

Patriotic Women Now Requested to Wear Sealskins--Will Do So Willingly

Prophets insist we are going backward into mediævalism in clothes—jerkens worn by men of William the Conqueror's time revived in fur and coat-of-mail cloth, and fitted tunics, loosely belted, will have sleeves of fur that spread outward to the knuckles.—the new coat-of-mail weave will be used for evening gowns and for street clothes.—Leather coats have been invented for woolen skirts in damp weather.—American government behind the immense sale and exploitation of our own seals, and St. Louis is to be center of fur industry, instead of London.—Therefore, clothes will take on mediæval appearance, as the prophecies for autumn are that France and America will join in using soft, rippling furs in lavish quantities for jerkens.—The sealskin sack will again become a symbol of fashion.

ed with two or more long, floating ostrich plumes.

The diamond earrings will not return to fashion, but the ostrich feather and the sealskin coat will come out on the premiere path of fashion in the early autumn.

The women of England and France have led the way. The ostrich plume was first demanded by those who made money in munitions and had to spend it on the symbols of luxury. But soon the French women took it up for its beauty and again we have soft felt hats with blue and rose pink, black and brown thickly curled ostrich plumes floating around the crown and dropping down on the shoulders.

One of the new bits of millinery shows a hat that has a joffre blue plume pulled around over the left shoulder like a curl, and one gets a quick, flashing backward glimpse of those women of royal France who hunted through the forests with a plume down their back and a falcon in their hand.

New Suits Offered for Summer Resorts, Show Peltry.

The American designers, as well as those in France, are taking time by the forelock and showing autumn gowns that may be bought at the present moment and worn at summer resorts cool enough to make fur comfortable.

To the outsider, the very thought of peltry in our hot, humid climate during July and August, is depressing; but there are thousands who are not so easily depressed by a circumstance which they have full control. They wear furs they like to wear it, and it pleases them to make a piquant contrast between their costume and the thermometer.

Therefore, the designers will not have their way. They not only give them separate pieces of fur, but gowns trimmed with it, capes bordered with it and blouses heaped with it.

Mind you, they are not stinky about fur on these new clothes. There is not a tiny fringe of it on a chiffon ruffle, as in other days, but it is used in a bold and lavish manner, such as twenty-inch bands, mediæval sleeves and huge girdles with bows at the back.

It does not take superfine reckoning to realize that the American sealskin is about the only fur that can be used in this season's fashion.

The stiff-haired pelts cannot be manipulated into pieces of a garment; they must remain as separate entities used as accessories.

So, summing it all up, we have another bit of fashionable fave that is that bear the label "Made in U. S. A." It has been pointed out that this label should be changed because it is not as provincial as our ardent patriots in the fabric world would seem to think it should be. You see, we forget that U. S. A. also stands for the union of South Africa and the United States of Australia, and the label would mean nothing to masses of people outside of America.

We want to become an exporting country, and the critics point out



It has a crown of oxidized tin mounted on a brim of gray suede, with a chin-strap of suede. London is its alleged birthplace.

that it would need constant explanation to a long list of foreign countries as to what the "Made in U. S. A." label stood for. There are some who believe it should be changed to "Made in America." However, there are obligations to that also, because of Canada and South America, but it means a great deal more to the world than does the label "Made in U. S. A."

History Repeats in New Autumn Fashions.

In using peltry we walk backward in history. In what we moderns call the early history of Europe, much that was lovely was done with peltry. And further back, when artificial heat was not known, when men and women lived in damp huts or palaces, when life was crude and raw and self-sacrificing in a way that we may never know, even under the exigencies of a great war, peltry was the true means of covering the body and making one's self not only beautiful, but comfortable.

And this is the reason that the dressmakers are taking up fur so early in the season and intend to emphasize it for next autumn and winter; we are walking backward into history for inspiration in clothes. We thought we knew something of mediævalism

but we delightedly find that the designers are giving to the world a new material that looks exactly like a coat of mail.

Women will have jerkens of it with scabbard girdles, or they will have long tunics of it, girdled at the waist with Indian red silk and glittering in the sun.

There will be short skirts of sealskin sometimes worn under these long jerkins of coats of mail, and these will be evening gowns built of this silver and gold coat of mail cloth which will turn the most modern woman into a first cousin to Beowulf.

In contrast to these glittering and shimmering fabrics of a day when men had to wear armor as a constant protection from the dagger thrust of an enemy, are the new coats of leather.

They shimmer and shine in the rain; they protect one from the cold; they will be used as jerkens, as short jackets over thick, woolen skirts when the autumn comes.

