


DOUBLY IMPROVING



are all our optical goods. Eye glasses improve appearance as well as sight. Lorgnettes, monocles, etc., add distinction to the features as well as being the best sight aids that expert eye examination can provide. Our service is that of experts without the usual high cost of such service.

DENHOF JEWELRY CO.
Jewelers and Opticians. Official Santa Fe Watch Inspectors.

SUNRISE SCHOOL.

The attendance of Sunrise school has been poor for several weeks, on the account of measles. The attendance is good again, all who are enrolled are in school.

The first class Broom Corn Seed, see Gurley Broom Corn Co. Better buy early and be sure of a money crop this year. 34-16

FOR COMMISSIONER.

A. L. Phillips authorizes the News to announce that he is a candidate for County Commissioner from District No. 3. Mr. Phillips is a farmer and lives in the Grady neighborhood. He makes his announcement subject to the action of the Democratic primary election and solicits your support.

ATTENDING MEETING OF YARD MANAGERS.

W. B. Cramer, manager of the Alfalfa Lumber Co., at this place, left Wednesday morning for Wichita, Kansas, to attend the annual meeting of the managers of the local yards of the Long-Bell Lumber Co. The Long-Bell people have over one hundred yards and the meeting of their employees is quite an event.

For Sale—One Ford car and one Dodge Car. See A. L. Gurley Broom Corn Co. 34-16

Rainbow Never Shows Complete Circle

A rainbow never shows a complete circle, but at the most only a semi-circle, unless the observer happens to be at a great elevation, as in a balloon, when more than half a circle can be seen, but never an entire one. Halos and rainbows also differ in the size of the circles or semicircles that they exhibit. The radius of a halo is about 22 degrees and that of a rainbow about 42 degrees. Other arches and circles are sometimes seen outside of both the rainbow and the halo, but the radii given are for the principal, or primary, phenomenon.

Curry County Farm News
Contributed by E. Peterson, County Agricultural Agent.

FARMERS' INSTITUTE A GREAT SUCCESS.

Twenty-one excellent meetings held in county. Doctor Johnson said meetings were best ever held in state. Miss Hawk and Professor McArthur said the Institutes would compare favorably with any held in Iowa or North Dakota. Total attendance at all meetings 2,375.

Probably nothing since the campaign against the saloon has been more far reaching or done more good than the Farmers' and Housekeepers' Institutes held in Curry County, February 14 to 20.

The program throughout was practical and instructive and was carried out in a smooth orderly manner. Every part was full of vim, which held large crowds of attention throughout each meeting.

Lectures given by Dr. Johnson, Miss Hawk and Professor McArthur of Extension Service, were all of the highest order and gave evidence of unusual thought and training along their respective line. The talks given in joint session by Dr. Johnson on tuberculosis and Miss Hawk on the war and how it affects our food supply, were the most practical and effective ever given on those subjects in Curry County.

Nor must we forget the excellent local talent which took part in this work. Prof. Sawyer allowed the high school students to attend the morning sessions in Clovis, and too much praise can not be given this excellent institution and its efficient faculty for the discipline and order manifest at those meetings. Our visitors remarked that they had never seen a more orderly set of high school students; and the singing of the high school Glee Club, under the leadership of their instructor, Miss Skoog, was all that could be desired.

The talk on Corn Seed Selection by Mr. Will H. Pattison was an inspiration to all who heard it. Mr. J. N. Parrett's talk on General Farming was also highly appreciated by all who were fortunate enough to be present. Mr. Alex Shipley certainly did credit to the livestock growers in his excellent talk and discussion on the growing of Better Livestock. The lectures by Attorney Bratton on Road and Fence Laws, and by Attorney Hockenbush on Deeds and Contracts, and also the lecture by Rev. J. T. Redmon on Religion in Secular Affairs was a deviation from the usual character of programs carried out in such meetings, but they were of great value to the farmers and gave them a broader view of their religious and legal needs. It is needless to say how favorably impressed the people were with Superintendent Bickler's lecture on Industrial Education in the Schools.

In the ladies' sectional meetings, Mrs. Pattison's talk on Better Babies, created a great deal of favorable comment. Mrs. Sutter, Mrs. Martin, Mrs. Hockenbush and Mrs. Steed also gave talks of especial interest to the women of both town and country.

Two profitable days were spent with the hospitable people of Pleasant Hill, and the Clovis program was duplicated. By consent of the school board and principal, school was dismissed and the meetings held in the school house. Due to illness, Mr. Hartzog, president of the Farm Bureau, was absent, and Professor Kaye acted as chairman in his place. He gave a beautiful and patriotic address of welcome, characteristic of Pleasant Hill. Rev. Cutpepper gave a lecture on Religion in Rural Life the first night, and needless to say it was of the highest character and enjoyed by all present.

In spite of the blizzard Friday, the Extension workers, accompanied by Mrs. Pattison and Miss Skoog, drove to Grady, where they found about two hundred men, women and children awaiting their arrival. Mr. Jackson, principal of the school, gave the address of welcome, and a delicious patriotic dinner was served under the direction of Mrs. Hamilton, Red Cross leader of Grady. The program as carried out was all that could be expected. Miss Skoog sang several solos and her beautiful voice and pleasing personality made every one forget the disagreeable weather.

