

THE COMMERCIAL

Marshall & Baird, Union City, Tenn.

FRIDAY, SEPTEMBER 26, 1913.

Entered at the post office at Union City, Tenn., as second-class mail matter.

Announcements.

For County Judge.

HEFLEY.—We are authorized to announce J. A. Hefley as a candidate for County Judge of Obion County, subject to the Democratic primary election Dec. 6, 1913.

For Register.

MILNER.—We are authorized to announce R. B. (Bob) Milner as a candidate for Register of Obion County, subject to the action of the Democratic primary election Saturday, December 6, 1913.

WILKERSON.—We are authorized to announce W. T. Wilkerson as a candidate for Register of Obion County, subject to the action of the Democratic primary election Saturday, December 6, 1913.

MOFFETT.—We are authorized to announce Henry Moffett as a candidate for Register of Obion County, subject to the action of the Democratic primary election Dec. 6, 1913.

NOONAN.—We are authorized to announce J. J. Noonan as a candidate for Register of Obion County, subject to the action of the Democratic primary election Saturday, Dec. 6, 1913.

For Sheriff.

NOAH.—We are authorized to announce T. P. Noah as a candidate for Sheriff of Obion County, subject to the action of the Democratic primary election Dec. 6, 1913.

HICKMAN.—We are authorized to announce J. M. (Jim) Hickman as a candidate for Sheriff of Obion County, subject to the action of the Democratic primary election, Saturday, Dec. 6, 1913.

For County Court Clerk.

TALLEY.—We are authorized to announce C. S. Talley as a candidate for re-election to the office of County Court Clerk, subject to the action of the Democratic primary election, Saturday, Dec. 6, 1913.

For Clerk of Circuit Court.

GOLDEN.—We are authorized to announce H. M. (Monroe) Golden as a candidate for re-election to the office of Clerk of Circuit Court of Obion County, subject to the action of the Democratic primary election Saturday, Dec. 6, 1913.

For Trustee.

SANDERS.—We are authorized to announce J. H. (Johnny) Sanders as a candidate for re-election to the office of Trustee of Obion County, subject to the action of the Democratic primary election Dec. 6, 1913.

MORRIS.—We are authorized to announce W. C. Morris as a candidate for Trustee of Obion County, subject to the action of the Democratic primary election Dec. 6, 1913.

Advertising.

The story about P. T. Barnum and the smaller showman in regard to the latter's adversity runs as follows:

"There is no use to complain," advised Barnum, "why don't you advertise?" "That is just it," was the reply, "I can't afford to advertise." To which the philosopher who knew the world so well, answered with a shrug, "You mean you can't afford not to advertise."

That reminds us that a book agent came into our office a few weeks ago and wanted to sell us Dr. Eliot's works in a nice set of volumes.

Every reader knows what Dr. Eliot's works are, but it is also a fact that newspapers are the creatures of advertising. The agent was told that we would like to have the works on an advertising exchange basis, and thereupon began a discussion of the merits of advertising. The agent said that Dr. Eliot's works needed no advertising—they sold themselves. He did not believe in advertising. The advertised articles was not good, going a little further with his argument to state that Mrs. Wilbank's boarding house needed no advertising; the quality and abundance of her table sufficed. The agent carried with him a very elaborately and expensively printed sheet describing the manner and style in which the books were printed and bound and the different styles of binding, with quotations and references also concerning the author. We asked him if these fine large printed folders were not advertising, and if his presence in Union City as salesman was not a form of advertising the books; furthermore if the agents did not go among the people with their descriptive literature and relate the merits of Dr. Eliot's works how many would be sold. The fact is that his work and the literature he carried with him were advertising of the most pronounced character. The idea that Dr. Eliot is a standard author permits of no argument; but that Dr. Eliot's works need no advertising is another question, which of course disproves the theory that all advertised articles are not good. The fact is that the best articles of clothing or food now made are nearly all advertised articles. Mention can be made of thousands, but it is not necessary. Advertising in some form is not a question of choice. It is a necessity. It was so in Barnum's day. It is more so now. The man who expects to increase his business must advertise. The man who would make a great success in the business world cannot do without advertising. He may advertise in the newspapers, on the bill boards or through the mails, in either or all, but the fact remains that he is compelled to advertise if he succeeds. The man who may not advertise is he who wishes to reduce his holdings and retire from business. And yet it takes advertising to close out his business. Advertising pays, so declared the big showman. Advertising is an asset concludes John Wanamaker.

