

Store Open 9 A. M. to 5:30 P. M.

For Wednesday, September 13th

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Six Hundred Salespeople!

Subway Store—Challenge Sale—Tomorrow

1000 Women's Silk Waists—\$1.65

Less than cost of material. Crepes de chine, tricolettes, georgettes and pongee. All fashionably trimmed and suitable for fall wear.

No mail orders filled.

—Gimbels, Challenge Sale, Subway Store.

2500 Women's Bungalow Aprons—Were 68c \$1 and \$1.50

In gingham and percale, various patterns in checks and figures.

Exceptional value at 68c.

—Gimbels, Challenge Sale, Subway Store.

1500 Women's Attractive Porch Dresses \$1

Values \$2.95 to \$6.95

A most fortunate "buy" from a big Philadelphia maker. We bought out his entire surplus stock.

Ginghams, Voiles, Ramies, Swisses, Batiste and Normandies.

Such a host of materials!

This Challenge-Sale price—\$1—doesn't pay for the making.

Women's and misses' sizes in the lot. Mail orders filled.

—Gimbels, Challenge Sale, Subway Store.

89c for Girls' New Fall School Dresses

In check gingham and chambray, novelty collars in self or contrasting shades. Big sashes at waist, large pockets, a host of different styles; sizes 6 to 14 years. 89c each. Value \$1.50.

Mail orders filled.

—Gimbels, Challenge Sale, Subway Store.

Kiddies' Pantie Dresses, Rompers and Creepers 50c Value \$1

Dresses are in check gingham and chambray, rick-rack braided piping, 2 pockets; sizes 2 to 6 years. At 50c.

Rompers are of chambray with white line waist, embroidery on belt; sizes 2 to 6 years. At 50c.

Creepers are of chambray. Sizes 1 to 3 years. 50c. Mail orders filled.

—Gimbels, Challenge Sale, Subway Store.

Used Sewing Machines at \$10

Savings run from \$15 to \$30 on prices of brand-new machines

Terms \$1 Weekly

As the number of machines is limited, we advise early selection. The values are most extraordinary and every machine is in perfect running condition.

—Gimbels, Challenge Sale, Subway Store.

\$25 to \$35 New Fall Dresses—and \$25 Winter Suits at \$15

And they're copies of even higher-priced styles, at that!



Velour Suit, \$15

The New Fall Dresses

Canton crepes, Poret twills, charmeuses, and crepe-back satins—the four big "leaders" for fall.

Plenty of beaded effects. Plenty of embroidered styles—the embroidery mostly in color-contrast. Panel-effects. Fringe-effects. French-knotted effects. Braided models.

All the new belt treatments—sashes, girdles, cords, and belts.

Navy, black, and brown.

Misses' Sizes: 14 to 18 years.

Women's Sizes: 36 to 44—some styles in sizes 46 to 52.



Poret Twill Dress, \$15

The New Fall Suits

Velours. Tricotines. And the prettiest winter tweeds. All with silk-lined coats.

Misses' sizes for ages 16 and 18.

Women's sizes 36 to 44.

Some extra-size styles in splendid quality wool-jersey in navy blue, black and brown.

—Gimbels, Challenge Sale, Subway Store.

2700 Pairs Women's Heavy "Weldrest" Silk Stockings, 85c

Run-of-the-mill stockings, with wide seam in back. Special sale price, 85c. In first grade these stockings would sell for \$2.25.

Men's Balbriggan Underwear, 50c—"Condee Make" Shirts with short sleeves. Drawers ankle length. All first grade at 80c each.

Women's Medium-Weight Knit Union Suits, 85c.

First grade; low neck, sleeveless, band top.

Women's Glove-Silk Vests, \$1.25

They are slight "seconds" of heavy glove silk, which sell for twice the price of this in first grade.

—Gimbels, Challenge Sale, Subway Store.

Fruit-of-the-Loom, 36-in. Muslin 15c yd.

and Other Well-Known Brands at—

This is below today's wholesale cost, therefore none to dealers; no mail or phone orders. Limit 20 yards to a customer. Mill-soiled. For Challenge Day only! 15c yd.

