

Screenings
By DON ALLEN

FILM RICK.
A screenite named Harrison Ford. Rides around the set like a lord. As a matter of choice, He fools a Rolls-Royce—For with his namesake he's terribly bored.

PHIL UMM SAYS:
Familiarity sure breeds contempt; take th' movies frinstance! Knowin' how they get all the thrills takes all th' thrill outer 'em!

ONE ON CHARLIE.
Willard Mack, the prolific writer for the stage and screen, is cast as a playwright in his own screen play, "Your Friend and Mine."
Up at the studio yesterday several visitors were watching Mack go through his acting paces and one of them, not thinking Willard could hear him, said:
"Why don't they get some one who LOOKS like a writer to play that part?"
"Say," interrupted Mack, somewhat flushed, "I remember the time when Charlie Chaplin won twentieth prize in a Charlie Chaplin impersonation contest!"
And he spoke the truth, too!

WE'RE SORRY.
Jack Lloyd, who likes to keep the Griffith activities as well displayed as possible, called our attention to a little mistake of ours that we had already noticed and wish to correct.
Last Saturday, in answering one of the hundreds of questions asked of Screenings, we inadvertently stated that "Mac Murray was now hard at work at the Manhattan studios of J. W. Griffith."
What we meant to write was that it was Mac Marsh who has been engaged for one of the leading roles in "The White Rose."
And, as we hinted in the headline, we're sorry!

NEW BOARD.
At a meeting of the Social Service Department of the Brooklyn Federation of Churches yesterday at the Brooklyn Y. M. C. A. Dr. Frank H. Gordon received the appointments from ministers who will serve as a committee of review of religious motion pictures for church and society use.
The following acceptances were noted: the Reverends Wm. M. Hughes, C. W. Severance, George M. Brown, D. B. Cheney, Claude M. Morris, George M. MacDonald, J. W. Twines, John G. Addy, L. P. Armstrong and Andrew B. Wood.

A TRAVELER.
Dropped over to the Long Island studio of Paramount yesterday to look things over.
As we were watching 'em shoot a section of an Atlantic liner (built in the studio) an extra rushed down the gangplank, landed on the sidewalk of New York, became confused, turned to the right and ran into the middle of the Sahara Desert; didn't like it there, retreated and found himself in the Primeval Forest, and from there rushed a few steps into Egypt.
The transition from modern New York to the paleolithic age started the player, but he merely muttered: "Gosh! I sure traveled some, didn't I?"

THE 9,274TH.
During the past year there were exactly 9,274 "attacked by an animal" stories sent to Screenings.
And now along comes one about George Hackathorne and Joe Martin, 43 years actor.
Joe Martin either is the meanest one in the movies or he is a victim in life, for he is credited with having attacked several men during his acting career.
Now it seems that Hackathorne has made friends with Joe and that the apo actor follows the human one

around like a milk-fed Maltese kitten. So this makes the 9,274th, despite the fact that Joe hasn't mauled George—yet.

STRANGER THAN MOVIES.
Paul Scardon, who has screened more than half a hundred big pictures, went to a 5 and 10 cent store yesterday and met a man he left in Australia twenty years ago.
The other man was Lawrence Hanroy, an actor. After embracing, the two repaired to a nearby cafe for refreshments. Both swear they drank tea.

STILLS.
W. W. Hodgkinson is giving a special showing of "The Kingdom Within" at the Strand to-day. Admission is by invitation only.
According to announcements made yesterday, J. N. Naulty is to become affiliated with Distinctive Pictures Corporation as studio manager. Mr. Naulty has been in the motion picture game since 1898 and knows a thing or two about it.
"Sure Fire Flint" will see Broadway first on New Year's. Johnny Hines is the star.
F. H. Brock is just being appointed manager of distribution for Associated First National.
Freddie Santley steps to the plate again and says that the second "e" in his first name is also silent, as the "g" in Behaw.
A. L. Erlanger is speeding back to New York following his recent conference with F. J. Gosdold in California in regard to the Goldwyn production of "Ben Hur."
Eleanor Boardman, who recently won "Beauty Contest No. 5,000,008," has been given a prominent part in Rupert Hughes' "Souls For Sale."
Peggy Cartwright, diminutive candlestick star, is Frankie Lee's leading lady in "Robin Hood Jr."
The press announcements of "The Prisoner" sure read as though it resembled, in story, anyway, "The Prisoner of Zenda."
"They Call It Dancing" will be Bull Montana's next.
Marguerite de La Motte, besides being a good screen actress, composes pretty songs. Her latest is "Mediterranean Moon," and it is sold to be well started on Popularity Boulevard.

Lambert Bros.

