

STORE OPEN 9 A. M. to 5 P. M.

HEARN

OPENING OF OUR

18th GREAT SPRING SALE

TOMORROW, MONDAY

EVERY DEPARTMENT OFFERS IMPORTANT PRICE CUTS

THE FOLLOWING ON SALE BOTH MONDAY AND TUESDAY:

Spring Sale Specials for Monday and Tuesday

- \$3.25 Black Satins, \$2.35**
26 inches wide—fine, close weave—soft finish—serena quality. Limit 15 yards.
- \$2.95 & \$3.25 Taffetas, 2.44**
56 inches wide—lustrous chiffon finish—very blue only—very smart for Spring wear. Limit 15 yards.
- \$4.48 All-Wool Velours, 3.44**
Close soft nap—48 inches wide—in taupe, tan, brown, navy, purple, sage, navy blue and black. Limit 15 yards.
- \$4.97 Men's Wear Serges, 3.92**
54 inch, all wool, close, double-weave—navy blue and black only. Limit 15 yards.
- \$3.97 Tricotines and Gabardines, 3.34**
All wool—46 and 48 inches wide—navy blue and black only. Limit 15 yards.
- \$3.68 French Serges, 2.82**
48 inches—all wool, finely twilled weave—brown, navy blue and black. Limit 15 yards.
- \$3.00 Lining, Silk and Satin 2.44**
An exceptionally fine offering of dainty new linings—floral designs—36 inches wide—for Spring coats and suits. Limit 15 yards.
- 70 ct. White Gabardines, .58**
36 inches wide—one of the most popular fabrics for dresses, skirts, boys' suits and summer uniforms. Limit 15 yards.
- \$1.00 White Organdies, .83**
46 inches wide—sheer, fine quality for dresses and blouses. Limit 15 yards.
- \$3.47 Women's Silk Hose, 2.45**
Pure black silk—full-fashioned—all sizes. Limit 3 pair.
- \$2.17 Women's Silk Hose, 1.52**
Secede—embroidered, black—with mock seams—like new, toes and toes—all sizes. Limit 3 pair.
- 75 ct. Women's Mercerized Ipswich Hose, .56**
Semi-fashioned. Limit 6 pair.
- \$3.47 Men's and Women's Umbrellas, 2.75**
Black, American tallois, fancy handles. Limit 2.
- \$17.40 Cowhide Traveling Bags, 12.88**
Leather lining—reinforced ends—over frames—faded leather. Limit 2.
- 63 ct. Women's Cotton Vests, .50**
Extra size—fine quality—low neck—serena—like new drawers—limit 4 each.
- 77 ct. Children's Waist Union Suits, .57**
Soft, waist and drawers combined—low neck—serena—like new length. Limit 4 suits.
- \$3.97 Bleached Linen Damasks, 2.84**
70 inches wide—fine, durable grade—good pattern. Limit 15 yards.
- \$3.50 After Dinner Cloths, 2.34**
Imported quality—Turkey red and white. Limit 2.
- \$1.08 Turkish Towels, .83**
Soft, absorbent quality bleached bath towels with colored borders—plain white or colored centers—hemmed. Limit dozen.
- 38 ct. Cotton Huck Towels, .25**
Fine quality—white damask borders—hemmed. Limit 3 dozen.
- \$27.75-\$29.75 Misses' Taffeta Dresses, 20.75**
Smart bodice blouses, faintly trimmed with new scalloped lace or wide pleating—skirts are becomingly bouffant—sizes 14 to 18 years.
- \$27.75-\$29.75 Women's Taffeta Dresses, 21.50**
Two new Spring models—one in black or blue—with purple blouse—dainty fine lace pattern collar—georgette sleeves and gracefully draped tunic skirt—another has draped oversleeves and smart and silk loop trimmings—navy, black, Copenhagen, blue and brown—both models sizes 14 to 18.
- \$8.97 Serge and Poplin Skirts, 6.94**
Several very new models in navy blue or black—with novelty pockets, gathered waists and detachable belts—regular sizes.
- \$2.27 White Voile Blouses, 1.88**
Pretty tucked styles—embroidered or lace-trimmed collar. Limit two.
- \$3.97 Tailored Blouses, 3.17**
With varied styles in novelty colored values or white lines and dainty. Limit two.
- \$6.85 Crepe de Chine Blouses, 4.95**
Dainty models in white or flesh color with embroidered fronts and short sleeves. Limit two.
- \$8.94 Knitted Smocks, 7.74**
An extremely new short sleeved model.