500 Crochet Bedspreads at \$1

Double-bed size. Regularly \$1.50.

Fancy Drawn-Work Pillow Cases—Were 55c, at 39c

Size 45x36 inches.

500 Pairs Plaid Blankets—Save 1/3 at \$3.68 a Pair

Size 72x80. Heavy quality. Buy for fall needs.

—Gimbels, Challenge Sale, Subway Store.

Cretonne Stoop Seats and Square Cushions 15c and 25c

Extra well made, well filled and covered with a good grade of cretonne.

Tapestry Couch Covers, \$1.59

Extra heavy tapestry; various stripes to choose from. 2 1/2 yards long, full width.

Curtain Samples and Remnants of High-Grade Filet Nets

Can be used for half sash curtains and many other purposes; white and Arabian. Values up to \$1.50—**at 45c ea.**

Lace-Edge Marquisette Curtains, \$1.39 Pr.

Made of good grade of marquisette trimmed with neat lace edge; 2 1/2 yards long.

Opaque Window Shades, 55c Ea.

Come in all wanted colors and mounted on guaranteed spring rollers; all are perfect.

—Gimbels, Challenge Sale, Subway Store.

September Sale of China and Glass

Every dinner set in stock at savings from 25 to 50%. 31 to 106 pcs. \$2.95 to \$59.50. Values \$5.95 to \$85.

106-Piece Dinner Sets, one of our best and most popular open-stock patterns; neat rose-bud border decoration; all pieces full gold-line finish; attractive shape; first quality, no "seconds." Regularly \$14.95, lar value \$29.50, at—

31-piece Breakfast Sets, complete for 6 persons, neat French floral effect, basket of assorted flowers one of our most popular open stock patterns at \$2.95 set. Regular value \$6.95 set.

1000 Gray Stone Crocks, 6-gallon size; first quality. Used for scores of purposes. Delivered where our wagons run. Value \$2.50, at—

100,000 pieces of Decorated Dinnerware—A leading maker's disposal of slightly imperfect dinnerware to be sold at close to cost of manufacturing. 5c and 10c a piece.

Dainty thin blue and white Japanese China Tea Cups and Saucers, a set of 6 cups and 6 saucers for—

—Gimbels, Challenge Sale, Subway Store.

250 High-Grade Wool and Fiber Rugs

Attractive Oriental and all-over patterns. A special purchase of a well-known Philadelphia manufacturer's surplus stock to sell at exactly half price; in four sizes.

9x12 ft., \$9 Value \$18	8.3x10.6 ft., \$8.25 Value \$16.50	7.6x9 ft., \$7.50 Value \$15	6x9 ft., \$6 Value \$12
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Congoleum, Neponset and New Process Remnants

Two to three yards wide; long lengths of the regular 65c and 75c quality.

At 25c Sq. Yd.

Up to 300 Sq. Yds. of a Pattern to Match

Axminster Rugs—Panels and Centers—9x12 ft. at— \$22.50

Value \$45

Limited lot at just half price.

—Gimbels, Challenge Sale, Subway Store.

\$2.10 for \$3.50 All-Silk Canton Crepe

Beautiful shimmering colors—jade, peacock, sapphire, new blue, seal, golden brown, tan, gray, taupe, orchid, Nile, turquoise, rose, sky, Bermuda, opal, marine, navy, black and white. 40 inches wide.

79c for \$1.85 to \$3 Sports Silks. A clean-up of this season's sports silks at less than cost. 36- and 40-inch.

\$1.28 for \$2.50 Heavy Taupe Black or Navy Silk-and-Wool Poplin. A handsome quality for dresses or skirts. 40-inch.

89c for \$1.85 Tricolettes in twenty colors, 36 inches wide.

\$1 for \$1.85 All-Silk Black Satins and Taffetas. Extra heavy quality for dresses or skirts, to sell at this very low price.

