

MORNING APPEAL.

WEDNESDAY APRIL 29, 1880

TIME-TABLE OF THE VIRGINIA AND TRUCKEE RAILROAD.

H. M. Yerington, Superintendent. UP TRAINS.

Table with columns: Leave Reno, Leave Carson, Arrive at Virginia. Includes times for Reno, Carson, and Virginia.

Up trains from Reno arrive at Carson at 8:15 A. M., 10:30 A. M. and 3:45 P. M.

Down trains from Virginia City arrive at Carson at 9:50 A. M., 4:15 P. M. and 6:35 P. M.

FARE FROM Reno to Virginia \$3.00, Reno to Carson \$2.00, Carson to Gold Hill and Virginia \$1.50

STOCKS.

MORNING BOARD.

Table listing various stocks and their prices, including 445 Opair, 418 Mexican, 775 Gould & Curry, etc.

EVENING BOARD.

Table listing various stocks and their prices, including 460 Raymond & Ely, 125 Eureka Consolidated, etc.

HOTEL ARRIVALS.

ORMSBY HOUSE, SHARP BROTHERS PROPS.—Talbot Root, S. F.; C. Kane, C. H. Emory, Glenbrook; Ogden Hiles, Virginia; V. H. Pease, Aurora; W. L. Davis, Virginia; M. Tovey, H. C. Ward, Bodie; D. W. Earl, S. F.; A. B. Boles, Carson Valley.

DEPARTURES.—The following passengers departed per southern stage yesterday morning: S. Platt, I. Cohn, T. Root, L. Jacinto, G. Dominini, T. Edwards, G. Abbott, Miss Abbott, A. Laroux, E. Ryan, Mrs. Brislin and child, W. T. Lewellyn, Sohn Bryant, G. Armitage, Mrs. S. Williams, C. Dake, H. A. Billings, W. J. Mollinaux, M. M. Wright, A. A. Wright, one Chinaman.

The Tribune advocates the putting of ten cent pieces on contribution plates. Anybody who ever saw any representative of the Tribune put so much as a short bit on a contribution plate will receive a year's subscription of the APPEAL by reporting at this office.

The Republican primaries at Glenbrook resulted as follows: Blaine 52, Graat 4, Washburn 1.

Mitchel Clesovich has been adding some extensive repairs to his restaurant.

Lieutenant Governor Adams and Jasper Babcock are back in Carson.

The Ladies' Union meet this afternoon at their Club rooms.

Ogden Hiles, the Comstock attorney is in the city.

ADVERTISING AGENCIES.

HOW THEY CINCER THE HELPLESS COUNTRY PUBLISHER—SOMETHING ABOUT THE CUSTOM CONTRACTS, NET AND GROSS AND THE SLIDING SCALE OF DISCOUNTS—BOGUS AGENCIES, ETC.

What newspaper publisher does not know of the advertising agent? Each large city of the Union has a firm whose business is to gather up advertisements from men who are extensive patrons of the press and dole them out piecemeal to the small country papers.

THE AGENT'S CONTRACT.

Fearfully and wonderfully made is the agent's contract. We never yet saw one that we could understand and never expect to. They are framed so as to mean anything or nothing. We have several on our table now and would print some but for the fact that we have forewarned the puzzle business for ever.

A CRITICAL TIME.

As the time draws near to collect the country editor begins to show symptoms of uneasiness which gradually drift into a condition of despair. He looks forward with fear and trembling to the day of judgment.

Your letter of the 17th at hand. Please state more explicitly what you want and send duplicate contract No. 17. I have to inform you that the Bazaar of the 14th of November has never reached us.

The number of the 14th of November is shunted up with the assistance of the entire office force and it is discovered that on account of a cloud burst having demolished the office on that day no paper was published.

The Soda Bitters bill in the next hope. The following explains the situation: Sorry to say that the "Soda Bitters" men have gone into insolvency, and we were unable to collect.

The publisher has a dim idea that he contracted with White, Brown & Co. for the advertisement, and not with the Bitters fellow, but rather than go to law about a trifle of \$50, grasps at the next Eastern advertiser and gets the following reply:

The firm of Bilk & Graball decline to settle. Their "ad." was not next to reading matter on the 23d of March, as per contract. This firm is very particular about their "ads."

