

NO TAG DAYS IN THIS BIG CITY

Central Charitable Body Supervises All Drives

SYSTEM IS EFFECTIVE

People Know What Is Expected of Them and Have Confidence in Administration

A trust fund known as the Cleveland foundation is the first of three bureaus through which the city of Cleveland, Ohio, administers its charitable affairs. There are more than a hundred charitable institutions there, but the work has been systematized and divided into three separate and distinct bureaus, each of them interlocking in their phase of the work, but separate insofar as their actual operation is concerned.

These facts were determined by E. J. Johnson, president of the joint chamber of commerce in his investigation of centralized charities during a recent trip north. Continuing the report began in last Sunday's World of his findings. Mr. Johnson said of the way the work is carried on in Cleveland, where the system of centralized charities has been developed further than in any city in the United States.

The people of Cleveland are so vitally interested in the protection of their helpless brethren and they have made it so strong that charity virtually is no stranger—one gets what should just be his. Concerning these three bureaus, the first is the Cleveland foundation, organized in 1914 by Judge F. H. Gott, president of the Cleveland Trust company. It is a trust fund to provide funds for assisting charitable and educational institutions, whether supported by private donations or public taxation, for promoting education, scientific research, for care of sick, aged or helpless, to improve living conditions or to provide recreation for all classes and for such charitable purposes as will best make for the mental, moral and physical improvement of the inhabitants of the city of Cleveland regardless of race or color or creed.

Administer Trust Fund.
Property given for this purpose is administered by the Cleveland Trust company, which is officially designated the trustee of the Cleveland foundation. The trustee may receive gifts, devise and bequests for the purposes for which the fund is created, the gifts thus received administered as a single trust when the income becomes available for the use of the foundation. The income from this fund, and in certain cases the principal is expended according to the direction of a committee of five members chosen, one by the mayor of Cleveland, one by the senior or presiding judge of the district court, one by the probate judge of the county and two by the board of directors of the Cleveland Trust company. The foundation, though it has been in operation only since 1914 has a fund that will exceed \$5,000,000 and the earnings are no small factor in fulfilling the charitable demands of Cleveland.

The committee in charge of distribution of this fund at this time is making a survey of Cleveland with the view of establishing means to prevent crime; an expert has been called in who is making a survey of police court, police department and the higher courts. After this survey is complete the foundation will adopt means to better that condition. Three years ago a survey was made of the school system within the city of Cleveland, with the results of benefit to the schools. The foundation will in time be the strongest means of charities' support. At this time their particular function lies in covering the fields not covered by other organizations.

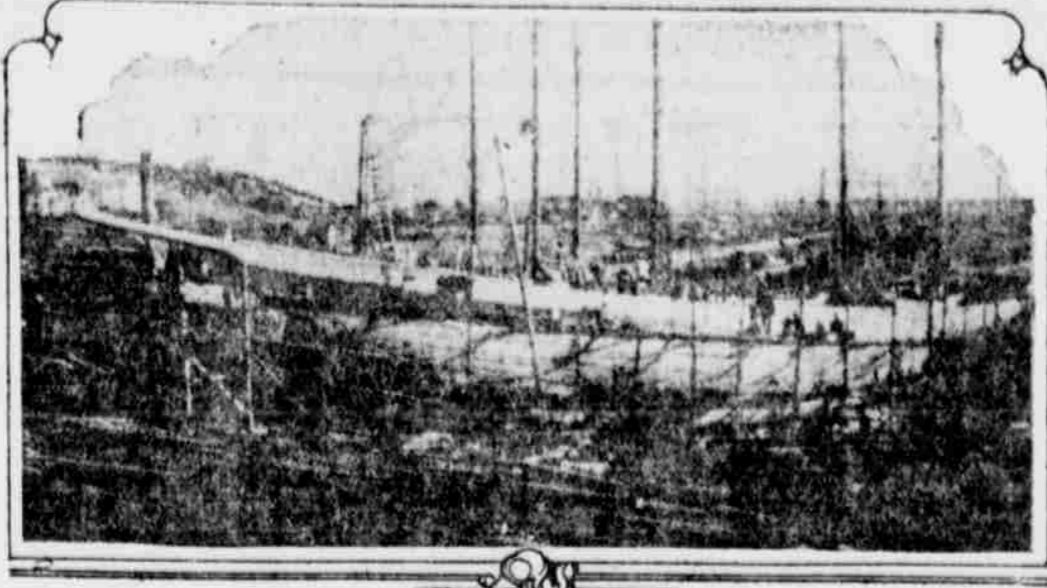
Passes on Propositions.
The second charitable organization is known as the welfare federation. This is three years old and is developed from the larger welfare council and the federation of charity and philanthropy in 1917. The idea of the federation originated with the chamber of commerce. This step followed several years of work of the Cleveland chamber's endorsement committee such as the one in operation in St. Louis today whereby all charities are passed upon by the chamber. The chamber committee at that time worked out standards and practices which should govern the organization and philanthropic agencies. Martin A. Marks, the chairman and the committee members had the idea that greater advantage could be gained by conducting Cleveland's social problems from the vantage point of the "allied" council, principal. Thus they organized the welfare federation to which Sherman C. Kingsley came as its director when the merger was consummated in 1917, and James R. Garfield, son of ex-President Garfield, was selected as its president.

