

SUFFRAGIST GIRL IS NEVER DRESSED TOO GAYLY AT WORK

Leaders of Cause Condemn "Ballroom Styles," but Say "Men Can't Dictate."

TELL IDEAL COSTUME.

Second or Third Rate Stenographers the Ones to Be Condemned, Says Miss Donnelly.

Marguerite Moore Marshall. Known with the ballroom style of dress in business offices? Not a horrid old Western Union official, but a genuine champion of the sex is responsible for the above slogan. It was coined by R. O. Beadle, executive secretary of the Men's League for Women Suffrage, when he was told that the women employees of the big telephone company must henceforth appear in waists with long sleeves and moderately high collars. Incidentally, a number of suffragists agree with Mr. Beadle. Dr. Anna Howard Shaw says she thinks the style of dress affected by many girls who work in offices justifies the Western Union's attitude. "These low-necked waists so many girls are wearing about the streets and in offices now are just an effort to attract men's notice," declares Miss Caroline Kelly, another well known suffragist. "The Western Union did just right. Girls go about in peek-a-boo waists cut down in a way that is common and vulgar, to say the least, and yet they can't see why any one should scold them."

It occurred to me that Miss Mary, Donnelly's opinion about ballroom dress in business offices would be interesting. Miss Donnelly has just organized the Interborough Suffrage Club, but was formerly connected with Mrs. Beljov's Political Equality Association and therefore came into close contact with many working girls.

GIRLS IN STORES DRESS NEATLY AND NICELY.

"There is far too much elaborate dressing among the girls who work in the downtown offices," she admitted today. "The girls in the stores dress neatly and nicely, and of course no fault can be found with many whom I see in offices."

"Unfortunately there is another type. She is frequently a second or third rate stenographer or typist, who earns \$8 or \$9 a week and is apt not to stay long in one position. She lives at home and pays her parents no board, so that she can spend every bit of money she earns on her wardrobe. She is the one who appears at her office dressed to attend a social function."

"Her shirtwaist is cut out at the neck in a broad oval, or turned down in a deep V. The sleeves end above the elbow, and both they and the waist are skin-tight and transparently thin. This sort of girl always wears colored ribbons in her lingerie. She usually displays several cheap bracelets and rings, not to mention a locket and chain and a collection of 'frat' pins."

"Her hair is a mass of puffs, rats and curls, studded with jeweled (?) combs and pins. She wears high-heeled slippers, silk openwork stockings and a narrow, abbreviated skirt. Her costume is bound to attract undignified notice from the men among whom she works."

"It's a play-up of sex," I suggested. Miss Donnelly nodded assent. "And yet," she added quickly, "lots of these little girls are perfectly nice and good. Their chief fault is one of taste. They don't realize that certain clothes may be perfectly proper for certain occasions, and perfectly well, the reverse for others."

SHE'S NEVER A SUFFRAGIST WHEN SHE DRESSES SO.

"The business girl who dresses too gayly is never a suffragist. For the man and vulgar, to say the least, and believe to vote for women is a

thoughtful young woman, who has slipped to realize for herself just what that most disgusting anti-argument, the 'indirect influence of women,' really means. She knows that it is sex influence, nothing else, and that one of its time-honored manifestations is suggestive dressing.

"The suffragist business girl neither consciously nor unconsciously attempts to 'get in good' with her employer by a sartorial revelation of her seductive charms. Instead, she devotes all her attention to her work, and expects to be judged by excellence of accomplishment. Just as the man who figures up the columns beside her is judged."

"Of course," Miss Donnelly broke off, with a shrug, "it's perfect nonsense for the Western Union or any other band of men officials to think they can dictate as to the dress of the women who work for them. No man knows enough to tell a woman what to wear. And one of the most cherished signs of democracy in America is the comparative absence of uniforms."

"In the particular instance the Western Union man who put out the order quoted in the papers went too far in the other direction. That's what comes of a man trying to meddle with things that he knows nothing about."

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New York business girl is a collarless shirt waist with sleeve coming just below the elbow. The waist should not be cut lower than the top of the collarbone, and it should not be of the peek-a-boo variety. But the round, flat Dutch collar, which leaves the throat bare, is perfectly modest and dainty. And no young girl ought to be forced to wear long sleeves with stiff cuffs in hot weather.

DRESS SHOULD BE SUITABLE, BECOMING, COMFORTABLE.

"The three essential requisites for every dress are that it shall be suitable, becoming and comfortable. The costume I have described for office wear is all these things. A girl in elaborate and fussy clothes isn't really comfortable. Even if there is no actual physical discomfort, such as is caused by tight lacing or tight boots, there is the continual mental strain."

"Such a girl can think of nothing but her appearance, and she must be all the time pulling out her pocket-mirror or her powder puff to look for

and repair damages. It is obvious that she won't accomplish much work. But neither will she if she is pined in a high, tight collar on a hot August day, obeying somebody's notions of decorum. There is a happy mean."

FRECKLES

Don't Hide Them With a Veil; Remove Them With the New Drug.

An eminent skin specialist recently discovered a new drug, called double strength, which is so uniformly successful in removing freckles and giving a clear, beautiful complexion that it is sold by Hiker-Hessman Drug Stores under an absolute guarantee, to refund the money if it fails. Now's the time to show your friends under a veil the space of outline and remove them. From the first night's use will show a wonderful improvement. Some of the latter freckles vanishing entirely. It is absolutely harmless, and causes no redness or tender skin. Be sure to ask Hiker-Hessman Drug Stores for the double strength ointment. It is this that is sold on the money back guarantee.

