

PRICES SMASHED AGAIN

AT

JENKINS & DARWIN BROS.

And your dollars will go farther than ever before. Here's a rare opportunity to save on your winter purchases. The merchandise is the same--nothing changed but prices



Ladies:

We are now offering Cloaks and Suits at less than other merchants pay for them.

We have a complete showing of the season's most stylish creations--and our prices are cut almost half. Don't fail to see our stock before you buy.

Fit the Arch

Now's the Time for Rain Coats

And here's your chance to save money.

- Men's Regular \$10.00 Rain Coats, 54 inches long and guaranteed to keep you dry **\$7.45**
- Men's Regular \$7.50 Rain Coats, 54 inches long, and welt seams, only **\$4.75**
- Men's Regular \$5.00 Rain Coats, dark tan. A bargain **\$3.95**
- Boys' Slip-on Rain Coats, size 10 to 18. A regular \$4.00 Coat, each **\$2.75**
- Ladies' Blue Rubberized Poplin Rain Coats. Sells everywhere at \$5.00. Special **\$3.45**
- Children's Rain Capes of best material. Carefully made and a \$2.50 value, only **\$1.95**
- 50c Rain Hats, dark blue or tan, each **39c**

Buy Your Winter Shoes Now

- 50 prs. Edwin Clapp Shoes in patent leather, only one and two pairs of a kind. Regular price \$6.00. Special price per pair **\$3.98**
- One lot of about 100 prs. J. & K. Shoes, \$3.00 and \$3.50 values. Most by small sizes. For a quick clean-up they go at per pr **\$1.98**
- 75 prs. Misses' nice shoes, sizes 13 to 2, worth up to \$1.50 only **98c**

Blankets and Comforts Cheap

- Regular \$2.00 Comforts, only **\$1.39**
- Regular \$1.50 Comforts, only **95c**
- 50 prs. Cotton Blankets, extra large size and good heavy quality. A \$1.50 value for **95c**
- 11-4 Fancy Plain Wool Blankets in pink and white, blue and white, gray and white. Regular \$6.00 value, only **\$4.45**
- 10-4 Wool Blankets, white, with pink or blue border, and fancy plaid worth \$5.00, per pair **\$3.39**
- 30x40 Crib Blankets, heavily fleeced on both side. Pink or blue ground with animal pictures, each **47c**



- \$1.00 Kimonas, made of good heavy materials, and fleece lined. A real bargain at, each **59c**
- \$1.50 Kimonas, pink, blue and lavender, with large fancy floral designs, all heavily fleece lined, only **98c**
- \$1.50 Silk Petticoats **95c**

- Ladies' and Misses' Outing Gowns, a regular 75c garment only **47c**
- Ladies' Heavy Outing Petticoats at **23 and 48c**
- Ladies' All Wool Knit Underskirts only **95c**
- Ladies' and Misses' Heavy Knit Underskirts at **23 & 48c**

- 50 and 75c Silk and Wool Scarfs, only **38c**
- Heavy Brown Domestic, yard wide, a 7c value, only per yd. **5c**
- Ladies' White Handkerchiefs, worth 5c, each **2c**



Mail Orders

If you can't come to our store, write or phone us your wants and we will fill your order by parcel post the same day received, and will fill it just as carefully as if you were here.

WE PAY THE POSTAGE

Millinery

AT ONE-HALF PRICE

Our entire stock of Millinery must be sold, and to move it quick the price has been cut one-half.

We have hundreds of new models, showing every late trimming idea, every new shape and every popular color.

- \$10.00 Trimmed Hat, priced at **\$5.00**
- \$8.00 Trimmed Hats, priced at **\$4.00**
- \$5.00 Trimmed Hats, priced at **\$2.50**
- \$3.00 Trimmed Hats, priced at **\$1.50**
- \$2.00 Trimmed Hats, priced at **\$1.00**

We advise you to make an early selection.



Heavy Underwear

Here's some very special prices on Heavy Underwear, right when you need it.

- Ladies' Heavy Ribbed Vests and Pants, per garment **45c**
- Ladies' Ribbed Pants and Vests, each **23c**
- Ladies' Set-Snug Union Suits, each **95c**
- Children's Heavy Union Suits at **23 and 45c**
- Boys' Heavy Fleece Lined Union Suits, per suit **47c**
- Boys' Ribbed Union Suits, only **23c**
- Men's Ribbed Union Suits, ankle length, a \$1.25 value, only **98c**
- Men's Heavy Fleece or Ribbed Shirts and Drawers, per garment **45c**

Mid-Season Sale of Clothing and Overcoats.

Old prices have been completely forgotten and our entire stock has been marked down at prices that should make them go.



\$22.50 and \$25.00 Suits Now \$14.95

Every suit is all wool and hand tailored, and you can take your choice of any suit in our store at only **\$14.95**

\$17.50 and \$20.00 Suits only \$12.75

Compare these suits with others that cost more and you will agree that you have never in your life seen such values. They are worth **\$17.50 and \$20.00**, per suit **\$12.75**

\$12.50 and \$15.00 Suits \$9.75

These will give you absolute satisfaction. Why pay others **\$12.50 to \$15.00** when you can get them here at only **\$9.75**

\$7.50 Suits at \$5.75

100 Overcoats worth \$7.50 at only \$4.75

These chilly mornings you'll need an Overcoat and we now offer you an opportunity to buy a good, warm, serviceable coat at only **\$4.75**

Boys' Odd Coats, worth \$1.50, all sizes, each **95c**

Jenkins & Darwin Bros., West Cookeville

WE LEAD--OTHERS FOLLOW