

THE JULY CLEARANCE SALE BEGINS TO-MORROW

Ladies' Suits, Coats and Dresses---at Half Price

Much as we approve the grace and charm of these warm weather wearables, Summer must give way and the gain is yours. For you there is quite an entire season's wear still to come. For us, space must be had for the new arrivals constantly appearing. The July Clearance is an important exhibition of well chosen, seasonable apparel with prices at distinctly low tide.

Men's Suits At Greatly Reduced Prices

Men's Dress Shirts

- \$2.00 Shirts, Sale Price \$1.69
 - \$2.50 Shirts, Sale Price \$2.19
 - \$2.75 Shirts, Sale Price \$2.39
 - \$3.00 Shirts, Sale Price \$2.59
 - \$3.50 Shirts, Sale Price \$2.98
 - \$3.75 Shirts, Sale Price \$3.19
 - \$4.00 Shirts, Sale Price \$3.39
 - \$4.50 Shirts, Sale Price \$3.79
 - \$5.00 Shirts, Sale Price \$4.29
 - \$5.50 Shirts, Sale Price \$4.69
 - \$6.00 Shirts, Sale Price \$4.98
 - \$6.50 Shirts, Sale Price \$5.39
 - \$7.50 Shirts, Sale Price \$6.39
 - \$8.50 Shirts, Sale Price \$6.98
 - \$11.00 Shirts, Sale \$8.95
- (Plus War Tax)

The Petticoat for a Summer Day

Too lovely to wear all out of sight, that's what they are. One is tempted to go about with the dress skirt nonchalantly lifted all the time. A collection worthy to grace a summer day and boasting the fact that they can match or harmonize in color tones with any frock you have. Never forgetting to humbly conform to orthodox straight hanging lines.

AT 20% OFF

Quick Clearance Prices on Knit Underwear

The little garment next the skin must be daintiest of all. In a special selling for quick clearance, we have grouped a wide variety of these knitted undergarments in both silk and fish. Colors are white and flesh, with halter top or built up shoulder. Full range of sizes.

- 65c Union Suits, Sale 49c
- 75c Union Suits, Sale 59c
- 85c Union Suits, Sale 69c
- 90c Union Suits, Sale 75c
- \$1.00 Union Suits, Sale 79c
- \$1.25 Union Suits, Sale 98c
- \$2.50 Union Suits, Silk Top Sale Price \$1.98
- \$2.00 Union Suits, Silk Top Sale Price \$1.89

Men's Underwear

- \$1.00 Union Suits, Sale 98c
- \$1.50 Union Suits, Sale \$1.19
- \$1.75 Union Suits, Sale \$1.45
- \$2.00 Union Suits, Sale \$1.69
- \$2.25 Union Suits, Sale \$1.98
- \$2.50 Union Suits, Sale \$2.19
- \$3.25 Union Suits, Sale \$2.69

The Height of Affluence in Hosiery

Every time we look at the new Silk Hosiery, we are glad skirts are short. Never were such rich browns, such mysterious greys, such delicate beiges and sands, even embracing black Hosiery. Embroidered, checked or striped, they are equally appealing. These Summer prices, permit the height of affluence in Hosiery. All you want will cost only a little.

Kayser, Phoenix and Paris Hosiery 20% OFF

Your Choice of an Individual Straw Hat

From London and the most exclusive American makers this assortment of Straws was assembled. Unusual brims and blocks give them quiet distinctions. The July sale prices lend them uncommon interest.

AT HALF PRICE

Colored Lawns

- 25c Colored Lawns at 20c
- 35c Colored Lawns at 25c
- 45c Colored Lawns at 30c
- 50c Colored Lawns at 37c

Towels

- 25c Towels, Sale Price 19c
- 35c Towels, Sale Price 27c
- 45c Towels, Sale Price 33c
- 55c Towels, Sale Price 40c
- 80c Towels, Sale Price 59c
- \$1.50 Towels, Sale \$1.19
- 30c Toweling, Sale 19c yd.
- 35c Toweling, Sale 25c yd.
- 40c Toweling, Sale 32c yd.
- 50c Toweling, Sale 39c yd.
- 60 and 65c Toweling 47c yd.

Shirting Madras

- \$1.35 yd. Shirting Madras \$1
- 85c yd. Shirting Madras 65c
- 65c yd. Shirting Madras 50c
- 50c yd. Shirting Madras 42c

- 40c Imperial Chambray 29c
- 35c Shirting Cheviot 27c
- 50c Devonshire Cloth 39c
- 40c Play Day Cloth 29c

All Curtain Material, Including Nets, Marquisettes, Drapery and Creton AT 20% OFF

Men's Work Shirts

Good quality Blue Chambray Work Shirt, Special 65c Best Work Shirts in the Moore Patent Sleeve, \$1.00

Sheets and Pillow Cases

- Good Quality Sheets \$1.69
- \$3.00 Sheets at \$1.98
- \$3.25 Sheets at \$2.15
- \$3.40 Sheets at \$2.29
- 85c Pillow Cases at 40c
- 50c Pillow Cases at 38c

Tub Blouses

At July Prices

So dainty they look almost fragile are these Tub Blouses with their sheer fabrics, cutaway lines and fine drawwork. But they wear and wash uncommonly well. Voile, batiste, organics and tailored silks in these special groups are priced at--

\$1.19

Ladies' Muslin Underwear

Including Gowns, Teddies, Step-ins, Skirts, Drawers and Corset Covers, will go AT 20% REDUCTION

Ladies' Kimonas

All Cotton, Crepe and Silk Kimonas

AT 20% OFF

EVERYTHING IN OUR STORE GOES AT JULY CLEARANCE SALE PRICES



LOCAL MENTION

Entire home industry and buy Campbell's ice cream, 5-5-tfc.

