

# THE PIOCHE WEEKLY RECORD.

VOL. LVI

PIOCHE, NEVADA, FRIDAY MARCH 2 1906

NO 38

**Object Lesson in Advertising.**

Don't advertise if you believe you are wasting money, says an exchange. Let your competitor waste his money on advertising, and perhaps in this way you'll soon "put him out of business." Just stand back and laugh at him when you see him squandering his money for printers' ink. Once there was a boy named John—we think his name was Wanamaker, or maybe, Moneymaker, anyhow his name was John with some sort of a maker attached to his last name. He owned fifty yards of calico, three pairs of jeans, a half dozen pairs of home made yarn socks and five pairs of boots. He called, this a dry goods store through a Philadelphia news paper and offered to sell a pair of socks for thirty-nine cents. The don't-believe-advertising merchants just argued; young John spent \$65 with a Philadelphia paper to advertise just one time and had less than \$100 worth of goods. He was cautioned by the merchants who "knew it didn't pay." It was through sympathy that they offered him advice. But John didn't listen to them and went and blew his money foolishly; and to-day poor John sees the result of his misdoings—he has so many large dry goods stores that he can hardly find time to study his Sunday school lesson. Can you see a lesson in this? Be a progressive, up-to-the-time business man. Advertise your wares if you want to sell them.

**Nevada Well Up Among Leaders**

WASHINGTON, Feb. 22.—A report prepared by the census bureau for the use of the congressional committee on manufacturing discloses that in the percentage in increase in number of industries and value of products manufactured five of the far western states lead the list.

Oklahoma leads and Indian Territory is second. Nevada, Idaho and Utah rank next.

There was a decrease in the number of manufacturing establishments, despite an increase in output and capital invested in a majority of the states, due it is stated, to the consolidation of small enterprises.

The increase of production and capital invested in all the states runs from 20 to 200 per cent in the five years.

**Justices Court.**

The Justice's Court on Monday was occupied with the case J. Crawford, arrested for disturbing the Peace. He was fined ten dollars and costs, and not having the wherewith was sentenced to serve the same out by sojourning in the county bastille for the period of five days.

In an interview that Governor Colcord had with the Carson News, he states that the finest gold ever received at the Carson Mint comes from Goldfield, Nevada. In fact it is the finest in the world. Its purity is remarkable. Every bar has a fineness of better than 20, and 20.23 bars are not uncommon. In one instance a bar from Goldfield was received at the Mint having a fineness of 20.55; pure gold is 20.67.

The Las Vegas Times says: "The greatest zinc lead property in the world is located in Lincoln county, Nevada. It is the Potosi mine and the present owners are the possessors of a mine worth its millions and purchased it for a song."

A bed in Manhattan costs \$1 a night and meals 75 cents. The main lodgings are mere bunk houses, and, for obvious reasons, bedmakers use long handled pitchforks in shaking up the blanket coverings in the morning.—Ex.

**Fay City and Vicinity.**

The old camp of Fay, is looking up and this coming spring a big boom is expected. The Horseshoe property under bond to Short and Elliott has been taken up by Boston parties and the first payment was to be made yesterday. The Snowflake property will be started up at an early date, also a force of men will be put to work on the Ross and Buck and with the numerous other claim including the Pope Company, The Uvada Gold Mg Co. The Jennie Gold Mg. Co. Fay will be on the map once more, and be there strong.

At Deerlodge, the Deerlodge Mining and Milling Co., has the tunnel on the Indiana claim neigh in about 700 feet.

The Irus property at Deerlodge is being steadily worked by Moody and Dameron; they will make a mill run of the ore they have out through the Deerlodge mill.

**Cave Valley.**

A very important strike has recently been made on the properties of W. M. Zowe and C. V. Streeter, known as "The Bell of East" and "The Bell of the West," located on Lanter's Hill in Cave Valley about 75 miles from Pioche and two miles from Lanter's ranch. Assays from the property show values running \$12 to \$60. gold. Mr. Zowe is now in Colorado, and will commence active work as soon as he returns.

Values from \$108. to \$180 were obtained from samples taken from the property of Mr. Lanter, claim which is near the claims of Zowe and Streeter.

**PIOCHE MEAT MARKET.**

Pioche, Main Street, Nevada.

Prime Beef,  
Pork,  
Mutton and Veal.

**CAMPBELL'S TONSORIAL PARLOR**

PIOCHE, NEVADA.

All work done in the Highest Style of the Art.

Also has a first class Bath Room where Hot and Cold Water Baths can be had.

**WARREN'S SALOON.**

Caliente, Nevada.

Is a place if in Caliente you can get the Finest of CIGAR, WINES, LIQUORS and all kind of Soft Drinks

Billard and Pool Table.  
GEO. V. WARREN, - - PROP.

**E. P. Gordon & Co**

For information of kind geological reports, ore occurrences, etc. of the best mining camp in Nevada. Write. None but meritorious properties handled.

E. P. GORDON,  
Pioche, Nev.

**CHAS. LEE HORSEY ATTORNEY AND COUNSELOR AT LAW**

PIOCHE, NEVADA.

**MEAT MARKET.**

CHAS. CULVERWELL, JR. PROPRIETOR.

Caliente, Nevada. (Opposite Postoffice)

Wholesale & Retail

**BEEF, PORK, VEAL AND SAUSAGE.**

Fresh Fruits, Fresh Fish, Fresh Oysters received every Friday

**H. W. UNDERHILL**

CALENTE - NEV.

