

# BENEFITS IMMENSE COMPARED TO COST

PUBLICITY EXPENSE BRINGS 10  
TO 100 TO ONE IN COL-  
ONIST RETURNS.

Portland, March 31.—Oregon's expenditure in advertising for colonists has produced colonists' investments in Oregon that make the cost of publicity seem slight.

Reports came yesterday to William McMurray, general passenger agent of the O-W. R. & N. Co., showing in detail how \$10 worth of advertising of a town's resources either by the town or Portland commercial bodies, or the railroad, has led to investments of \$100 to \$1,000. The reports showed that most of the incomers are remaining, that nearly all have found Oregon's resources rather understated than overstated.

**Fifteen Thousand Have Come.**  
The colonists rates on the transcontinental lines began March 10. They will end April 10. About half the time has gone. There have arrived in the state, in round numbers, 15,000 people. They are broadly divided into three classes, namely, capitalists, laborers, and homeseekers. In the third class are included the large number who come as "scouts" for people back east. They come to "spy out" the country, to report on resources and opportunities when they return. Little has been written or said concerning this class, but they are to be the leaders of the colonist movement another year, and that they should be given full opportunity to find out all concerning Oregon, and that they should be warmly welcomed and well treated, is conceded by all commercial bodies.

To learn the real value of the colonist movement, Mr. McMurray had written to a representative of every town along the Harriman lines, asking for information. It came, a great sheaf of personal letters.

A carload of farmer-folk had come all the way from Medford, Okla., to La Grande and every one of them located.

### Locate on Farms.

To The Dalles came families from Colorado and they located on farms. Three families from Texas did the same thing, taking more than 300 acres of fine fruit and grain land, each. A family from Des Moines, Iowa, bought 80 acres of fruit land; thirty other families were variously located. A small colony of Germans came direct from the old country and took land to raise ducks, asparagus and poultry. They said they

had made good at this sort of thing under the kaiser.

The correspondent from Salem said the colonist movement reminded him of a snowball that starts rolling high on the mountain and gathers speed and size as it proceeds downward, until it becomes an avalanche. The colonists with whom he had been talking had been attracted Oregonward, not only by the publicity, but by the exhibit cars. They were people come to take up small tracts of land and there build homes. About Salem, said the writer, only one-fourth of the land was under cultivation and only one-twentieth of it producing as it should.

From Eugene came news that the homeseekers were locating on small tracts, that 60 to 100 people were visiting the city every day and that expressions of satisfaction were continuously heard.

In the matter of a welcome, Eugene seems to have it on all the other towns of Oregon. The Commercial club there has a ladies' auxiliary, and like the women everywhere wherever the work is worth while they are extremely busy. They take the addresses of all visitors; they call on all newcomers; get acquainted, see if they are satisfactorily located, and make the welcome thus continued over several months. The result is that those who come stay.

"I am surprised and delighted with the colonist movement of this year," said Mr. McMurray. "It is exceedingly profitable to Oregon. From now until the colonist rates go out of effect the daily arrivals will be greater and greater. I want to re-emphasize the necessity for warmly welcoming all. My reports show that Oregon is drawing population from nearly the entire world. The places that had been the objects of colonist movement are now being deserted. But those who come to Oregon and are properly introduced to the climate, the soil and the resources, and, above all, the people, will not leave."

## Tercentenary Of King James Bible

Throughout the British empire preparations are completed for the fitting observance of the tercentenary of the authorized version of the English Bible. In England London will be the center of the celebration, which began March 26 with special thanksgiving services in all the churches. The Bible, its history and historical sketches of the origin of the authorized version of the English Bible formed the text of every sermon Sunday. The churches of every denomination in Great Britain

and, in fact, all English speaking countries, will join in the observance of the English Bible's birthday.

The celebration will not be confined to London. In the course of the week meetings will be arranged in leading provincial centers in Scotland and Ireland, similar to the large mass meeting to be held in the Royal Albert Hall on Wednesday. The celebration will continue for several weeks and will reach its climax and conclusion on the Sunday following Easter.

