Emphatic
Reductions
On Xmas Goods in Force NOW

Simplify Christmas Gift Giving

BY BUYING BLOOMINGDALES' ORDERS FOR MERCHANDISE—They may be bought for any amount and exchanged for merchandise by the recipient in any department of the Bloomingdale store at any time before or after Christmas.

Heatherbloom Petticoats--Specials

BLACK HEATHERBLOOM PETTICOATS, with deep knee shirred or tucked flounce, shirred ruffle or embroidered ruffle, at.................. **$1.69**

BLACK AND COLORED HEATHERBLOOM PETTICOATS, tucked or shirred flounce. Some trimmed with two ruffles, while others have embroidered ruffle; at...................... **$1.98**

Second Floor, 59th St. Section.

STORE OPEN EVENINGS UNTIL CHRISTMAS

Free Transfers—Our Agent at 59th St. and Lex. Ave. will hand you one. Use it as 5c in cash on a $1 purchase at our store, that makes it just the same as though

ALL CARS TRANSFER TO
Bloomingdales
LEXINGTON TO 3RD AVE. 59TH TO 60TH ST

The West Side Rides Free to Bloomingdales'

Take the red car that comes down Broadway from Fort Lee Ferry, get a transfer down 10th avenue at 71st street, retransfer at 59th street, when you get off the car at Lexington avenue get a free transfer from our uniformed agent at the corner. That transfer is as good as five cents cash on a dollar purchase or as ten cents on a three dollar purchase at our store.

Emphatic
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Music Joys for Girls and Boys

A neatly bound book containing 14 simple but beautiful vocal and instrumental pieces; very prettily illustrated. One of these books would make a sure-to-be-welcomed Xmas gift for the boy or girl musically inclined. Special for Wednesday and Thursday, in our Third Floor Music Dept., at............ **45c**

$2 Leather Hand Bags All Styles **98c**

Men's $1.00 Pleated Shirts Colors **69c**

Men's $2.50 Silk Full Dress Protectors **$1.44**

Women's French Flannel Kimonos **$4.98**

Boys' $7.00 Double Breasted Suits **$4.95**

Boys' $5.00 Overcoats Button-to-Neck **$3.95**

Boys' $1.00 Knickerbocker Trousers **69c**

Boys' Good Rubber Coats 8 to 17 year sizes **$1.95**

Women's Pure Silk Stockings **$1.10**

Men's Lisle Thread Half Hose **35c**

100,000 Superior Handkerchiefs at Lowest Possible Prices

We couldn't begin to adequately tell you of all the styles we have, but to give you an idea of the extent of our collections, we say that there is no worthy handkerchief missing. The best makers of Europe and America have contributed to our stock, so we assert without fear of successful contradiction, that at Bloomingdales' you will find the most satisfactory collections of the best handkerchiefs in Greater New York. And we will keep the stock complete right up to the very last minute. Here are 3 specials for to-morrow and Thursday:

For Children--Dainty Colored Border Hemstitched Handkerchiefs, with colored embroidered initial; regularly 35c.; 3 in a neat box for...... **25c**

For Women---6 Hemstitched Wreath Initialled Handkerchiefs, in a neat box; regularly 50c, at **29c**

For Men---6 Hemstitched Initialled Handkerchiefs, neatly boxed, an extra big bargain at our special price of **50c**

Main Floor, Centre.

BLOOMINGDALES'

Women's $1.00 Kid Gloves **69c**

Women's $1.50 Cape Skin Gloves **95c**

Women's 1-Clasp Mocha Gloves **95c**

Women's 16 in. Mousquetaire Kid Gloves **$1.19**

Women's 22 in. Mousquetaire Kid Gloves **$1.39**

Men's Cape Skin Gloves, Prix Seam **95c**

Men's Mocha Gloves, all sizes in gray **$1.00**

Men's lined Kid Gloves, tan and brown **69c**

Fownes' Wool Gloves for Men **50c**

Children's Kid Gloves and Gauntlets, lined **50c**

Sale of Gold & Diamond Jewelry

DIAMOND BRACELETS, with or without snap lock; chased or plain. Set with 1, 2, 3 or 5 diamonds. Priced up to $100.00; from.............. **$12.50**