The Gambler's Howl.

It looks like the newspapers which oppose the tax on cotton futures are not fair enough to state the matter fully, and the people, many of them, get the matter confused. There is no proposition before Congress to eliminate futures. No such thing is incorporated in any bill or amendment introduced or proposed, and the newspapers making war on the legislation which is actually proposed are evidently trying to confuse the readers with a long diatribe on the menace to the South in the elimination of cotton futures. The bill which was originally introduced carries a tax on dealings in cotton futures only where no delivery is actually made or contemplated. The tax is aimed at nothing but the gambling features of futures, and there has been a regular upheaval in Wall street and its arteries all through the country to kill the bill or the amendment to the tariff bill specifying this tax by the substitution of anything and everything that will neutralize its effect. The cotton grower has been trying for years to counteract this manipulation, this gambling in futures, which has more or less been detrimental to his interests, and now that Democrats in Congress are trying to redeem their pledges along comes these newspapers trying to pull the wool over the eyes of the cotton grower with a lot of empty sounding argument.

Technically there is a difference in going into a broker's office and a bucket shop and staking your money on the rise or fall of a given commodity. Practically there is no difference. In case of the bucket shop the wager is made outright. In case of the broker a marginal deal of five or ten per cent is made with no purpose under the sun of actual transfer. The whole scheme is gambling. The bona fide future deal is one made and carried out with the actual transfer of the stock or cotton, and no tax is proposed for the latter.

The idea is to stop the gambling in futures, and if the Democratic party has ever made a solemn pledge at all it is this pledge to the cotton growers of the South.

The gambling-dyed newspaper cries Democracy, the great constitutional party, until that party actually materializes and then it wants no Democracy.

The products of the world, these newspapers say, must be handled by gamblers. The shoe has been pinching the producer for years and years and the burden grows heavier, and just as they begin to strike at the real cause up turns that part of the press whose patriotism goes no farther than the possession of the spoils. No real Democracy, the party of the people, do they want.

Mayor Crump, of Memphis, has determined to ride rough shod over the Tennessee Legislature and everybody and everything connected with it. He has set himself up as an iron handed, conscienceless despot. Mayor Crump has an ambition and that ambition does not comprehend anything but power. He is like many other tyrants—his bump of egotism is abnormally developed. He does not know that there is a yawning precipice ready to engulf him. He has no character. His is the antithesis of statesmanship. Call him a Democrat and his expression will assume the blank look of a savage. Mayor Crump should be pitched head foremost out of Tennessee politics, and if he starts back the dogs should be turned loose after him.

Committee Reports.

The entertainment committee to solicit and arrange for the home-coming at the fair has a report made out showing the receipts and expenditures, complete. The barbecue committee will have a report in due time. If it is desired these reports can be published as itemized, but we are deferring the matter to the judgment of the subscribers. In the meantime the report of the entertainment committee can be seen at any time at this office. This report shows a total of receipts of \$344.52. The expenditures were \$347.97. The committee shoulders the balance.

Convention to Meet.

The county convention of the W. C. T. U. will meet here on Thursday, Oct. 2, in the Sunday school room of the Methodist Church. Dinner will be served in the primary rooms by the local union. The Rives Union, with the county president, Mrs. Bonner, has made out a very interesting program, and the unions of Troy, Kenton and Hornbeak are expected to take part in carrying it out. The public will be cordially invited, and the ministers and teachers are expected to be present. The program will be given in next week's paper.