The welfare federation is the central organization of every charitable institution within the city of Cleveland. It is under the direction of the business men of Cleveland who are not in a class with the professional welfare worker. This welfare federation has a permanent organization that passes upon the activities of the charitable institutions. They have these various institutions make audited reports of their financial standing once each month, passing upon the work that is being done and seeing that no work is duplicated in any function.

Now the third charitable organization is the financial organization of the welfare federation and is called the community fund. It is a permanent organization whose business it is to finance all of Cleveland's charities other than those financed by the Cleveland foundation.

Engineers All Drives.
In the spring of 1917, giving a brief review of organization, origin and development of the community fund, the national Red Cross, acting under instructions of the president, appointed a campaign committee in Cleveland that organized and carried through the Red Cross drive of June, 1917. At about the same time the national war council of the Y. M. C. A. called for a campaign organization that was carried through in November, 1917. Included in the latter drive were for war funds required by the Y. W. C. A. and the war camp community service for mutual efficiency and present a united front in

Canada's New Hope in Boat Race



The Blue Nose on the ways just before she was launched.

Within a few days after the Canadian boat Delawanna had been defeated by the U. S. fishing schooner Esperanto in the race for the championship of the fishing banks last fall the Canadian fishermen began building a new vessel to wrest the honors from the U. S. This boat, called "Blue Nose," was launched recently at Stenenburg, Nova Scotia.

Cleveland war council, which conducted the victory drive in Cleveland in May, 1915, with overwhelming success.

These co-operative community efforts, reinforced by previous years of federation practice in the welfare federation of Cleveland made such a profound impression upon the business giving public and upon officers of the philanthropic institution that the public demanded a continuation of all essential elements in this campaign organization together with the forces of the welfare federation in an effective community campaign for civilian needs. This was done.

Human Equation Stressed.
"The permanent plan of the Cleveland Community fund organization is to keep every interest properly represented as that donor and beneficiary alike sit in the councils of the organization, thereby assuring thorough and impartial action and keeping the personal, human element in the consideration of the agency's needs. Through the welfare federation, together with the community fund every worthy organization that is on a permanent basis, regardless of

affiliations, co-operates in the community fund plan and submits its statement of service and needs of a budget committee. From these budgets, carefully compared and studied to eliminate duplication and to assure the maximum efficiency at the minimum outlay of money, the large budget or community fund is made up.

"These three systems interlocking and working together of Cleveland charities is one of the best service institutions that has been developed out of war, according to Cleveland people. The story in conjunction as to how their campaigns are started in one of peculiar interest but suffice to say that through this plan of one big campaign the business men can well afford to give up their time to set and put the organization over. The result is that they do away with their 150 tag days a year, that the people of Cleveland individually and collectively know what is going on in the way of proper care being given to the needy, and that they have a greater interest in the protection given their people and realize what is required to fulfill those demands."

Hit a Tender Spot.

A young man in Judge Freidenreich's court was being sued for breach of promise. The girl in the case would not marry him until he had given her enough money to bring her sister over from Europe for the ceremony, he testified.

"I went to my father," said the youth, "and he said, 'It is all right to marry the girl, Albe, but to give her money is a delicate matter.'"