SPRING SPORT COATS

Of Polo Cloth, Silvertone and Plumette



31.50 34.75

Elsewhere "Special" 38.00 our regular 49.74 our regular 39.74

These coats are just what a woman needs to wear over her Spring dress or with a modish plaid skirt and blouse. The models pictured are but two of many new models.

Butt holes are hand tailored, and every detail shows exquisite workmanship. Smart arrangements of pleats, well shaped pockets and belts, scarf-collars and other Spring style notes are in evidence to mark these coats as of value much in advance of this very low price.

Spring Sale Specials for Monday and Tuesday

- \$10.48 All Wool Sweaters, 8.24**
Tweed and knit styles—plain and fancy weaves—some with brushed wool collar and cuffs—American Beauty, turquoise, peacock and navy blue, rose and buff. Limit two.
- 97 ct. Women's Drawers, .65**
Nainsook or cambric—combined with wide embroidered ruffles or lace inserts and edge. Limit two.
- \$1.97 Women's Nightdresses, 1.18**
Nainsook or soft muslin with V, round or high neck—embroidered or lace edge and ribbon trimming—regular and extra sizes. Limit two.
- \$4.50 Corsets, 2.77**
Pink—fancy brocade—lace and ribbon trimmed top—low bust—15 to 26 sizes. Limit two.
- \$3.00 Corsets, 2.00**
White—light weight coutil—medium low bust—long top—15 to 26. Limit two.
- \$2.74 Extra Size Shadow-proof Petticoats, 1.88**
White satin, very full width, pretty models.
- \$4.74 Extra Size Crepe Kimonos, 3.33**
Pretty models in rose, Copenhagen and light blue and lavender—satin trimmed—elastic belts—sizes 46 to 64. Limit two.
- \$2.94 Girls' Tub Dresses, 2.15**
Fresh print models of gingham—various large or small plaid patterns—trimmed with white or contrasting colors—4 to 14 years. Limit four.
- \$1.68 Girls' Middy Blouses, 1.22**
Smart new styles—all white jeans—short pockets—smart black ties—4 to 14 years. Limit six.
- 97 ct. Men's Belts or Suspender, .76**
Leather belts with plain or initial buckles—fine rubber suspenders—best stripes—2 1/2 inches—regular and extra sizes. Limit three.
- 97 ct. Men's Spring Neckwear, .77**
A splendid assortment of the newest selections of the season—silk and cotton—in stripes, figures, polka dots and plain colors—limit three.
- \$1.15 Men's Otis Underwear, .88**
Ballbrigan—shorts have long or short sleeves—double-stained drawers. Limit two sets.
- \$1.45 Men's Nainsook Union Suits, .90**
Small checks—well known make—all sizes. Limit two sets.
- \$5.50 Men's Felt Hats, 3.95**
Latest Spring models—Sylvar brand—green, brown, grey and other shades—all sizes. Limit two.
- \$1.15 Men's Spring Caps, .87**
Large assortment of colors—all sizes. Limit two.
- \$2.45 Men's Madras Shirts, 1.82**
Printed and woven—also fine percales—large assortment of colored stripes on light grounds—all sizes—well made. Limit two.
- \$2.97 Russell's Steel Cutlery, 1.93**
Best quality knives and forks—concealed handles—set of six each. Limit 2 sets.
- 57 ct. Stationery, .35**
Box containing 50 sheets and envelopes—white and colors. Limit 2.
- \$6.57 Silkoline Comfortables, 4.40**
Pretty floral designs—plain, satin borders—full size—cotton filled. Limit three.
- Goose Feather Pillows**
All new feathers—excellent quality tickings—
Slate—our reg. \$1.77. 2.53
White—our reg. \$1.77. 2.92
Black—our reg. \$1.77. 3.29
Pink—our reg. \$1.43. 3.67
Limit 4.
- \$5.45 Wool Nap Blankets, 3.66**
With contrasting borders—4, bed size—also cotton flannel, gray and tan, with contrasting borders, for full size beds. Limit 2.
- \$15.94 Plaid Blankets, 11.75**
Variety of colors—check designs—all wool and some with small percentage of cotton mixed—full size. Also wool mixed. Limit three.
- \$9.45 Blankets, 6.97**
Eiderdown finish—made of imported and domestic mixed cotton—Plaid—variety of combinations—full size—also plain white contrast border. Limit two pair.
- \$1.97 Silk Emb'd Flannels, 1.55**
White hemstitched or scalloped—variety of neat designs—34 inches wide. Limit, ten yard.
- 42 ct. Bleached Domet, .28**
38 inches wide—heavy fleecy nap. Limit, ten yard.
- 48 ct. Scrim Curtains, .37**
Reversible—sundat draper effects—wide floral borders. Limit, 15 yard.
- 57-67 ct. Spring Cretonnes, .46**
Yard wide—designs, verdure tapestry and other designs. Limit, 25 yard.
- \$3.97 New Scrim Curtains, 2.83**
Plain or Valance centres, with lace edge or inserts—white or beige. Limit, 12 yard.