NEWS NOTES.

Passage in the House of the bill to provide for the election of United States Senators by the direct vote of the people in conformity to the amendment recently adopted by Congress; passage in the House of the bill authorizing the purchase by the State of Westover farm, the property of Senator Baxter, to be used as an adjunct to the State penitentiary; passage in the House of a number of pure food and drug bills, and a bill regulating the hours that women and children under 16 years of age shall work in the factories of the State, and passage in the Senate of a number of general and local bills, featured the sessions of the General Assembly Monday afternoon.

With the seating of Senators Frawley, Ramsperger and Sauner, of the Frawley Investigating Committee, and Senator Wagner, president pro tem, the attorneys for Gov. Sulzer lost their first battle in the Sulzer impeachment trial. The fight for the dismissal of the proceedings was not finished, the defendant's attorneys not having concluded reading their brief when the High Court of Impeachment adjourned until Monday.

Former Representatives Littlefield, of Maine, told the House Lobby Investigators that there was an active, energetic labor lobby, headed by Samuel Gompers, in Washington and that when Gompers opposed a bill many Congressmen found it convenient to do so too. He denied most of the allegations of Martin M. Mulhall.

Gen. Felix Diaz, now in Paris, is awaiting orders to return to Mexico. He is reported as saying that if elected President the cardinal purpose of his administration will be friendship for the United States. He stated that it is his opinion that Huerta will take no part in the presidential election.

Hans Schmidt, slayer of Annie Aumuller, asked that he be sent to the electric chair without delay. He stated that he could convince the Louisville authorities that he murdered Alma Kellner, but that it would be "false and laughable."

In order to expedite anti-trust investigations and keep up with the work of the department in that branch, Attorney General McReynolds plans to use the United States District Attorneys in making investigations.

Chairman William A. Jones, of the House Insular Affairs Committee, author of a bill giving the Philippine Islands independence, disputed the report of Auditor Phipps that slavery exists in the islands.

Through the activity of Col. Andrew Cowan, the Gettysburg Peace Memorial Association has been organized by thirty-four Confederate veterans and a like number of Federal veterans.

The National Socialist Congress at Jena, Germany, adopted a resolution implying approving the stand taken by Socialist members of the Reichstag in voting for the armament tax.

The Rural Letter Carriers' Association, in session at Evansville, has decided that negro members shall be ineligible to attend its national convention.

Dr. Sun Yat Sen, former Provisional President of the Chinese Republic, traveling under the name Wong Kwok, is believed to be in Vancouver, B. C.

The 3,000 cavalrymen who have been encamped in Virginia since the middle of July will march to Washington on breaking camp early in October and will be reviewed by President Wilson.

Lawyers from four States and Canada are in Concord, N. H., to help Harry K. Thaw resist the efforts of New York to return him to Matteawan Asylum.

Against his will, Hans Schmidt, who murdered Anna Aumuller, was examined by an alienist. The alienist said he was not prepared to call Schmidt insane.

While on an errand of justice and mercy in Alaskan waters the revenue cutter Bear was caught in an ice pack and narrowly escaped destruction.

Twelve hundred Mayors, including Mayor Head, of Louisville, have endorsed national control of the lower Mississippi flood situation.

A Card.

The death angel visited the home of Mr. and Mrs. Russell Johnstone and took their little darling son and carried it to that sweet beyond, where it awaits the coming of father, mother, brother and little sister. To our friends and neighbors please accept our sincere thanks for your kindness and sympathy during our sickness.

MR. AND MRS. RUSSELL JOHNSTONE.
A call for 150 brings the coal wagon, Union City Ice & Coal Co.