Fine Wines, Liquors, and Cigars.

Club Rooms in Connection.

Call Once and You will be sure and return.

**HANS OLSEN'S SALOON**

Is one of the Finest Places in Caliente.

If you wish anything in the way of

Wines, Liquors, and Cigars.

**THE PALACE**

J. C. How

Wines, Liquors, and Cigars.

Always on Hand.

BILLIARD and POOL TABLES.

**THE SALT LAKE TELEGRAM,**

Published every Evening Except Sunday.

A newspaper that contains all the news and 24 hours ahead of other dailies.

One year \$7.00 Six months \$3.50 One month .60 Single copies .03.



**STEVENS**  
Every man, woman and child may enjoy the benefits of pastimes, shooting with the Stevens.

**HENRY WELLAND**

Wholesale and Retail Dealer in

GENERAL MERCHANDISE

Groceries and Provisions, Glassware and Crockery, Wines Liquors and Cigar.

A Complete Line of Miners Supplies always on hand.

**BOOTS AND SHOES.**

MAIN ST OPP MEADOW VALLEY STREET

Pioche, Nevada

**CULVERWELL HOTEL**

Caliente, Nevada.

Best of Accommodations

First Class Beds and good Rooms Special attention is given the Kitchen and Dining Room, and the Best the Market affords Will be served.

Hot Sanitarium and Baths in Connection with the Hotel, Water 104 degrees Fahrenheit.

**Livery and Feed Stable**

WELL STOCKED WITH

LIVERY AND SADDLEHORSES.

Horses Boarded by the Day, Week and Month.

**Blacksmith Shop**

here you can get all kinds of Blacksmithing done at Reasonable Prices.

CHAS. CULVERWELL, PROPRIETOR

**IDAHO**

The Land of Opportunities!

Farming, Fruit Raising Mining

A Trinity of Industries in which she is unexcelled.

Irrigation has made her farming an unparalleled success.

**The Oregon Short Line Railroad Co.**

Will gladly furnish descriptive matter in regard to state's resources.

D. E. BURLEY, D. S. SPENCER, G. P. & T. Agt. A. G. P. & T. Agt Salt Lake City, Utah.

Write nearest Agent, or to J. L. MOORE, D. P. A., Salt Lake City, Utah.

WANTED.—A TRUSTWORTHY GENTLEMAN OR lady in each county to manage business for an old established house of solid financial standing. A profitable opportunity of increasing salaries of \$1000 per month. Check each Wednesday with all expenses direct from headquarters. Money advanced for expenses. Write to: Mrs. C. E. Clark, Chicago, Ill.

**TRAINS NOW RUNNING. SALT LAKE TO LAS ANGELES, VIA LINCOLN COUNTY STATIONS.**

Fast Time, Superb Equipment, Observation Sleepers.

Write nearest Agent, or to J. L. MOORE, D. P. A., Salt Lake City, Utah.

**ROYAL BAKING POWDER**

Makes delicious hot biscuit, griddle cakes, rolls and muffins.

An absolutely pure, cream of tartar powder.

ROYAL BAKING POWDER CO., NEW YORK.

**Pioche and DeLamar Stage Line.**

Via Calientes and Panaca.

J. A. DENTON Proprietor.

Stages leave DeLamar at 7 A. M. every day.

Leave Panaca at 11 A. M. and Pioche at 8:00 A. M. every day, connecting with the S L, L A & S L Railroad at Calientes.

Pioche Office at Thompson's Store. A. S. Thompson, Agent.

**Caliente Drug Store**

JOHN SHIER, PROPRIETOR

Fine Toilet Soaps.

The Latest Perfumes.

The Latest Novelties in Writing Paper.

The Choicest of Candles.

Also a fine line of Cigars both foreign and domestic.

PRESSCRIPTIONS CAREFULLY COMPOUNDED

DAY AND NIGHT

CALENTE, NEVADA

**DENTON HOTEL.**

Caliente Nevada.

J. A. Denton, Proprietor.

The Tables supplied with the Best the Market Affords.

Good Beds and Well Furnished Rooms.

TERMS \$1.50 PER DAY.

Stages Leaves Hotel for Pioche, Panaca and DeLamar every Day in the week.

**THE DENVER & RIO GRANDE AND THE RIO GRANDE WESTERN**

The Scenic Line To

Glenwood Springs, Aspen, Leadville, Pueblo, Colorado Springs, Denver, Omaha, Kansas City, St. Louis, Chicago, and all points east.

Connecting at Ogden Union Depot with all Southern Pacific and Oregon Short Line Trains

The only Transcontinental Line passing directly through Salt Lake City.

3 Splendidly Equipped Fast Trains Daily between OGDEN AND DENVER Via Three Separate & Distinct Scenic Routes 3

THROUGH PULLMAN and ORDINARY SLEEPING CARS

Denver, Omaha, Kansas City, St. Louis & Chicago Without Change. Free Reclining Chair Cars. Personally Conducted Excursions.

DINING CARS, Service a la Carte on all through Trains.

For rates folders, free illustrated booklets, etc., inquire of your nearest ticket agent, specifying the Rio Grande route, or address

I. A. BENTN, G. A. P. D.

SALT LAKE CITY, UTAH.