

MEDFORD MAIL TRIBUNE

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GEORGE PUTNAM, Editor and Manager

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MEDFORD, OREGON: Metropolis of Southern Oregon and Northern California, and the fastest-growing city in Oregon.

Population—1910 census 1910—8960; estimated, 1912—10,000.

Five hundred thousand dollar Gravity Water System completed, giving finest supply pure mountain water, and 17.5 miles of streets paved.

Postoffice receipts for year ending November 30, 1911, show increase of 13 per cent.

Banner fruit city in Oregon—Rogue River Spitzberg apples won sweepstakes prize and title of "Apple King of the World" at the National Apple Show, Spokane, 1909, and a cat of Newtowan won First Prize in 1910.

At Canadian International Apple Show, Vancouver, B. C.

First Prize in 1911.

At Spokane National Apple Show won by carload of Newtown.

Rogue River pears brought highest prices in all markets of the world during the past six years.

SNOW AND SLEET FALLS ON EASTER

The glory of the new Easter bonnet was dimmed Sunday by snow and sleet which fell during a part of the day. While the sun shone long enough between ten and eleven o'clock Sunday morning to allow the newly purchased hats to be displayed for a time, many were carried home beneath rain coats.

SPLENDID EASTER SERVICES M. E. CHURCH

The Easter exercises at the Methodist Episcopal church Sunday were by far the most entertaining and interesting services which have been held in this place of worship for months.

The seating capacity of the church was taxed to its utmost both morning and evening. The morning song services were especially fine, being made up of anthems appropriate to Easter day, a solo by Mrs. Florence Halliday Haight and several hymns.

The Easter exercises at the Methodist Episcopal church Sunday were by far the most entertaining and interesting services which have been held in this place of worship for months.

The church was beautifully decorated with vines, Easter lilies and other flowers, and for this pleasing feature of the day's program the church is indebted to Mrs. Bennett and her Sunday school class of young ladies.

PRINCESS STABS HERSELF VICTIM OF SLEEPLESSNESS

ROME, March 24.—Slashing herself with a razor in an attempt at suicide because of the failure of efforts to cure her of neurasthenia, Dowager Princess Teresa Colonna Di Palano is near death here today.

LET THE PEOPLE RULE, MR. MAYOR.

THE city election demonstrated in no uncertain manner the opinion of the people of Medford in municipal affairs.

The armory bond issue was defeated by a two to one vote, as it should have been. There is no necessity for an armory, it would be a needless luxury at this time.

The passage of the charter amendment expressed public disapproval of Mayor Eifert's course as plainly as it could be expressed except by a recall election. It was a vote of lack of confidence in the executive.

The election was a mandate from the people to let merit govern appointments, and a protest against introducing the spoils system in municipal affairs.

It is to be hoped that harmony will hereafter govern city affairs. But there can be no harmony with a mayor and city attorney devoting their energies to ruining the character and fastening jail sentences on councilmen.

The election was a public repudiation of such tactics. They must cease if we are to have peace.

The Mail Tribune again begs Mayor Eifert not to commit political hara-kiri by ignoring the desires of the community and to remember that an administration is not measured by its office holders but by its constructive accomplishments.

In any program for civic welfare, The Mail Tribune will pledge the administration its support, but it declines to participate in petty squabbles over petty offices, and it will oppose introducing the spoils system in the public market.

It is to be hoped that Mayor Eifert's administration will do something besides fight over appointments. But to accomplish these results, the mayor must live up to his campaign pledge:

If elected, my time and services will always be available to the public and suggestions and criticisms will at all times receive most careful consideration. Whenever it is apparent that the majority of our citizens are united in opinion opposite to my individual views, I will yield to the majority, regardless of my personal opinions.

If the mayor needed to be shown, the election was certainly an eye-opener.

SAUCE FOR GOOSE, SAUCE FOR GANDER.

UNDER the present administration, the city attorney has become a criminal prosecutor rather than a legal adviser. And he does not confine himself to prosecuting city cases, but drums up evidence for submission to the grand jury.

What originally was intended to land one of the councilmen, who would not wear the administration's collar, behind the bars, has resulted in the indictment and prosecution of ten hotel men and liquor dealers of Medford for selling liquor to minors.

The evidence was furnished by the city's gallant defenders, members of the national guard, some of whom, it seems, are addicted to deploying in squads to "rush the growler" and are studying other tactics than military.

According to the stories told the grand jury, a squad of the brave boys in khaki, after the arduous duties of the drill, would repair to various refreshment parlors, and order cups that cheered. Some of the soldier boys were of age, some were not, and the dispenser did not discriminate, foolishly presuming that the uniform guaranteed majority.

If the liquor dealers were careless and sold liquor to minors, even though the offense was unintentional, they should be fined to make them more careful. To avoid future trouble, they should have prepared blanks ready for signatures of those whose age was questioned.

But the youths who pass themselves off as of age, can also be punished, and their punishment is the quickest way to check the habit. A state law provides a penalty for those who represent themselves as of age when they are not, and a Medford city ordinance makes it a misdemeanor for a youth to enter a saloon or purchase a drink.