95c for \$1.65 All-Silk White Tub Silk. The kind that launders perfectly. For dresses, skirts, linings and lingerie. 35-inch.

48c for 75c Silk-and-Cotton Natural Colored Pongee. Used extensively for dresses, skirts, linings and draperies. 36-inch.

\$1.10 Extra heavy quality used for dresses, skirts, linings and trimmings. Full line of street and evening shades, also black, navy and white. 39 inch.

—Gimbels, Challenge Sale, Subway Store.

All-Wool Tweeds and Coatings

For Fall and Winter Wear

\$1 a yd.

Regularly \$2 and \$2.50

56 inches wide. Finest value in dress goods in years. \$1 a yd.

All-Wool Black Mannish Serge at \$1 Yd., Value \$1.50

—Gimbels, Challenge Sale, Subway Store.

350 Silk Petticoats at \$1.95

Instead of \$2.95 and \$3.95.

Taffeta, messaline and jersey.

—Gimbels, Challenge Sale, Subway Store.

We Challenge Comparison! 2000 Pairs of Women's Strap Pumps and Oxfords Tomorrow at— \$2.40

A big assortment of clean-cut new low shoes—every style desirable. Various kinds of serviceable leathers. The best lot of shoes we've had at this Challenge-Sale price—\$2.40. All sizes in the lot.

1000 Pairs of Children's Tan Calf School Shoes— \$1.60

Sizes up to 2.

—Gimbels, Challenge Sale, Subway Store.

Men's New Felt Hats at \$1.95

—Gimbels, Challenge Sale, Subway Store.

American Dress Gingham, 14c Yd.

Pretty checks and plaids, made by one of the best mills in America. Absolutely fast colors, excellent for children's house or school dresses. Specially priced at 14c yd.

—Gimbels, Challenge Sale, Subway Store.

\$1.50 and \$2 Corsets 76c Slightly Imperfect

Just 900 pairs in low-bust styles. Also Rubber Girdles in the lot. Coutil and fancy broche materials. Sizes 31 to 30.

—Gimbels, Challenge Sale, Subway Store.

3427 Scarfs and Centerpieces

All are embroidered and scalloped; large assortment of designs and colors on bleached and each or brown cottons. Values 75c to \$1. } **35c 3 for \$1**

Hemstitched, Scalloped, Bleached Damask Table Cloths... **68c** Bleached Mercerized Table Damask... **39c**

Assorted designs, size 58x68 inches. Value \$1. Assorted designs, 68 inches wide. Value 50c yd.

Extra-Large, All-White Turkish Bath Towels

Heavy quality, size 23x44, light imperfections. 4 for \$1, or... **\$2.90 dozen**

Fancy Jacquard Turkish Bath Towels—3 for \$1

Assorted plaids and stripes and colored borders; large size; "seconds"; value 50c each.

—Gimbels, Challenge Sale, Subway Store.

1500 Hand Bags, \$1

Various leathers and fabrics—duvetyne, velvet and silk.

In the new suit colors and latest fall styles.

—Gimbels, Challenge Sale, Subway Store.

All-Silk Warp-Print Ribbon at 38c yd.

6 1/4 to 7 inches wide. Exceptional value at 38c yd.

—Gimbels, Challenge Sale, Subway Store.

Men's and Women's Umbrellas, 89c

Worth \$1.50

Of American taffeta; tape edge and mounted on strong paragon frames. Bettle and cord handles in women's, crook or opera handles for men.

—Gimbels, Challenge Sale, Subway Store.

An Extra Pair of Trousers with Men's New Fall Suits at \$17.50

This is About Half Their Worth

Single- and double-breasted models. Serges, worsteds, chevots, cassimeres. In blues, browns, grays, pin stripes and neat mixtures. Regular sizes and "stouts."

Youths' Autumn and Winter Suits at— \$14.75

Value \$30

In sizes 33 to 38 only. An opportunity for the young man going to school.

Men's Light-Weight Top Coats at— \$15 and \$17.50

—Gimbels, Challenge Sale, Subway Store.

