

RATE BOOST WILL MAKE COAL SOAR DEALER DECLARES

Local Companies Advance Price for Third Time Since Winter—Panicky Market and Few Cars Aid in Boost.

The impending freight rate increase made legal by recent act of the interstate commerce commission, probably will increase the price of coal in Memphis to the consumer another 10 cents per ton, declared W. T. C. Berlin, president of the Hunt-Berlin Coal company, Tuesday, relative to the announcement of late Monday of an increase of about 4 cents on West Kentucky and Alabama coals. The increase is scheduled to come about Oct. 1 and will be general, affecting all kinds of freight.

Practically all local coal companies advanced their West Kentucky and Alabama coals for the third time since last winter. The former, selling until Monday at \$9 per ton, reached the \$10 mark and the Alabama coal went from \$9.50 to \$10.50. If the other kinds of coal marketed here could be obtained, the same ratio of increase would be applied also, Mr. Berlin declared.

This increase was necessitated, local coal dealers say, by the cost of coal at the mines, which in turn is influenced by a very panicky market. The scarcity of cars and the Alabama strike are contributory causes, the dealers say. But the fact that buyers are spending money recklessly to get coal at any price at the mine, is principally responsible, according to Mr. Berlin's analysis.

"In any instance," Mr. Berlin added, "a dealer, unable to get coal, sends out a buyer armed with a draft book and instructions to get coal. If the buyer, upon finding loaded coal at the mines already sold, the buyer then bargains with the mine operator for the coal, loading at an increase in price. Sometimes the increase is 50 cents per ton. The dealer, in turn, increases his price a few cents and so on until the market is panicky."

West Kentucky coals at the beginning of the summer yielded in Memphis at \$7.75.

For the first time in years local coal dealers are not sponsoring a "lay in your winter coal" campaign, for they haven't the coal themselves, according to Mr. Berlin. If the usual summer rush of coal orders were experienced this season, the demand would far exceed the supply, he said.

Mr. Berlin declined to forecast what the price of coal will be by the time cold weather arrives. He said, however, that unless the market was stabilized further, there is danger of another increase aside from that caused by the increase in freight rates.

The coal dealers, Mr. Berlin added, were trying to conform to their making of profit with the margin of profit as fixed by the recent fair price committee.

Practically all other kinds of coal usually shipped to Memphis are unobtainable now, due to the shortage of production. If they could be secured, the increase in price would be less on them also, Berlin said.

Washing and polishing our specialty. Lockwood Auto Co., 309 Madison Ave.

At this capricious season of the year, a man's "love-you" is worth about as much as a Bolshevik "I-O-U."

Rheumatism of Twenty Years' Standing Relieved by Kirk's Remedy.

I have had rheumatism for twenty years, states Mrs. R. B. Redford, of Paulsboro, Tenn., and further that "it was necessary for someone to help serve my meals at the table. My hands were drawn to the extent that I could not use them to any advantage. I have tried a number of medicines and nearly every one that was recommended for rheumatism. I tried a bottle of Kirk's Rheumatic Remedy and received some relief. This was encouraging, therefore I continued taking it any more I had used a number of bottles of this remedy. While I could not consider myself cured, Kirk's Rheumatic Remedy is the only medicine that rheumatism gets a hold on them, as it did on me. I am sure that you will have no more trouble with the pain. I can truthfully say that I have been benefited from taking this medicine, whereas I would have been suffering from the dreadful pain. I can gladly recommend it to anyone who is suffering from rheumatism.

Such cases as this are being reported right along. Don't suffer the tortures when Kirk's Rheumatic Remedy is guaranteed to give you relief. Buy a dollar bottle, use it according to directions, then if not benefited, the druggist is authorized to refund your money.

The same guarantee applies to Kirk's Vigorator, a fine tonic; Kirk's Cough Syrup; Kirk's Chill Tonic; Kirk's Sarsaparilla Blood Purifier and Kirk's Liniment, made by Kirk Chemical Co., Memphis, Tenn. Sold by druggists everywhere.

TO THE CITIZENS AND TAXPAYERS OF SHELBY COUNTY:

In asking your votes and support for County Assessor on Thursday, August 5, I do so upon these assurances: I pledge myself to make the assessment in Shelby County on a fair and equitable basis for all the taxpayers alike. Under the law the assessor has the sole right, and I propose to make the assessment, so that the taxpayers of Shelby County will only pay their fair and just proportion of the taxes of Tennessee.

I pledge myself to make a personal inspection of each piece of property, both in the city and out in the country alike. By making a personal inspection of each piece of property, I will be able to see the lay of the ground, and ascertain what is on and over it, what is in gullies, etc., and make equitable deductions therefor.

I pledge myself to be in my office and make wild guesses as to values in the different wards and districts.

I pledge myself not to cut the assessment of some big fellow, who might control a vote or two, and raise some little fellow who is helpless.

I pledge myself to treat all contributors rich or poor, white or black, and ascertain any complaint, no matter who makes it.

I pledge myself to look up the owners and descriptions of each piece of property, thereby relieving hundreds of taxpayers of past troubles when they go to pay their taxes.