### Will Interest Many.

In connection with the interesting celebration the authorities of the British Museum have arranged an exhibition of a historical character which will attract the attention and hold the interest of the thousands of Bible scholars who will visit London during the tercentenary celebration. The exhibition will be divided into two sections, manuscripts and printed books. The manuscripts will illustrate the progress of the Bible from the very earliest times, starting with examples of the Hebrew and Greek originals, and going on to the Latin Vulgate, which brought the Bible into England. There will also be numerous examples of early English manuscripts, produced at various intervals down to the time when the art of printing was introduced. There will be about thirty examples of biblical manuscript illustrating the various periods mentioned.

The printed or book section will start with a copy of the first example of a portion of the Bible printed in England, this being Tyndale's New Testament produced in 1526. Other examples of printed works will show all editions produced in 1611, when the special committee appointed seven years before by James I, to revise the Bible for all time, produced the result of its labor. There will also be specimens of some specially interesting additions of the authorized version since that date.

The exhibition will include a specimen of practically every Bible in the museum, excluding, however, mere translations into foreign languages of the authorized version. Several copies will be accompanied by documents illustrating their history, and the languages and dialects represented in the whole collection will include Hebrew, Greek, Syriac, three dialects of Egyptian, Latin, Anglo-Saxon and English of the middle ages, Tudor and Elizabethan periods.

It was in 1603 that the Puritan wing of the Church of England petitioned James I for the revision of the Book of Common Prayer. To bring about a final settlement of the matter, which caused considerable dissension among his subjects, King James summoned a conference of learned men, theologians and Bible students, which convened at Hampton Court, in the king's presence, on January 14, 1604. It was during the four days of that conference, which clearly showed the divergence of opinions regarding the existing English texts of the Bible, the Great, the Bishops' and the Geneva Bible, that James conceived the idea of ordering a new version of the Bible, henceforth to be accepted as the only authorized version. He dismissed the conference, however, without disclosing his plan.

On July 23, of the same year, he called the same scholars together once more and charged them with the task of making a new version of the Bible based upon the Bishops' Bible from which they were to deviate only where absolutely necessary. The fifty-four scholars of which the conference consisted, organized themselves into six subcommittees and with all the available material from the original Greek and Hebrew manuscripts, Bishop Ullrich's Gothic translation and later Latin, German, French Italian and Spanish translations to the English Bibles of Wycliffe, Tyndale, Coverdale and the Geneva Bible at their disposal, began their task which was not completed until seven years later. The exact date of the completion of the work is not known, but it was at the beginning of summer.

### TAXATION OF LAND VALUES IN CANADA.

(From the Toronto Daily Star.)  
Edmonton may be called the home of the single tax. Though the name of Edmonton has been on the map for over a hundred years, the period of its larger growth may conveniently be dated from 1904, the year the city charter was granted.

In the charter the principles of the single tax was adopted as the basis of assessment and taxation, that is, taxation on land values only, with no tax on improvements; and this being now the sixth year if its operation, it is of interest to inquire how it works out, and how the people like it.

The single tax idea was modified by the addition of business and income taxes, but the head of opinion here is towards taxation of land values pure and simple, and it is probable that in a few years time the business and income taxes will be discarded. The people like the system. One hears no sentiment at all in favor of

going back to assessment of building or improvement values. It is simple and easy of administration and equitable in results. It prevents, or at least tends to prevent, the holding of land vacant for speculative purposes. Two pieces of land equally well located, one vacant, and the other with a million dollar building on it, would contribute, outside of the business tax, exactly the same amount to the city funds, so that one can see that the holding of the land vacant or with cheap, light revenue producing buildings is not apt to be a profitable venture for any great length of time. Of course the recent rise in land values has been so rapid and so phenomenal in extent that so trifling a thing, in comparison, as taxation has hardly been given a thought, but taxation necessarily keeps pace with rise in land values, and in the long run it will not pay to hold onto unimproved town sites.