SOLITAIRE DIAMOND RINGS in fancy mountings; a splendid assortment. Priced up to $250.00, from.. **$10.00**

DIAMOND RINGS, small single stone, in combination with other stones. Priced up to $18.50, from...... **$5.00**

GOLD AND PLATINUM DIAMOND SET BROOCHES, knife edge scrolls, flowers, sprays, harvest moon, wreath and many other unique and exclusive designs. Set with diamonds in combination with pearls and other beautiful gems. Priced up to $250.00 from...... **$21.00**

DIAMOND SET CUFF BUTTONS, dumb-bell pattern, plain or fancy designs, set with fine diamonds. Single stones or in horse shoe effect. Priced up to $65.00 from...... **$6.90**

DIAMOND EARRINGS, screw or drop, single stone or cluster; turquoise, pearl or opal centre. Priced up to $185.00 from...... **$8.98**

Main Floor, Third Ave. Section.

BLOOMINGDALES'

Our Japanese China Department

From 8 to 10 o'clock To-Morrow, Wednesday, Evening, will offer the following amazing specials:

$4 JAPANESE CHINA CHOCOLATE SETS, set comprises a chocolate pot and 6 cups and 6 saucers to match. From 8 to 10 o'clock to-morrow evening the sale price will be **$1.75**

TEA CUPS AND SAUCERS, Japanese china, worth 25c; from 8 to 10 o'clock to-morrow evening you may have 6 cups and 6 saucers for...... **69c**

BERRY BOWLS, with elaborate and typical Japanese decorations. Worth $1.50 each; from 8 to 10 o'clock to-morrow, Wednesday, evening at...... **75c**

COVERED BON BON OR PUFF BOXES, Japanese china; the usual 25c kind, to-morrow evening from 8 to 10 o'clock, at...... **15c**

Third Floor.

SUGAR AND CREAM JUG, set of daintily decorated Japanese china; from 8 to 10 o'clock to-morrow, Wednesday, evening, at **29c**

Third Floor, 59th St. Section.

This Greatest Sale of Furs Saves You 50%

Our recent great purchase of $200,000 worth of fashionable furs at half value enables us to offer you most extraordinary bargains. The styles are new, the qualities high and the prices less than half regular.

$30 RICH BLACK LYNX SETS—Large bat end throw scarf, large rug muff with 1 head, 4 tabs and 1 tail to match, at...... **$15.00**

$30 ISABELLA FOX SETS—Large whole skin animal scarf with head, 2 tails and 4 paws; open rug muff, **$15.00**

RUSSIAN PONY FUR SETS—62-inch pointed end throw tie and 15-inch square muff with heads, at **$5.75**

NATURAL SQUIRREL SETS—48-inch throw-over scarf and pillow muff, at...... **$8.75**

BLUE WOLF SETS—Throw-over Ascot tie 60 inches long, and flat 16-inch pillow muff, at...... **$10.00**

TO AUTOMOBILISTS—100 RACCOON COATS—Very fine natural raccoon auto coats; large and roomy. A bargain that is unequalled at **$50.00**

$15 PERSIAN PAW SETS—30-inch throw-over tie, with bat ends and square pillow muff, at...... **$5.75**

BLACK FOX SETS—consisting of large fancy shawl tie with two heads and fancy open rug muff to match, at...... **$29.00**

$25 ALASKA SABLE SETS—60-inch bat end scarf and large square pillow muff to match, at...... **$12.00**

$45 NATURAL MINK SETS—With 54-inch bat end tie, and plain or fancy muff, at...... **$25.00**

$50 POINTED BLACK FOX SETS—Fancy rug muff and stole tie, with heads and tails, at **$35.00**

BOYS' AND GIRLS' FUR LINED COATS—$8.50 to...... **$22.50** Splendid new models; lined with fine furs.

Second Floor, 59th St. Section.