In that beautiful high school auditorium at Melrose, with Mr. A. J. Connolly in the chair, and our song girl, Miss Skoog, to sing for us, every thing went off smoothly, with the life and vim characteristic of previous meetings. The weeks work ended Saturday night in the Melrose high school auditorium with 223 present, with Dr. Johnson and Miss Hawk giving the excellent slide lectures they had given at previous night meetings. The Institute was closed by Miss Skoog giving a beautiful solo entitled "The Conservation Plan."

H. C. BAILEY'S

Land AND Stock Sale

AS I HAVE DECIDED TO LEAVE THIS PART OF THE COUNTRY, I WILL SELL MY ENTIRE OUTFIT AT PUBLIC AUCTION, ON

Tuesday, March 5th


SALE STARTS PROMPTLY AT 10:00 O'CLOCK.

SALE WILL BE HELD AT MY FARM, FOUR MILES WEST AND TWO MILES SOUTH OF GRADY, N. M., BETTER KNOWN AS THE SAM McKEE PLACE. SALE CONSISTS OF

480 Acres Deeded Land and One School Section


N. E. 1/4 of Section 25, Township 7, Range 33 E., S. W. 1/4 of Section 30, Township 7, Range 34 E., N. W. 1/4 of Section 31, Township 7, Range 34 E. School Section 36, Township 7, Range 33, E. All in one body, all fenced and plenty of water, good three room house with porch, garage and other buildings, lots and sheds, nice orchard. A cash payment of \$1500 and easy terms on balance. This land is located in the wheat belt and is an ideal stock farm. A Box of Cigars will be given to the man present who guesses nearest at what the land brings.

100 Head Cattle



20 Good Milk Cows, 3 to 7 years old.
70 head of coming two-year old heifers, red and white face.
5 steer yearlings.
5 heifer yearlings.

70 Head Horses



6 coming two year old Percheron Colts.
15 coming year old colts.
1 Percheron Stallion, range broke.
1 good work horse, weight 1100 pounds.
32 mares, some broke and some not, all bred to horse.
1 good span of 7 year old mules, 15 hands high.
1 good small mule.
1 span coming two year old Percheron fillies.
10 head of other horse stock.

Hogs and Chickens

4 Shoats, weight about 100 pounds.
1 doz. pure bred Indian Game Chickens

Implements

1 tandem disc, nearly new.
1 P. & O. Lister, new.
1 Cultivator.
1 Wagon.
1 buggy and harness.
500 cedar posts.
Household Goods and other articles too numerous to mention.

This is one of the largest sales that has been held in Curry County in a long time, so we cordially invite one and all to attend.

Free Lunch At Noon

TERMS OF SALE:—All sums of \$10.00 and less cash. Over that amount a credit until December 1, 1918, will be given, with approved security bearing 10 per cent interest. 5 per cent discount for cash.

H. C. BAILEY, Owner

V. Tate } Auctioneers
Col. B. S. Orr }

Dennis Bros. } Clerks

Remember the date, Tuesday, March 5th

YOU COOK YOUR FOOD—WHY NOT YOUR TOBACCO?

YOU know what broiling does to steak, baking to a potato—and toasting to bread. In each case flavor is brought out by cooking—by "toasting." So you can imagine how toasting improves the flavor of the Burley tobacco used in the Lucky Strike Cigarette.

IT'S TOASTED



10¢

Guaranteed by
The American Tobacco Co.
INCORPORATED

The United States public service reserve has opened up enrollment headquarters at News or Journal office or new high school building, where adult males skilled in any trade or profession can register for government employment or for employment with private concerns engaged on government contracts.

R. L. Pryor has been commissioned enrollment agent for Curry county and men desiring information regarding the public service reserve are advised to communicate immediately with him. Enrollment in the public reserve should appeal to every able bodied man in Curry county, who is skilled in any trade or profession. It does not place the person enrolling under any definite obligation to accept employment offered him, but it enables men who wish to contribute to the successful prosecution of the war to register with the government for desirable employment at the very best wages, where their services are most needed. When a man enrolls he will retain entire freedom of judgment as to whether he will accept any particular kind of work that is offered him.

The public service reserve is in fact a government employment bureau, particularly concerned in finding out just where the supply of skilled workers in the United States is to be found. The demand for this class of workers has so increased since the United States began spending up its war week, that it has been found necessary to organize the labor of the country as completely as the armed forces of the nation are organized.

At present the government is in particular need of skilled labor for ship building, and experienced blacksmiths, carpenters, machinists, painters, foundry workers, plumbers, pipe fitters and electrical workers are urged to enroll immediately if they are willing to assist the government in this necessary work at the highest rate of pay.

Men who enroll are given a certificate of membership in the public service reserve and are entitled to wear the honor button of the service to indicate that they have offered their services to the government in this time of need. While there is at present, urgent demand for ship building labor, Mr. Pryor is prepared to enroll any skilled workmen or professional men over 21 years of age for service in lines that they are best fitted for.

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For prompt and particular job printing phone The News—97.

R. L. PRYOR NAMED ENROLLMENT AGENT

CAPITAL \$25,000.00 SURPLUS \$25,000.00

BETTER BANKING SERVICE FOR FARMERS

A vast fund, now aggregating a thousand million dollars has been assembled by Act of Congress to stand back of the farming and business interests of the country.

This fund is the Federal Reserve Banking System, of which we are a member, and it enables us better than ever before to supply our farmers with the credit and currency they need for producing crops and to protect them against disorganized markets.

If you are not linked up with this system as one of our depositors come in and let us tell you how it helps you.

CLOVIS NATIONAL BANK
THE BANK THAT ACCOMMODATES.
Resources Over \$500,000.00