Boys' Crompton Corduroy Suits— \$5.50

Wonderful values for boys of 13 to 17 years! Full cut and strongly made for active youths. \$5.50.

Boys' All-Wool Norfolk Suits at \$7.50

All With Extra Pair of Lined Trousers

Sizes 8 to 16 years.

Boys' All-Wool Serge Suits at \$3.95

Oliver Twist and middy styles. Trousers are full lined. Ages 3 to 8 years.

—Gimbels, Challenge Sale, Subway Store.

1500 Men's \$1 to \$1.65 Shirts at a Clean-Up 75c

Haven't seen such shirts at such a price in years!

All kinds in the lot—some all-white, and with stripes and plain tan; collar-attached and neckband styles.

Of course, some are mused and some called "seconds"—but consider the price!—75c. Not all sizes in each kind, but all sizes in the sale.

—Gimbels, Challenge Sale, Subway Store.

26-Pc. Set Silver-Plated Flatware at \$8.90

Oneida Community Plate, 8 tea spoons, 6 tablespoons, 6 knives and 6 forks, 1 sugar spoon and 1 butter knife; complete in chest at \$8.90.

—Gimbels, Challenge Sale, Subway Store.

Real Hair Nets, 2 Dozen for 50c

Cap or fringe; various shades.

50c Rubberized Household Aprons at 25c

1 dozen Clark's O. N. T. Cotton and 6 balls of Mercerized Darning Cotton, both for... **85c**

—Gimbels, Challenge Sale, Subway Store.

Porcelain Table Tops at \$1.29

Slight imperfection. Size 25x40 1/2 in. 27x41. If first quality would sell at \$5.25 to \$6.45.

\$1.29

—Gimbels, Challenge Sale, Subway Store.

\$40 Fur Coats at \$28

New 40-inch model of lustrous brown coney-fur, with great big shawl collar and deep cuffs. Fur belt. Rich figured lining.

\$30 National Mink Scarfs at \$15

One-skin, double fur bobber style.

—Gimbels, Challenge Sale, Subway Store.

Just Four (4) Slightly Shop-Soiled Player-Pianos \$245

Each instrument equal to new. And fully guaranteed. Bench with each instrument. Free tuning service for one year. Free city delivery. Pay \$10 down—balance in easy payments. Bar... **\$245**

—Gimbels, Challenge Sale, Subway Store.

Waldorf Toilet Paper 15 Rolls for \$1

Palmolive Toilet Soap, 15 ten-cent cakes for... **\$1**

1 doz. cakes Gimbels Hard-water Soap, 1 doz. Wash Cloths, **\$1**

Value \$2.25, at... **\$1**

—Gimbels, Challenge Sale, Subway Store.

\$20 Bedsteads, \$9.85

Bedstead as illustrated has 2-inch posts, top rails, large corner mounts, one-and-a-half-inch fillers. Can be had in ivory or walnut finishes.

Special at \$9.85—Value \$20

50-lb. Cotton-and-Felt Mattresses at \$7.50

Roll-edge, one part; covered only in fancy tickings; all sizes.

1000 Solid Golden Oak Dining-Room Chairs, \$2.75

Quartered oak panel backs and top rail, upholstered in leather or slip seats.

Special at \$2.75

Former Value \$7

—Gimbels, Challenge Sale, Subway Store.

35c Morning Glory Coffee

Fresh from the roaster, in 10-, 5- and 3-lb. 24c lots, at lb.

30c Purity Cocoa

Just received! Rich in butter fat, delicious hot or iced; special, 4 lbs. for **68c**

New-Season Mixed Tea

Importer's sample lot, 60c value, in 10-, 5- and 30c 8-lb. lots, at lb.

—Gimbels, Challenge Sale, Subway Store.

Hershey's Sweet Vanilla Chocolate, lb. at 20c

Chocolate-covered Mint Patties, 20c lb. Assorted Chocolates, 20c lb. box—Gimbels, Challenge Sale, Subway Store.