Georgette Crepes

Figured 3.75 Plain 2.95

Dainty and exquisite as the gown of a Dresden China Shepherdess will the frock be which is fashioned from a delicately patterned or pastel tinted georgette crepe—

Or it may be saucy and brightly colored—in the new vivid shades which Spring favors—

Or wonderfully picturesque—to wear at a garden party, where one's fellow guests might be, perhaps, M'sieur Beaucaire.

Lovely dark colors too, that may be worn for shopping trips and little week-end journeys and to the office.

- 46-inch White Sports Satins—** handsome quality—lustrous perfectly. **6-25, 9-15**
- 46-inch Charmeuse—** very soft, lustrous quality—wears excellently—medium and dark colors and black. **4-25**
- 36-inch Radium Foulards—** large assortment of new Spring combinations on light or dark grounds—suitable for all dress purposes. **2-75**
- 46-inch "Spot-proof" Foulards—** new figures—splendid wearing quality. **3-85**
- 36-inch Radium Taffetas—** fine soft finish—new designs printed on tan, gray, Copenhagen, brown or navy blue. **5-25**
- 46-inch Novelty Crepes—** for sports wear—newest combinations in plaid, striped and figured effects on white and colored grounds. **7-15**
- 35-inch Dress Satins—** high lustre, soft draping quality—newest street shades. **3-15**
- 46-inch Crepe de Chine—** full crepe weave, street and evening colors and white, ivory and black. **3-15**
- Silk Striped Pongees—** washable—extremely smart for blouses and skirts. **3-75**
- 32-inch Crepe de Chine Shirts—** white grounds, various colored stripes—for sports and other wear. **4-75**
- 32-inch White Crepe de Chine—** with various widths white satin stripes—for dresses, blouses and skirts—washable. **4-25**
- Yard Wide Silk Tricotines—** large assortment of light and dark colors—plain and fancy weaves. **Special 6-75**
- 46-inch Crepe Metee—** fine quality—new dull finish—drapes well—street and evening colors. **Special 4-25**
- 36-inch Wash Satins—** high lustre—close satin finish—in white and flesh only—for blouses and lingerie. **2-50**

Black Satins

Silks and taffetas are exceedingly smart for general Spring wear.

