

A Great Sale of 1,400 Women's and Misses' Dresses Of All Wool Poiret Twill and Twill Back Velveteens

\$13.74

Straight-line street and afternoon frocks, with those distinctive touches and that careful finish which tell the story of *value* as nothing else can.

The colors in Poiret Twill are navy, black and brown. In Velveteen they are navy, brown, and black, also green for women and in burgundy for misses.

Women's Sizes 36 to 46

I—is a woman's dress of velveteen with Hercules braid trimming and tiny metal buttons.

II—a woman's dress of Poiret twill, with silk braid trimming all the way down the front.

III—another woman's dress of Poiret twill with tiny pockets lined with contrasting crepe de Chine.

IV—a misses' dress with box pleats at the side and braid trimming. Women's sizes also.

V—a misses' dress of Poiret twill—straight-line chemise style. Novelty girde. Women's sizes also in velveteen.

There is also included in this purchase a special lot of four models for women, all of them extra size—that is, from 42½ to 50½ bust. They are of all wool crepe twill, in navy and brown—and they are made with that care for ength-giving and slenderizing lines which the woman of larger figure finds it so difficult to get in inexpensive frocks.

Misses' Sizes 14, 16 and 18

VI—A misses' dress with embossed velvet blouse, and plain velvet skirt.

VII—a misses' dress, effectively trimmed with silk braid in large designs.

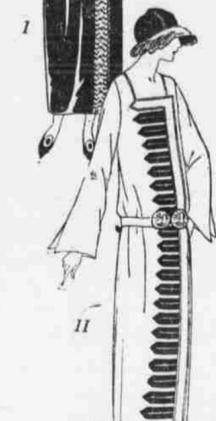
VIII—a coat frock of Poiret twill for misses, bound with silk braid. Women's sizes also.

IX—a dress for misses of velveteen with silk braid trimming down the front. Women's sizes also.

X—a woman's dress with Russian embroidery down the front and on the sleeve.

XI—a woman's dress of Poiret twill trimmed with lovely silk and ribbon embroidery. Misses' sizes in velveteen.

XII—a woman's dress of Poiret Twill, with braid trimming and a duvetyne vest.



Women's Dresses, Third Floor, 34th Street, Rear.
Misses' Dresses, Third Floor, 34th Street, Front.

No School Tomorrow! Special Values for Boys and Girls



A Holiday Sale of 251 Winter Coats

For Girls and Junior Girls—Sizes 6 to 16 years

\$17.74

Unusually well-made, of excellent coatings. Ordinarily they would be much higher priced. The assortment is wide enough to meet your need for a school coat or a dressier one for "best." There are some with fur collars, others without, models trimmed with silk stitching and fancy pockets, blouse models and others severely tailored.

Materials:—Soft woolen sport fabrics, lustrous Pandora, diagonal weave plaid back mixtures and tweeds, as well as warm bolivia.

Colors:—Brown, Sorrento blue, Mohawk, deer, green, and tan.

Furs:—Beaver, Nutria and Beaverette. Some have collars and cuffs of beaverette.

—Third Floor, 34th Street.

Sale of Lunch Kits for School Containing Pint or Half Pint Vacuum Bottle

\$1.88

"A hot or cold drink whenever you want it"

These lunch kits are well constructed and will stand the wear and tear of school boys and girls. They are also suitable for those who carry their own lunches.

—Main Floor, 34th Street, Broadway.



Boys' Overcoats, \$12.74

Full cut, well made coats with all wool plaid lining. Belted all around, with inverted pleat in the back, and with muff and patch pockets. For either dress or school wear. Sizes 8 to 18 years.

Other coats of domestic or foreign fabrics: set-in or raglan sleeves, \$19.74 to \$48.75

School Suits, \$10.74 to \$34.75

Fine tweeds, cheviots, serges and cassimeres. All suits have two pairs of knickerbockers. Built to stand school wear. Sizes 8 to 18 years.

School Necessities

All Wool Sweaters, \$5.44 to \$10.74
All the most popular weaves and colors. Sweaters for smaller boys, \$4.69.

Raincoats, \$3.49 to \$5.74
Black rubber raincoats that will really keep out rain. Every boy should have one for school wear.

Outfits for Smaller Boys

Junior Norfolk Suits, of tweed, with two pairs of trousers at \$7.44. Others up to \$14.74, including a new vestee model. Tweed Trousers and Wash Top Combinations—they are excellent for the little fellows who are just starting to school. \$2.97.

Overcoats for Little Fellows, 4 to 8 years, \$8.94 to \$29.75. The one at \$8.94 is a little Russian model and very attractive.

Tan Raincoats, \$4.89 to \$11.74
Raincoats just like dad's. Made full and roomy, with all around belt.

All Wool Mackinaws, \$9.74 to \$14.74
Great plaid mackinaws in a variety of color combinations.

Boys' Blouses, 94c

Our Usual Price \$1.44

Fine combed yarn madras. Some corded madras. Many with silk stripes. Striped patterns in various colors. Ocean pearl buttons. Button-down collars. Sizes 7 to 16 years.

Sale of 275 pairs of Boys' Black Leather Lace Shoes \$3.49

Were \$4.96 pair
Sizes 2½ to 6. D and E Widths

Sale of 150 pairs of Boys' Black Leather Scout Shoes \$2.49

Were \$4.89 pair
Sizes 11 to 13½. D and E widths.

These two groups are reduced because there are a few sizes missing. Every pair will give excellent service to the boy who is hard on footwear. (And what boy isn't?)

—Second Floor, Center, Rear.



An Interesting Group--At an Interesting Price

Girls' Hats, \$2.74

Tomorrow small girls, and big ones too—will be home from school—so we have planned this interesting sale of hats for school and hats for dress wear, at a time when we know they can come in with their mothers, and select just the hats they like. Mothers will be pleased when they see the low price!

Illustrated I is a mushroom shape of felt cloth, effectively finished with a wool ornament. In sand, gray, red, brown and Copenhagen.

Illustrated II is an off-the-face model of felt cloth trimmed with self material. Colors as III.

Illustrated III is of felt too, trimmed with two quills. In sand, brown, red, Copenhagen, navy, henna, pheasant and golden brown.

—Second Floor, 34th Street, Center.

Our Autumn Sale of Silks and Velvets Continues
Excellent Qualities Special Prices

—Second Floor, 6th Street Front.

Sale of Attractive Floor Lamps

\$28.50

Our Usual Price Would Be \$36.78

New, attractive lamps from leading manufacturers—in designs to harmonize with well-appointed rooms.

Illustrated are three of the ten different styles of bases and shades which comprise the collection, permitting a surprising variety from which to make your selections.

Bases—in walnut, gold, gold and blue, silver and blue, in polychrome, in hand carved, plain and figured designs.

Shades—in ten different and distinct types—some are Georgette, and some are silk—all are lined with silk and have silk skirt and heavy silk fringe.

In the popular color combinations and trimmings.



—Basement, 34th Street, Front.

R. H. Macy & Co.
Herald Square Ino. New York

For Other Macy Advertising See Pages 8 and 12

Merchandise Advertised Here on Sale Tomorrow

Store Hours: 9 to 5:30—Store Open All Day Saturdays