Women's $75.00 50-inch Russian Pony Coats at $39.00

Sale of Watches for Everybody

WOMEN'S $4 SOLID SILVER WATCHES, engraved, fine nickel movements; stem winders and setters. Also in gun metal cases, at...... **$1.50**

WOMEN'S $6 ENAMELLED WATCH SETS, in pretty colors; have jewelled Swiss movements, and each watch has a pretty chatelaine pin to match. Set in a case, at **$2.95**

MEN'S $5 THIN MODEL WATCHES, gun metal cases, 16 size, fitted with fine Swiss jewelled movement; stem winder and pendant set, at...... **$2.95**

MEN'S $12 GOLD FILLED WATCHES, thin model, 12 size, open face style. Cases are plain polished and guaranteed for 20 years. Fitted with fine jewelled nickel plated American movements. Monogram engraved if desired...... **$5.85**

MEN'S $15 ELGIN WATCHES, 20-year gold filled cases, fully guaranteed by the maker and by Bloomingdales'. Monogram engraved free on the case if desired. Very remarkable value at **$7.50**

MEN'S $8 WATCHES, thin model, with gold filled cases, guaranteed for 10 years; fitted with 7 jewelled American movement; monogram engraved free, at...... **$3.88**

Main Floor, Third Ave. Section.

BLOOMINGDALES'

Children's Storm Capes, $1.79

They are made of striped gossamer rubber, in a serviceable style, like the picture.

Cape reaches to the top of the shoes, and has two flap openings for the hands. Hood is lined with plaid material, and may be drawn over the head, if desired.

Sizes 6 to 14 years. If you want to give the girl a sensible and useful Christmas gift here's your chance to get it at an unusually low price.

Second Floor, 59th St. Section.

BLOOMINGDALES'

New Striped Flannel Waists, $1.98

A Very Special Sale

These pretty waists are made of a serviceable quality striped flannel, in desirable light and dark colors. They are trimmed with tailored pleats and have separate silk tie and shirt cuffs. Sizes 34 to 46 inches. They make pretty, appropriate and inexpensive Christmas gifts. Our special price to-morrow...... **$1.98**

Second Floor, Lexington Ave. Section.

Extra!! All Our TOYS Have Been Marked Down to Almost Nothing!

Great Sale of Sterling Silver

STERLING SILVER FOLDING CORKSCREWS, in satin and engraved designs, from...... **98c to $3.50**

STERLING SILVER POCKET-KNIVES, two, three and four blades.... **98c to $2.95**

WOMEN'S STERLING SILVER CARD CASES—Plain and beautifully embossed designs; silk lined, with two pockets; from...... **$5.95 to $9.95**

STERLING SILVER THIMBLES—Many fancy designs from.... **12c. to $1.25**

STERLING SILVER HAT BRUSHES, **85c., 98c., $1.25 to $2.95**

STERLING SILVER CLOTH BRUSHES, **$1.89, $2.75, $2.95**

STERLING SILVER COMB AND BRUSH SETS, heavily embossed in the newest designs, in fancy lined case; prices range from...... **$1.95 to $5**

STERLING SILVER BRUSH, COMB AND MIRROR SETS, etched, floral and art designs, in cases... **$5.98 to $35**

STERLING SILVER MANICURE SETS, sets of 4 to 11 pieces...... **$1.69 to $21**

SALT AND PEPPER SHAKERS, with sterling silver tops; priced from.. **21c to 95c**

Main Floor, 59th St. Section.

BLOOMINGDALES'

Sale of Moselle and Rhine Wines at Low Prices

Moselle—From WILHELM HAUSSMANN, Traben-Trarbach-on-the-Moselle.

	12 bottles.	24 half bottles.
Moselblumchen	$5.00	$6.00
Zeltinger	5.50	
Piesporter	6.50	7.50
Craacher	7.00	
Erdner Treppchen	7.50	8.50
Brauneberger Auslese	8.50	
Berncastler Doctor	12.00	13.00

Rhines—From [illegible], Bingen-on-the-Rhine.

	12 bottles.	24 half bottles.
Laubenheimer	$5.00	$6.00
Niersteiner	6.00	7.00
Bingen Schlossberg	6.00	
Rudesheimer Berg	7.00	
Deidesheimer	6.00	
Niersteiner Rehbach	7.00	
Hochheimer	7.00	
Liebfraumilch	8.00	
Assmannshauser (red)	7.50	8.50

Basement.

BLOOMINGDALES'

Christmas "Baskets of Joy" at $1.49

This has been the most successful sale of Christmas "Baskets of Joy" since we first introduced the idea. Quality has ever been our guiding star in the preparation of these baskets. No basket put up by any competitor contains so much quality for the money as ours.