The evidence given by the boys in khaki before the grand jury is sufficient to convict all the witnesses, and the city attorney, who procured the evidence, should enforce the law. Both the liquor dealers and the youths should be prosecuted.

To Maintain Land Values

A matter of the most vital concern, this land of sunshine and flowers, a land which lures men of capital as well as men in search of permanent homes, is the maintenance of land values. The one item which is used to deter investors from making realty investments in the Rogue river valley at this time, is the fact that values here, with our regular crop production, our adaptability to produce so many commodities, and above all, our attractive environment, has raised prevailing valuations above those of the sections which have not so much to offer.

Heretofore our lands have brought returns which justified the valuation placed upon them by owners. Each investor in success, who came into the ownership of a tract of productive land here, has figured that he must make a profit on his investment in addition to filling his own requirements for a home. To do this, he must add to instead of decrease its productive capacity. How can this be done?

In this northwest country, with its vast acreage of young orchards, more coming into bearing each year, and the older ones increasing in bearing capacity, the problem of marketing the output becomes more and more intricate. The astute grower even now realizes that today a local market must be made for the culls, and later on the "seconds" must find in the canner, the vinegar plant and the fruit-food products factory their sole destination; for the "friction of

the freight" precludes shipment to a distance. Only the strictly fancy fruit will bring satisfactory returns, and that must go forward with a standardized pack. The ultimate problem therefore is how to reduce the culls and the seconds to the lowest possible proportion as related to the strictly fancy product. The answer is, "Water!"

The land can only give returns to justify present values when the slight deficiency in natural rainfall is made good by man from irrigation. This is not a semi-arid district. We are free from some of the most puzzling problems in irrigation which distinguish those semi-arid sections where alkali abounds and where seepage figures so largely as to be an actual menace. Here drainage is well-nigh perfect, the soil responds most readily to application of water, and less than one-half the water needed in some districts is here required to bring about ideal fruit conditions.

ORIGINATOR OF FURNISHMENT RAILROAD MAN TO MARRY.



MISS BESSIE F. YOKUM.

One of the most interesting engagements of the year has just been announced. It is that of Miss Bessie F. Youkum, daughter of Mr. and Mrs. Benjamin F. Youkum, of New York city, to Mr. Francis R. Larkin, son of Mr. and Mrs. John Larkin, also of New York.

Miss Youkum's father is chairman of the Frisco lines and one of the leading railroad executives of the country. The members of his family have taken an active part in social affairs during the years they have lived in New York. His daughters, the other being Mrs. Pauline Fossick, became popular there at once, and their beauty and engaging personality caused them to be much sought after as guests at leading entertainments.

No date has been set for Miss Youkum's wedding, but it is likely to take place this spring.

Mr. Larkin was graduated from Princeton in 1911, being an honor man of that class.

Miss Youkum is fond of outdoor life. She plays tennis and golf and is a good rifle shot. She spends a good deal of time at her father's place in San Antonio, Texas, and at the great King ranch in the southern part of that State with her friends, the Kieberg family. She was there only a few months ago, and when there her friends read in the newspapers how she was attacked by wild dogs when on a shooting trip and had killed five as they were closing in on her.

at work on its highline canals, if the requisite acreage is signed up on contract.

Up in Idaho they sing a parody which runs something like this:

"Little drops of water on the grains of sand, Makes a mighty difference in the price of land."

The growers of this valley have considered every phase of this irrigation matter. They express general satisfaction with the contract submitted by the company. The backward season and the enormous setting of fruit bloom buds indicate such a crop as we never dreamed of before in this valley. Why not make that the premier crop of America the present year by signing up for the one thing useful to insure the right quality, and have water on the bulk of the orchards the coming summer? It will show more business sense on the part of our orchard farmers than any other act in the history of the valley.

There are 22 members of the farmers' and trade unions holding seats in the present Colorado legislature.

JUDGE FOR YOURSELF

Which is Better—Try an Experiment or Profit by a Medford Citizen's Experience.

Something new is an experiment. Must be proved to be as represented.

The statement of a manufacturer is not convincing proof of merit. But the endorsement of friends is. Now suppose you had a bad back. A lame, weak or aching one. Would you experiment on it? You will read of many so-called cures.

Endorsed by strangers from far-away places.

It's different when the endorsement comes from home.

Easy to prove local testimony. Read this case:

G. M. Jones, 1404 N. Central Ave., Medford, Oregon, says: "I found Doan's Kidney Pills especially adapted to my case. My back was very stiff and painful and I had other annoying symptoms of kidney trouble. Doan's Kidney Pills, procured at Haskins' Drug Store, brought me prompt relief and since taking them my health has been much better. This excellent remedy has earned my endorsement."

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Boniled ham—Champagne sauce

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Prime ribs of beef, au jus

Loin of pork and apple sauce

Baked potatoes—mashed hot

Sugar corn

English plum pudding—hard and brandy sauce

Ice cream Cafe noir

Merchants Lunch at Noon 35c

Not the cheapest but the best.

"Mother was a beauty in her younger days." Mother may smile deprecatingly—but—Watch her go to the little top drawer and take out the precious photograph "taken before I was married." Chances are she will also tell you of her admirers. And we can believe they were many.

What a priceless record of her younger charms that photograph is to mother, and—to you.

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