

LEGAL POINTS FOR AUTOMOBILE OWNER

Expert Furnishes Information That Every Motorist Should Note With Care.

The recent decision of the Supreme court... The court's decision... The court's decision...

The court's decision... The court's decision... The court's decision...

The court's decision... The court's decision... The court's decision...

The court's decision... The court's decision... The court's decision...

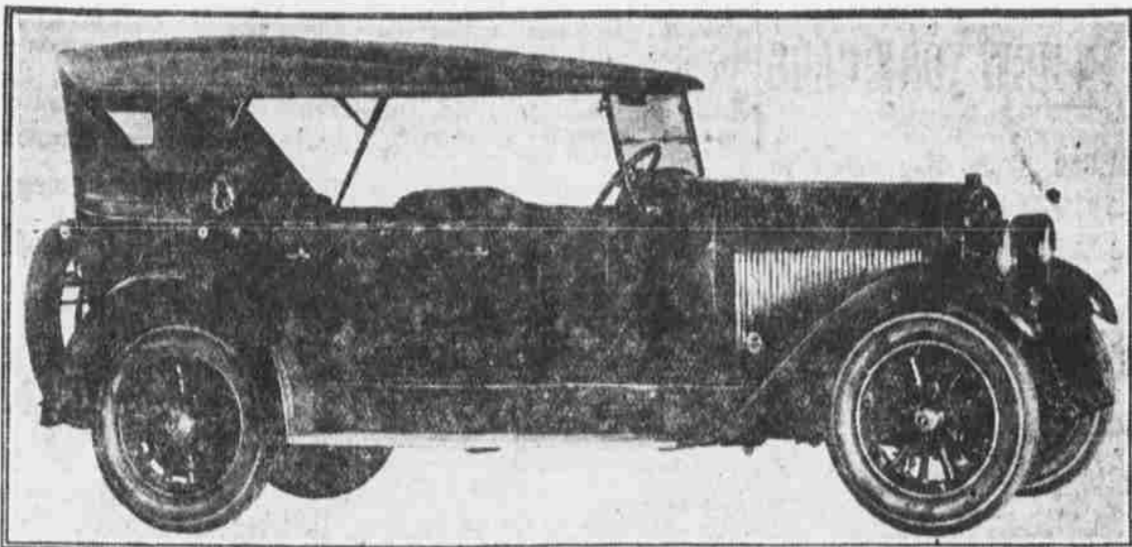
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LaFayette Touring Car After 10,000 Miles



Low centre of gravity and low overall height are largely responsible for the beautiful road appearance of D. McCall White's new design. The actual road speed of the car has not been announced, but those who have been venturesome enough to joust with LaFayette cars in the vicinity of Indianapolis, where it is manufactured, will vouch for at least eighty miles per hour. Reports on plant equipment and the concentration of supplies indicate that cars will be available in June.

IMPORTANT PARTS SERVICE.

J. C. Gorey Makes Another Important Factory Connection. In line with their factory representation of over twenty-one different concerns supplying parts, the Jos. C. Gorey & Co. have been appointed distributors of Borg & Beck clutches and will maintain a complete line of parts of all models at 324 West Fifth street.

Experience and push have brought the Jos. C. Gorey & Co. to a point where it is one of the largest motor car repair parts companies in the United States, handling only exclusive products, which are made and backed by the manufacturer's guarantee. The company now occupies a four-story and basement brick building with a total floor space of 11,250 square feet.

J. C. Gorey first became acquainted with automobiles as an errand boy with the Locomobile Company of America in 1902, and in 1911 he formed the present company, with headquarters at 358 West Fifty-eighth street. Increase of business forced the firm to take classrooms at 352 West Fifth street in the same year. Shortly afterward the company removed to its present location and built up an extensive business of supplying and handling new parts and giving expert service to agents, dealers, garages and repair shops.

The company has been handling the following products for the past five years in line with others and also professes to represent every motor car parts manufacturer in the United States: Brown-Lipe Clutch Company, Brown-Lipe Gear Company, Hartford Auto Parts Company, Hood Brothers Machine Company, Covert Gear Company, Durston Gear Company, Warner Gear Company, Golden, Balkman & Swartz Motor Company, Tinkler-Detroit Axle Company, Morse Chain Company, Spicer Manufacturing Company, Ames Universal Joint Company, Universal Machine Company, Detroit Gear and Machine Company, Mechanics Machine Company, Rutenber Motor Company, Bearings Company of America (Stirling plant), Ford-Mark Company (bearing holder), Salisbury Axle Company, Knap-Perdonnet Company (Universal joints), Penn. Auto Parts Company (axles), Link Belt Company and New Process Gear Corporation.

The Jos. C. Gorey & Co. are qualified to furnish parts, service and repairs on any of the above units and would be pleased to furnish any information relative to the installation and care of all products pertaining to motor cars and trucks.

SPRING STIMULATES ORDERS.

Early Action Necessary for Reasonable Delivery Date.

