

OUR MOTTO

**"Strictly Cash--
One Price to All"**



Phone 408

Agents For Standard Patterns

Free Delivery

Sahlin Perfect Form and CORSET COMBINED



NO CLASPS - NO HOOKS - NO EYELETS - NO STRINGS - NO HEAVY STEELS



Start the new year right by opening a savings account with this reliable bank. Economy is best developed by opening a savings account. The man or woman who is an economist will always keep out of want's way.
First National Bank Palestine, Texas

A Visit to Toy Land.

That will be your verdict after a stroll through our store, for such a charming array of delightful playthings were never before assembled at the remarkably low prices shown here. The children's eyes will fairly dance at the brilliant sight. Let them come; it will be worth your while to hear their exclamations of delight. We now have a sample line for inspection, and on our regular Holiday Sale opening, Santa Claus will again be with us and will deal out presents to the little tots. Big opening day will be December 1st, and it will be a big one.

14-1t THE ARK.

Extra Specials.

Ladies Dress Waists, worth 75c to \$1.00, at 48c.
Ladies' Black Petticoats, worth \$1.50, at 98c.
Ladies' Black Petticoats, worth \$1.00, at 48c.
Ladies' Night Gowns, worth \$1.25,

Mott's Nerve Pills.

The great iron and tonic restorative for men and women produces strength and vitality, builds up the system and renews the normal vigor. For sale by druggists or by mail, \$1.00 per box, 6 boxes for \$5.00. Williams' Manufacturing Co., Props., Cleveland, O.
For sale by Bratton Drug Co.

The People's Furniture Company

Pays the big price for second hand furniture. Down on Avenue A.

Phone 110

Herald want ads. bring results.

The Prevailing Opinion

Of a trading public is based upon the conduct of a mercantile establishment, regardless of its size or kind. It's the fair treatment you receive that counts. It's the House of Horwits that gives you honest values and good merchandise. Put us to the test. We are willing to stand the verdict of public opinion.

Take This For An Argument

Our advanced ideas are that Furs and Cloaks are always in use during the fall and winter months. Then why wait until winter to get these goods under value? We bought when the thermometer registered in the 90's, and money bought them for 50 cents on the Dollar. Now here is argument: Suppose a Fur is worth wholesale \$5.00; the usual merchant gets \$10.00 for it. This same Fur cost us \$2.50; we sell it for \$5.00, and double our money. The customer gets it for a wholesale price, and we get a splendid profit. Our Cloaks and Children's Coats were bought the same way. Suppose you try us?

We Are Proud of Our Shoe Business—It Is a Hummer.

Just received 50 dozen Infants' and Children's Shoes to fill out the winter trade. And they are Shoes with leather, every bit of it, and they fit not unshapely like some Shoes but snug and neat, with lots of room for the toes to wiggle. We make it a point to take back a pair of hurting Shoes. We don't want to sell them. That's business.

Your Very Truly,

H. HORWITS
City Hall

PURELY PERSONAL.

John Daly of Neches was here today.

W. B. Riley is down from Longview today.

Judge B. H. Gardner returned to Crockett today.

Col. Tom Cronin went to Houston via the morning train.

Frank Morris arrived home this afternoon from Crockett.

District Attorney Tom Harris went to Crockett this morning.

Mrs. R. E. Williams has returned home from a visit to Dallas and Fort Worth.

Capt. Rogers of the Texas State Rangers was here yesterday, and went to Crockett via the early train today. He is a witness in the trial of the men charged with the negro killings in this and Houston county, which trial begins today.

LITTLE LOCAL FACTS.

Buy Your Suit from Flanagan.

Born to Mr. and Mrs. John Bloomquist, last night, a boy.

The board of city commissioners is in session this afternoon.

You can be served oysters in any style by the ladies of the Methodist church tonight.

Phone West Point for A. T. Porter for your job brick work. 14-3td 2tw

Sunday was one of those ideal fall days that sent hundreds of people to the woods.

