A Warm Welcome at the Wamnamaker Store Tomorrow

We Are in Full Dress Today in Autumn’s first installations of fashion in fabric. It costs nothing to see the new things, and it is easy and pleasant to see all you like. So it is much to see.

The faces of our good clerks will tell you that it is no trouble to show goods. They are not permitted to solicit your attention, but they will be only too happy to respect your last wish and show you everything and answer questions, even if you tell them that you have only come to look.

This is a Store that people can be at home in all the time, whether they are in it to purchase or not. You are the one to choose your own time to come in and go away when you are here or elsewhere. You are welcome at all times.

[Signature]

Sept. 30, 1918.

Inexpensive Silk Dresses of Unusual Charm

For Women

These early Autumn days a woman can pick up a wonderfully pretty little frock for an inconsequential sum of the size of her eyes on her pockets.

Tomorrow brings such an opportunity with this group of dainty silk dresses in the newest styles. Crepe de chine, Georgette crepe and satin and chenille are all represented as colors for the coming season, and the colors are those most in demand just now—wisteria, old blue, navy, black, tan and brown.

Embroidered satins and velvet dresses and fringes are much used for ornamentation, and the effects are in much better taste than you usually find in dresses of much lower prices.

Several of the most striking models show such fashions as loose panel back, waistline with huge girdles and coat dress effect with long tunic.

Prices are $10.00 to $25.00.

Skirts Have Borrowed Rich Autumn Tints From Mother Nature

There are many of the prettiest of the autumn shades available now in the gay and pretty colors of October and October—so we have a few more!

Glass with scarlets and green and white; clothed in any of the printing. These colors are in fine fabrics in unusual attractive colors and combinations.

Silk and wool prints and corduroys and wools, the skirts are of fine wool fabrics in unusual attractive colors and combinations.

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Services for Junior Girls are made in many new and pretty Winter styles, are in 10 and 15 year sizes and range from $10 to $18.75.

New Winter Dresses and Coats for School Girls and Juniors

At $8.75 there is a particularly good regulation dress of dark blue serge for girls of 6 to 14 years. It is good made and attractive and especially useful for school and everyday use.

Costs for girls of 6 to 14 years are here in New-Winter styles and good wool chintzes and broadcloth coats. $3.00.

Costs for older girls, who wear 15 and 17 year sizes, are of warm, heavy Winter fabrics in brown, blue and green, and are well made and of good quality.

Surge dresses for Junior Girls are made in many new and pretty Winter styles, are in 10 and 17 year sizes and range from $10 to $18.75.

The Loveliest Ribbons!

 Warp-print ribbons, in dark and light shades, and the ribbon combined with the hat and shoes, are adaptable for weddings, fancy policies and many other things that couldn’t be represented until now. For ribbons, silk ribbons, Too rich ribbons in all the rare millinery shadings are very old for the trimming of the heads to $8.00 to $15.00.

[Signature]

TRE housewife and servant are struggling daily to help solve the drudgery of housework. Here is one relief:

Lightning Silver Cleaner Special for September, 85c

Place brush in a pan of water with solution of bicarbonate of soda and pepper. Silver is not harmed.

Who Knows How Long You Can Save Money on Shoes?

Certainly everything points to higher and fixed prices, with not much of an assurance.

It is decidedly the wise thing to buy, in this sale, all the Winter footwear you or your family will need.

Men’s Shoes at $4.50 to $30.00.

Women’s Shoes at $6.50 to $10.00.

Girls’ Shoes at $3.50 to $10.00.

Boys’ Shoes at $2.00 to $5.00.

Suits of Service, for sale.

Summer Suits, $25.00 to $60.00.

Men’s Suits, $45.00 to $75.00.

Men’s Suits, $65.00 to $125.00.

Suit for 25c, and one suit for 15c.

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