Would Take the Risk.

"Grandpa, can you help me with this problem?"
"I could, dear, but I don't think it would be right."
"No, I don't suppose it would, but have a shot at it and see."
A Logical Conclusion.
"And, eh, John, I saw the love-hat hat for only \$37."
"When are they going to deliver it?"
French engineers will bore a tunnel under the Buez canal to enable the railways of Egypt and Palestine to be linked.

MORAL FIBER OF PEOPLE BREAKING

Without Religion We Have No Permanent Assurance

A great wave of crime is sweeping over the country, says the Richmond (Va.) Dispatch. It is not confined to our great centers of population for there is hardly a state or community that has not been brought face to face with lawlessness. The great number of crimes seems to indicate a breaking down of the nation's moral fiber rather than mere sporadic instances of disregard for the law. It presents a study for students of criminology and experts in social psychology as to the underlying causes.

Many, of course, attribute it to postwar conditions growing out of the war—a transient influence that will pass as the war recedes. Others profess to see in the inevitable result forces years ago by students of government of the effects attendant upon the extension of compulsory education and the increasing restraint upon individuality.

Adrift From Moorings.
President Harding in an address delivered to the nation of the Mason presbytery, put his finger on one of the underlying causes responsible for the assumed breaking down of each man's moral fiber when he said: "Sometimes I think the world has gone adrift from its moorings religiously, and I know it will help if we have a revival of religious faith. I want a government that is just, and I don't think a government can be just if it does not have some how a contact with omnipotent God."

"Have we that contact with God? And, if so, how are we showing our reliance upon the strength of Almighty's purpose to discipline the hearts as the inspiration to fight the great movement for human uplift, in which the churches are taking a leading part, reliance upon divine help seems to form but a negligible part of the effort. The value of vital faith in God in individual hearts as the inspiration to righteous conduct seems to have been minimized by the leaders in this movement for a new world order, and the admonition of the Lord, 'Not by might, nor by power, but by my Spirit, saith the Lord of hosts,' very generally disregarded for the new weapon of political power, represented by the big stick of legislative enactments, trying to force men

to conform to established standards of conduct recumbent to their dearest conceptions of evil and individual liberty.

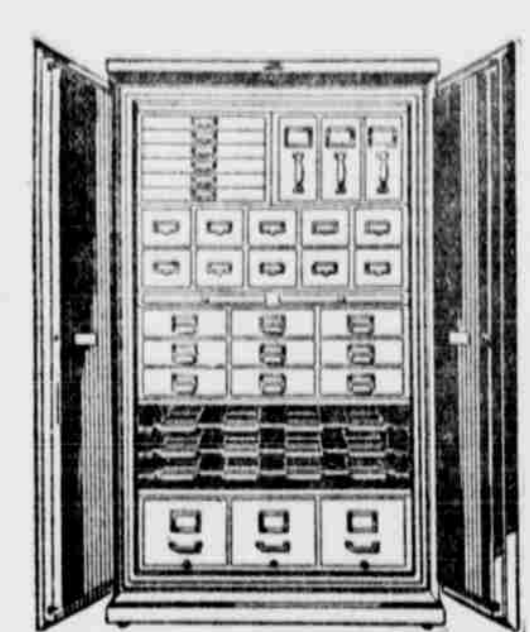
Creating Artificial Crime

Under the whip and spur of these views, the government's idea of the benevolence of law is undergoing a change, and there is a growing spirit of resentment of meddling interference with their accustomed habits of living that not only is manifested itself as a contempt for the whole body of laws which create artificial crimes, but for the obligation of moral law as well, since those whose duty it is to stress the latter as the expression of a yielding to the production of the Almighty spirit have

been substituting for that appeal the fleshly arm of force. Need there be any cause for wonder at the breaking down of the nation's moral fiber, when the government of a state, a licensed minister of the gospel, sets the example of law defiance by threatening to take a shotgun loaded with bullets and have a final settlement with a man with whom he is engaged in a controversy?
As the president rightly indicates we must get back to a teaching of fundamental faith in God as the true support of all just government. Just as we of America have founded by recognizing Him, the relationship of the world must be solidly upon recognition of the same God. Let us with caution, says the great Wash-

ington, "indulge the supposition that morality can be maintained without religion. Whatever may be conceded to the influence of refined education on minds of peculiar structure, reason and experience both forbid us to expect that national morality can prevail in exclusion of religious principles." And without faith in God religion is but a mockery.