Solitaire Diamond Engagement Rings
\$125 \$300 \$500 \$1,100 \$600 \$400 \$200
Other diamond engagement rings, \$25 to \$3,500

Christmas Records Broken

SANTA CLAUS'S principal distributing agent, the United States Post Office Department, announces that Christmas mail this year is appreciably heavier than it ever has been before. So is Christmas shopping at Lambert's. The P. O. Department announces that, despite the increased quantity of mail, less difficulty is being experienced in handling it, due to the response of the public to the plea to mail early. This situation is duplicated at Lambert Brothers, where old and new customers are responding wonderfully to the plea to shop early.

Quality Jewelry for Her

14-karat gold, all engraved bracelet (that opens), \$18.50
Other 14-karat gold bracelets, \$10 up

14-karat green gold lavalliere, platinum top, pierced and set with 3 fine diamonds, \$72
Other Lavallieres, \$4 up

Bracelet watch, 14-karat green gold, engraved octagon top with 15 jewelled Elgin works, \$50
White gold bracelet watch, 4 diamonds set in top, \$85

Ladies' Diamond Platinum Ring Pierced and carved set with 7 fine diamonds, \$250

Lavalliere with platinum top and 14-karat green gold back and set with 3 fine diamonds, \$125

14-karat green gold platinum top brooch, engraved edges, set with one diamond and 2 pearls, \$52.50
Other diamond brooches from \$75 to \$3,500

Ladies' Diamond Platinum Ring Pierced and set with 11 fine diamonds, \$200



—give "Her" a HOOVER this Christmas

It saves her time and strength—it saves you money—rugs wear longer—and it's easy to buy—only \$6.25 down—small monthly payments—write a check today—mail the coupon—or phone for name of nearest dealer.

For Authorized Hoover Service Phone: FITZ 1100-1101-1102
The Hoover Suction Sweeper Company, 710 Marbridge Bldg., New York City
Please tell me how I can get a rug cleaned FREE, with no obligation.
Name _____
Address _____

Select Today—or Tonight

ONLY four more shopping days remain for those who for one reason or another have not yet been able to make their Christmas selections. Each day from now on will be more crowded than the day before. Make your selections today—or tonight. Lambert Brothers will remain open until 10 every evening this week.

Quality Jewelry for the Men

14-karat green gold cuff links, engine turned, per pair, \$12.50
Other cuff links with diamonds, \$25 per pair up.

14-karat gold cuff links, brocade and engine turned, \$15 pair
Other cuff links, \$5.50 per pair up.

Man's 14-karat green gold open-face watch, fancy engraved and engine turned design, with Waltham 17-jewelled adjusted works, \$72.50
Other Walthams, Elgins, Hamiltons, Howards in 14-karat cases, \$36 up
In gold-filled cases, \$16.50 up

14-karat green gold scarf pin, platinum top, carved and pierced, set with fine diamonds, \$35
Other diamond scarf pins, \$20 up

14-karat green gold scarf pin, engraved border set with fine garnet and 11 baroque pearls, \$7.50
Other gold scarf pins, \$1 up.

14-karat gold engine lined green gold belt buckle, with fine quality leather belt, \$27

14-karat green gold scissor-knife, engine turned, \$14.50
Other gold knives, \$8.00 up
Sterling silver knives, \$5.00 up

Store open 9 a. m. to 10 p. m. every day until Christmas
Third Avenue
At the Corner of 58th Street

Lord & Taylor

FIFTH AVENUE
TELEPHONE FITZROY 1900



Santa Claus' Annex
On the Fourth Floor

Everything for children that Santa could not get onto the Seventh Floor he put here on the Fourth Floor—that is why we call it his annex—and a most fascinating place it is.

Glove Silk—Veils and bloomers to match, flesh color or white, plain tailored styles or lace edged. Vests \$1.95 Bloomers \$2.95

Sweaters—Smart and dashing enough to delight the heart of the most exacting young lady. In all styles and colors. Sizes 28 to 36. \$2.95 to \$16.50

Comfy Slippers—Alice blue, brown, old rose. Sizes 6 to 2. \$1.50

A Boy's Pride—His leather belt with stunning buckle and his sporty shirt. Ties 50c to \$2.50 Belts 50c to \$1.50 Buckles 50c to \$3.50

Pass-in-Boots—warm cozy slippers in Alice blue, red and brown. Sizes 6 to 2. \$1.75

Wool Gamblets—just arrived from Scotland, tan, gray, and reseda green. Sizes 3 to 6. \$2.75

Handkerchiefs of Cotton, with colored woven border and colored initial. 6 in a box, 75c

The Young People's Store

The Boys' Section Is Alive with Appropriate Gift Suggestions for Christmas

Shopping for the boys is a perfectly simple procedure if you visit our Fourth Floor. For you will find here everything a boy's heart could desire in the way of clothing or accessories, all grouped most conveniently in attractive adjacent sections.

