

Special Notice

Owing to the EXTRA Low Prices this sale will be "FOR CASH." "No Dresses Sent On Approval."

WE DO WHAT WE ADVERTISE

The Golden Rule Dry Goods Co.

Special Notice

Owing to the EXTRA Low Prices this sale will be "FOR CASH." "No Dresses Sent On Approval."

**GREAT CASH VALUE GIVING SALE
Of Women's and Misses' Dresses**

OVER 1,000 Dresses to be sold at nearly half price and others to be sold at less than half price. This great Dress Sale will be the largest and best value giving event ever attempted in Ready-to-Wear Dresses. All classes of Dresses to be on sale--Gingham, Lawn, Cotton Foulard, Pretty Swisses, Pongee Silk, Foulard Silk, Marquissette and a complete line of Beautiful White Lingerie Dresses. All sizes to be had. All new and up-to-date styles. We have made special arrangements for first-class fittings and alterations.

NOW IS THE TIME TO BUY DRESSES

Dresses, Lot A, \$1.95

LOT A, consists of Lingerie Dresses in White, Light Blue, Pink and Helio, also Gingham and Lawn Dresses in assorted patterns, values up to \$3.50.

Your Choice Now \$1.95

Dresses, Lot 2, \$3.95

LOT 2, consists of Special Fine Lingerie Dresses in White, Light Blue, Pink and Helio, also White Marquissette Dresses, trimmed with borders of Messaline Satin, assorted colors, and a nice line of Cotton Foulard and Fancy Gingham Dresses, values up to \$7.00. Your choice now **\$3.95**

Dresses, Lot 4, \$9.95

LOT 4, consists of over 100 Dresses in Silk Foulards, dainty patterns, very latest styles; were considered cheap at \$17.50. Also several white Marquissette dresses, colored, embroidered, trimmed, valued at \$15. Choice now of entire lot for only **\$9.95**

Dresses, Lot 6, \$24.95

LOT 6, consists of a small selection of Party Dresses for afternoon and evening wear in Marquissette, Crepe de Chine and Chiffon effects; every one a beautiful gown, in black and colors, values up to \$75.00. Best bargain ever offered. Your choice **\$24.95**

Dresses, Lot 1, \$2.95

LOT 1, consists of Cotton Foulard Dresses in Medium and Dark Blue, neatly trimmed. Also Gingham Dresses, embroidered trimmed. Values up to \$4.50.

Sale Price \$2.95

Dresses, Lot 3, \$4.95

LOT 3 consists of very special values in White Lingerie, Swiss Applique, Fancy Foulards, Finest French Gingham and other high class novelties for summer wear. All beautiful designs and especially made values up to \$10.00. On sale now **\$4.95**

Dresses, Lot 5, \$16.95

LOT 5, consists of Afternoon Gowns and Street Dresses, in best quality of Pongee, fine Marquissettes and Silk Foulards, artistically made and elegantly trimmed, these dresses are splendid values sold up to \$40, all to go on special sale for only **\$16.95**

Silk and Satin Underskirts

Sensational Sale Fine Petticoats--Extraordinary Values

200 New Petticoats in fine Messaline, Satin and Taffeta Silk, complete line of colors; also black and white, regular \$5 values, on special sale for **\$2.95**

**Values for This June Sale in Our Ready-to-Wear Department
25 per cent Reduction on all Ladies' Coats and Suits**

Women's Fine Hose

Greatest Hosiery Values Ever Offered

The Famous Onyx 409-K and all other Fine Hose, in Black and Tan, worth 65c. All to go on sale for, pair

45c

**Extra Special
Hose Values**

Women's Famous Topsy Silko Hose in black only, looks like silk and wears better. On Special Sale

For 25c Pair

Geneva Silk Hose--Women's Fine Black Guaze Hose in finest Lisle, looks like a 50c Hose and wears as well. Priced for this sale at

35c Pair, 3 Pair \$1.00

Extra Special Sale of Women's Fine Union Suits

Our great assortment of Women's Lisle Union Suits, all styles and fancy trimmed. Values up to 90c on special sale' choice 58c suit