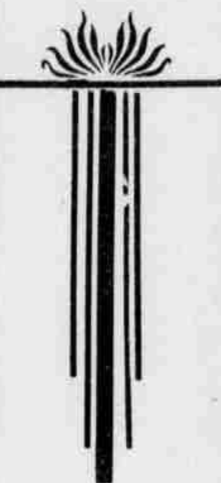


GREAT INVENTORY SALE.



First of the year is inventory time, and it is our time for reducing stock. We are going to ride over profits, rough shod, and we clean out everything in the way of winter wearables before we commence stock taking. We want no carry-overs. We shall clean house. Our prices will make the best brooms. Here is a chance to save, from 20 to 30 per cent on your money, and this will last all this month. You can make no investment that will pay such a handsome dividend, as to buy your goods in anything you need, in Ladies, Gents' and children furnishing goods of Salmon inventory sale.

It is a glorious opportunity, where can you do better? Look at our prices and you will be convinced. The thing with us is to turn our winter stock into cash. Remember that we always carried the largest line of toys in the city, and this season it will be twice more. We will guarantee to give you eastern prices on every toy purchased in our store. We will have them on display in a few days.

NATHAN SALMON.

THE LARGEST AND MOST UP-TO-DATE DRY GOODS HOUSE IN THE CITY

SUBSCRIBE FOR THE DAILY NEW MEXICAN.

"APPLES"

CARLOAD FROM THE HOME OF THE BIG RED APPLE :- :- :-

AZTEC NEW MEXICO

15 VARIETIES 15

Good Flavor, Color-Keepers and Large Boxes *

WINTER GROCERY COMPANY.

Southeast Corner Plaza, Santa Fe.

Telephone No. 40.

PURE FOOD WHISKEY

Our goods having been bought in bond--The Pure Food Laws have not changed any of our labels.

Phone No. 94.

"THE CLUB."

ETRYE

A bottle of HENRIONS' TAR EXPECTORANT

For Coughs and Colds

Sold and Guaranteed by

The Ireland Pharmacy

25 and 50 cents

Phone 41

Phone 41

SOCIAL AND PERSONAL

Richard S. Blevans, brother of Mrs. J. W. Purcell, arrived in Santa Fe last night from Vancouver, Washington, and is a guest at the Presbyterian manse. He may decide to locate here.

Mr. and Mrs. William B. Prince, of the Prince Sunshine Ranch, north of Espanola, have arrived here and will spend the winter at the home of their parents, Hon. and Mrs. L. Bradford Prince.

Hon. James M. Freeman, one of the leading lawyers of northern Colorado, has been a guest during the week at the Palace hotel, and will remain here until Monday. He is interested in a land grant in Rio Arriba county.

Carl Barney, of Denver, Colorado, is in the city on a visit to his parents, Mr. and Mrs. A. S. Barney. He has just recovered from a severe attack of fever, and came here to recuperate and at the same time enjoy a vacation.

Hon. and Mrs. Arthur Seligman are preparing for an eastern visit of a month's duration which they will spend principally in New York City and at Cleveland, Ohio. They will likely leave about the middle of the coming month.

Mrs. H. P. Christensen, mother of Mrs. C. C. Catron, and Miss Julia Christensen, is preparing to pay her daughters in this city a visit, and is expected to arrive here from Los Angeles, her home, during the early part of January.

Judge Henry L. Waldo, solicitor of the Santa Fe Railway for New Mexico, was a guest today at the Palace hotel. He was in the city on legal and financial business. The judge was for many years a resident of this city and has many warm friends here.

Ross McMillan, supervisor of the Pecos River, Jemez and Taos national forests, is home again from a three months' tour of duty at the bureau of forestry in the national capital. Mrs. McMillan joined him at Las Vegas Tuesday and both came to the city Tuesday.

William F. Saunders, secretary of the Business Men's League and Deep Waterways convention at St. Louis, Missouri, is in the national capital in the interests of legislation for the proposed deep waterway from Chicago to the Gulf of Mexico. Mr. Saunders visits Santa Fe frequently and is very well acquainted in the territorial capital.

Mrs. E. A. Fiske returned during the week from a six weeks' visit to her mother Mrs. Franz and sister Miss Adelaide Franz in Chicago. It is understood that Miss Franz who is a very handsome and accomplished young woman and a very fine pianist, is engaged to be married to an officer of the German navy and after marriage will likely make her home in Germany.

Frank C. Crandall, deputy U. S. revenue collector, whose district embraces the whole of Arizona, and who makes his headquarters at Tucson, arrived in the city yesterday and will remain here until after Christmas. Mr. Crandall is a son of Superintendent Clinton J. Crandall of the local U. S. Indian Industrial School and was formerly chief clerk at the institution. He is making a very good record as a collector of internal revenues.

A pretty society event of the week at Albuquerque was an 11 o'clock breakfast on Thursday at the Alvarado hotel at which the hostess was Mrs. Solomon Luna. The dainty repast was served at one large rectangular table which was decorated with a profusion of roses, carnations and chrysanthemums, while ropes of smilax were festooned from the ceiling of the dining room to the four corners of the board. Covers were laid for forty-five, the guests embracing prominent society matrons and maids of the Duke City.

Hon. Solomon Luna, president of the Bank of Commerce at Albuquerque, who has been in Washington in attendance at the sessions of the Republican national committee, returned yesterday to Albuquerque. While in the national capital Mr. Luna called upon President Roosevelt, Secretary Garfield, Postmaster General Von Meyer and also interviewed Speaker Cannon and U. S. Senator Albert J. Beveridge on New Mexico affairs. Much of the time was spent with Delegate W. H. Andrews whom he found very busy attending to business pertaining to New Mexico.

