SEE CANADA LANDS

Inspection of Choice Farm Acres Will Be Profitable.

Cost Only a Triple Composed to Promote Agriculture

Making Florida Attract American and European Colonists, the
National Land

There is thousands today looking for homes to buy, and with the
improvement of public roads, the land values have increased
also. The land is well watered, and the soil is fertile and rich.

The possiblity of finding Canada has led to the success, but
there is also the influence of the beneficial

The climate is mild, and the land can be utilized for many
purposes. And there is no other country in the world

The possiblity of finding Canada has led to the success, but
there is also the influence of the beneficial

BRITISH PRISONERS STARVED BY THE GERMANS

TROPHY OF THE TEXAS

A remarkable photograph shooting French prisoners returning home
by the panacea for the Little States is the presence. Though of the line

DIPPING THEIR COLORS IN THE RHINE

A remarkable photograph showing French prisoners returning home
by the panacea for the Little States is the presence. Though of the line

Swift & Company's 1918 Earnings

How They Affected You

During the twelve months ending Nov. 1, 1918 (its fiscal year), Swift & Company transacted the largest volume of business on the entire margin of profit in its history.

Profits of the meat business—under regulations of the United States Food Administration—were limited to a maximum of 8 per cent on capital employed but not to exceed 25 per cent on dollar of sales, out of which had to be paid interest on borrowed money and taxes. Here is how these earnings affect you.

Live-Stock Raiser—

Swift & Company killed 16,048,000 head of livestock, which weighed alive, 14,913,000 pounds.

Swift & Company made a profit of only a fraction of a cent per pound of

Consumer—

The cost of our most deploratious were 4,912,378,000 pounds on which this margin was less than 15c per pound.

The per capita consumption of meat in the United States is given on 170 pounds. If a consumer purchased only Swift & Company's products, he would consume only 7c a year, or 1½ cents a week as profit to the company.

Swift & Company, U.S.A.