

**QUICK SALES AND SMALL PROFITS IS OUR IDEA OF BUSINESS**



3295

Beautiful Panama Suits in all colors. Handsomely trimmed and silk lined. All man tailored; nothing newer shown. Sale prices—

**\$13.90, \$16.50, \$18.50.**



3610

Butterfly Suits in wool taffetas, all the new shades, up to the minute trimmings, silk lined, man tailored. These are handsome garments. Sale price—

**\$29.00 values for \$18.00**



3448

French Batiste SUITS in a beautiful assortment of high-class shades, daintily trimmed, silk lined and man tailored. Sale price—

**\$37.50 values for \$25.00**



The Kenyon Style 560

GREAT BARGAINS IN LADIES' SILK COATS

\$13.50 Coats ..... **\$8.00**  
 \$15.00 Coats ..... **\$9.00**  
 \$20.00 Coats ..... **\$12.50**



NEW TAILORED SUITS

In a beautiful assortment of light shades, material of striped chiffon, Panamas, handsomely trimmed, man-tailored and silk lined. Sale price, \$14.50 and \$18.50.

**A GRAND EASTER EXHIBITION**

**OF THE LATEST AND NEWEST MERCHANDISE**

From now on you will find all the Departments filled with the Newest and Latest Novelties of Easter wear, Beautiful Silks, Fine Dress Goods, Fine Millinery, Ladies' Suits Long and Short Gloves, New Ribbons, New Neck Wear, Fine Laces, Netting for Waists, New Shoes, Silk Skirts, etc. As usual you will find us with the lowest prices for the Best Goods.



**SPRING & SUMMER DRESS GOODS**

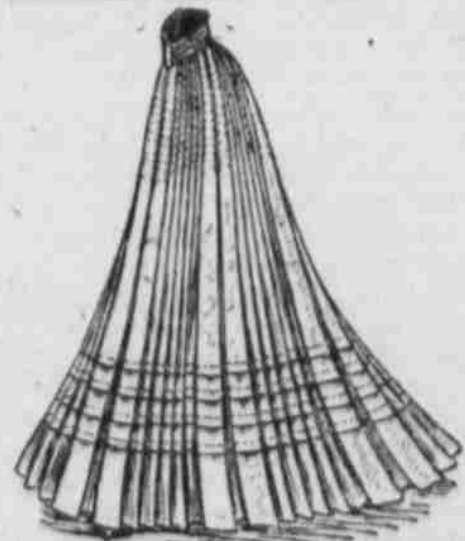
We show a wonderful stock of hosiery in all grades from 10c a pair up to any price you want. We carry a mammoth stock of Laces, Embroideries and Dress Trimmings. We can show you any quality you ask for and at any price from 5c a yard up as high as you wish to go.

Visit our notion department for bargains. We are showing mountains of pretty wash goods for spring and summer dresses. Dress Gingham, all kinds and at all prices, pretty lawns in every class and kind from 5c a yard up. Beautiful white goods in every class and make you ask for, from 7 1/2c a yard up. Calicos, all kinds. Thousands of yards of muslins in every grade and make from 5c a yd. and up.

We are safe when we say that we show the most beautiful stock of up-to-date Dress Goods and Silks in Salem. Don't take our word for it but come to our store and take a look through this mammoth stock of live, new goods direct from the best mills of America and Europe.

We have sent samples of our Dress Goods and Silks to parties in Portland. We got the order. Just think of it—against all the big stores of Portland. We can do it every day. We have the newest of the new and our prices are much lower. We show every kind, color and class.

Dress goods prices, 35c, 49c, 69c, 75c, 85c and 98c. Silk prices, 25c, 39c, 49c, 69c, 75c, 85c and 98c.



500 white linen Dress Skirts just received from New York; they are the newest. We bought them for allow figure and will sell them cheap. **\$2.50 SKIRTS FOR \$1.49**



Warner's Rust Proof Corsets. We are the agents—they are models of beauty and the best wearers in America. Price 49c, 75c, 85c, and 98c.

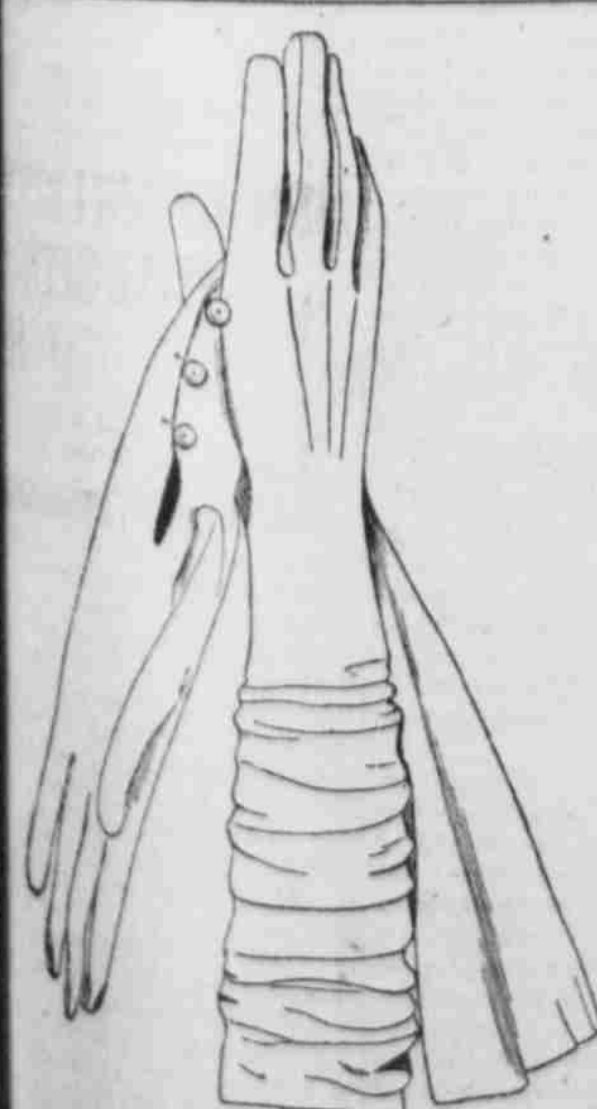


Beautiful Dress Skirts—in all the new materials and latest shades—Prices, \$2.50, \$3.50, \$4.95 and \$4.50.



MILLINERY

We show the finest stock of trimmed Hats in Salem in all the new creations, "Merry Widows," Gages, etc. We are as busy as bees selling hats and trimming them to order. Prices, \$1.50, \$1.95, \$2.50, \$3.50 and up.



SILK AND KID GLOVES

In all colors and at all prices—1,000 pairs to select from. Prices 25c, 35c, 49c, 75c, 98c and up.



1780

SPRING JACKETS.

All the latest styles and the newest materials priced at low prices to induce quick selling. \$3.90, \$4.50, \$5.00 and \$6.00.



3576

LADIES' PLAIN TAILORED SUITS.

In Panama Worsteds and fancy materials, nicely trimmed, man-tailored and silk lined. \$8.50, \$10.50, \$12.50 and \$14.90.



LADIES' LINGERIE WAISTS.

Handsomely trimmed with embroidery and lace. The newest shown. Sale price 89c, 98c, \$1.25 and \$1.49.

Soiled white lawn waists—Half Price.

**Chicago Store**

SALEM THE STORE THAT SAVES YOU MONEY OREGON