"On account of the slight touch of spring during the past week people began to come to our showroom with a lot of interest in cars, which they seemed to think they could get promptly," says J. B. Hight of the Hallett Motor Car Company, Chandler Six distributors at Broadway and Sixty-second street. "We had to tell them frankly that they would have to wait some time for delivery. They seemed surprised, despite the fact that the leading dealers for months have been sounding warnings from time to time about a shortage of cars and the necessity of getting orders in early."

"Some of our callers admitted they had read about the necessity of getting orders in early, but had counted on increased production, which seemed to be general at the automobile centres, to take care of the situation when warmer weather came. The trouble with these people is that they did not consider at all the unprecedented demand for cars of the Chandler type and the inability of the factories to meet it promptly. They forgot that in addition to getting back to a normal production following the war the factories had to go far beyond that point because of the thousands of new buyers in the field. But the first touch of spring and the return of a keen desire for the car brought them face to face with the acute situation."

"Fortunately we are still in a position to accept a few orders that will assure the delivery of a Chandler within a reasonable time. How long this situation will last we cannot say."

PACKARD FUELIZER SIMPLE.

New Device Proves a Boon to Motorists.

The simplicity of the latest Packard engineering achievement, the fuelizer, the new invention which attains perfect combustion of inferior grades of gasoline, has attracted particular attention.

It is about the simplest invention anybody ever saw to accomplish such far-reaching results. It consists essentially of a pipe, a chamber and a standard spark plug. It weighs less than two pounds.

It works automatically—there are no moving parts, no adjustments to make. The surprising thing about it is that it is so simple, that it is hard to understand why no one thought of it before.

RENAULT HAS BIG PLANS FOR THE YEAR

Fred Titus Becomes Sales Manager and Starts the Ball Rolling.

As an indication that plans for a large scale business in Renault products in this country are rapidly maturing there is much of interest in the announcement just made by George B. Warner, general manager of the Renault factory branch here, that Fred J. Titus has joined his staff as sales manager. Titus is a veteran in the automotive business in this country and has long been identified in a prominent way with the marketing of high grade automobiles.

The post-war line of Renault products is probably the most complete in this country, including several models each of passenger cars, motor trucks, spartans, airplanes and aviation motors, marine motors, stationary engine sets, electrical automotive equipment, &c. It thus affords a wide scope for the ripe experience and rare ability which Fred Titus brings to his new connection.

Titus will be remembered as an idol of the fans in the heyday of bicycle racing, when he long held championship laurels. His fame was international at the time when bicycle racing was a sport ranking with golf and polo of today. He was the first American to win the world's hour record, which he attached in 1899, and he has since shown the same sustained endurance in business. Among his competitors in those racing days were such men, now prominent in the automotive industry, as Albert Champion, Herbert Githens, Arthur Lundeen and Henry Ford.

Titus first entered the bicycle business, having a large establishment on Broadway. His automobile career began in 1903, when he was Harry Haupt's right hand man in introducing and marketing the once famous Thomas Flyer in the New York territory. Later he was special representative, established the business in Canada and was sales manager in New York of the Alcoa, made by the American Locomotive Company, when that car was enjoying no little popularity among high grade automobiles. Since then he has been identified with the Owen Magnetic, having resigned recently the position of sales manager and secretary.

Fred Titus is already at home at the Renault headquarters on Fifth avenue, where a fine line of imported coachwork is now being shown on the various Renault post-war chassis models. With the present long delays in securing custom bodies in this country, these importations embody the added advantage of immediate deliveries.

PLAN BIG GARY EXPANSION.

Motor Truck Corporation are the Belhar Auto Corporation, 530 to 534 Jackson avenue, The Bronx, New York city.

TRUCKS DEFIED BLIZZARD.

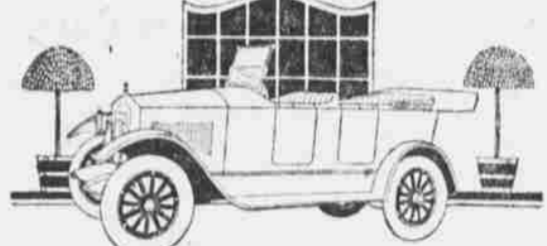
Delivered Food Regularly to Several Nearby Towns. In the recent blizzard that tied up all New York, shut down trolley lines, railroads, ferries and what not, the motor truck was the only means of conveyance above ground that kept open the channels of communication.

A conspicuous instance is the experience of the Motor Haulage Company, well known local operators of a fleet of fifty-one five-ton motor trucks. These trucks kept on the job of making deliveries in New York, New Jersey, Long Island and Connecticut of food supplies and other daily necessities and did not lose a day.

As a demonstration of the ability of the motor truck to argue with a blizzard and live to tell the tale this company's experience is a shining example. Incidentally, this fleet is equipped with Goodrich tires.

The Eastern distributors for the Gary Motor Truck Corporation will complete extensions during the year 1920 which will enable them to produce motor trucks to the value of \$25,000,000. In 1921 they will build in Chicago a twenty-acre plant, and they will then make their present plant at Gary, Ind., an auxiliary to the Chicago plant, and it is their expressed hope that 50,000 trucks, worth \$100,000,000, will be turned out there.

