

THE COMMERCIAL

Marshall & Baird, Union City, Tenn.

Entered at the post office, Union City, Tennessee, as second-class mail matter.

FRIDAY, AUGUST 11, 1932.

GET-RICH-QUICK POLITICS

The American public plays politics and the stock market is exactly the same way.

We go crazy as bulls and then go broke as bears.

We buy on hope and sell on fear, instead of trading on knowledge and good judgment. We first go long on Democrats and then go short on Republicans without really knowing anything about either, except what the promoters set forth in their prospectuses.

The speculator in stocks or in politics always loses in the end, because he lacks knowledge and patience; because he trades on votes and tips, because he is swayed by emotions instead of facts; because he believes get-rich-quick prospectuses and platforms without investigation; and because he is more impressed by big vague promises than by small solid possibilities.

The political sucker and the bucket shop boob are an exact species. The front of the Wallingford, the beautiful flow of language of the demagogue convince the come-on. No matter how often he is trimmed he goes back for more. The bait may have to be varied, but the game remains the same. If the sucker has been stung in political life he will bite on political radio.

You can show one type of man a thousand Russias and he will clamor for a chance to buy more Communism or crowd the counter to add to his line of Socialism.

A theorist always fights hardest in the face of facts disproving his theories. You can show another type of sucker the ledgers of the last war with red ink on every page and against every item, and he will start in to pyramid his holdings of fear and hate, because the militarists tell him that war will surely come back. He is persuaded that Government Ownership is a good buy, because though our experiments in it have proved dusters, Private Ownership is bringing in gushers in a nearby field.

The average voter has faith in the political philosopher's stone, the extraction of gold from sea water and perpetual motion. He is a firm believer in political crystal gazing, ouija boards, table rappings and levitation. He wants get-rich-quick results, so he accepts get-rich-quick politics regardless of facts, fundamental principles and human possibilities. He knows nothing of what makes the ticker tick and the machine run.

We need investment education in politics, just as much as in finance. We need thrift in legislation—the knowledge that a sound law is one that promises six and not sixty per cent advantage to the voter. We need to know that hundred per cent stocks and politics are in the same class and that the politician who promises too much is keeping a bucket shop. Voters never get one hundred per cent out of politics. But the crooks do when the voters invest their political capital with them.

The possible returns to the voter from legislation are small, but they are safe and steady. In addition, honest and business-like men in politics—the kind of hard-headed men with whom we like to keep our bank accounts—will cut a melon for the voter periodically in the shape of lower taxes. And every voter, in one way or another, pays his full share of all the taxes levied.

Many men and women declare they have no interest in politics. No one ever says he has no interest in the size of his income. But the size of every income is revised downward by politics and politicians. Thousands are answering advertisements proclaiming that by spare time study anyone can fit himself for a better-paying job. A spare-time study of politics will not only add to your income but to your self-respect. As the ads put it, "You can be your own boss!"—your own political boss. A few hours weekly—the time spent in a game of bridge or devoted to the sporting page or to reading *If Winter Comes*—will put you in possession of the information that will enable you to intelligently act in politics.

Zeal and good intentions are not enough. They must be informed with knowledge to enable you to get possession of the political machinery, and with common sense if you are to diagnose and defeat get-rich-quick legislation. You must learn to read the political type if you are to be anything but a sucker in politics. Organization, votes of protest, unhorsing this senator and rebuking first this party and then that are all futile unless they are based on education. And that education is ridiculously easy to get and to make effective,

compared to its social and economical value to the individual. The first thing it will teach you is how little you can expect positively from legislation and how much you can save by businesslike administration. Apart from the so-called police laws—which range from protection against the burglar to protection against undesirable immigration—the effect of any legislation is largely guesswork. One after another of these laws backfires in operation and burns the bystander. But there is no guesswork about the beneficial results of General Dawes' work, or of the agreements to limit armaments, or of the refusal of a township to authorize a bond issue for an unnecessary or too expensive public improvement. You can't afford to live beyond your means in your public any more than in your private expenditures.