Orders taken to-day or to-morrow will be delivered on Thursday.

None C. O. D. The assortment in each basket is as follows:

1 Finest Roasting Chicken, young, tender, freshly killed and hand-picked, alone worth 80c.
1 Can Finest Plum Pudding. Sold everywhere for and is worth 25c.
1 Can ...st Condensed Soup. Enough for 6 plates.
1 Can Finest Tomatoes.
1 Can Finest String Beans.
1 Quart Finest Potatoes.
1 One-Pound Package Macaroni. Elsewhere 10c.
1 Package Uneeda Biscuit.
1 Quarter Pound Superb Ground Coffee.
1 Half Pound New California Prunes.
1 Half Dozen Best Oranges.
1 Jar Imported Orange Marmalade.

Also Baskets of Joy for $2.00, $3.00 and $5.00, according to assortment.

Basement.

BRIC-A-BRAC.
MARBLE BUSTS.
DINNER AND TEA SETS.
FANCY CHINA PIECES.
AMERICAN CUT GLASS.
LAMPS OF EVERY DESCRIPTION.

Stocks Are Still Most Attractive While Prices Are at Their Lowest.

BLOOMINGDALES'

FROM 6 TO 10 O'CLOCK To-Morrow, Wednesday Evening.

All Our Men's 69c Holiday Suspenders at 44c

Each pair in a Xmas Box. Silk mixed and elastic webbing in many of the newest colors and effects. Have pretty gilt and novelty buckles.

BLOOMINGDALES'

500 Morris Chairs Sacrificed

Here's one instance showing how the reductions run throughout the stock:

This Chair with velour cushions **$4.75**

$3,000 worth of Sample Furniture, including Parlor cabinets, music cabinets, dressing tables, hall mirrors, etc.

at ½ of the Marked Prices

The great furniture bargains in Greater New York. Fourth Floor

Sale of Books at Lowest Prices

TWO BOUND VOLUMES OF ST. NICHOLAS MAGAZINE FOR 1908—a set—bound in cloth; issued by the publishers at $4.00; at...... **$2.69**
None C. O. D. and No Mail Orders.

THE FASCINATING ELSIE BOOKS, every title; published at $1.25...... **53c**

LOUISA ALCOTT SERIES; publisher's price $1.50; ours...... **79c**

$1.50 2-VOLUME BOOK SETS AT 59c Each set in neat box. Books printed from large, clear type and uniformly bound. Included are works by
Alexandre Dumas, Thos. Carlyle, W. H. Prescott, Eugene Sue, Victor Hugo, Conan Doyle, Charles Lever, Justin McCarthy, F. W. Farrar.

RENOWNED ALGER AND HENTY BOOKS FOR BOYS—The Alger books are bound in fine cloth, stamped colored side. Our price...... **18c**

MRS. MEADE'S POPULAR BOOKS FOR GIRLS—The choicest of her stories; 20 titles in an exceedingly pleasing form. Publisher's price 50c. Our price...... **25c**

5-VOLUME SETS OF STANDARD BOOKS Published at $3.00. Excellently bound in cloth and printed on good paper from readable type at...... **98c**
Included are works by
F. W. Farrar, Sir Walter Scott, Rudyard Kipling, A. Conan Doyle, R. L. Stevenson, Honore de Balzac, Marie Corelli, G. A. Henty, Mary J. Holmes, Jules Verne, Rosa N. Carey, Hall Caine, F. Marryatt, Nathaniel Hawthorne, Victor Hugo, J. Fenimore Cooper.

Main Floor, Arcade

BLOOMINGDALES'

Sale of Xmas Slippers For All

The best kinds at sharply reduced prices.
Could there be anything more timely and fortunate for you?

