## NEWS OF THE DAY IN PICTURES

NG WORK ON NEW CRUISER



Rear Adm. Louis R. de Steiguer, who is soon to retire from the navy, started work officially on the treaty cruiser, New Orleans, by riveting the first spike of the keel in a ceremony at Brooklyn navy yard. At left is Ernest Lee Jahncke, assistant secretary of the navy.

NASH

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Nash has ever built

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ard and its standard of value. In no other

cars, however, has Nash been enabled to

advance both quality and value as far and

as high as in its four series for 1931.

These cars met with instant public accept-

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and more commonly spoken of as the

greatest values in their fields. In one or

all of these models you will note increased

horsepower, longer wheelbase, insulated

bodies, centralized automatic chassis lub-

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many other features-at the lowest prices

ever placed on cars of such pronounced

quality. Drive in-let us demonstrate.

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Miss Philippines

Mellon's New Aide



Maria Kalaw, a co-ed at the Uniof the Philippines, was Miss Philippines for 1931.



Arthur A. Ballantine, new assistant secretary of the treasury, who has taken up his work as aid to Secretary Mellon in Washington. 20 KILLED AS SHIP EXPLODES IN ARCTIC ICE FLOE



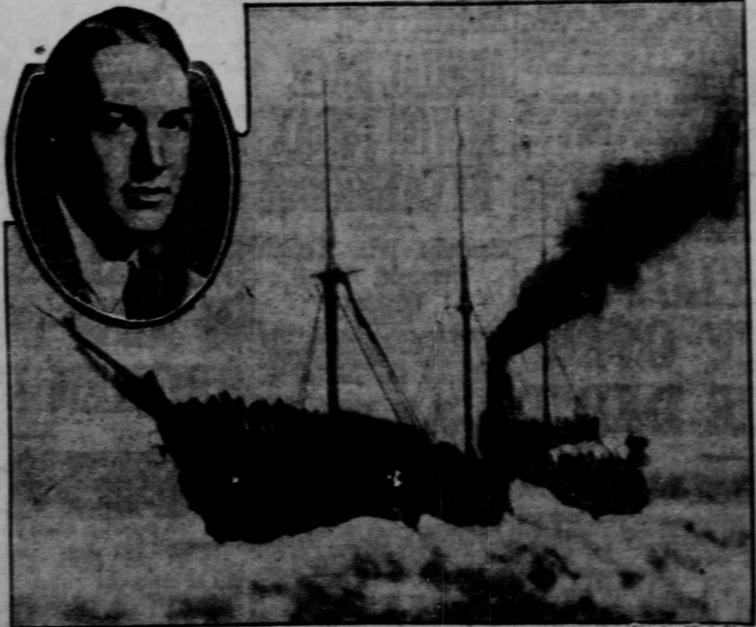
Locked in ice floes near Horse island, off Newfo undland, the auxiliary sealing ship Viking, chartered by a motion picture expedition, was destroyed by an explosion of gunpowder. Twenty of the 138 men aboard were killed and many injured. The ill-fated ship is shown above wedged in the ice in the same area where the blast occurred. Picture was taken on a previous expedition. Below the crew is shown on the treacherous ice floes over which the survivors had to make their way to safety.

BUILDERS START WORK ON GIGANTIC HOOVER DAM

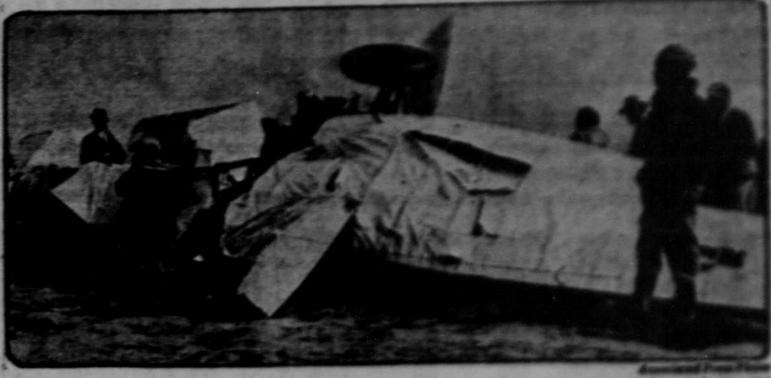


Actual work has started on the \$165,000,000 Hoover dam project, which, when completed, will be the largest in the world. Upper left: The dam site in Black canyon, Colorado river, in the Nevada waste-lands. Upper right: Workmen excavating for the power house which will furnish electricity for construction work on the dam. Frank Crowe (left) and Walker Young, construction engineer, U. S. bureau of reclamation, are in actual charge of construction. Below is the tent city erected by workmen near

VIKING BLOWS UP OFF NEWFOUNDLAND



THREE KILLED, TWO HURT IN PLANE CRASH



Here is the wreckage of an unlicensed airplane, piloted by J. R. Hays, after it crushed on a farm one Mounds, Okla., killing three persons and injuring two, Mrs. J. T. Reed of Mounds and a seci. Suntil Res. 18, and Hershell Casey, 23, were killed. Another son, J. T. Reed, 15, and Hays, were injured. Hays as the ship went into a nose dive at about 100 feet, just after taking off.

To Be A Reporter



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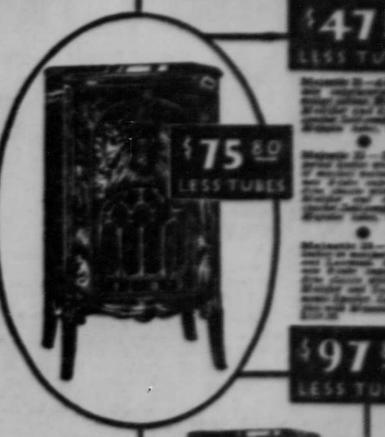
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> built around the sensational



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use. Clean, clear reception of stations all over the country . . . no background of hiss, hum and "crosstalk." Three models at amazing prices . . . our liberal terms make the purchase easier yet.



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