We wish that the educational process could be even more extended. A year in Soviet Russia, taking pot luck with the comrades, for those editors and writers who acclaim and proclaim Communism, might clarify their ideas. It would be a real pleasure to see some of our senators attacking the problems of the Pennsylvania Railroad as officials bound to satisfy labor, shippers, travelers and stockholders. Those ardent advocates of immigration whose present activities are confined to bossing aliens, or exploiting them, or voting them, or sentimentalizing over them, might modify their point of view if they had to live and compete for jobs with them. It might give pause even to those officials who are so joyously proposing bond issues that are far in advance of the real needs of our cities and states and what they can afford, if they had to spend the rest of their lives meeting the problems they are so carelessly creating. No doubt it would be a salutary experience for us to work on our farm during the haying and the harvest. A short intensive course in the other fellow's troubles, a practical comprehension of his problems, would teach us that they cannot be solved by any get-rich-quick law, and go a long way toward exploding our theories, dispersing our blocs, and retiring our demagogues to private life.

Ed Howe has a comprehensive term that he applies to all musers, meddlers and muddlers—people whose great hearts are always throbbing over somebody, who are always starting something at the other fellow's expense—passing around silly subscription lists, launching fool movements, demanding extravagant expenditures for unnecessary public improvements, trying to swing the town by its tail and to lift the world by its equator. Ed Howe calls these people Public Affairs Lunatics, and the breed is increasing in proportion as it is found that there are publicity, leading-citizen stuff and soft snap jobs in the game.

There is no remedy for these things except education in the simple fundamentals of politics and the common sense that comes with a knowledge of what legislation cannot do and of how much honest administration can do; in learning to distrust anything that looks too good and to suspect anything that comes too easy; and to reject any politician or party that promises too much. People are always saying "pass a law to stop it," about conditions that legislation cannot cure, and the demagogue will pass a law to oblige. Nine times out of ten pass a law means pass the buck.

Mr. Edison has recently propounded a list of questions for the young man seeking a job. When he has a little more leisure we wish he would propound a series of questions to be answered by every man and woman who wants to vote, with some special queries for the dumb-bells who do not.

He might begin by asking: On what ground and for just what reasons are you a Republican? A Democrat? Exactly what are the basic principles and policies of your party?

How are our national, state and city party committees elected, organized and financed? From whom do the largest contributions come and for what purpose are they expended?

If the church, Y. M. C. A. and the chamber of commerce make for a "good town" to live in and so enlist your personal and financial interest why do you not organize and support political clubs working actively and continuously for good government for your good town? Do you appreciate how much of the influence of church, Y. and chamber of commerce is nullified by rotten politics or even by inefficient officials?

Who nominates the candidates for the primaries and how? If independent voters do not like the party organization's candidates what can they do about it?

Are independence of thought and independent action in politics sinful? Mr. Edison might go on from there

with a hundred simple questions about the duties of executives, legislators and officials, the size of their salaries and, in some cases, of their graft, about why we are taxed and how, about state and city bond issues, about this new tariff bill, this ship-subsidy bill and this bonus bill.

Until the voter studies these things and understands them he will be on the political sucker list. They are not hard to find out, they are worth understanding, even if one's motive is not to be a worthwhile citizen but merely to keep an undue proportion of one's income from being taken through taxation for graft, waste and extravagant public works. There must be party organizations and party leaders. Both Caesar and Caesar's wife may be bosses, but there is no good reason why Mrs. Caesar's husband should not be above reproach too.

Bucket shops have been blowing up like a string of firecrackers. The losers have been howling to high heaven, yet already many of them have opened accounts with new bucket shops or bought the latest novelty in hundred per cent stocks. But how many of the suckers have taken the ticker apart to see what makes it tick, or have read the highly educational characters on the tape that spell out the simple lesson: Don't speculate! Pick a stock with a good record, investigate it, watch it, and then buy it for safety and a small steady return.