- 35-inch Dress Satins—** fine quality—deep black. **3-50**
- 35-inch Extra Heavy Satins—** bright face—rich, deep tones. **Special 5-50**
- 46-inch Black Charmeuse—** soft and lustrous—splendid quality. **4-95**
- 35-inch Taffetas—** chiffon finish high lustre—wears well—deep rich black. **2-95, 3-25, 3-75, 3-95**

Spring Sale Specials for Monday and Tuesday

- \$4.97, Men's Trousers, 3.77**
100 pairs in the lot—size 30 to 50—stripes—will wear well. Limit two.
- \$39.75 Men's Suits, 32.50**
Fine quality—new models—single or double breasted—stripes or plain colors—excellently tailored.
- \$3.97 Spreads, 3.00**
Cresched—fine quality—full size. Limit 2.
- \$2.69 Sheets, 2.07**
90x90 inches—hemmed—no creasing. Limit dozen.
- 44 ct. "Fruit of the Loom" Muslin, .37**
36 inches wide—10 to 20 yard lengths. Limit 20 yards.
- 74 ct. Sheeting Muslin, .57**
41 1/2 inches wide—unbleached—splendid, heavy quality. Limit 20 yards.
- 49 ct. Ticking, .34**
Assorted stripes—for mattresses. Limit 10 yards.
- \$2.47 Dress Flouncings, 1.77**
40 inches wide—in flesh, white and Copenhagen and light blues—lovely for Summer frocks. Limit 10 yds.
- 84 ct. Men's Handkerchiefs, 1-2 Doz., .63**
our reg. 15 ct. each. **1-1**
1/2 inch hem—excellent values. Limit dozen.
- \$1.14 Women's Handkerchiefs, 1-2 Doz., .74**
our reg. 19 ct. each. **1-1**
With wash design initials—plain or corded borders. Limit dozen.
- \$1.85 Hand Bags, 1.44**
Silk leather and Kerol bags and purses are lined in black and desirable colors. Limit 3.
- 50 & 68 ct. Novelty Jewelry, .38**
Included are bar pins, cuff links, vanity cases and pearl necklaces. Limit 3.
- 25 ct. Silver Plated Tableware, .18**
Dependable Meriden make—new designs—knives, dinner and dessert forks and table and dessert spoons. Limit dozen.
- 97-ct. Babies' Ribbed Shirts, .68**
Medium weight—shell finish—sizes to 5 years. Limit three.
- 96 ct. Children's Gowns, .63**
Mouth-trimmed with embroidery, ribbon run—1 to 11 years. Limit two.
- \$4.75 Untrimmed Hats, 3.50**
Newest shapes—large, small or medium sizes—black, navy, Copenhagen and taupe—limit two. Trimmed free if hats and materials are purchased here.
- 55 ct. Trimmings, .36**
Field flowers—roses, pansies, cherries and fruit clusters—Limit 2.
- \$8.50 Trimmed Hats, 6.44**
Newest models of the season in dress or tailored styles—black and desirable Spring colors—Limit two.
- \$4.94 Trimmed Hats, 3.74**
New sailors and close-fitting hats—also large models—black and colors—Limit two.
- 96 ct. Character Dolls, .68**
14 inches tall—costumed little girls and ladies in various style dresses—well constructed, cork-stuffed bodies. Limit 2.
- \$2.24 Creepers and Rompers, 1.58**
For little tots—"Pegtops"—light and dark colors with colored bloomers—to 6 year sizes. Limit two.
- \$2.24 Tots' Tub Dresses, 1.60**
Empire and belted styles, made of plain or fancy gingham or chambray—to 6 years. Limit two.
- \$2.87 Tots' Bloomer Dresses, 2.00**
Dainty shades of pink, blue or green chambray of gingham, in Empire or belted styles to 6 year sizes. Limit two.
- \$14.97 Little Tots' Coats, 10.87**
Serges, poplins, Silvertone and polo cloths, in navy, tan, Copenhagen and checks. Loose backed and belted, shirred, pleated or Sports models. 2 to 6 years. Limit two.
- \$2.97 Tots' Tailored Hats, 2.25**
Navy, black or brown—Milan straw, trimmed with ribbon—to 6 year sizes. Limit two.

