

# Off for the Game!



## Playing the Game in Togs That Are Right

We are always stocked up with all manner and type of football equipment. Footballs, head guards, shin guards, shoulder pads, jerseys, breeches—we have them all. All the national brands and many manufactured to our order.

Footballs, \$1.49 to \$9.84  
Shin Guards, \$1.09  
Pants, \$1.88 to \$5.74  
Head Guards, \$2.34 to \$7.44  
Shoulder Pads, \$2.14 to \$5.74  
Woolen Jerseys, \$3.96

Macy's—Fifth Floor, Centre.

Football season is here! Cool, crisp fall weather and intercollegiate matches go hand in hand.

The thrill of the game, the enthusiasm of the contest, the sheer joy of urging on your favorite team—all are intensified if you have the satisfaction of feeling comfortably dressed.

Dash and individuality, gay moods, charm and freedom—these are reflected in our Sport costumes and accessories.

### Something New! An Error Proof Athletic Timer

for football and all other games where it is necessary to take time.

Indispensable to correct timing. Endorsed by famous football coaches and officials the country over.

The error proof feature of this timer was recently invented by a well-known football official and patented by us.

Nickel case with a seven jewel Swiss movement. 1-5 second dial with 30 minute register. Sold exclusively by us.

\$11.89 each

Macy's—Jewelry Dept., Main Floor, 34th St., Front.



### Watch Every Play Binoculars and Field Glasses

will enable you to see every play and to recognize the players and distinguish their numbers at the farthest ends of the field. Our Own Imported Viewnet Field Glasses, low model, 19 lignes, complete with case and shoulder strap. \$8.44. Tax additional.

Prism Binoculars of such famous makes as Zeiss, Busch, Goerz, Lemaire, Hensoldt and others. \$23.50 to \$92.50. Tax additional.

Macy's—Optical Dept., Main Floor, 34th St., Rear.



## Scorning the Winds in a Raccoon Coat

The coldest grand stand on the windiest day holds no terrors if one wears a sporty Raccoon Coat. These have big, luxurious collars to pull up 'round the ears—flared skirts to wrap closely about the knees—and deep pockets for cold hands.

Three swagger models in three fashionable lengths.

36 inches, \$209.00  
45 inches, \$298.00  
40 inches, \$239.00  
Macy's—Third Floor, Front

### A Mackinaw

is a comfortable garment. In the car, on the field, in the grand stand—always appropriate and welcome. Ours are all wool, of course, and tailored, full and roomy, with generous pockets and belted all around.

Low priced at \$12.74 to \$17.74.

Macy's—Fifth Floor, Centre.

### Your Favorite Smoke

We have it. Be it cigar, cigarette or pipe tobacco we have it. The wise smoker goes away stocked up, taking no chances on what he must buy along the road. Stop off at the Smoke Shop; we carry all the prominent brands. At lowest-in-the-city prices, too.

Macy's—Fifth Floor, 35th St. and Main Floor, 35th St. Entrance

### Caps of Homespun and Tweed

\$1.44 to \$2.74



### Neckties 94c

In the colors of your Alma Mater. Made of heavy silks.

### Wool Mufflers \$1.88 to \$6.84

Of comfortable warmth, yet not bulky when worn under a coat. In various widths and weaves, and in almost any color you could wish for.

Macy's—Main Floor, 35th St.

### Men's Brogues \$9.94

Our brogues, high or low cut, are so Scotch in appearance that one pictures instantly the moors and heathers of Bonnie Scotland.

Made of black and tan grain leathers with low flat heels and those stout broad soles.

Macy's—Main Floor, Balcony, 34th St., Rear.

### Burberry Warmth in Ulsters \$84.75

The famous Burberry. We've illustrated it above. English made of English design and fabrics. A great big, generous coat, warm and roomy, not too heavy.

Macy's—Fifth Floor, Front.