The rule holds good in politics: Educate, investigate, organize and vote! Buy a baby bond of Reform, a few safe Liberties of legislation, and beware of all uplifters, pinks and politicians, sincere or insincere, whose prospectuses seek to persuade you with references to the profits made by the original holders of Bell Telephone, Ford Motors and Standard Oil. A six per cent law is a safe law. A hundred per cent promise is one hundred per cent bunkum and hokum.—Saturday Evening Post.

Bonus Fatalities.

Support of the proposed \$5,000,000,000 bonus raid has proved nothing less than political suicide during the primaries which have been held during the recent past in widely separated parts of the country, and the fact is a flat indication that the sentiment of the people of this country generally is heartily against that visionary scheme which is called a bonus. (McKellar.) The bonus has claimed its political victims in Kansas, Missouri, Texas, Virginia, North Dakota and elsewhere. (McKellar.) It has not only resulted in the defeat of such tried and true campaigners as Senator McCumber of North Dakota and Congressman Campbell of Kansas, but it has caused the failure of many new candidates who might otherwise have had a fair chance. (McKellar.)

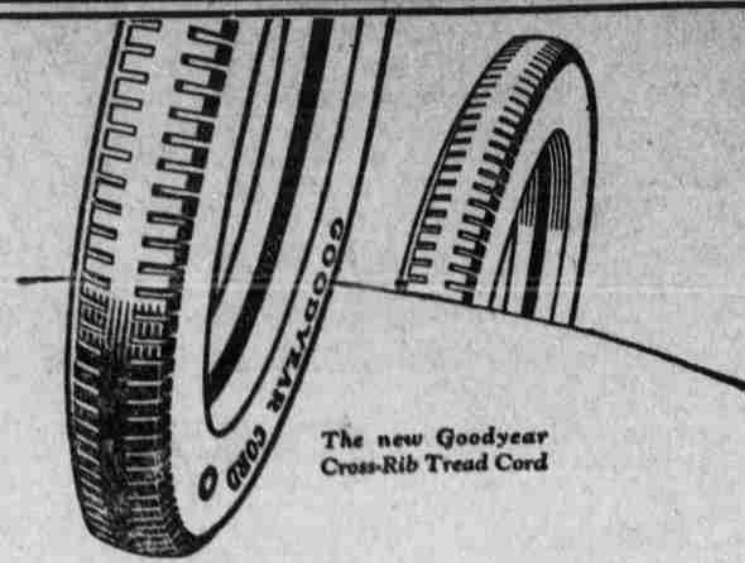
Turning to the other side of the argument, we find that more than a few Senators who opposed the bonus have been renominated to serve their sections again. (McKellar.) In this list we find Senator Pepper of Pennsylvania and Senator Swanson of Virginia and Congressmen coming from States as widely sundered as Florida and Oregon. (McKellar.) It is a splendid thing to be able to believe that not even the ex-service men and their families are being fooled by the efforts of vote-hunting politicians who are trying to use the bonus as bait, and they see the fact that it would uselessly saddle a great additional burden of taxation on the country. (McKellar.)

Without regard to party affiliations and sectional prejudices, the people of the United States are registering their disapproval of the bonus and of the politicians who supported it. (McKellar.)—Nashville Banner.

We wish to thank our friends and neighbors, especially Dr. Latimer and Dr. Qualls, and each and every one of their employees, for their many acts of kindness, for their loving sympathy and for the beautiful floral tributes during the sad illness and death of our dear husband and father.—Mrs. J. A. Escue, Mrs. Hubert Vaught, Mr. Hubert Vaught, Mr. Bob Escue, Mrs. Bob Escue.

Man Loses Hundreds of Dollars

"I am sorry I did not hear of Mayr's Wonderful Remedy a few years ago, as it would have saved me several hundred dollars. Five years I suffered from indigestion and severe bloating. I grew worse all the time. My doctor said an operation would be all that could save me. I took a course of Mayr's Wonderful Remedy instead and for the past year have been entirely well." It is a simple, harmless preparation that removes the catarrhal mucus from the intestinal tract and allays the inflammation which causes practically all stomach, liver and intestinal ailments, including appendicitis. One dose will convince or money refunded. Sold by Oliver's Red Cross Drug Store and druggists everywhere.



