

# Victory Assured!

**Mothers! Here Are Extra Values in Baby's Wear**

**Baby Blankets Special at 69c**

Beacon blankets in pink or blue with white figures. Especially reduced for tomorrow.

**Three-Piece Brush Wool Sets 2.89**

Set of leggings, sweater and cap, in all colors. Specially priced for Saturday. Sizes 1-4. *Blauner's Fourth Floor*

**Flannel Petticoats Reduced 49c**

Long and Short cutting flannel petticoats for infants and little girls. Wonder values.

*If you have a charge account buy now and pay Jan. 1, 1919. If you haven't, arrange for one.*

## BLAUNER'S

833-35 Market Street

Manufacturers and Retailers—Factory, 37th and Broadway, New York

**Another Extraordinary Sale of Gloves 1.20**

Finest capeskin Gloves in gray, tan, butter, ivory and white, and kid gloves in black or white; self or contrasting stitching. Also chamois or doeskin Gloves. From a famous glove manufacturer whose name cannot be used on account of extremely low price. You will save from 75c to 1.25 on each pair you buy.

*Blauner's Main Floor*

# Great Specialized Displays of Coats! Coats!! Coats!!! (The Two Blauner Coat Departments a Tremendous Sensation)

No. 20 of the Liberty Series

**The Liberty Sale of Coats  
Extraordinary Values for Tomorrow**

**25.00**

An impressive assemblage of distinguished Coats. They include velour, kersey, silvertone and broadcloth. The collars are of Seal or Opossum and the styles are full and graceful as Fashion dictates.

**20.00**

At this very special price you may choose from amazing individual styles in kersey, velour and boucle, which feature Empire, straight line and full pleated effects. Many are beautifully lined and beautifully trimmed with fur.

**35.00**

Coats of real distinction, of silvertone, velour and Bolivia, which are especially noticeable for their extreme elegance of cut. Trimmings of Seal, Opossum and Raccoon.

*Blauner's Second Floor*

No. 21 of the Liberty Series

**Liberty Coat Sale Downstairs  
400 Garments Specially Priced**

**17.00**

Fine Coats of velour, pom pom and novelty corduroy, which represent much higher values, have been specially marked at this low price for the Liberty Sale. Large collars of self material, plush or fur are stunning.

**15.00**

Never were such excellent Coats offered at such a low price. Meltons, velours and Thibet are included in this special assortment. Collars of self, plush, coney or beaver cloth are becoming and warm. Many smart models.

**13.50**

This group of Coats offers excellent variety and value. In velour, kersey, Thibet, tweed and velvet. Empire as well as waistline styles with shirring or pleats below belt.



**A Wonderful Sale of 300 Georgette Waists**

Values 8.75 to 13.50

**4.90**

A special purchase of 300 marvelous Georgette Waists will be offered for tomorrow's special sale.

A host of beautiful designs featuring elaborate beading and embroidery or simply fine tucking in heavy quality of Georgette. No innovation in smart Blouse designing seems to have been overlooked, producing most alluring models. In flesh color, white and subtle suit shades.

*Blauner's Main Floor*



**Special Groups of 300 New Dresses for Saturday**

**15.00**

Velveteen, satin and serge Frocks show smart basque and pleated effects. Fringe and embroidery trimmed.

**19.95**

Satins, self trimmed or collarless; many styles in serge and velvet. Other lovely models priced up to 35.00.

*Blauner's Second Floor*

**Separate Skirt Sale**

**100 Panama Skirts—Tomorrow—Special at 5.95**

All-wool Panama is the fabric of these excellent Skirts. Wide girdle, slash pockets, braid trimming. Black, navy and green.

*Blauner's Third Floor*



**Children's Winter Coats For Girls up to 17 years For Boys up to 6 years**

Coats for Girls Tomorrow 2 to 6 years

**9.94—12.94 to 22.50**

Broadcloth and velvet Coats in Empire styles. Many charming effects in trimming. Nutria collars. All remarkable values.

**Junior Coats—Special 15.00**

For Saturday—a wonderful assortment of Girls' Coats fashioned of excellent quality Thibet, in navy, brown or green. Self or fur collar, high neck. Sizes 13-19.

**Boys' and Girls' Coats 4.00**

In Navy Chinchilla; also colored corduroys and velveteens. Many excellent styles featuring Empire effect and button trimming. Sizes 6-8. Marvelous values.

**Infants' Coats, 3.89**

White corduroy and chinchilla Coats—padded lining; belted. Sizes 1-4.

*Blauner's Fourth Floor*



Girls' Coats, 8.94

At this price, Coats of corduroy and nuzerized plush; heavily lined, shawl collar, button trimming. Splendid value.

**Blauner's Downstairs DRESSES! SUITS!**

Of Velvet and Serge

**9.94**

Truly wonderful are these inexpensive Dresses which are made in the newest of modes and of fine quality velvet and serge.

**14.96—18.50**

Twill back velvets, stunning serge and shimmering satins in fashionable styles. Wonderful values.

New Winter Styles

**14.96—16.94 19.85**

Of Oxford cloth, French serge, men's wear serge, gabardine, wool poplin, Delhi cloth and burella or demi Tailored and Norfolk styles, beautifully made and trimmed with braid and stitching. Values pre-eminent.



Velveteen Dress, 9.94

**Special Sale of Children's Hats**

A wide assortment of Children's Hats in velvet; smart pokes and mushrooms trimmed with flowers, ribbons; or tailored Hats with grosgrain ribbon streamers. All at the special price.

**2.00**

*Blauner's Third Floor*