### Smartly Tailored in Tweed \$39.75

Straight and trim as a forward pass are the lines of this woman's smart suit of tweed finished worsted. It defies the winds of the grand stand with a warm interlining, and assures both charm and comfort for its wearer.

Macy's—Third Floor, 34th Street, Rear.

### Muffled and Mitted in Wool



### Brushed Mohair Scarfs

Soft as silk—warm as wool—easily crushed under a heavy coat, or worn with the ends flying in the breeze.

In any number of checked patterns and stripes—sombre and gay, colorful and monotonous—to suit the taste of the grandmothers who still enjoy football, or the fancy flappers at their first game. \$8.44

Macy's—Third Floor, 34th Street, Front.

### Motor Robes, \$13.74

Steamer Rug Style. Don't chance the motor trip without a robe. All wool robes are warmest and lightest. Ours are 54x72 inches—ample covering for three people. P. S.—Some folks sit on these robes during the game. Warm!



### Leather Clad for the Cheering Section

For the trip up and back, during the game and many other sportive occasions. These coats can be worn by rooters of either sex. Made of real leather, lined with suede and reversible, too. They come down to just above the knees—long enough to keep you warm—short enough to be out of the way when quick action is required.

And smart as a new roadster! \$23.74  
Macy's—Fifth Floor, Centre.

### Becoming Veils For Sport 98c

Imported silk Shetland Veils with bewitching woven borders of faintly traced designs, large enough to drape over any size hat.

The colors are navy, castor, taupe, brown, chardron, also black.

Macy's—Main Floor, 34th Street.

### Women's Woolen Gauntlets

Great wide cuffs, checked in entrancing colors to furnish a swashbuckling touch to the costume worthy of D'Artagnan himself. And, withal, so warm that no muff need impair the applause at a touchdown. \$4.94.

Macy's—Main Floor, Front.

### Women's Brogue Pumps

With Two Straps  
\$11.89

We have them in black or tan—they are smart in either color. Have the low college heel and rounding toe. With the severely tailored suits of Autumn these pumps fit in admirably.

Macy's—Second Floor, 35th St., Rear.



### In the Grand Stands

A. New and Oh so smart is this woman's knickerbocker suit of imported tweed. Wide cartridge pockets, reinforced knickers and buckle belt—all assist in its trim effect. The tailored short skirt, leather-buttoned, may be worn or not—according to the whim of the wearer. \$39.75

Macy's—Third Floor, 34th St., Rear.

B. The Whitbey coat is possessed of enough smartness to insure perfect poise on the part of its wearer. Its collar silver-linked, and its wide sleeves tapering into snugly fitting shoulders are Whitbey characteristics. In genuine camel's hair, chinchilla and ermine. Sizes 14 to 44. \$29.75-\$48.75

Macy's—Third Floor, Front.

C. Raccoon, that most sportsmanlike of furs, collars this trimmed misses' suit. The belted coat is supplied with ample pockets for cold fingers. The skirt is short enough to allow sudden gleeful jumping from the grand stand to the field after the game. Well tailored of rough warm tweeds in blue or brown. \$48.75.

Macy's—Third Floor, 35th Street, Front.



### Men on the Sidelines Sweaters \$7.44 to \$8.94

All styles. Models with or without shawl collars; V neck, as illustrated. All colors.

Macy's—Fifth Floor, Centre.

### English Elkskin Gloves for \$6.44

These elkskin beauties are lined with wool and what's more, are handsewn Pull-on style with strap and gusset at wrist.

In gray and brown.  
Macy's—Main Floor, 35th Street, Front.

### Four-Piece Suits for Men \$63.25

Four pieces mean these suits are equally serviceable in town and country. Four pieces—coat, vest, knickers, long trousers. More men are taking them every day. More men are enjoying the comfort of a smartly designed golf suit, which with long trousers can be worn in town.

Macy's—Fifth Floor, 35th Street, Front.

# R. H. Macy & Co.

Herald Square Inc. New York

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