Outside the business center it costs no more taxation to carry improved, revenue producing property than it does vacant land similarly situated, and that fact alone must in the long run result in a compact, well built up city, and it is as well a factor to be taken into consideration in the purchase of outlying lands in the corporation.

The corporation of Edmonton embraces now about ten thousand acres. It has a total assessment of thirty millions and a tax rate this year of seventeen mills on the dollar. The general assessment is based on land value only, fixed by the assessor. He is guided in fixing this value by recent sales, by his knowledge of the property, its location, etc., and in arriving at this he pays no attention to the character of the building or whether it has any building on it at all or not.

The satisfaction given by the system of taxation followed in Edmonton has induced other corporations to follow suit.

Strathcona, the city across the river, with 5000 inhabitants, imbedded the system into its charter. This year that city has progressed so far towards the pure single tax as to cut its business tax in half.

The City of the Plains, Regina, investigated and adopted the plan.

The biggest city of the west, the young giant of the coast, Vancouver, has gone the full length, and this year adopts the single tax pure and simple, land values only, without business tax. The result there will be watched with the widest interest. It is the first to go the whole hog, and to go it on an extensive scale.

Enquiries and delegations from many parts of Canada and from many parts of the United States as well, have reached Edmonton on investigation bent, and the system may already be said to have obtained a solid foothold in the west.

The simplicity and ease of administration of the system is one of its chief beauties. It is much easier to compare and evaluate assessment of land than of buildings or personal property. There are practically no appeals made from assessed values as such. The whole business of the court of revision for the city is disposed of in a sitting of an hour or two duration.

### Averts Awful Tragedy.

Timely advice given Mrs. C. Willoughby, of Marengo, Wis., (R. No. 1) prevented a dreadful tragedy and saved two lives. Doctors had said her frightful cough was a "consumption" cough and did little to help her. After many remedies failed, her aunt urged her to take Dr. King's New Discovery. "I have been using it for some time," she wrote, "and the awful cough has almost gone. It also saved my little boy when taken with a severe bronchial trouble." This matchless medicine has no equal for throat and lung troubles. Price 50c and \$1.00. Trial bottle free. Guaranteed by all druggists.

Stores that advertise have the goods at right prices.

### IN LATE WINTER AND EARLY SPRING We seldom feel JUST RIGHT

At such a time KASPARILLA is the best and safest Blood Purifier, the most successful prescription for spring humors and such disorders of the blood as boils, pimples, pustules, blotches, sores and cutaneous eruptions. Kasparilla is admitted to be the best remedy for that lack of energy and the peculiar debility so prevalent during the close of winter and the opening of spring. For derangements of the digestive organs it is a natural corrective, operating directly upon the liver and alimentary canal, gently but persistently stimulating a healthy activity. Its beneficial influence extends, however, to every portion of the system, aiding in the processes of digestion and assimilation of food, promoting a wholesome, natural appetite, correcting sour stomach, bad breath, irregularities of the bowels, constipation and the long list of troubles directly traceable to those unwholesome conditions. Kasparilla dispels drowsiness, headache, backache and despondency due to inactivity of the liver, kidneys and digestive tract. It is a strengthening tonic of the highest value.

**THE BEST SPRING MEDICINE**  
HOYT CHEMICAL CO. Portland, Oregon

Lame shoulder is nearly always due to rheumatism of the muscles, and quickly yields to the free application of Chamberlain's Liniment For sale by all dealers.

Advertisers want your trade.

## Professional Cards

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ATTORNEY-AT-LAW  
Office in Litch building, Room 107, Enterprise, Oregon.

E. R. FLACK, M. D. C., V.S.  
Veterinary Surgeon and Dentist  
County Veterinarian.  
Enterprise, Oregon.

C. T. HOCKETT, M. D.  
PHYSICIAN AND SURGEON  
Office in Litch building, Room 115, Home Ind. Phone in office and residence.