For Father or Brother:

KIDSKIN OPERAS AND EVERETTS with turned soles. **$1.98, $1.49 & 98c**

BLACK AND TAN ROMEOS with elastic sides.. **$2.48, $1.98 & $1.49**

FAUSTS AND CAVALIERS, tan, black and red.... **$2.48 & $1.98**

FELT ROMEOS OR SLIPPERS and Worsted Slippers.. **$1.69, $1.49 & $1.25**

For Little Sister or Brother:

CROCHETED SLIPPERS, pink, blue and red.... **85c & 75c**

RED FELT JULIETS, fur trimmed or felt slippers, leather soles...... **85c & 98c**

For Mother or Sister:

"COMFY" FELT SLIPPERS with soft kid soles.. **$1.19 & 98c**

FELT JULIETS, handsomely trimmed with fur. **$1.49, $1.25 & 98c**

FELT ANTOINETTES, a new design Juliet, with fancy silk ribbon trimming...... **$1.98**

VICI KID HOME COMFORT SLIPPERS and light kid Boudoirs... **98c**

Leggings:

BOYS' AND GIRLS' LEATHER, velvet, corduroy, chinchilla, bearskin and astrachan, in all the wanted colors and styles.. **98c up**

At **69c** MEN'S $1.00 SLIPPERS. Clearance of odd lots, Tan and Black Kid or Black Felt with Felt soles.

At **98c** WOMEN'S $1.50 JULIETS, with Rubber Heels. A most timely bargain; suitable gift for Maid, Housekeeper or Nurse.

At **$1.35** MEN'S $2.50 SLIPPERS. Complete sample line from our best manufacturers; if bought in regular way would sell at $2.00 to $2.50.

SHOE DEPT. 2d Floor, 59th St. Section.

FROM 6 TO 10 O'CLOCK To-Morrow, Wednesday Evening.

Boys' $1.50 Pure Wool Coat Sweaters at 78c

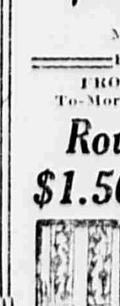
All wool, closely knitted; finished with pockets; solid gray. Sizes 26 to 34.

Main Floor, 60th St. Section

BLOOMINGDALES'

FROM 6 TO 10 O'CLOCK To-Morrow, Wednesday Evening.

Round-up of All $1.50, $2 and $2.50 Suspenders At $1.00



Fine all silk and satin suspenders, mounted with sterling silver and roman finish, guaranteed gilt buckles; hundreds of beautiful colors and designs.

Main Floor.

BLOOMINGDALES'

FROM 6 TO 10 O'CLOCK To-Morrow, Wednesday Evening.

150 Pretty Bamboo Corner Chairs,

like the illustration,

$1.50

They are pretty and ornamental, substantially constructed. If you want to give a sure to please Christmas gift here's something that will please.

3rd Floor, 59th St. Section

Women's Smart Broadcloth Princess Dresses

Wholesale Prices $20 to $25

in a 3-hour Sale, To-morrow, Wednesday Eve., from 7 to 10 o'clock, at

$9.94

Beautiful, lustrous imported and domestic fabrics in black and all the leading shades—taupe, wistaria, blue, brown, Copenhagen, catawba, myrtle and green. Many models are in the graceful Empire effects, with fancy yoke and sleeves, including the mousquetaire. Most have the long flowing sash. Every dress is perfectly made and artistic. All sizes in the lot, but not in every style.

The wholesale prices of these rich dresses, one of which is illustrated, were from $20 to $25; we bought all the maker had and will place them on sale to-morrow, Wednesday, evening from 7 to 10 o'clock, at..... **$9.94**

Second Floor, 59th St. Section.

BLOOMINGDALES'

Umbrellas--Well Worth Giving

Umbrellas Worth $5 at......... **$3**
Superior taffeta silk or piece dyed taffeta; have silk case and tassel; ties are stamped Princeton, Yale, Harvard, Columbia, &c., umbrellas for collegiates; many beautiful handles for men and women.

Umbrellas Worth up to $10 at.. **$5**
Very fine quality silk, in sizes for men and women; the handles are of sterling silver, gold plate, pearl and sterling, stag, silver, gun metal, &c. Substantially constructed on strong frames.

Umbrellas Worth up to $15 at.. **$10**
Made of highest quality silk on the most durable lock paragon frames and steel rod; handles include genuine carved ivory, gun metal, stag curved, sterling, gold plated, silver deposit, &c. Very great values. Main Floor, 59th St. Section.

All Cars Transfer to BLOOMINGDALES', Lex. to 3d Ave., 59th to 60th St.