This fashion has been stolen of its glory in October by smart women already advancing the idea in sport and country costumes for hot days.

Paris wore these coats all during the spring because of the rain and the fact that she was in the open more than before. They are of seal and light brown, or dark blue and black, and they are fastened with leather covered buttons. Usually there are pockets and a loose girdle cut from a strip of leather. This is not fastened by a buckle, but in the mediæval manner of one end of the thing slipped over and over the other.

There is no doubt that we are going to glitter and glisten this year as did the fighters of the tenth and eleventh centuries. The milliners have blazed the way for this, as the student of dress well knows, one can build up a rather good program of new fashions for gowns and wraps by what the milliners exhibit in head coverings.

And when you see new felt hats exploited on all sides, with their sole trimming consisting of the finest seal worn by American officers, you will realize that the glitter of war is to be out into the autumn costume.

Felt hats, by the way, are very smart for summer. They may keep away the incoming velvet hat which leaves us in February, when it is needed and comes back the first of July, when it is undesirable.

The felt hat of the hour is white, oyster beige, black and yellow and is trimmed with masses of flowers arranged in a wreath around the crown.

When the hat is for sports, for country or for traveling, it has the tinsel cord of the American captain.

Small Fashions That are Significant.

The trench helmets made of tin are not becoming but American women have followed the British in using them at summer resorts.

London and Paris have designed curfew hats and America will soon make use of the same and the designs. It would not be amiss for us to keep our own picturesque Puritan fashions of New England. We know as much of the curfew as does Great Britain, and more than Paris. We do not have to signal for "lights out" in this country, but we can go in for curfew clothes just the same.

The pointed hat, the buckle-toed shoes with the silver squares and the long, rippling capes fit in with the silhouette of the hour.

Daylight evening dinners have now brought out a vast amount of transparent but high-necked frocks. These are made of tulle usually com-

bed with some glittering metallic cloth. The whole upper part of the body is covered with the tulle and long sleeves have suddenly acquired a place of power.

It is no longer smart in the belligerent countries to wear white gloves. They are taken in England and in France, and American women are beginning to see the wisdom and the economy of this fashion.

Tan, brown and any shade of beige are considered the proper thing. Even white wash gloves are not considered as fashionable as the others. Economy is creating a style of its own in every land. By common consent, evening gloves have practically disappeared in the belligerent countries. France has always hated them, England can't afford them, and soon America will abandon them. It may be that long, wrinkled sleeves will take their place entirely.

SEVEN STATES CAMPAIGN AGAINST SCOURGE OF RATS

Active Work Being Carried on Looking to Elimination of Pests: Loss Last Year \$200,000,000.

To reduce the \$200,000,000 loss in food and other property destroyed annually by rats, the bureau of biological survey of the United States department of agriculture is giving advice as well as assistance in a number of states and local campaigns against this worst of pests. States-wide campaigns are in progress in Mississippi, West Virginia and Georgia.

He Showed Them.

A young lady appeared before the exemption board with the right index finger badly bent. "The final question was, 'How was it before it became bent?'" The lad, forgetting himself for a moment, straightened it out and replied: "Like this."

Elizabeth Ann Looks About Town and She Says



The Baby Bond and War Savings Stamp campaign went over big, as does always any campaign for a good cause in Tulsa. The women as usual played a large part, meriting the appreciation of their men co-workers. The Council of Defense has asked Tulsa women to co-operate with its conservation program in every way possible and that they will acquiesce gladly, there is no doubt.

A course of scalp treatment with applications of the Mary Abbie hair tonic now will prevent your hair from falling out this summer and fall. See our display of Mary Abbie hair and beauty products in the window of Menckmoller's prescription pharmacy, 103 East Third street. Our location 418 Robinson building.

The local shops are showing many charming things for the summer wardrobe in spite of the lateness of the season and the tendency to conservatism.

Mrs. Orr wishes to announce that she now is prepared to furnish soldiers on short notice. These boxes, already popular with many of our men in the army, contain homemade candies, nuts, etc. Mrs. Orr makes a specialty in catering for dinners, etc. Telephone 4263, 608 South Boulder avenue.

Now is the time to buy a suit or tailored dress for your vacation trip in all directions. All the local shops are offering attractive prices on these articles of apparel. In fact, I do not see how they can afford to mark them at such a sacrifice.

You will want one of those attractive slip-over sweaters for your vacation wardrobe. We have them in all the dainty, pretty colors, Dunell's shop, Sinclair building.

A local luggage shop is this week offering special prices on all trunks, suit cases, etc. Now is the time to make your selection of these requisites to the business and market trip or summer outing.

