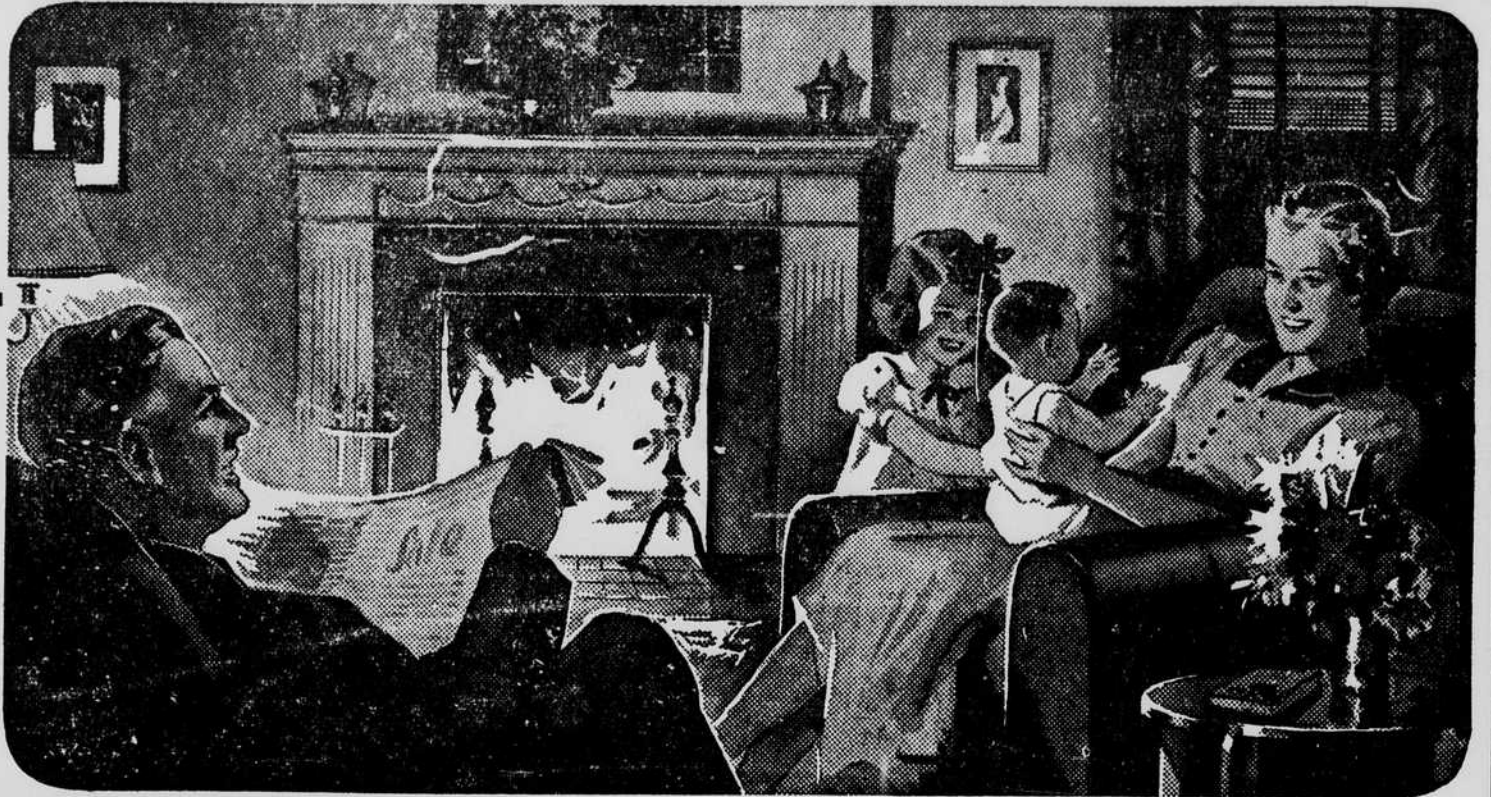


**HERE'S
NEWS-
OF INTEREST
TO EVERY
FAMILY IN
ROANOKE
RAPIDS &
TERRITORY -**



THE ROANOKE RAPIDS MERCHANTS ASSOCIATION

—thru its Membership of more than 50 Stores—Combine to Offer You

7 WEEKS OF BARGAINS & BIG CASH PRIZES

**ASK YOUR MERCHANT FOR FULL DETAILS OF THIS
“BRAND-NEW” PLAN**

whereby every shopper in this trade territory is benefitted. It's simple and easy to win! Just be sure you trade with one of the Roanoke Rapids stores listed below! Any store appearing there will be glad to give full details of this NEW CASH OFFER!

● THE FOLLOWING STORES ARE CO-OPERATING:

Allen & Woolard Grocery
W. C. Allsbrook Five & Ten
Auto Supply Co.
A&P Tea Co. (2 Stores)
Ben Franklin Store
F. M. Coburn's Shoe Store
Colonial Ice Co.
Economy Auto Store
Griffin's Drug Co.
Halifax Farmers' Supply Co.
Halifax Waste Material Co.
Jackson's Service Station
Ladies Specialty Shoppe
Land Bros., Jewelers
Leggett's Department Store
Lynches Jewelry
M System

Matthews' Drug Store
Pender's Grocery Co.
The Quality Shop
G. H. Ranhorn Grocery
Rawls Furniture Co.
Roanoke Hardware
Roanoke Pharmacy
Rosemary Drug Co.
Shell Furniture Co.
E. W. Smith, Electrical Shop
Standard Grocery Co.
R. I. Starke Grocery
Stedman Store
Taylor's Drug Store
Thompson Coal Co.
Tri City Motor Co.
Va. Electric & Power Co.

White Motors, Inc.
Yellow Front Grocery
The Jewel Box

—ALSO CO-OPERATING

Citizens Bank & Trust Co.
Citizens Realty & Ins. Ag'ncy
The Herald Printing Co.
National Loan & Ins. Co.
Newsom Oil Co.
Rosemary Sales Co.
Dr. Pepper Bottling Co.
Roanoke Bank & Trust Co.
Roanoke Rapids Groc. Co.
Roanoke Rapids Theatres
Rosemary Meat Co.
John C. Smith
Triple R Grocery Co.