I pledge myself to administer the office faithfully and impartially at all times. I will give a square deal to all.

Respectfully yours,
D. DAVE WELLS

J.B. Braver

THE SHOP OF WOMEN'S VALUES

125 MADISON AVENUE.

August Clearance SALE

Starts Tomorrow Morning

Every Garment in the House Sacrificed

The beauty about these garments they are mostly all suitable for early fall wear. However, we must have room at once for new arrivals. Our policy of not carrying over a single garment from one season to another is the main reason why we are sacrificing prices so drastically. This is the one sale you must attend.

SMART SUITS

Extraordinary Values Specially Featured for This Sale

Suits that were formerly \$49.50 to \$140.00
Reduced to \$23.75, \$34.75, \$44.75

YOUR CHOICE

Of any Spring Suit in the house for \$59.50

SILK DRESSES

Hundreds and Hundreds to Pick From—All Beauties

Dresses formerly priced at \$29.50 to \$100,
Reduced to \$10.00, \$25.00, \$35.00

YOUR CHOICE

Of any Summer Dress in the house for \$45.00

WASH DRESSES

In Gingham, Voiles, Linens and Sheer Organdies

Choice of one big lot at \$5.00

Another beautiful group at \$10.00

Lovely, fresh, new styles at \$15.00

WHITE WASH SKIRTS

GREATLY SACRIFICED

Very latest styles, in white gaberdine, pearl button trimmed, loose belts, novelty pockets and other features; values up to \$15 and \$18 at—

\$2.75, \$4.75, \$7.50

SUMMER SKIRTS

Final Reductions for a Quick Clearaway

Extraordinary showing at \$12.50

Special group of new models \$17.50

Wonderful summer skirts at \$22.50

ALL WOOLEN SKIRTS

IN DARK COLORS

Especially good for fall wear, in the best dark shades, mostly all pleated, in taffetas, faille, satin and serge—

One-Third Off—Special

1/2—Off On All Fine Waists—1/2

This includes all our better Waists in fine georgettes, crepe de chine and satins.

A Perfect Fit Assured

Because Mr. Braver himself, personally fits every garment—therefore it must fit right.

Best of styles—best of materials—best of tailoring—specially low priced at \$100 and up.

Inspect Our Early Fall Arrivals

Come in today—look around—and you will find our garments up-to-the-minute in styles—and still more important, they are priced from—

15% to 25% Lower Than Elsewhere

Keep Your Skin-Pores Active and Healthy With Cuticura Soap

PHONES MAIN-7 117

For responsible mechanical ROAD service, from adjustments and complete battery service to professional care of wrecked cars, night or day. Specializing night, holiday and Sunday work.

Burglar and Fire Proof Safes
Desks, Filing Cabinets, Sectional Bookcases, Office Stationery, Twinlock Loose-Leaf Ledgers.
A. R. TAYLOR COMPANY
OFFICE OUTFITTERS. 40 SOUTH MAIN STREET.

Sale of Everyday Household Needs

- Glass Water Pitchers 29c
- Jelly Tumblers 49c
- Folding Camp Stool 79c
- Tin Preserving Cans 12 for 59c
- Mason Fruit Jar Caps, 12 for 35c

- Curtain Stretcher \$1.98
- Wash Tub 98c
- Sauce Pan 79c
- Dustpans 15c
- Serving Trays \$1.49
- Infants' Bath Tub \$2.98

- Medicine Cabinet \$3.98
- Ice Cream Freezer \$4.69
- Folding Ironing Board \$1.98
- Kitchen Table \$12.98
- House Paint
- Laundry Hamper \$1.49
- Bread Box \$1.29

- Hartmann's Wardrobe Trunks \$49.50
- Pullman Baby Carriages \$34.75
- Steamer Wardrobe Trunk \$29.75
- Kitchen Cabinet \$47.50
- Reed Sulky \$14.98

- Fiber General Purpose Trunk \$10.75
- Collapsible Sulky \$5.98
- Baby Crib \$10.98
- Baby Crib \$6.95
- Carpet Broom 69c
- Screen Doors \$1.79

- The Automatic Oil Cooking Stove \$29.75
- Oven For Baking and Roasting \$2.49
- Water Cooler \$3.98
- Challenge Refrigerators
- The Peninsular Combination Coal and Gas Range \$94.75
- Flower Hanging Basket 19c
- Cedar Oil 29c

- Cut Glass Water Set \$1.59
- Jardinieres 49c
- 50-PIECE BLUE BIRD DINNER SET \$9.87
- Sanitary Glass Mixing Bowl 69c
- Cut Glass Water Tumblers 6 for 69c
- Glass Fish Globe 69c

- Iced Tea Glasses 6 for 49c
- Stepladder \$2.69
- The Western Electric Iron \$5.98
- Folding Wash Bench \$2.49
- Garden Hose 21c Ft.
- Feather Duster 39c
- Convex Kettles 98c
- Floor Oiled Mop 54c

- Combination Cooker \$1.98
- Porch Swing \$3.49

