

## FASHION HINTS

### From the Style Centers of the World

For the benefit of our customers, beginning next week, we are going to issue bulletins of the fall styles.

These bulletins will be made up from reports sent us by the fashion authorities who set the pace for the season's styles.

They will show you just what "they" are wearing—the best dressed women all over the world. They will tell you when to buy and keep you posted on special bargains that we have to offer.

If you will carefully read these bulletins, the buying of your fall and winter clothes won't be nearly so much trouble and you will know that they are right.

Yours very truly,  
PINCUS BROS.

# Bargains!

LARGER STOCK  
LOWER PRICES

To My Friends and Patrons:

I wish to announce that I have enlarged my stock to such an extent that I am now prepared to offer greater bargains than you will find elsewhere. It has always been my policy to give my customers a square deal and as the increased volume of business enables me to sell at a smaller margin of profit, I am now able to give you better value for your money. Below we list some of our Bargains.

Patent Flour, per barrel	\$4.40
25c Coffee for	22c
Half-gallon Tin Cup	5c
2 lbs. Sulphur	15c
2 lbs. Whole Head Rice	15c
Nice Lamp, complete	25c
Glasses, per set	25c
Good Domestic	5c
3 lbs. Lump Starch	15c
Men's Shirts, \$1.50 value	\$1.28
Hand Towels, per pr.	10c
New line of Calicoes, per yd.	6c
12c Shirting at	10c
10c Ginghams	8c
25c Lining	17½c
50c Gloves for	25c
50c Silk Hose	39c
12c Bleached Domestic	10c
\$1.50 Window Curtains	\$1.25
Reduced prices on Cook Stoves 30 days.	
14 lbs. Granulated Sugar	\$1.00
\$1.25 Stove Board	\$1.00
60c Window Shades	50c
Bargains in Gents', Ladies' and Children's Underwear.	

We also carry an extensive line of Queensware, Tinware, Hardware, Harness, Stoves, Dry Goods and Notions.

CASH AND BARTER ONLY

Permanent prices on produce: Chickens, 10c; Eggs, 13c.

Store is directly West of Post Office. If you will give us a trial, we are sure you will become a permanent customer.

## M. G. HUNTER

Baxter's Leading Store

The new road law for Putnam county is printed in the Herald this week. It completely changes our system of road work and is of great interest to every taxpayer and voter. Be sure and read it.

To the Lovers of Good Music and High Class Entertainment

The Lyceum course this season will be decidedly the best that has ever been presented here. The numbers are all high class and of note in the musical world. Each number presents classical, standard and popular music, excellent readings and scenes from well known operas.

The season will open in October with The Beulah Buck Concert Co. which is in part the same company we opened with last season and was pronounced by many the best ever given here. We have also booked the famous Apollo Concert Co. and Bell Ringers. Their program consists of solos on banjo, cornet, trombone and saxophones; also quartets, duets, bell ringing, readings and vocal selections. One of the best numbers is the Rounds Ladies Orchestra consisting of nine young ladies and one man who will give an entertainment that will be alone worth the price of a season ticket. This is one of the noted attractions to be given by the Nashville lyceum course this winter.

The sweetest music in the world is produced on the Italian harp and we are fortunate enough to give you two numbers which include this instrument. Season tickets will be \$2.00 and the sale and selection of seats will open Sept. 1. Tickets on sale at Dr. Guthrie's Office.

G. N. GUTHRIE, D. L. PINCUS.

Owing to the report since my sad bereavement that I had left or was going to leave, I will state to my inquiring friends that I have decided to remain in Cookeville, and those wishing to see me or wanting my professional services may find me at my office, phone 35, or at my room, phone 7-2 rings.

H. C. MARTIN, M. D.

Glengary, Montana

My being a native of Tennessee I am taking the liberty of addressing our home paper, the Herald, the most up-to-date paper published in the mountains of Middle Tennessee.

I am now located in Montana. This state is promising to be one of the foremost states and its opportunities are unsurpassed. Its climate is not to be surpassed as its summers average about 65 and its winters are cold and dry.

Crops are fine, as wheat will average 40 bushels per acre and oats 70 bushels.

There are a number of Tennessee people in Montana, Bethel and Dock Sadler for instance. Bethel can't decide whether he wants a western girl for his wife or not, and I am inclined to believe he will go back to Gentry, Tenn., for a wife; as to Dock, he intends to get married soon.

I would be glad to hear from any of you Tennessee people.

I would like to know if Bob Stanton is married yet or not.

G. C. MCBROOM.

Greenwood, Texas

We just received the paper and as I didn't see anything from home I thought I would write and see if they were all dead.

I don't think we could do without the Herald.

