

# THE RESPONSIBILITY OF THE INDIVIDUAL VOTER

## In Saturday's \$2,000,000 Bond Election

The responsibility of financing the Brownsville ship channel and port project and meeting the requirements of the federal government relative to jetties and a channel at Brazos Santiago rests upon the voters of the Brownsville navigation district.

Each voter has an individual responsibility, a responsibility which his obligation to himself, the Brownsville navigation district and the entire Lower Rio Grande Valley, demands that he assume. The one way in which that responsibility can be discharged is to go to the polls Saturday, December 22, and vote on the project and the proposed \$2,000,000 bond issue.

There are approximately 3,000 voters in the district. Every point gained in the sale of bonds will add \$20,000 to the funds available for channel and port development. This means \$7 to each individual voter in the district, actual cash to be invested in a project which will enhance the value of his holdings, reduce the freight costs he is obliged to pay, and which in innumerable ways will benefit him directly and indirectly.

It is conservatively estimated that the gain to be realized from a heavy vote and an overwhelming majority for the bonds will range from two to five points. This would represent from \$14 to \$35 for each voter, practically all of whom are property taxpayers in the district and all of whom will receive direct benefits from the port. No

taxpayer can afford not to go to the polls and aid in swelling the majority which will enhance the value of the bonds.

Considerable emphasis has been placed upon the fact that the price the district will receive for its bonds will depend to a large extent upon the size of the majority authorizing the issue. In other words, the voters themselves will be the determining factor in the bond sale. If the vote is a true index to the general interest in and support of the ship channel and port project the bonds should bring the maximum price.

No good citizen would think of selling his vote; but it is a fact that every vote will have a certain cash value when it comes to the sale of the bonds. The buyers will carefully consider the vote cast, the size of the majority authorizing the bonds, and their bids will be based upon that vote as much as upon the actual and assessed valuations of the district.

Every taxpayer should carefully consider these facts. The port project is purely a business proposition in which every taxpayer in the Brownsville navigation district is a stockholder. Each voter has a personal interest in the bonds which the district has been called upon to authorize. It is to his interest to enhance their value, to assure the maximum bid when the bonds are offered for sale. Any voter who fails to go to the polls December 22 is neglecting his duty in this respect.

**Go to the polls Saturday and vote for the bonds  
Give your employes an opportunity to vote**

**Telephone your friends; urge them to vote  
early**

McDermott Motor Co.  
W. H. Putegnat Co.  
First National Bank  
Hicks Rubber Co.  
Rio Grande Valley Gas Appliance Co.  
Quinn and Derrick  
Borderland Hardware Co.  
Willman's Pharmacy  
Alexander Tire Co.  
Gulf Concrete Pipe Co.  
E. W. Archer, Lyford, Texas  
Texas Bank and Trust Co.  
Patterson Motor Co.  
International Drug Co.  
Henson-Lomax and Houston  
Brownsville Development Co.  
McCleary Music Co.  
J. C. Penney Co.

Dr. O. V. Lawrence  
Roy C. Sethman Co., Inc.  
Brownsville Title Co.  
Dorfman's Jewelry Store  
Brownsville Sheet Metal Works  
Proctor and Dudley  
Frontier Lumber Co.  
A. N. Tandy and Sons  
El Jardin Grocery  
Court House Garage  
E. A. Monsees  
State National Bank  
Blackstone Cafe  
Stevenson Motor Co.  
Bishop Print Shop  
W. B. Clint  
Valley Wholesale Dry Goods Co.

F. W. Woolworth  
McGrory's  
S. H. Kress & Co.  
Mason Transfer and Grain Co.  
Skelton Bros. Printing Co.  
Libby's  
Dr. Geo. J. Toland  
Todd & Underwood  
Sam Hughston  
Ike Bollack  
Harry's Vulcanizing & Auto Repair Shop  
F. Yturria  
Rio Grande Valley Gas Co., Brownsville  
Rettig's Paint Headquarters  
Brownsville Bakery  
Eagle Pass Lumber Co.  
Desel-Boettcher

Otal Sales Co.  
City Drug Store  
McDavitt Bros.  
Merchants National Bank  
Harpers Cafe  
E. Manautou  
Jesse Dennett, Inc.  
Miller Hotel  
Santa Cruz Kennel Club  
Hargrove's  
Guarantee Electric Co.  
B. L. Kowalski Representative Texas Co.  
Central Power & Light Co.  
Popular Store  
Garza Hardware Co.  
Universal Dress Shop  
Covacevich Supply Co.  
Sterling Davis

This is the last of a series of six full page advertisements sponsored by business and professional interests of Brownsville in support of the development of a ship canal and harbor project for the Valley.