

STORE ABLAZE WITH WONDERFUL BARGAINS!—COMPETITION CRUSHED!

MONEY RAISING SALE



IT MATTERS NOT
WHERE YOU LIVE OR HOW BAD THE WEATHER MAY BE, IT WILL PAY YOU HANDSOMELY TO BE ON HAND AND GET FULL SHARE OF THESE GREAT FURNITURE BARGAINS.

\$25,000 CASH MUST BE RAISED IN 10 DAYS!

The Entire stock of the Clovis Furniture Co., has been turned over to the Denver Sales Service Co., with orders to raise \$25,000 Cash regardless of cost or profit. Every article in this large stock will be placed on sale at the most drastic and sweeping price reductions ever attempted in this part of the country. This great money raising event will be conducted under the personal direction of Mr. T. A. Quirk, Sales Manager



TO OUR CUSTOMERS
As a special inducement to clean up our books of all Out-Standing Accounts—Because We HAVE TO HAVE THE CASH NOW, we will allow a discount of ten per cent on all bills paid up in full during this sale.

Don't Fail to be on Hand Opening Day, Saturday, March 12th

The Greatest Price Wreck That Has Ever Swept Over Eastern New Mexico! People---This Is The Greatest Opportunity Ever Offered Citizens of Curry and Surrounding Counties. Every Article In Our Store Has a Good-Bye-Price Tagged On It. Price Wrecking Reductions Dangle All Over Our Immense Stock!

TEN BIG DAYS

COMMENCING
SATURDAY, MARCH 12
AT NINE O'CLOCK A. M.

Don't confuse this with the ordinary reduction sale--for it is not. This sale is staged for the purpose of raising CASH to meet our obligations. In saving opportunities it eclipses anything ever attempted in this part of New Mexico. We have taken our invoice and are now taking our loss. Our loss is your gain. Just think of it, \$45,000 worth of good dependable furniture to be sold for \$25,000 because we have to have the CASH NOW!

TEN BIG DAYS

COMMENCING
SATURDAY, MARCH 12
AT NINE O'CLOCK A. M.

Below Are a Few of the Hundreds of Bargains to be Found Here : : : : : These Are Only a Sample of the Remarkable Values with Which Our Store Is Fairly Alive!

<p>2-inch Post Steel Beds Regular \$17.50 Value, Sale Price\$9.75</p> <p>Brass Beds Regular \$57.50 Value, Sale price\$37.50</p> <hr/> <p>Opportunity Knocks</p> <p>THIS STOCK OF FURNITURE SHOULD SELL LIKE WILD FIRE. IT IS HIGH GRADE MERCHANDISE AND PRICED AWAY BELOW WHOLESALE COST. WE ADVISE THE SURROUNDING NEIGHBORHOOD TO TURN OUT AND "EAT THESE BARGAINS UP" FOR THEY WON'T LAST LONG AT THESE PRICES.</p>	<p>IDEAL 6-HOLE STEEL RANGES Regular \$75.00 Value, Sale Price\$47.50</p> <p>42 INCH OAK DINING TABLE Regular \$35.00 Value, Sale Price\$22.50</p> <p>54 INCH OAK DINING TABLE Regular \$75.00 Value, Sale Price\$43.00</p> <p>DINING ROOM CHAIRS Regular \$3.50 Value, Sale Price\$2.10</p> <p>DRESSING TABLES in Oak, Walnut and Mahogany. Regular \$65.00 Value, Sale Price\$37.50</p> <p>OAK ROCKING CHAIRS Regular \$12.50 Value, Sale Price\$6.75</p> <p>LEATHER ROCKING CHAIRS Regular \$25.00 Value, Sale Price\$14.75</p> <p>CEDAR CHESTS Regular \$27.50 Value, Sale price\$15.50 Regular \$47.50 Value, Sale Price\$32.50</p> <p>REED BABY CARRIAGES Regular \$75.00 Value, Sale Price\$43.75</p>	<p>LIBRARY TABLES Oak—\$37.50 Value, Sale Price\$21.75 Mahogany—85.00 Value, Sale Price\$56.50 Walnut—\$85.00 Value, Sale Price\$56.50</p> <p>SECTIONAL BOOK CASES Regular \$57.50 Value, Sale Price\$37.50</p> <p>GOLD SEAL CONGOLEUM RUGS 9x12 size, \$19.55 Value, Sale Price\$10.95 7½x9 size, \$15.00 Value, Sale price\$7.75</p> <p>FAMOUS PATHE TALKING MACHINES Regular \$200.00 Value, Sale Price\$137.50 Regular \$150.00 Value, Sale Price\$97.50 Regular \$125.00 Value, Sale Price\$72.50</p> <p>BEAUTIFUL LIVING ROOM SUITES, OVER STUFFED Regular \$400.00 Value, Sale Price\$210.00</p> <p>SOLID WALNUT BEDROOM SUITES Regular \$500.00 Value, Sale Price\$255.00</p> <p>WALNUT BEDROOM SUITES Regular \$200.00 Value, Sale Price\$125.00 Suit Cases, Special Sale Price\$1.49</p>	<p>45lb COTTON FELT MATTRESSES Regular \$17.50 Value, Sale Price\$6.25</p> <p>40lb COTTON MATTRESS Regular \$12.50 Value, Sale Price\$4.75</p> <p>OFFICE CHAIRS, OAK Regular \$25.00 Value, Sale Price\$13.75</p> <p>OFFICE DESKS, FLAT TOP Regular \$100.00 Value, Sale Price\$68.50</p> <p>LINOLEUM Prices quoted are not laid, bring room sizes with you. Gum Base—\$1.25 Value, Sale price59c Burlap Base—\$1.50 Value, Sale Price89c</p> <p>HOOSIER KITCHEN CABINETS Porcelain Top Regular \$80.00 Value, Sale Price\$53.50</p> <p>WARDROBE TRUNKS Regular \$125.00 Value, Sale Price\$75.00 Regular \$65.00 Value, Sale Price\$39.50 Traveling Bags, Special Sale Price\$5.25</p>	<p>ARMSTRONG'S INLAID LINOLEUM Regular \$2.50 Value, Sale Price\$1.59</p> <p>9x12 AXMINSTER RUGS Regular \$85.00 Value, Sale Price\$37.75</p> <p>9x12 WILTON VELVET RUGS Regular \$175.00 Value, Sale Price\$94.50</p> <p>9x12 BRUSSELS RUGS Regular \$40.00 Value, Sale Price\$22.50</p> <p>9x12 GRASS RUGS Regular \$15.00 Value, Sale Price\$5.95</p> <p>FLOOR LAMPS Complete with Shade, Very Attractive and Popular. Regular \$50.00 Value, Sale Price\$23.50</p> <p>KITCHEN SAFES Regular \$22.50 Value, Sale Price\$13.75 Window Shades, Sale Price69c</p>	<p>All Chinaware, Aluminum Ware, Granite and Enamel Ware Cut below Cost.</p> <p>China Cups and Saucers, Set of 6\$1.00 China Dinner Plates, set of 6\$1.00</p> <hr/> <p>Mr. and Mrs. Housekeeper</p> <p>It will be worth your while to come for miles to attend this big sale, for the goods we are offering are marked less than the manufacturers are selling them today.</p> <p>This sale offers saving opportunities that should be grasped by every man and woman who has any regard for the laws of economy.</p> <p>Come to the sale and meet your friends, for everybody will be here and it will be the talk of the country for miles around.</p>
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CLOVIS FURNITURE & UNDERTAKING COMPANY
108-10-12 S. Main, CLOVIS, NEW MEXICO (Incorporated) R. M. BISHOP, President