

**Caruso Victor Records**  
 The voice of the "greatest tenor of the generation" is preserved for all time on Victor Records. We will have on sale to-morrow a limited number of Caruso's most famous operatic selections.  
 GIMBELS MUSIC SALONS—Eighth Floor

Store Hours: 9 to 5:30

# GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

**A Trio of Candy Specials**  
 Assorted Hard Candies. Pound 29c  
 Assorted Gum Drops. Pound 29c  
 Delicious Chocolate Almonds. Pound 49c  
 Which are low-priced for the week-end.  
 GIMBELS CANDY SHOPS—Main Floor and Downstairs Balcony.

Phone Pennsylvania 5100

## These Sales for Tomorrow : Store Closed All Day Saturday



**Bringing Up the Reserves!**

### MORE ALL WOOL Suits for Men

Were \$35 **\$25** Were \$40

Single and Double-breasted: Light and Dark: Conservative and a Bit Ultra, Too.

Same quality, same tailoring, same type of suits that went out with a rush last Friday. Gimbel standard stock, you know. No holding it back at \$25.

Suits for now and suits for later. Splendidly fabricated, splendidly styled—much REDUCED— as you see.

All sizes 34 to 44. Regulars and Stouts.

**EXTRA : Genuine Palm Beach Suits : \$14.50**  
**And Some Mighty Good Mohairs : \$17.75 : \$27.75**

GIMBELS MEN'S CLOTHING SHOP—Fourth Floor



"Gimbels—Furriers Since 1842."

Imported Set of Fitch \$250.00

### August Sale FURS

Offering the Greatest Fur-Buying Economy Opportunity in Recent Years

Saving You **20%** TO **33 1/3%**

A FEW TYPICAL FUR COAT ITEMS:

- \$89** Marmot Coat—Three-quarter length model, of very fine brown Russian Marmot skins.
- \$95** French Seal Coat—Felted model—36 inches long, made of soft, lustrous pelts, with large self collar and cuffs.
- \$115** Natural Muskrat Coat—three-quarter length, belted model, made of soft, light-weight pelts, with large collar and cuffs.
- \$169** Natural Raccoon Coat—Flare model of well matched skins—36 inches long.
- \$169** French Seal Wrap—A beautiful new long model of choicest pelts. Exquisitely finished and lined.
- \$259** Long Mole skin Wrap—A striking style, with deep cape collar and a handsomely embroidered silk lining.
- \$239** Hudson Seal Coat—New 36-inch belted model, of lustrous soft pelts; excellently finished and lined. Self-collar and cuffs.
- \$265** Persian Lamb Coat—Three-quarter length. A novel flare model, with large collar and cuffs of a contrasting fur.
- \$325** Hudson Seal Wrap—An entirely new straightline model—full length—of fine, selected pelts.
- \$325** Grey Squirrel Coat—Three-quarter length. Of good quality Siberian pelts. With a novel effect—large rolling collar.
- \$345** Hudson Seal Coat—10-inch model, of rich lustrous pelts, with beaver, skunk or squirrel collar.
- \$985** Natural Mink Wrap—The new full length model, made with long sleeves. Handsomely finished.

NOTE: All Hudson Seals (so termed) are dyed muskrat pelts. All French Seals (so termed) are dyed coney skins.

SOME TYPICAL ITEMS IN FUR SCARFS:

- Grey Squirrel Large Choker Scarf - \$9.50
- Stone Marten Chokers, 1 Fine Skin - \$25.00
- Fox Choker Scarfs, Various New Colors, \$15.00
- Skunk Scarfs, Large 3 Strip Model - \$39.00

MAKE YOUR SELECTION NOW  
 A Deposit Will Hold Your Furs Until Fall—Storage Free

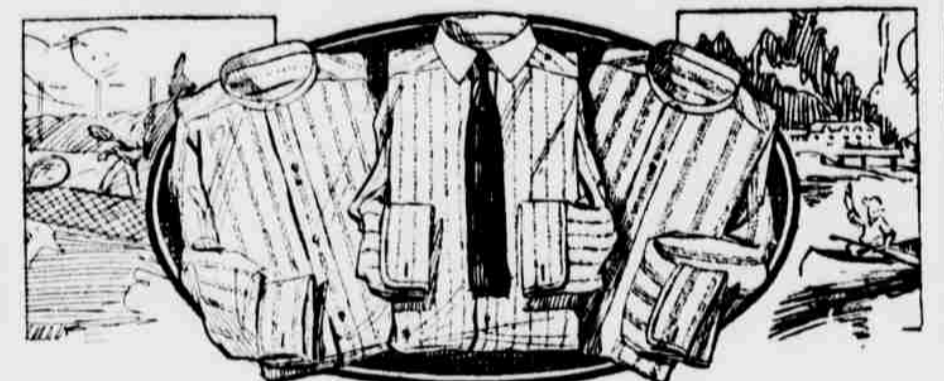
GIMBELS FUR SHOP—Third Floor

### Every Man's Straw Hat in Stock NOW

EXCEPT PANAMAS **\$1** EXCEPT BANKOKS  
 Take your pick. Pay your dollar. There's your hat. One that's been at least twice the sale price—AND MORE.