Spring Sale Specials for Monday and Tuesday

- \$1.48 Rompers, 1.08**
New Spring models—plain colors for with fancy stripes—open or closed knees—2 to 6 year sizes—Limit four.
- \$1.48 Boys' Blouses, 1.10**
Sizes 8 to 15 years—latest styles and colors—light and medium striped percales—collars attached or neck-band styles. Limit four.
- 94 ct. Boys' Caps, .74**
Best shades of brown, gray and fine patterns—sized—4 1/2 crowns. Limit two.
- \$2.94 Boys' Trousers, 2.33**
New Spring materials in brown, gray and heathers—well made—sizes to 16 years. Limit two.
- \$16.50 Boys' Suits, 13.75**
Light and medium mixtures—homespun and chevrons—variety of plain or pleated back styles—many with extra trousers—4 to 15 years. Limit two.
- \$8.97 Grass Rugs, 7.66**
Imported, seamless—Chinese, medallion and novelty border designs—tested—3x10 ft.
- 58 and 64 ct. Sanitary Napkins, .44**
Absorbent and sterilized—soft quality—one dozen in box. Limit two dozen.
- 95 ct. Wellington Spool Cotton, doz., .74**
20-lb. spools—best numbers—white and black. Limit two dozen.
- 54 ct. White Castile Soap, .38**
Large bar. Limit, four bars.
- 85 ct. Opaque Window Shades, .66**
Assorted tints—4x6 ft.—mounted on dependable rollers. Limit dozen.
- 67 ct. Table Oil Cloth, .48**
Wide range of plain white and assorted colors—1 1/2 yds. wide. Limit, 10 yards.
- \$1.46 Zinc Wash Boards, 1.00**
Double zinc washing surfs—laundry size. Limit 2.
- \$3.50 Aluminum Tea Kettles, 2.46**
6 qt. capacity. Limit 2.
- 57 ct. Novelty Dress Voiles, .46**
38-39 inches wide—splendid assortment of floral designs—suitable for all dress purposes. Limit 15 yards.
- 73 ct. Chiffon Voiles, .60**
44 inches wide—all newest Spring shades, including pink, coral, biscuit, various blues, nickel, smoke, navy, heliotrope and black. Limit 15 yards.
- 32 ct. Soutache Braids, .26**
10-yd. pieces—black or colors. Limit 3 pieces.
- 18 ct. Black Folding Braids, .13**
For binding suits and dresses. Limit 10 yards.
- 24 to 34 ct. Card Novelty Buttons, .12**
Celluloid and ivory buttons for dresses and suits. Limit 6 cards.
- 12 ct. Card Japanese Pearl Buttons, 9**
Limit 4 cards.
- \$2.17 Nets, 1.57**
Black, figured or dotted—double widths—for blouses, gowns and millinery. Limit, 10 yards.
- 46 ct. Mesh Veilings, .33**
Large variety of patterns in black, navy, taupe and brown—all new styles. Limit 10 yards.
- \$2.95 Crepe Georgettes, 2.15**
Double widths—in new street and evening shades—for gowns, smocks and trimmings. Limit, 10 yards.
- 12 1/2 ct. Embroidered Edges, 8**
In most desirable widths for infants' wear and undergarments. Limit, 10 yards.
- 54 ct. Linen Toweling, .38**
Finely woven quality with colored borders. Limit, 20 yards.
- 34 ct. Linen and Cotton Toweling, .22**
Good quality. Limit, 20 yards.
- \$1.95 Buffet and Dresser Scarfs, 1.00**
Lace trim Linen-centres—large assortments—splendid qualities. Limit, four.