Boys' Robes in blanket and wool effects, \$3.75 to \$24.75
Boys' Flannel Pajamas, \$1.25 to \$3
Boys' Sweaters in popular color combinations and plain colors, coat or slipon, \$3.50 to \$10
Boys' Neckwear, 50c to \$2.50
Boys' Woolen Mufflers, plain colors or stripes, \$1.50 to \$6

Boys' Silver Belt Buckles, \$1.50
Boys' Belts, 50c to \$1.50
Boys' Raincoat and Cap, \$6.50
Boys' Black Rubber Coats, \$4.25

FOURTH FLOOR

HEARN

Men's SUITS

Special 29.75

All wool single and two trouser suits, in a satisfactory assortment of standard fabrics, checks, overplaid and plain colors in worsteds, cassimeres, cheviot, serge and tweed. Models suitable for young and older men. Sizes 34 to 48, regulars and stouts.

Men's Smoking Jackets

Special 5.85

Good selection of comfortable, attractive wool jackets in wanted styles and shades. Double frogs and cord bindings. Sizes 34 to 46. Regulars and stouts.

Men's Overcoats

Special 27.50

All wool plaid back overcoats in desirable shades and models. Sizes 34 to 46. Regulars and stouts.

See Page 27 for Other Hearn Advertising.

GENUINE DIAMONDS
AT \$68 PER CT.

Diamonds make the best Christmas gifts. The greatest diamonds known ever mined are on display in our store during our special Christmas sale, containing today and tomorrow. We are direct importers of diamonds, getting our stones from the diamond cutting mills in Europe thru our European office at 12 Rue Jordaens, Antwerp. These diamonds are brilliant blue-white, cut in the American favored fashion of cutting with a wider spread, giving the appearance of greater weight. They are set in men's or ladies' 14 kt. solid gold rings. We are selling them wholesale price—in fact, importers' price. You can purchase one of these diamonds upon the desired understanding that every penny you paid will be returned if your own jeweller can duplicate it for a penny less than double our price. We do not believe you can match them under \$100 per carat.

AND OTHER DIAMOND BARGAINS FROM \$5 to \$5000

We have been selling brilliant blue-white diamonds for the past 43 years, and our wonderful values are known from coast to coast. When you get a chance to buy blue-white diamonds at such a big saving in price you ought to take advantage of the sale before it is too late. We have expert diamond salesmen to wait on you and explain anything you wish to know about diamonds. Just use your own judgment and be convinced that you are getting the best possible value before laying out your money. Thousands of other diamond rings are on display at greatly reduced prices. They range in price from \$5.00 to \$5,000.00.

NOTE—EACH DIAMOND CAN BE EXCHANGED AT THE FULL PURCHASE PRICE ANY TIME WITHIN TWO YEARS.
OPEN UNTIL 9 O'CLOCK P. M.

B. GUTER & SONS
170 NASSAU ST. N.Y. (opposite City Hall)
At Park Row and Nassau St.

DIAMONDS WATCHES JEWELRY
TERMS AS LOW AS \$100 DOWN
Best Values, Confidential, Representative calls. Open Evening 8:00.
TELEPHONE JOHN 3000.
DIAMOND WATCH CO.
37 MAIDEN LANE.

Queen Quality BOOT SHOP
32-34 West 34th St.

Combination Offer!
Walking Oxfords and Spats
COMPLETE \$5.45

Black Kid Oxfords, Cuban Heels and Welt Soles. Spats are of fine quality Kersey cloth. ALL SHADES.

The reason for this extraordinary offer is that the sizes of the Oxfords are broken. The chart below shows number of pairs and sizes available.

| | | | | | | | | | | | | | |
|-------|-------|---|-------|----|-------|----|-------|----|-------|----|-------|---|-------|
| Width | 2 1/2 | 3 | 3 1/2 | 4 | 4 1/2 | 5 | 5 1/2 | 6 | 6 1/2 | 7 | 7 1/2 | 8 | Stout |
| AAA | | | | 21 | 9 | 8 | 10 | 4 | 6 | 3 | 3 | | |
| AA | | | | 2 | 11 | 23 | 25 | 17 | 12 | 11 | 5 | 6 | |
| A | | | | 1 | 9 | 23 | 27 | 23 | 20 | 1 | 2 | — | |
| B | | | | 6 | 14 | 31 | 37 | 38 | 40 | 34 | 4 | — | |
| C | | | | 5 | 18 | 44 | 50 | 52 | 64 | 45 | 19 | — | |
| D | | | | 4 | 11 | 10 | 17 | 18 | 17 | 1 | — | — | |

QUEEN QUALITY BOOT SHOP
32-34 West 34th St.