



Forward!

With no thought of bursting shrapnel and poisonous gases into which they plunge—with every muscle tense, with every faculty of mind alert, with one thought only—**TO FIGHT AND WIN.**

That is the way our men are going into battle. When the shrill whistle sounds the advance, out they go—their whole heart in the task before them. *No power on earth can hold them back.*



Forward!

The same sharp challenge to battle is sounding for us. We must answer in the same proud way—the way of our fighting men—the American way. *We must lend the way they fight.*

We must show the war-maddened Hun a united American people moving forward shoulder to shoulder, irresistibly, to Victory.

Our task is to supply the money, the ships, the guns, the shells that we must have to win. It is a tremendous task. We must do our part as our fighting men do theirs—with the indomitable spirit of Victory.

We must work, and save, and lend with one thought only—**TO FIGHT AND WIN.**

Believing that it is the duty of every person who enjoys the freedom and privileges of citizenship in our great Country to do his utmost to help win the war, the following firms and individuals have patriotically contributed the money to pay for this and other advertisements of the Fourth Liberty Loan:

Buy Fourth Liberty Bonds

“Don't Let the SON Go Down”

Union City Laundry
Union City Manufacturing Co.
T. L. Bransford Sons
McAdoo Coal Co.

B. C. Bramham & Co.
The Jackson Co.
J. F. Carter
Reeves Grocery Co.

C. G. Guill, auto dealer
F. C. Wehman, hardware
Dahnke's Cafe
Singer Sewing Machine Co.

Niles Drug Store
Dahnke-Walker Milling Co.
Shatz Bros.
Canvas Decoy Co.

P. Hyman Store
Oliver's Drug Stores
Nailling-Keiser Hardware Co.
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Cherry-Moss Grain Co.
Union City Coca-Cola Co.
J. C. Burdick, Fish Dealer
West Tenn. Wholesale Grocery Co.
Howell Grain & Feed Co.
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