Sizes 6 1/2 to 7 1/4.

GIMBELS MEN'S HAT SHOP—Fourth Floor



### Summer Sale Men's Soft Negligee Shirts

SIZES 14 to 17 **\$1.25** SIZES 14 to 17

—Just 2400 Gimbel Quality Fine Shirts in the Lot  
 —Made of Excellent Corded Madras—Stripe Patterns

Wonderful shirts—just what the well dressed man will want to finish out the summer with AND wear next winter. A wide variety of stripe patterns (THE thing in shirts) to choose from. Cut full and roomy—up to the Gimbel standard in every particular.

GIMBELS MEN'S FURNISHINGS SHOP—Main Floor

### Sale of Artists' Supplies

TAKEN FROM OUR OWN STOCK AND RADICALLY REDUCED

A sale of interest to every artist and craftsman who uses good tools and knows the cost of them. For every artist or craftsman who values good materials will recognize the opportunity here presented.

- |  |   |
|--|---|
| <b>PAINTING CANVAS</b>                   | <b>HOLLAND SOCKS</b>                      |
| 40 Inch Sketching. Roll.....\$6.75       | The better grade. In blue and tan.        |
| 36 Inch Linen. Roll.....\$13.50          | Chambrays in gray. Each.....\$2.19        |
| Devoe's or Favor Ruhl's Double           | Oil Color Tubes. Each.....15c             |
| 30x40 inch Illustration Boards. Each 52c | 3-Ply Bristol Boards, 22x28. Each.....20c |

#### Artists' Studios Half Price

A charming collection of fruits, flower and marine views—a new shipment just in from Europe, but with prices cut in half for this sale.

GIMBELS ART SUPPLY SHOP—Sixth Floor

### Umbrellas

AMERICAN TAFFETA SPECIAL

**\$2.65**

In a splendid cotton material, made with tape edges and silk cases, smart as well as serviceable. All with long white tips, tops and Bakelite handles. Styles for women.

Of Union Taffeta: **\$3.50**

For Men and Women

A silk and linen fabric which looks good and wears well.

—Tape edges—Leather trimmed and Bakelite handles—White tips and tops—Silk cases.

GIMBELS—Main Floor



### Chantilly Veils

Fashion's Latest Fad in Lace Drapery for Smart Hats

**\$1.00 \$1.50**

An exquisite black chantilly lace veil, a clever twist around one's hat, a knot at the side and one has something very chic for the late summer. Something which breathes Paris in the high tide of fashion and Gimbels in the low tide of price.

5 to 8 Inches Wide, Finished Border on All Four Sides

1 1/2 and 2 Yards Long, 10 Patterns for Your Selection

A Special Purchase — Limited Quantity Only

GIMBELS VEILING SHOP—Main Floor

### Clearance of RIBBONS

**25c** YD.

Odds and ends taken from our own stock during inventory and reduced to prices far below the regular selling cost. Some exquisite remnants which are wonderful values.

From 1/2 to 3 yard lengths

Moire Taffeta

Plain Taffeta

**39c** YD.

In black, white and a wide range of colors. Lovely ribbons in widths suitable for millinery, sashes and children's hair bows.

GIMBELS—Main Floor

### Here's Your Linen Sale Stock Up Now

And Let Your August Thrift Be Your All-the-Year-Round Satisfaction

**Here's a Good Buy!** 600 Turkish Bath Towels, plain white or with pink and blue stripes. Generous size. **35c** EACH

**Look Here Now!** 600 Big Spongy Turkish Bath Towels, extra heavy fully bleached. **39c** EACH

**And Another!** 1500 Yards Toweling; Irish Linen Crash; hand roller and dish towels, going at **24c** YARD

**You Need This!** 1500 Yards Fine Imported Union Linen and Cotton Glass Toweling; absorbent; lint-free. **25c** YARD

**And a Third!** Pure Linen Imported Hemstitched Huck Towels, damask borders; space for monogram; size 20x36 **75c** EACH

**How About This!** Pure Linen Imported Huck Towels; hemmed; damask border; size 20x36 inches. **65c** EACH

GIMBELS LINEN SHOP—Second Floor



### Here's a BIG Price Drop in Kiddies' Fine Frocks

COOL White Voiles : Lawns : Poplins: at a Fractional Price : Sizes 2 to 6.

**\$2.95**

Bonny frocks for bonny wee tots. Made the way Mother likes them—simply; daintily.

But a Broken Style Range

Colored collars and cuffs on some. Bright stitchery on others. And smocking, too!

GIMBELS BABY SHOP—Second Floor

### Ostermoor Mattresses : REDUCED

Ostermoor : the Only Strictly All Felt Layer Mattress Made. World-famous!

Full size: 4-6 - \$25 Twin size: 3-3 - \$23.50  
 3/4 size: 4-0 - \$25 Single: 3-0 - \$23.50

IN A SELECTION OF TICKINGS

Four Poster Beds : Reduced **\$22.75**

Mahogany finish four poster beds in twin size only. Sketched.

GIMBELS BEDS AND BEDDING SHOP—Seventh Floor