I am a Tennessee boy and left there April the 10th, when I

boarded the train at Double Springs Tuesday morning at 2:50; landed in Nashville at 6:30; left there at 7; took the Rock Island for Memphis and arrived there at 11:30, and stayed over till 12:15 when we left there for Little Rock, Ark.; arrived there at 11:30 Wednesday; boarded the train for Oklahoma City and arrived there at 6:30; left there for Elmer, Okla., where we arrived at 8:30, stayed there till 12 and left for Paradise, Tex.; arrived there at 6:30 Thursday, and there I had to run my watch back an hour and a half.

It is hot and dry out here and I have wished many a time for a good drink out of a Tennessee spring.

I have a dear old mother back there in Tennessee whom I like to hear from, and many other friends.

I was born and reared in Putnam county, 6 miles south of Cookeville.

Come on, you Cookeville, Route 2 and Shackletown people.

I. E. McBroom made a business trip to Decatur last week.

Our meetings are all closed.

J. R. CARR.

Elmer, Oklahoma

We are having some dry and hot weather here now, which is a great damage to cotton.

Jeff King and wife have moved to Chillicothe, Texas.

T. W. Yates has bought out the Stewart Grocery Co.

R. F. King and family will move to Martha, Okla. in a few days.

A series of meetings is being conducted at the Baptist church. May much good be accomplished.

W. A. Lee who was cashier of the Bank of Elmer for a number of years has moved his family to Chillicothe, Texas.

Rev. N. B. Taylor of Gainesboro, this country was a rain belt when you were here to what it is now, don't be sorry of your move to the hills if you get bacon and beans.

The Methodist church of Elmer will be dedicated the first Sunday in Sept., dinner on the ground. Chas. H. Harp is helping to organize local camps for the W. O. W. lodge in Eastern Okla.

Prof. A. P. Nelson and wife are visiting relatives in Mo.

Prof. J. H. White and family will move to Hollis, Okla. soon.

Your scribe is thinking of moving to the state of Arkansas. HARRISON STARNES.

Strayed: Red gilt sow, weighing about 125 lbs. last seen on W. H. Walker's mountain about the middle of May. Any information will be appreciated. 2t  
GEORGE BOATMAN, Route 6.

You have not been photographed since the year you were married.

Bring the family and let us take an artistic group.

**BAXTER STUDIO**  
Cookeville, Tenn.

## The Cookeville Fair

Sept. 7, 8, 9, 1911

The Prominent Fair The Successful Fair  
The Fair where the Crowd Goes  
ONE PRICE FOR ADMISSION—25c

The largest, prettiest and most convenient grounds—remodeled and rebuilt. New floral and agricultural buildings. Larger and more carefully arranged premium list. Every possible exhibit and amusement feature on the program. Spirited contests between the best and purest bred strains of live stock. The grand parade of premium stock at one o'clock each day will itself be worth the price of admission. Large premiums will be offered in Floral Hall and Agricultural Department.

The Best Watered Fair in the State

A deep artesian well furnishes an abundance of the purest freestone water for man and beast. The show ring will be flooded each night, assuring a dustless exhibition.

FREE BAND CONCERTS

The railways will sell excursion tickets. Passenger trains will arrive at and leave the main entrance of the grounds every ten minutes. Ladies and children under five years old, admitted free first day. Don't miss the greatest fair of the season.

For Premium List and other information address A. P. BARNES, Secretary, Cookeville, Tenn.

## \$35.00 Range GIVEN AWAY

To the lady who secures the largest number of votes I will give a \$35 Steel Range Stove. Election opens Aug. 1, 1911, and closes Jan. 1, 1912. Any lady may enter the race for this great prize who wishes to, by having her name registered as a candidate, on the ballot box at any time before Oct. 15. A 25c purchase of merchandise for strictly cash entitles the customer to a vote. Those wishing to enter the race please come in early and register your name as a candidate, then get busy asking your friends to come to my store and buy what they need in good merchandise and cast their votes for you. Be sure to vote at the time you do your trading.

I Carry a General Line

I will carry a large stock of merchandise this Fall in most all lines, such as Clothing, Shoes, Hats, Dry Goods, Notions, Hardware, Stoves, Tinware and Queensware, Groceries, etc., and all of the best quality. I will sell a guaranteed line of clothing and shoes, goods I will stand behind. Do not fail to see my goods and prices before you buy.

Three Bargain Counters

Be sure and see my 5c, 10c and 25c bargain counters as most of the goods are worth double the price at other stores. Call and see me. I am always hungry for trade.

**I. D. PEDIGO**  
Algood, Tenn.

Any person subscribing for the Herald at Mr. Pedigo's Store may cast two votes in this contest. EDITOR.

H. W. Apple of Nashville, formerly of this city is in trouble with the government officials. He operates a soft drink stand—one of those prohibition saloons that disgrace our state capital—and is charged with refilling whiskey bottles with old red-eye without having destroyed the revenue stamps on the bottles.