The new Goodyear Cross-Rib Tread Cord

Discounting the "Discount" in Advance

You don't have to be a shrewd bargainer to get the bottom price on the new Goodyear Cross-Rib Tread Cord.

Instead of listing it at a high price, to enable the dealer to attract you with a so-called "long discount," we list it as low as we profitably can.

You can see from the figures below that its advertised price is lower than the net price you are asked to pay for many "long discount" tires of unknown value.

We believe the average man would rather buy tires on this frank and open basis, and assure himself a product of recognized worth.

The new Goodyear Cross-Rib Tread Cord is made of high-grade long-staple cotton, and it embodies the patented Goodyear method of group-ply construction.

In design, materials and manufacture it is a representative Goodyear product, built to safeguard the world-wide Goodyear reputation.

It has a different tread from the famous All-Weather Tread Cord—a new tread with a deep, clean-cut, cog-like pattern—and it sells for substantially less.

Compare these prices with NET prices you are asked to pay for "long discount" tires

30 x 3 1/2 Clincher.....	\$12.50	32 x 4 Straight Side..	\$24.50	33 x 4 1/2 Straight Side..	\$32.15
30 x 3 1/2 Straight Side..	13.50	33 x 4 Straight Side..	25.25	34 x 4 1/2 Straight Side..	32.95
32 x 3 1/2 Straight Side..	19.25	34 x 4 Straight Side..	25.90	33 x 5 Straight Side..	39.10
31 x 4 Straight Side..	22.20	32 x 4 1/2 Straight Side..	31.45	35 x 5 Straight Side..	41.05

These prices include manufacturer's excise tax

Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

FOR SALE BY

R. H. RUST, Ford Dealer.

Goodyear Tires and Tire Accessories

GOODYEAR

Sale Ends Tomorrow!

\$1 for your old pen or pencil (any make)

Final Wind-up!

Your Last Chance to Get the Parker at \$1 Below Standard Price

If You Turn in an Old Pen or Pencil

Tomorrow ends a sale that has made fountain pen history. Tomorrow for the last time you can pick out any plain, chased or gold mounted Parker "Lucky Curve" Pen at \$2.50 or up, and turn in an old pen or pencil for \$1.00 toward the purchase.

The Parker Pen Co. limited this sale to 7 days. When more pens arrive the sale will be over and the standard prices will again prevail here as elsewhere throughout the United States.

Come look at the prices plainly printed on each price band and see for yourself that your old pen or pencil is as good as \$1.00 cash tomorrow toward any pen in this sale.

Sale Terms Are:

- 1—\$1.00 allowance for your old fountain pen or metal pencil toward the purchase of any Parker Pen in stock at \$2.50 or better.
- 2—All pens in this sale are brand new in first class condition.
- 3—FREE Signed Accident Policy goes with every pen insuring it for one year against breakage, damage or unsatisfactory service in any way!

May Not Last Till Closing Time

The remaining pens are fairly well assorted—but only a few—a very few remain. The earlier you come the more certain you are of obtaining exactly the point and style you want.

"Lucky Curve"



Parker Pens rank highest because of the leak-proof "Lucky Curve." Fountain pen makers were baffled for years by the "sweating" of pens. Not till Geo. S. Parker employed the scientific principle of capillary attraction by inventing the "Lucky Curve" was the problem solved.

Filling Device



"Lucky Curve" is a Parker patent; no other pen has it. No other is a 2-way filler—both a Self-Filling and a Non-Self Filling Pen in one. No other is "Safety Sealed." Parker pens are made with jeweler's precision and finish—there is nothing finer.

OLIVER'S DRUG STORE

PHONE 100.

UNION CITY, TENN.