

AN ELECTRIC RANGE PROVIDES A *Mistletoe Mood!*

IT'S ONE GIFT THAT KEEPS ON GIVING!

The supreme gift for Christmas "Eves" on Christmas eve is ease, in the form of a modern, streamlined, automatic Electric Range.

In your "present" state of mind, give her the gift that keeps on giving—day after day—week after week—year after year . . . a modern automatic Electric Range.

Think what a help it will be in the preparation of the 1,095 meals she cooks each year. Multiply these advantages by the number of years an Electric Range helps perform this faithful service.

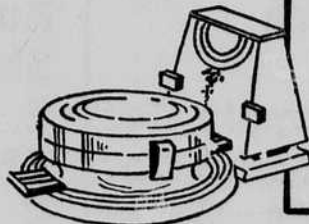
Could ANY Christmas gift express so much? Obviously not! Its modern features provide new freedom from kitchen cares—new savings in food costs, in operation, in cleaning economies and in actual work.

So this Christmas why not give her the gift she has always wanted? Prices are low—the down payment is small—and the terms are easy. Make hers a very Merry Christmas with an automatic Electric Range!



ELECTRICAL CHRISTMAS GIFTS

There is an Electrical Gift for every "problem name" on your Christmas gift list. Give something Electrical—a gift that serves as it saves—and combines beauty with utility.



See your Dealer, or **VIRGINIA ELECTRIC AND POWER CO.**