Now is the time to have the baby's portrait made. It is the between season and we will have more than the usual time to devote to posing him in either the home or studio. De Gueldre-Rivkin, West Fourth street.

Have you seen the attractive summery blouses of white voile, with slip-over collar, being shown in the local shops?

The Young Marinello beauty shop announces special prices on all hair goods for this week. Switches, transformations, etc., at a great saving. 17 East Fourth street.

A plain and handsome suit displayed in a local shop yesterday was one of oyster khaki wool, with front and back of the skirt laid in plaits and a sort of waistcoat. The surplus collar forms from one side of a belt in the back.

The Sunday evening dinners at Tea Cup Inn are filling a long felt want and are growing in popularity with patrons of this exclusive tea room every week.

Heavy cotton crepe is a material which gives excellent service and satisfaction for summer frocks and smocks and it is very much approved this season.

If your help falls you need you



Designers of clothes have already started October fashions, and here is one of them. It is a suit of green duvety, with a big collar and a squirrel. It is embroidered in squirrel grey chenille, and the wide double-breasted waistcoat is of gray silk.

The American government is interested in the exploitation of sealskin. That is a sentence pregnant with significance. It means one thing; to Hooverize on the other furs and use the kind which the Pacific coast produces.

St. Louis is to be the headquarters, so it is said, of the fur industry in this country. Heretofore London has had the supreme place of the world. However, journeying across the ocean on self-appointed missions, either for industry, commerce or curiosity, has had a taboo put upon it by our government and by those united with us on the other side.

It is easier to get to St. Louis than to London, therefore and the fact that the city has been so enormously successful that the peltry men are not worried about the future.

It is said that the dys and the precociousness of fur for costume usage are exceptionally good. The story goes that quite a degree of sharp irritation has been caused among certain groups of individuals concerning the desiring knowledge that St. Louis has made her own. Whatever the outcome of the irritation, the fact remains that the fur people say that women have nothing to fear from the grade, the quality or the coloration of the fur that will bear the American label.

Around World Before Reaching American Women.

Everyone does not know the extraordinary situation which was developed in the fur trade before the war broke. The simplest piece of an American peltry that an American girl wore had probably made a little journey across the world and was far more traveled than its possessor. You could catch a coon in Georgia, send it to London for preparation, across the English channel to France to have style and finish put into it, then, in a post in France to an Atlantic port, and finally journey it across the continent, drop it into various places, well-known and unknown, and sell it to an American woman.

Such was the fate of a piece of fur. Today our peltry stays at home. We can catch a coon in Georgia, an opossum in Alabama, trap a mink in New England, and together all the cats and rats the nation does not need, and turn them out between St. Louis, New York, Chicago and San Francisco into a single market.

Fostering this condition is the American government. Our native sealskin will be pushed to the limit of exploitation as a fashionable fur and there is no reason for women to linger far behind the government in its desire to have these skins sold in a steady fashion.

The reason for the enthusiasm on the part of the majority of women for this soft and pliable fur is its effect upon the human face and figure. It is singularly attractive to flesh and bone. It falls into supple folds; it brings out the best in a complexion. Raccoon, opossum, skunk and all the other long-haired furs are stylish, one admits, but they are not becoming. Silver foxes are graceful enough in their undulations and the hairs are soft enough to keep a woman's face gentle and feminine, but when a stiff-haired fur is put against the skin, the features are hardened as though a cold wind had passed over them.

Paris is surmounting the use of sealskin. Capes are made with 18 and 20-inch borders of its skirts lined with chiffon; mediæval curtsesses of heavy embroidered satin

that show a glint of silk and metal in the design, have long, mediæval sleeves of American sealskin which flare over the knuckles.

The sealskin saque will come back with the ostrich feather. These have always been associated in the minds of those who remember the days of old, when the height of bliss to a fashionable woman was a summer in Saratoga, a pair of drop solitaire earrings, a short, untrimmed sealskin saque and a hat ornament-

ed with a pair of ostrich feathers.

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The frock on the left is in mediæval effect and is built of green cloth and black satin, which is embroidered with white Angora wool. There is a band of white fox on the skirt, and a collar of this fox at the back of the blouse. The new frock on the right is of navy-blue satin, with a tunic which begins at the shoulders. The bodice is a straight mediæval one of heavy tulle, embroidered in silver thread, to resemble a fifteenth-century curtsess.



This restaurant hat is made of a soft, satin-wreathed with an immense wide, thick ostrich feather in joffre blue. It trails down over the back of the hat after the fashion of twenty years ago.