Question of Endurance.
"Was your married life unhappy?"
"Yes, your honor," said the subdued man who was applying for a divorce. "Our union developed into a war of attrition."
"And that's why you are here?"
"Exactly. I wore out first."



G. F. ALLSTEEL—UNDERWRITERS MODEL

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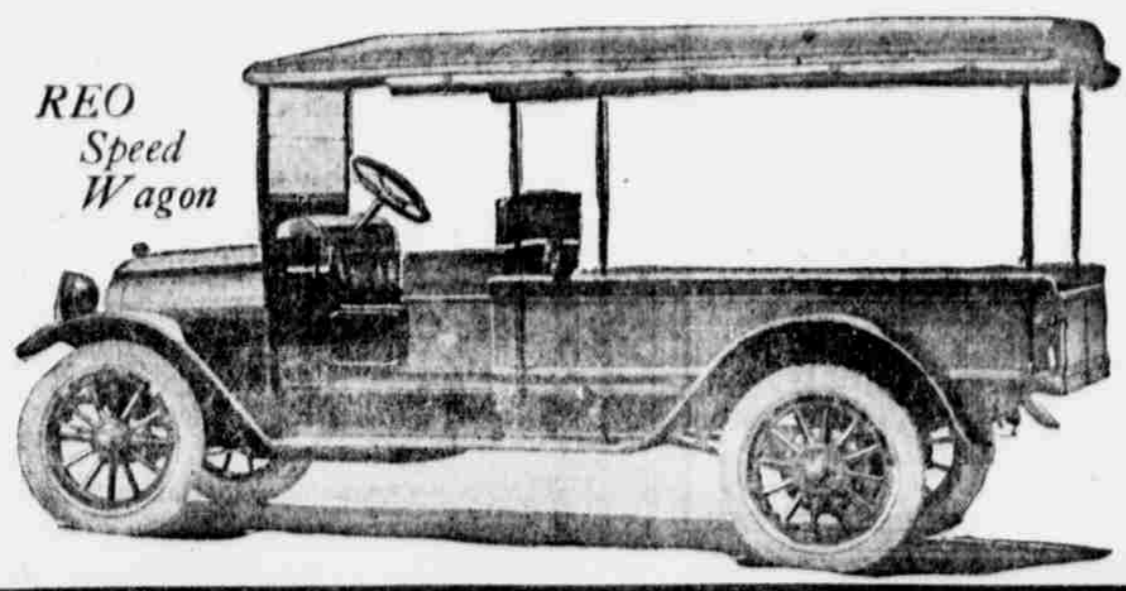
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Five REO Favorites

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- REO Roadster
- REO Speed Wagon

If you were to ask us which of the five Reo models would win in a popularity contest, we couldn't tell you. ¶ Of only one thing we feel certain—each Reo model would be winner in its class. ¶ And the more experienced the judges, the greater would be the Reo majority. ¶ In the year 1920 more Reo Speed Wagons were made and delivered than of any other commercial car of similar size or capacity. ¶ That tells the story so far as that great Reo is concerned. ¶ Original alike of its type and of its title—"Speed Wagon"—this Reo knows no rival, no peer. ¶ Each successive attempt to copy or imitate this Speed Wagon only serves to accentuate its superiority in the minds of users. ¶ "There's only one Speed Wagon—and that's a Reo." ¶ "If it isn't a Reo it isn't a Speed Wagon." ¶ It is a wonderfully satisfying thing to be able to produce five models, each of which enjoys such an enviable reputation and such proud eminence in its class. ¶ Yet there is no secret about the process—the ripest experience; sound engineering; facilities that are unsurpassed for efficiency and accuracy; financial strength that renders Reo immune to the ebb and flow of "good and bad times"— ¶ These added to the fundamental—Honesty of Purpose—are the reasons for Reo quality—and that in turn accounts for the splendid demand Reo always enjoys. ¶ "Standar dize on Reos"—you'll find in one, two, or all five Reo models, the car or cars that will exactly fit your needs and conform to your idea of values.

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