

DAVID'S BIG "PRE-HOLIDAY" DRIVE FOR 200 NEW CUSTOMERS

Our long experience in the Credit Clothing Business has shown us that when we gain a new customer we make a new friend. Once folks find out how EASY it is to buy clothes the "DAVID'S WAY," they do not soon forget, because: "We Give Folks Credit When They Need It" -- in many instances when they couldn't get it elsewhere. This policy makes new friends for us. That's why we're making this PRE-HOLIDAY DRIVE!

USE OUR EXTENDED *Payment Plan*

DRESS UP FOR CHRISTMAS!
- at DAVID'S!

NEW LADIES COATS

SPORT STYLES!

We show the styles that are highest in favor among the Best-Dressed women in this section, for they have been chosen in the correct weights for this climate. Every NEW style trend included in our showings and they're priced very moderately.

PAY ONLY

3
DOWN!

FUR TRIMMED

The woman who wants a smart Dress Coat with luxurious Fur Trimming will find it in our smart selections. Coats that represent the height of style for this season, and that will be good for many years to come. A large variety of styles and colors!



PAY BALANCE "NEXT YEAR"



Dozens of Holiday Styles in New DRESSES

We feature Dresses with an "expensive look," yet they are LOW in price, RIGHT in style and HIGH in quality. Prices range —

\$4.95

TO \$9.95

And you need only a Small Down Payment to buy a New Dress at our store!

SUITS and Overcoats

As we specialize in Clothing only we are naturally in a position to offer you "Better Buys". Our prices —

\$16.50

to \$24.95

SMALL DOWN PAYMENT
BALANCE EASY TERMS!



DAVIDS

Across St. from Vepco

Roanoke Rapids, N. C.

"Roanoke Rapids' Pioneer Credit Clothiers"

Or if you prefer
TAILORED
CLOTHES

We have hundreds of samples for you to choose from. Fit guaranteed!