The best for biscuits—Sunlight flour, 1-15-tfc.

Quality and price—Sunlight Flour—can you beat it? 1-15-tfc.

Mr. A. J. Dickey who moved from Clovis to Los Angeles last winter, returned for a business visit this week.

All kinds of auto repairing done at Clovis Shoe Hospital, West Grand Avenue, 5-5-tfc.

Miss Mary Jane Fowler and Jewell Slaughter Wright, both of Dallas, Texas, were married Saturday by Judge J. P. Noble.

We deliver any amount of groceries to any part of the city. Willson Bros., phone 481, 5-5-tfc.

Rip Underwood of Amarillo, has returned home after being a guest of Wayne Harrison at the home of his parents, Mr. and Mrs. C. W. Harrison on North Rencher Street.

Have several hundred acres of old land to rent for wheat on the halves. C. W. Harrison 6-25-tfc.

Miss Blanche Lanewood Steveson entertained Tuesday evening in honor of Rip Underwood of Amarillo, who has been in Clovis visiting Wayne Harrison.

STORE WINTER COAL. Rockvale Lump, Order today, it's scarce.

Kemp Lumber Company
THE ONLY TRUCK SERVICE AND DELIVERIES
Phone 19 11c.

Buy Campbell's ice cream. Near better, 5-5-tfc.

Never mind what your neighbors say. It's what you do that counts.

If you want to be right, use Sunlight.

The greatest of all sins are those that are feared out.

If the head is right, the hair is straight.

And it won't be much of a surprise if the Fordney tariff proves a fiasco.

Pride of the plains—Sunlight flour. 1-15-tfc.

The efficiency of some people consists principally of the recommendations of their friends.

HOUSEWORK IS A BURDEN
Woman's lot is a weary one at best. But with backache and other distressing kidney ills, life indeed becomes a burden. Doan's Kidney pills have made life brighter for thousands of women. Read what Mrs. John P. Pyent, Box 113, Portales, N. Mex., says: "My back certainly bothered me a great deal. I felt all run down and miserable and never seemed to have ambition enough to do my housework. When I tried to bend over sharp pains caught me in my back, my kidneys bothered me also and many times I had dizzy spells. I read of Doan's Kidney Pills and tried them. I found immediate relief and felt like myself again. I still use Doan's Kidney Pills occasionally to regulate my kidneys and they keep these organs strong and healthy."

60c at all dealers. Foster-McBurr Co., Mfrs., Buffalo, N. Y. (4)

BOYS' AND GIRLS' CLUB CORNER

The Loquet Grove Club will hold a picnic at the school house Friday the twenty-ninth. The Club will sell cones and pop in order to start a club fund that will allow some necessary expenditures.

The Texaco group will meet at the school house Friday afternoon at 3. Every member is urged to be present and make a report.

Dr. Johnson, extension veterinarian at State College will be in Curry county a week in August. Dr. Johnson will work with the stock judges terms getting them lined up for the fall fair.

The Dress Form
One of the items in the clothing project which has attracted nationwide attention of farm women is the home made dress form. It is actually made on the woman for whom it is intended and is an exact replica of her form.

For the woman who does her own sewing it is a great convenience in fitting and finishing. Mrs. S. J. Wright is the project leader for the women's work in Curry and with the aid of the club agent has now introduced the work into four communities. Bellview, Locust Grove, Ranchvale and Claed have had dress form demonstrations and the work in these communities will be continued by the groups trained.

At Bellview and Ranchvale, the club girls are doing the work and

charging a small fee for each form made. The cost of material varies from seventy-five cents to a dollar, and the girls charge seventy-five cents for making the form. Any group of women interested may write to Mrs. Wright, Texaco, for information.

Club Enrollment

By Communities:	
1. Bellview	22
2. Claed	6
3. Fairfield	27
4. Fin	10
5. Coxy	47
6. Havenor	23
7. Hollene	42
8. Locust Grove	25
9. Melrose	37
10. Moya	24
11. Pleasant Hill	25
12. Ranchvale	56
13. Ruth	23
14. Shiloh	18
15. Texico	29
16. West Chapel	23
By Projects:	
Corn	61
Sorghum	32
Small Grain	1
Beans	1
Garden	13
Pig	81
Calf	7
Sheep	1
Rabbits	2
Poultry	49
Canning	18
Cooking	73
Sewing	175
Total by projects	469

Curry county had an 86 per cent completion last year. That was our best last year. Are we going to "make our best better" this year?

According to the cards now in the hands of material various office Bellview has the largest enrollment club, Melrose is largest cooking club, Ranchvale finishing the largest for making the form. Any group of women interested may write to Mrs. Wright, Texaco, for information.

Moya leads in quiz club enrollment. Bellview is seventh, Ranchvale in eighth and Hollene in ninth.

Miss Mildred Hester's group of girls has two new recruits. Mauda Veltus Engman and Doll Johnson have enrolled for the work.

Letters were received this week from several of the Melrose members. Melrose is very interested and doing good work. Mrs. Fred Harrison and Mrs. Vernon Joyner, the two leaders are putting forth every effort to make this the best year yet.

Four Clubs will meet Thursday the fourteenth. Three clubs are under the leadership of Miss Ethel Singletary.

The best for lightbread—Sunlight flour.

The United States air service ranks third of the world's aeronautical fighting units.

England has organized a museum in which will be displayed models of famous aircraft.

The largest childlike canon of the United States is in Ghent, Belgium.

Of the 1525 students who left Yale University to enter war service, 1058 returned and resumed their college courses.

Some average trees bear fruit until they are 150 years old.

A Chinese school master beckons a boy by waving his away.