An exciting runaway in the vicinity of the I. & G. N. passenger depot this morning resulted in no damage done, except to the vehicle the horse was hitched to.

The ladies of Centenary Methodist church will serve oysters tonight in the Colley building, next to the Lyric Theatre.

This has been I. & G. N. pay day, and a good bunch of money was set in motion in this good old town, chasing themselves in and out of the people's pockets.

Striped Madras

WAISTS

Plain tailored waists these—and mannish to a degree, yet more pleasing sensible waists for ladies would be hard to conceive.

They are made of shirting madras—all white grounds with black stripes—has splendid "tub" qualities—and are tastily tailored with clusters of tucks in lieu of a yoke. Laundered collars give them a "nifty" finish and soft cuffs add to their comfort.

We don't honestly know how you could better spend a dollar and a quarter, and yet have that distinctive air of wearing something "different" and correct to the last degree.

The Grand Leader

Palestine's Leading Store.

Unprecedented Drouth.

G. W. Gilbert of the Montalba community, and a mighty good man and citizen, was a visitor here Saturday, and left a dollar for the weekly edition of the Herald. He says the drouth is unprecedented in his section, and that there is no chance for fall planting, etc.

at 89c.
Men's Flannelette Shirts, worth 50c, at 35c.

The above very extra specials will be on sale one day, Wednesday only. 14-2t THE ARK.

Eat oysters with the ladies of Centenary Methodist church, in the Colley building, next to Lyric, tonight.

TOO LATE FOR CLASSIFICATION.

FOR SALE—Bois d' arc posts. George Scarborough, Route 7, Palestine. 11-14-12t

FOR RENT—Two furnished rooms for light housekeeping or roomers. Apply 108 Dallas street. 14-6t

WANTED—Girl, white or colored, to nurse and do housework. Apply 209 Combination, r at the Fashion store. 14-3t

FOR RENT—4 unfurnished rooms for light housekeeping, on south side, two blocks from depot. Apply 207 Combination, or phone 251. 14-3t

Try a want ad. in the Herald

DISCOUNT SALE

On the entire stock.

1-3 off

Sale lasting just 15 days

For Cash

McKinney's Jewelry Store



SUITABLE GLASSES

cannot be secured by simply looking through two or three pairs at some type and securing those which seem best. Such glasses may do more harm than good; perhaps cause permanent injury where there was some temporary trouble only.

Our Tests Are Made with scientific instruments, and are accurate. The

Large Stock of Optical Goods enables us to fit all sights and fill oculists' prescriptions promptly.

COPELAND'S

"The Home of the Gillette."

We Want

To Put One of Our New and Wonderful

AMBER LIGHTS

IN YOUR HOME

Just to show it in action alongside of any other kind of light you may chance to be using.

You will be surprised to note the immense volume of light that it gives—a greater volume than you get from three to five house lights of any other type.

Its effect on your eyes will be a sensation of rest and comfort, and will reflect for the first time the faces of your family, under artificial light, their natural soft, warm colors and the harmonies of decoration and dress will be undisturbed.

We will send out and attach this light to any gas fixtures you designate, you to have the privilege of buying or refusing the light after inspection.

If you wish to keep the light we will charge its cost, \$1.50, to your account—two payments if you like.

PALESTINE GAS CO.

290 Oak St.

Phone 296

For Typewriters of All Kinds

Ring Smith's Cigar Store

We are agents for the Houston Typewriter Exchange and can give you the best deal in a new or rebuilt machine that you can get elsewhere.

We can sell you Remingtons, Oliverts, L. C. Smiths, Foxes, Monarchs, or any other machine made.

Can sell them on terms of \$5 cash and \$5 a month, which is cheaper than renting one.

Every machine guaranteed. Ring phone 152 and let us tell you about it.

SMITH'S CIGAR STORE
Phone 152.