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- On the Main Aisle: Lingerie waists, \$1.75 and \$2. Hand-embroidered waists, \$2.50 and \$3. Sample lingerie waists, \$3, \$3.85 and \$5. On the Third Floor: Lingerie waists, \$2, \$3, \$3.75, \$5, \$7.50, \$10, \$15, \$18 and \$20. Hand-embroidered waists, \$2.50 and \$3. Sample waists, \$3.85. French adaptations, \$4.50, \$5, \$6.50, \$7.50 and \$8. On the Subway Floor: Lingerie waists, 55c, regularly 75c. Tailored shirts of embroidered cottons, 55c, regularly \$1. Lingerie waists, 65c, regularly \$1; 85c, regularly \$1.25. Lingerie waists of voile and lawn, \$1, regularly \$1.50. Tailored shirts, \$1, regularly \$1.50. Lingerie waists, \$1.25, regularly \$2.

- Women's Neckwear: LAWN FICHUS, lace trimmed, usually 18c and 25c, now 10c. Stock collars of scalloped linen, run with ribbon, usually 25c, now 10c. SATIN SAILOR COLLARS, nice for bathing suits, dresses or coats, usually 50c to \$1, now 25c to 50c. 500 Sample Underclothes for Women: Combinations, 75c, 85c and \$1, regularly \$1 to \$2. Crepe, nainsook and cambric, elaborate with laces. Princess slips, 85c and \$1, regularly \$1 to \$1.75. Pink, blue, corn color and white, with embroidery and laces. Sizes 36, 38 and 40. Summer Petticoats: 58c, for regular 85c black petticoats, of cotton and other cottons, because the manufacturer is disposing of all his stringed skirts in favor of patent bands. 38c for cool striped percale petticoats, easily laundered.

One Happy Result--For Men

of our recent offer to co-operate with manufacturers in distributing their over-heavy stocks of Summer merchandise, takes the form of

325 Summer Suits of Cool, Gray Worsteds, Here, at \$21.50

To-morrow, instead of the accustomed prices of \$25, \$28, \$30, and higher. We bought the cloth in the piece and had the suits made our way, on our own models, and in the sizes we preferred.

Most of them are in one or three shades of gray—plain or with hairline stripes. A few are of brown or blue shades. All are of light, cool, hard and serviceable worsted, every thread wool. We can fit men wearing sizes 34 to 46—regular, long, short or stout.

Burlington Arcade floor, New Bldg.

Shirts We Couldn't Turn Away

Not because we needed shirts, but because the special inducements offered were so strong, we could not—in justice to our customers—turn these shirts away.

3,500 Men's Fancy Mercerized Madras Shirts of \$1.50 and \$2 grades, at \$1. Stripes and other patterns on white ground. French cuffs. 2,000 Men's Fancy Woven Madras Shirts of \$1.50 grade, at \$1.10. Woven stripes on light grounds. Starched cuffs.

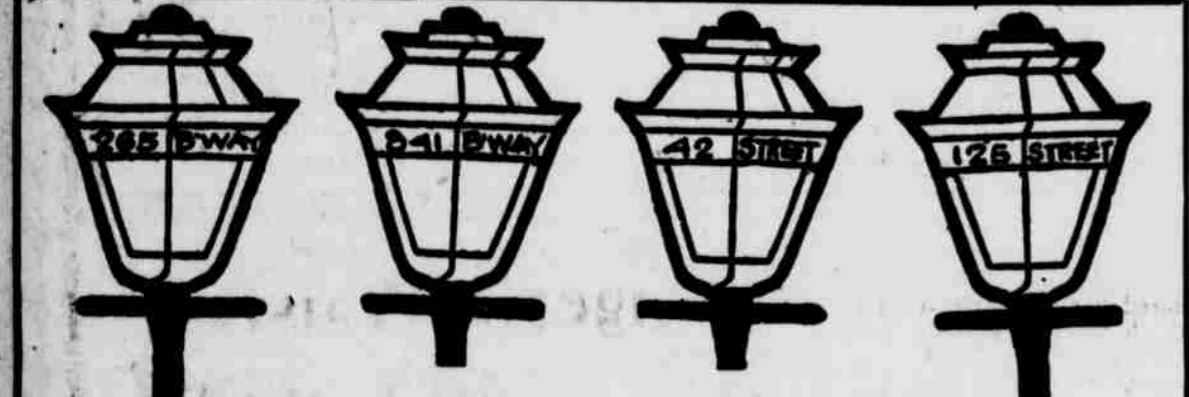
2,500 Men's Silk-mixed Soft Shirts of \$3 and \$4 grades, at \$2. Plain shades and white in a sheer material which is practically all-silk; and pencil stripes on white in a heavier shirting with just enough silk for beauty. French cuffs. All sizes from 14 to 17 in each group. Saturday, Burlington Arcade floor, New Building.

Straw Hats—the Wanamaker-Oval

Based on the actual head-measurements of many New York men. Fits the head—Brings comfort with coolness. In all good straws and styles. And doesn't cost a cent more than the hats made on the old-fashioned hatter's oval. English and American straws, \$2 upward. Panamas and Bangkoks, \$5 upward.

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Suits, Valued at \$18 & \$20 The fact that this price, \$13.50, "falls" below our "given" prices, is due to the fact that we CAN and DO give the same quality suit at this price as you would have to pay \$18 and \$20 elsewhere. We are offering you this low price suit for comparison, so you can see that the higher priced suits can take care of themselves when we "match" them with the values advertised. Two and three button models—many mixtures—and also the Yankee Blue Serge and Hackett, Carhart Grey, special. \$13.50

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