

OPENING

ANNOUNCEMENT

To the Ladies of Albuquerque and Vicinity:

We wish again to extend a cordial invitation to attend our opening Monday, August 30th.

Individuality, exclusiveness and effectiveness are to be found, and will be readily recognized by the fastidious shoppers, in every line of merchandise we are showing. These essentials we hope will readily win for us in time a large and appreciative patronage.

The woman of refined taste will find here at all times the newest creations from the foremost exponents of fashion, as well as individual examples in new designs of classy novelties after our own ideas.

We have, we can say without question, a stock that is the newest, most up-to-date and best assorted in the city.

In our splendid and superior first showing we are able to offer the very latest and newest ideas in all lines in the widest possible range of qualities and values which represent every advantage of favorable buying ability. We are sure these offerings merit a visit to our opening on Monday, August 30.

For the convenience of those who perhaps would like to visit us and cannot before 6 p. m. we will be open from 7 to 9 p. m.

Music, morning, afternoon and evening. Souvenirs for everybody.

Doors open at 9 a. m.

Cordially yours,

FERGUSON & COLLISTER