P. S. Your rates on the sewing machine and cabinet organs are outrageous high. We don't want to buy your newspaper office outright. If you come down to anything like reasonable terms we can manage to get you the ad of Muggins & Co. for one year.

THE NET AND GROSS GAME.

An agent never under any possible circumstances lets the publisher know exactly how much money he proposes to pay him. He makes contracts part trade, part stock and part cash with a sliding scale of discounts of the net and gross order, until we venture to say that not one publisher in the United States can sit down to-day and figure up what an advertising agent owes him.

AGENTS TAKE NO RISKS.

Another feature of the business is that the advertising agencies take no risks. They explicitly agree in a contract to pay so much for a certain amount of advertising and then in-

variably decline to do so if the firm which orders the advertising refuses to pay. They assume the right to repudiate their contracts at pleasure on the grounds that the bills are not collectable.

BOGUS AGENCIES.

There are scores of bogus agencies in the East. Their aim is to get all the advertising possible inserted in newspapers at any price. They collect for the same and never pay the papers a dollar.

CONVICTED OF PETTY LARCENY.—Last evening at 7 o'clock Miss Gabriel, a French woman, was tried in Justice Cary's court on a charge of petty larceny.

The complaining witness was Miss Jennie Forrest, who swore that the defendant had occupied a furnished house belonging to her at 109 Nevada street for some months past. Yesterday morning she gave up the keys of the house and left the premises.

M. COHN TO THE FRONT.

The popularity of the dry goods store of M. Cohn is not only a household word in Carson, but it extends all over Ormsby and the adjoining counties. His Spring stock, purchased in the East, is the best selected one ever brought to Nevada's Capital.

SPELLING PENS.—A pen peddler called on Warren Wasson the other day and wanted to show him some new styles of pens.

POISONED FOOD.—Yesterday afternoon Deputy Sheriff Williams of Douglas county, arrived in this city with a box of food which was poisoned several months ago by a negro, at Sheridan, named Butler for the purpose of killing a German resident of that place.

REFORM CLUB ENTERTAINMENT.—The entertainment of the Reform Club which will come off on Saturday evening next, is purely a musical affair.

A lady writes: "You have taken so much interest of late in roses and canary birds, etc., that perhaps you can tell a young married woman how to make short cake."

ARRIVALS.—The following persons arrived on the southern stage yesterday evening: M. Blusendorf, C. Jacobs, H. C. Ward, M. Toby, H. Halligan.

THE REPUBLICAN PRIMARIES.—There was but little interest manifested in yesterday's primary election. There was but one ticket in the field and but 178 voted, which of course gives no indication of the strength of the Republican party in Ormsby.

REGARDING BOOTS AND SHOES.—A man who buys his shoes of M. Gilligan can—like the boy in the catechism—walk in the "same all the days of his life," for more substantial boot or shoe than Mr. Gilligan sells can not be found anywhere.

THE GLENBROOK STAGE.—Hereafter the stage to Glenbrook will leave Carson at 6 o'clock in the morning instead of 8 o'clock in order that it may make the trip when the snow is hard.

There is still an empty keg at the APPEAL office belonging to Klein's brewery. Empty kegs are of no account to us.

ALWAYS AHEAD!

The Oleovich Brothers are now offering their stock at such rates that it will pay all thrifty persons to buy goods at their store.

Just opening: Two hundred pieces new choice prints.

An invoice of E. C. Burt's celebrated kid boots.

Novelties in buttons, hairpins, fancy goods, ratchings, etc., etc.

Irish poplins worth \$2.50 at 75 cents per yard.

Irish poplins worth \$1 at 50 cents per yard.

VACANT PLACES

In the dental ranks will never occur if you are particular with your teeth, and cleanse them every day with that famous tooth-wash, SOZODONT. From youth to old age it will keep the enamel spotless and unimpaired.

M. COHN TO THE FRONT.—The popularity of the dry goods store of M. Cohn is not only a household word in Carson, but it extends all over Ormsby and the adjoining counties.

ATTENTION!—The greatest wonder yet discovered in medicine is Mrs. Dr. Howe's celebrated rheumatism, neuralgia and toothache cures.

WANTED.—A situation in a family to do general housework by a woman of experience. Wages not less than \$25 a month address M. M. F., care APPEAL office. a.26w

P. L. VUCANOVICH, Virginia. | C. L. VUCANOVICH, Carson.

New Firm. VUCANOVICH BROTHERS, SUCCESSORS TO J. IVANOVICH, DEALERS in General CROCERIES, PROVISIONS

FRUITS & VEGETABLES FISH, ETC., ETC., ETC.

