

Hope Bleached Domestic **7¹/₂c**

WHITSON BROS.

All Standard brands of Calicoes **4c**

BIG JULY CLEAN-UP SALE

Beginning Saturday, July 8, and Continuing Until Saturday, July 30, 1911

We will Offer for Sale at Reduced Prices for Cash Only Practically Every Article in Our Store

It is our custom to buy very heavily twice a year (Spring and Fall) and as our Fall purchases will soon begin to arrive we must reduce our present stock in order to make room for them. Hence the reason for this great reduction sale. This will be one of our first reduction sales, and we are going to make a sure enough, real, genuine reduction, sufficient to do you good (not like some of the so-called reduction sales you have seen) and save you money, and will not just apply on a few odds, ends and remnants, but a clean sweep on practically everything in the store. Below we give you some of our reduced prices—we haven't room for them all. We want you to read every word of this advertisement, and if you don't see what you want listed, come to our store and call for it. Remember that all goods sold during this sale at our greatly reduced prices must be for cash. Read below and remember the Dates, July 8th to 30th inclusive.

Clothing

We are recognized as leaders in the Clothing trade. We have a large and well assorted stock of Clothing that we are going to close out, practically every suit in our store to go at factory cost and carriage. It will pay you to buy your Summer, Fall and Winter Suit now.
 One lot of \$5.00 and \$7.50 Men's Suits for...\$3.75
 One lot of \$7.50 and \$10.00 Men's Suits at...\$5.00
 We have a beautiful assortment of Men's \$10.00 and \$12.50 Suits—all new goods—at...\$7.75
 A big line of \$15.00 and \$16.50 Men's Suits in all the very latest styles and colors at...\$11.50
 A big lot of \$17.50 and \$20.00 Men's Suits, all of the latest styles and colors, at...\$13.50
 All \$20.00 and \$25.00 Suits go at...\$16.50

Staple Dry Goods

Best brands of Calicoes, 10 yds. to the customer...4c
 Yard-wide Brown Domestic, 7c value for...5c
 Hope Bleached...7¹/₂c
 7¹/₂c Apron Gingham for...5c
 10c Lawns for...7¹/₂c
 15c Lawns for...11c
 10c Dress Gingham for...8c
 12¹/₂c and 15c Dress Gingham for...10c
 20c Bed Tick...16¹/₂c
 12¹/₂c Straw Tick at...9c
 10-4 Pepperell Sheeting...26c
 9-4 Pepperell Sheeting...24c
 Best Heavy Shirtings...8¹/₂c
 12¹/₂c Bleached Cambric...9c
 20c Long Cloth...13¹/₂c
 25c Blue Denim...18c
 20c Brown Denim...15c
 Best quality Table Oil Cloth...15c

Men's Underwear

Men's 35c Undershirts and Drawers...21c
 Men's 50c Undershirts and Drawers...38c
 Men's \$1.00 Union Suits...85c
 Men's 50c Elastic Seam Drawers...42c

Dress Goods

Woolens and Poptins

Silk Poplin, all colors...21c
 \$1.00 and \$1.25 Woolen dress goods for...79c
 75c Woolen dress goods...59c
 50c Woolen dress goods...39c

Silks, Voiles, Linens, Etc.

\$1.00 and \$1.25 yard wide Black Taffeta Silk, 89c
 Yard wide Colored Taffetas...89c
 All \$1.00 value Fancy Silks...75c
 Suesine Silks...29c
 40c value Dotted Suesine Silks...23c
 25c Fancy Stripe Marquisette...19c
 25c Pure Irish Linens...19c
 40c Pure Irish Linens...29c
 50c Pure Irish Linens...39c
 35c Pure Handkerchief Linen...23c
 40c Pure Handkerchief Linen...29c
 50c Pure Handkerchief Linen...39c
 7¹/₂c White India Linon...5c
 10c and 12¹/₂c India Linon...8¹/₂c
 15c India Linon...11¹/₂c

Men's Hats

Old Hickory Hats...\$1.98
 Jno. B. Stetson Hats...\$2.98
 \$2.00 Conqueror Hats...\$1.25
 \$1.50 D. & N. Hats...98c

Notions

3 dozen Pearl Buttons...5c
 2 papers of Brass Pins...5c
 Wire Hair Pins...4c
 Dressing Combs...8c
 Needles...3c
 Side Combs...8c
 Dress Shields...9c
 Hair Nets...8c
 Hooks and Eyes...4c
 Colgate's Toilet Soap...4c
 Colgate's 25c Talcum...15c
 Colgate's 25c Toilet Water...19c
 Colgate's 50c Toilet Water...39c
 Colgate's 25c Tooth Paste...19c
 Tablets...4c and 8c

Ladies' Underwear

10c Vests...7c
 15c Vests...11c
 50c Union Suits...39c
 All Ladies' Muslin Underwear at greatly reduced prices.

Oxfords

All Men's and Ladies' Oxfords at Cost

\$5.00 Crossett Oxfords...\$3.75
 \$4.00 Crossett Oxfords...\$3.15
 \$3.50 Crossett Oxfords...\$2.75
 Job lot of \$3.50 and \$4.00 Crossett Oxfords...\$1.98
 Queen Quality and Krippendorff \$3.50 and \$4.00 Oxfords...\$2.69
 \$2.50 and \$3.00 Oxfords...\$1.98
 Job lot No. 1, \$3.00 to \$3.50 Oxfords...\$1.98
 Job lot No. 2, \$2.00 to \$3.00 Oxfords...\$1.29

Hosiery

10c and 15c Ladies' Hose...8c
 25c and 35c Ladies' Hose...21c
 50c Ladies' Silk Hose...42c
 \$1.00 Ladies' Silk Hose...85c
 10c Men's Sox...8c
 15c Men's Sox...12c
 25c Men's Sox...21c
 50c Men's Silk Sox...42c

Men's Dress Shirts

50c Men's Shirts...29c
 75c Men's Shirts...39c
 \$1.00...79c

Table Linen

35c White Table Linen...21c
 50c White Table Linen...42c
 \$1.00 and \$1.25 White Table Linen...85c

Rugs and Art Squares at greatly reduced prices.

25c and 35c Mattings at...21c

WHITSON BROS.

Yard-wide Brown Domestic **5c**

Goods Sold During This Sale for Cash Only

Job Lot 5c and 10c Laces **3c**