Mr. and Mrs. Samuel G. Cartwright will entertain at a dancing party at the Palace hotel on Tuesday evening next in honor of Major Paul F. Straub U. S. Army, who is a brother of Mrs. Cartwright. Major Straub stopped off in this city for a short visit with his sister while en route from the City of Mexico where he has been as a delegate from the United States army at the international sanitary conference which was held there for the purpose of discussing yellow fever and other kindred diseases which prevail in Central and South America. Steps were taken at this conference looking to stamping out these terrible plagues one of the principal of which will be a general campaign of "house cleaning" with a view to improving the sanitary conditions. Major Straub is a surgeon in the army and is stationed at the surgeon general's office in Washington.

The Diaz Reception.

Beautiful floral adornments, artistic electrical effects and perfect appointments were the notable features on Thursday evening at the elegantly arranged reception given by Dr. and



The secret of old age is health. Use **BALLARD'S HOREHOUND SYRUP**

And you will have health. Great care should be taken of one's health and Ballard's Horehound Syrup will cure **COUGHS, COLDS, CROUP, BRONCHITIS AND ALL PULMONARY DISEASES.**

Mrs. J. H. McNeil, Salt Lake City, Utah, writes: "I am eighty years old and I thank Horehound Syrup for having cured me of coughs, colds and other like diseases."

Three Sizes 25c, 50c and 1.00.

Ballard Snow Linniment Co. ST. LOUIS, MO.,

Sold and Recommended by FISCHER DRUG STORE.

Mrs. J. M. Diaz at the Diaz home, corner Don Gaspar avenue and Water street, to meet Dr. and Mrs. J. A. Rolls, who removed to the Capital recently from Watrous, the doctor forming a partnership with Dr. Diaz in the management of the Diaz Sanitarium. The spacious rooms were most attractive with their decorations of large, fluffy chrysanthemums and ferns. In the receiving line besides host and hostess were Dr. and Mrs. Rolls, Mr. and Mrs. Cartwright and Colonel Jose D. Sena, the latter introducing the guests. The reception hours were from 8 to 11 o'clock, and during this interval several hundred guests called to extend their welcome to Dr. and Mrs. Rolls. After having been presented to the guests of honor the guests repaired to the dining room which was a veritable bower of flowers and resplendent with electric lights which shed their soft glow over the elegantly appointed table. Presiding here were Mrs. Bergere, Mrs. Walter and Mrs. Rivenburg, who assisted by a bevy of young ladies, Misses Mary McFie, Stella Bergere, Hildred Hansen, Virginia Bean, Grace Smeadley, Cassie Cross and Gladys Wiley, served delectable refreshments. Punch was also served, the punch bowl being presided over by Mrs. Fiske and Mrs. E. C. Abbott. Many handsome evening gowns were noted among the guests and the scene was a pretty one. Delightful music furnished by a Spanish orchestra stationed in an adjoining room added to the occasion and also furnished music for an informal dance in the large living room following the reception, thus bringing to a close one of the most enjoyable social events of the winter in Santa Fe.

(Continued On Page Eight.)

OPERA HOUSE

Wednesday Evg. Dec. 18

Auspices of the ELKS

Willbur Star Concert Co.

Admission - - - - 50c
Reserved Seats - - 75c

OPERA HOUSE

A. M. Dettelbach Mgr

Every Evening and Wednesday and Saturday Matinees.

MOVING PICTURES:

Pirates Treasure
Old Apple Tree
Automobile Race
Paris 1907.

Song... .. Irene

MOVING PICTURES.

Swedish Sports
A Pressing Letter.

Change of Programme Monday and Thursday.
Admission... .. 10c
Reserved Seats... .. 20c
Doors open at 7 o'clock; Performances

Established 1856

Incorporated 1903

Wholesale and Retail

Seligman Bros Co

Do your Christmas Shopping NOW

COME EARLY AND AVOID THE RUSH

Santa Claus will make his headquarters with us as usual,

Complete lines in every Department and prices to suit all.

For Half a Century the Leading Dry Goods House of the City. Phone 36 P. O. B. 219.

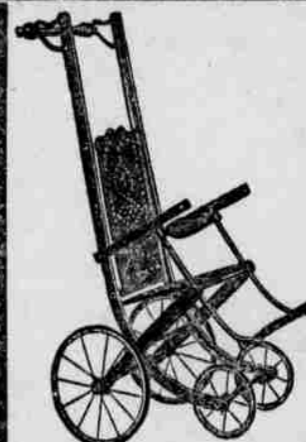
Special Holiday Sale

China Ware and Glass Ware

AT COST

AT

CHARLES WAGNER Furniture Company.



PRICE \$3.00.

When You Want to Buy, Sell or Exchange

HOUSEHOLD GOODS

Keep Busy Until Y

D. S. LOW

Goods Sold on Easy Payments. Large Stock of Picture Moulding.

"BLACK DIAMOND" HOT BLAST COAL HEATERS

Absolutely Air-tight

Massive Rotary Crusher Grate

Will Keep Fire Twenty-four Hours

Triangular Grate Bars

Fire Bowl Twice As Heavy As Others, Will Not Warp

The Most Obstinate Clinkers Can Be Removed in a Few Seconds.



The "Black Diamond" Heater is better made, is more air-tight, will last longer and can be operated at less expense than any other heater on the market.

PRICE WITHIN REACH OF ALL

WOOD-DAVIS Hardware Company.