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Frank W. Adams

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Deer-Head Tea

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Office Room 15, Nailing Building Estimates Scientifically Adjusted House Plans, Specifications and Architect and Builder H. P. TAYLOR

N. C. & St. L. TIME TABLE.

Arrive Union City. EAST BOUND No. 55...7.55 a.m. No. 3...3.06 p.m. No. 59...11.15 p.m. WEST BOUND No. 52...6.10 a.m. No. 4...12.50 p.m. No. 54...7.52 p.m.

To Jack Morris.

Sallie Bird Morris vs. Jack Morris. In Chancery at Union City. In this cause, it appearing from the bill, which is sworn to, that Jack Morris, the defendant, is a non-resident of the State, he is, therefore required to appear, on or before the first Monday of October, 1913, before the Chancery Court of Obion County, Tennessee, at the courthouse, and make defense to the bill filed against him in said court by Sallie Bird Morris, or otherwise the bill will be taken for confessed and set for hearing ex parte.

It is further ordered that this notice be published for four consecutive weeks in the Union City Commercial.

This September 2, 1913. GEO. A. GIBBS, JR., Clerk and Master.

23-4t W. M. Miles, Solicitor for Compl't. To Morris Whitley. Morris Whitley vs. Mattie Whitley. Chancery Court, Obion County, Tennessee.

In the above styled cause it appearing to the Clerk and Master from the bill of complaint, which is sworn to, that the defendant, Mattie Whitley, is a non-resident of the State of Tennessee and a resident of the State of Kentucky, so that ordinary process of law cannot be served upon her. It is therefore hereby ordered that the said above named defendant appear before the Chancery Court of Obion County, Tennessee, on or before the first Monday of October, 1913, that being the first day of the regular October term of said Chancery Court, and make defense to the said bill, or the same will be taken as confessed by her, and the said cause set for hearing ex parte as to her. It is further ordered that publication of this notice be made for four consecutive weeks in The Commercial, a weekly newspaper published in Obion County, Tenn.

This Sept. 1, 1913. GEO. A. GIBBS, JR., Clerk and Master.

23-4t W. M. Miles, Sol. for Compl't. To Steve Murphy. Lou Willie Murphy vs. Steve Murphy. In the Chancery Court of Obion County, Tenn.

In the above styled cause it appearing to me from the bill of complaint which is sworn to, that the defendant, Steve Murphy, is a non-resident of Tennessee, so that the ordinary process of law cannot be served upon him;

It is, therefore, hereby ordered that the said Steve Murphy appear before the Chancery Court of Obion County, Tenn., at the Court House in Union City, Tenn., on or before the first Monday of October, 1913, that being the first day of the regular October term of the said Chancery Court, and make defense to the bill filed against him in this cause, or the same will be taken as confessed by him, and the said cause set for hearing ex parte.

It is further ordered that publication of this notice be made for four consecutive weeks in The Commercial, a weekly newspaper, published in Obion County, Tenn.

This September 10th, 1913. GEO. A. GIBBS, JR., C. and M. Swiggart & Swiggart, Sols. for Compl't. 24-4t

Non-Resident Notice.

H. I. Stanley et als. vs. Aaron F. Stanley et als.

In the above styled cause it appearing to the court from the petition, which is sworn to, that the defendants, Aaron F. Stanley, Mrs. Inez Carroll and her husband R. Alf. Carroll, Mrs. Irene Martin and her husband Robert Martin, John Wm. Stanley and Almaria Stanley, are non-residents of the State of Tennessee, and are residents of the State of Arkansas, so that the ordinary process of law cannot be served upon them; it is therefore ordered by the court that the said above named defendants be required to appear before the County Court of Obion County, Tennessee, at the courthouse in Union City on or before the first Monday in October, 1913, and make defense to said petition, or the same will be taken for confessed by them and the cause set for trial ex parte as to them. It is further ordered that publication of this notice be made for four consecutive weeks in The Commercial, a weekly newspaper published in Obion County, Tenn.

This September 3, 1913. C. S. TALLEY, Clerk.

23-4t A. J. Harpole, Att'y for Petitioners.