

One quarter of the people
of the world earn less
than \$1 a week.

It is this segment
of the world's population
that we help principally
on the missions.

The missionaries give their lives
for these people . . .

Would you not give them
at least the equivalent
of what you would spend
on three movies a year?

Four cocktails?

A month's supply of cigarettes?

A week's desserts?

Or the sacrifice

you think would make up for
. . . your sins

. . . your lack of charity

. . . your unexpressed gratitude
to God for His blessings?



Wipe away these tears!

and your own
on MISSION SUNDAY
October 23

God love you!
Bishop Fulton J. Sheen
National Director

THE SOCIETY FOR THE PROPAGATION OF THE FAITH

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