The Eastern distributors for the Gary



The BELL CAR "Light and Mighty"

A CAR of merit, embodying flexibility, speed and endurance together with ease both in operation and maintenance, thereby making possible the joy of motoring with Milady at the wheel. Ready for Immediate Delivery! That means you get a car and not a promise. An up to the minute car easily worth \$2,000.

\$1495.00 Delivered

Bell Car Distributing Co., Inc.

2126 BROADWAY - AT 74th STREET COLUMBUS 3889

Dealers: Write for available territory.

Handy One Ton Ford



Here is a Ford one ton truck chassis with an eight foot panel body. This is one of the models offered by Albert Hirst, Inc., of 2008 Broadway.



Buy Your New Car Today —

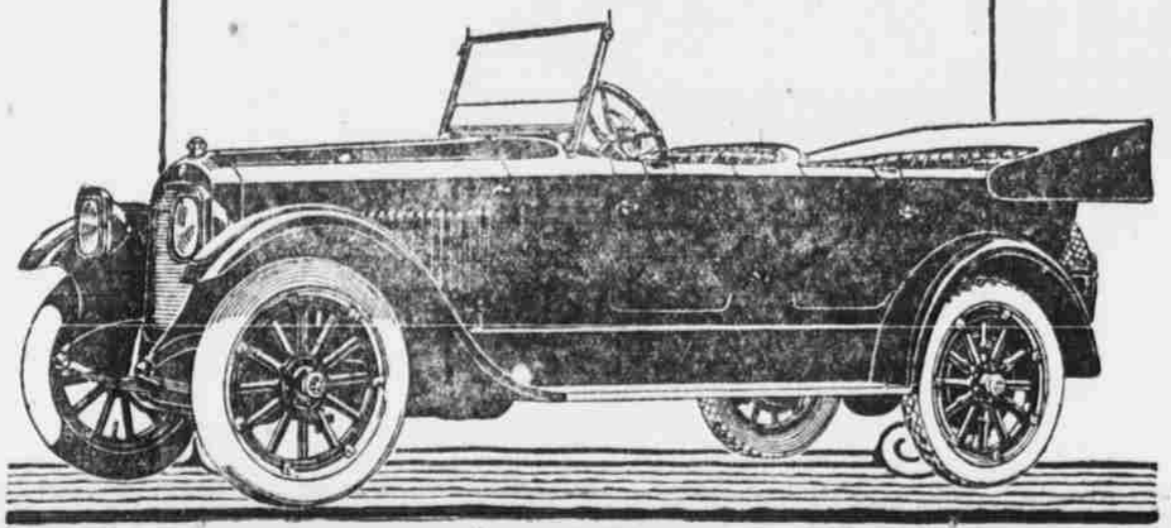
EVEN with their tremendous production, Studebaker will not be able to produce enough cars this year to meet the unprecedented demand.

Our warning is to order now and be reasonably sure of delivery for spring.

The Studebaker Corporation of America Greater New York Salesrooms Broadway at 56th Street, Manhattan; 1291 Bedford Avenue, Brooklyn

SERVICE AND REPAIR STATION: 219-223 West 77th Street "Just Off Broadway"

"This is a Studebaker Year"



MANY motorists think that the outer casing holds the air. But it doesn't! It holds the tube which holds the air. And the quality of the tube spells the value of the tire in service.

The safest economy is to equip with Goodrich Red Inner Tubes in the first place.

Goodrich Red INNER TUBES

The B.F. Goodrich Rubber Company, Akron, Ohio Makers of the SILVERTOWN Cord Tire



He knew he was taking a chance, but he was only to be gone a few minutes. When he came out again—his car was GONE!

Had he taken the simple precaution to have KARLOK fitted to his car, such a thing could not have happened.

KARLOK BLOCKS THE MOTOR THIEF

With this unique device on your steering column, you are absolutely protected. Your car can neither be steered nor towed. Automatic and trouble-proof. Approved by the Insurance Underwriters, which means you are rebated 15% of your theft premium when you attach KARLOK.



Price \$15. Dealers: Take Notice! KARLOK with its unique device is a thorough Write manufacturer for liberal information. RUSSELL SALES CO., Manufacturers, 231 Halsey St., Newark, N. J. Wholesale Distributors American Sales & Service Co. 1679 Broadway, New York

ZENITH CARBURETOR WHERE RECORDS ARE MADE. On tanks, the sea or in the air, the Zenith Carburetor is usually found as part of the record-making equipment. ZENITH was used on: the majority of fighting planes of the World War; all the large English tanks and the French tanks; all the French Renault tanks; the Liberty Motors; the French Marine plane; the U.S. Navy's record-breaking Ford "1903"; the Transcontinental World Record Plane. ZENITH is used by more than half of all European automobile manufacturers, more than one hundred American makers of passenger and commercial cars, and is used wherever Power, Speed, Economy and Reliability count. It shows you what a Zenith Carburetor can do for your car or motor.

The exchange proposition makes ZENITH satisfaction guaranteed or money refunded. AMES C. NICHOLS, INC. 509 7th Ave. Cor. 54th St. Circle 1525