Spring Curtains

Window Draperies of lighter tones and fabrics are the immediate need for Spring redecoration of home interiors. Our new assortments are of widest scope in fine materials and artistic patterns. Our splendid values place this selection within your reach at prices lower than you can obtain in other stores.

- Marquisette and Scrim Curtains—** Dutch effect in white and beige—hand drawn work—Special. **5-97**
- Madras Curtains—** cream colored with flowers of rose, blue, gold and white inweaves—
Pair **2-77**
Offered at this unusual price because of slight overruns.
- Dainty Cretonne Curtains—** Dutch styles in tan, blue, gray, and rose—floral effects—
Pair **1-97**
- New Portieres—** colors and patterns exceptionally appropriate for summer home and lounge rooms as well as for town apartments. **Pair 11-17**
- Brocaded Velour Portieres—** in new rose effects—blue and gold—olive and rose—mulberry and blue—rose and gold and other combinations—beautiful qualities. **Pair 48-50**
- Novelty and Marie Antoinette Curtains—** heavy French style—white and tan. **Pair 9-97**
- Novelty Panels—** various new broad designs on fine nets—white and beige. **each 5-94**
also new green and Marquisette panels at same price.
- Printed Marquisette Curtains—** dainty new designs—striped, scenic and floral—overall effects—and bluebirds and flowers in white or dark grounds—
Special, **yd. 6-7**
- New Caseament Draperies—** 66 inches wide—shades of rose, blue, tan and green—**yd. 7-77**
- Filet Curtain Nets—** deep hem and insertion—or lace edges—various designs—cream and white. **Special, yd. 5-7**
- Ready-to-hang Sash Curtains—** Marquisette, voiles and fine scrims—deep hemstitched borders. **Special, pair 7-4**
- New Stencilled Scrim Curtains—** white or beige scrims—hemstitched borders with dainty blue, pink and brown designs. **Pair 8-7**
- Reversible Terry Cloth—** many beautiful floral designs—yard wide. **yard 1-34**

MORNING SPECIALS—Monday and Tuesday Until 1 P. M.

- \$1.27 Rapports, .96**
5 1/2 x 10 1/2 inch—best quality—dark and light colors. **SILKS—MAIN FLOOR.**
- 46 ct. Sorensen's Gingham, .33**
Splendid assortment—various colored stripes—suitable for dresses, aprons and children's wear. **WASH FABRICS—BASEMENT.**
- 67 ct. Silk Mixed Crepe de Chine, .72**
11 inches wide—all desirable colors—for street and evening wear. **WASH FABRICS—BASEMENT.**
- \$2.58 French Serge and Wool Taffeta 1.94**
60 inches wide—all desirable colors—for street and evening wear. **WASH FABRICS—BASEMENT.**
- \$3.30 Longcloth—10-yd. pieces, 2.88**
For infants' wear and undergarments—this value cannot be duplicated in 10-yd. pieces. **WHITE FABRICS—MAIN FLOOR.**
- \$3.94 Young Men's Trousers, 3.40**
Excellent wool Kermers—extra wide stripes—sizes to 48 waist. **BOYS' CLOTHING—THIRD FLOOR.**
- \$11.50 Boys' Cardigan Suits, 10.50**
Semi-Nordic models—light brown and mouse gray—full lined trousers. **7 to 14 yrs. BOYS' CLOTHING—THIRD FLOOR.**
- \$4.47 Silkoline Comfortables, 3.80**
Floral designs—cotton filled—full length. **COMFORTABLES—BASEMENT.**
- \$2.27 New Washable Couch Covers, 1.88**
Fringes—covered and unlined styles. **WASH FABRICS—BASEMENT.**
- \$1.57 Carpet Sweepers, 1.17**
Manganese steel, metal—sweeping 3 1/2 yard and handle, value 1.57. **RUGS—THIRD FLOOR.**