Receiving daily by express, which will be sold at reasonable market rates. All orders will be promptly attended to, and goods delivered free of charge to any part of this city.

GREAT EXCITEMENT! GREAT CROWDS OF PEOPLE CONSTANTLY RUSHING TO THE LARGE CLOTHING STORE OF

KOPPEL & PLATT, Corner of Carson and Third Streets, opposite the St. Charles Hotel, CARSON CITY, NEVADA.

To view and purchase of their magnificent stock of FALL AND WINTER GOODS, CONSISTING OF Men's, Youths' and Boys' Clothing.

Of all the latest styles, Hats, Caps, Trunks, Valises, Shirts, Collars Etc. Etc.

45 Years Before the Public. THE GENUINE Dr. G. McLANE'S LIVER PILLS

are not recommended as a remedy for all the ills that flesh is heir to, but in affections of the Liver, and in all Bilious Complaints, Dyspepsia, and Sick Headache, or diseases of that character, they stand without a rival.

ACUE AND FEVER. No better cathartic can be used preparatory to, or after taking quinine.

BEWARE OF IMITATIONS. The genuine are never sugar-coated. Each box has a red-wax seal on the lid with the impression, McLANE'S LIVER PILL.

Each wrapper bears the signatures of C. McLANE and FLEMING BROS. Insist upon having the genuine Dr. G. McLANE'S LIVER PILLS, prepared by FLEMING BROS., Pittsburgh, Pa., the market being full of imitations of the name McLane, spelled differently but same pronunciation.

E. M. HUNT,

OF THE LAHETAHOE LUMBER YARD. Having purchased the mill recently operated by the Carson Mill Company will combine the two, and his will be managed by him, from this date, as sole proprietor.

A complete stock of Common and Clear Lumber will be kept constantly on hand. Also, Shingles, Mouldings, Pickets, Window Doors, Blinds, Screen Doors, Window Screens, Wire-cloth, Locks, Butts, Etc., Etc.

COUNTERS, SHOW CASES, TURNED WORK, SCROLL WORK, BRACKETS, ETC.

All ornaments of every description furnished at short notice.

Contracts taken for House Building and Repairing.

GEORGE W. KITZMEYER

HAS JUST RECEIVED

A LARGE STOCK OF THE LATEST styles of Walnut Chamber Suits, Beautiful Parlor Suits, Elegant Sideboards, Wardrobes, Bookcases, Writing Desks and Tables of all Kinds.

The above goods all come direct from Eastern manufacturers, made of solid wood, and have the most desirable finish. I have also on hand a large variety of

Camp Chairs, Parlor, Office, Dining and Kitchen Chairs, Lounges, Spring Beds, Mattresses, and Pillows.

GEORGE W. KITZMEYER

SELLING OUT

—AT—

L. MORRIS & CO.'S

THEIR ENTIRE STOCK OF

DRY GOODS

MUST BE SOLD WITHIN THE NEXT SIXTY DAYS.

Parties indebted to L. Morris & Co. will please call and settle their accounts. The premises now occupied as the store are offered for sale.

CHANGE OF MANAGEMENT AND PROPRIETORS.

ORMSBY HOUSE

CARSON CITY, NEVADA, SHARP BROTHERS, Proprietors.

This hotel is the most pleasantly and centrally located in the city, being near the principal business houses and the State Capitol.

The Culinary Department is under the management of experienced hands, and no expense will be spared in supplying the table with the best the market affords.

J. W. SHARP (formerly of the Bevere House, Napa, California), Manager.

THE ORMSBY HOUSE

Is the headquarters for all the stage lines leaving Carson: Transient Rates, \$2.00, \$3.00 and \$5.00 Meals, 50 cents each Carson City September 10, 1879.

NEW BLACKSMITH FIRM.

McLaren, Ciebeau & Jefferson.

THE ABOVE NAMED PARTIES HAVE opened a blacksmithing establishment on Fall street, adjoining the V. & T. R. R. Freight Depot, where they are prepared to do all descriptions of work, light or heavy in the wagon-making and blacksmithing line.

We claim to be able to do the best shoeing in Carson. Prompt attention given to orders, and all work guaranteed to give satisfaction. McLaren, Ciebeau & Co.