DR. W. L. NICHOLS,  
Osteopathic Physician  
135-137 Litch Bldg.  
Hours, 8 to 5 daily. Phone at residence and office.

W. C. KETCHUM  
DENTIST - ENTERPRISE  
Office in Litch Building, Room 121, Home Independent Phone.

DR. C. A. AULT  
PHYSICIAN AND SURGEON  
Office in Bank Building.  
Home phone both office and residence.

J. A. BURLINGH  
ATTORNEY-AT-LAW  
Office in Litch Building.  
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DANIEL BOYD  
ATTORNEY-AT-LAW  
Practice in all State Courts and Interior Department. Careful attention to all business.

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LAWYERS - ENTERPRISE  
Practice in State and Federal Courts and Interior Department.

W. B. APPLIGATE  
Notary Public  
Collections made, Real Estate bought and sold and all business matters attended to. Call on or write me.  
PARADISE, OREGON

"Our baby cries for Chamberlain's Cough Remedy," writes Mrs. T. B. Kendrick of Rasaca, Ga. "It is the best cough remedy on the market for coughs, colds and croup. For sale by all dealers."

## COLONIST FARES

From the Middle and Eastern portions of the United States and Canada to OREGON, WASHINGTON AND THE NORTHWEST will prevail daily

March 10 to April 10

over the

## Oregon - Washington Railroad & Navigation Co.

and connections, the

OREGON SHORT LINE, UNION PACIFIC and CHICAGO & NORTHWESTERN

From  
Chicago at ..... \$38 00  
St. Louis ..... \$42 00  
Omaha ..... \$26 00  
Kansas City ..... \$35 00  
St. Paul ..... \$36 00  
and from other cities correspondingly low.

You Can Prepay Fares  
The colonist fares are westbound only, but if you have relatives or friends or employes in the East whom you desire to bring to this state you can deposit the value of the fare with your local railroad agent and an order for a ticket will be telegraphed to any point desired.

Let the World Know  
Of our vast resources and splendid opportunities for HOME BUILDING

Call on the undersigned for good instructive printed matter to send East, or give him the address of those to whom you would like to have such matter sent.

WM. McMURRAY,  
General Passenger Agent,  
Portland, Oregon.

W. B. APPLIGATE  
Notary Public  
Collections made, Real Estate bought and sold and all business matters attended to. Call on or write me.  
PARADISE, OREGON

Careful Banking Insures the Safety of Deposits.  
Depositors Have That Guarantee at

## WALLOWA NATIONAL BANK

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CAPITAL \$50,000  
SURPLUS \$60,000

We Do a General Banking Business.  
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All Principal Cities.

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## Ia Grande Iron Works.

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Foundry and Machine Shop. Casting and Machine Work done on short notice.

WE ALSO MANUFACTURE FEED MILLS

Sawmill break down jobs promptly attended to

GIVE US A TRIAL

## Bargain in Timber Land

Owing to ill health I must go away, and I offer for sale my timber land at Elk Mountain

280 Acres Good Saw Timber

Yellow Pine, Tamarack and Fir. Good soil, living stream year round. 15 miles from Enterprise. Good county road. \$6 an acre. Easy terms.

L. GRAVES, Enterprise, Oregon



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PRAIRIE DOGS AND GOPHERS  
ARE ALL DESTROYED BY  
**WOODLARK SQUIRREL POISON**  
THE STANDARD OF THE WORLD  
REQUIRES NO MIXING OR PREPARATION  
ALWAYS READY FOR USE  
ALWAYS RELIABLE  
NO OTHER IS SO GOOD NOR MADE WITH SUCH GREAT CARE

SUCCESSFULLY USED BY 50,000 GRAIN GROWERS IN 1910. WHEN YOU BUY, DEMAND THE BEST.  
MONEY BACK IF NOT AS CLAIMED.  
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