

\$42.00 IN MERCHANDISE FREE! AT ABSOLUTELY NO COST TO YOU! READ!

Order Your

Full Suit or Overcoat now and we will have it here in plenty of time. Come in Monday and make your selection.

\$15

More than 100 all wool fabrics to select from. Let us show you now.

DUNDEE Woolen Mills 313 San Antonio St.

PAY CASH and Save-Cash

IN THE LONG RUN Investigate our cash prices; you will readily see the advantage of cash buying. Buy, sell or exchange new for your old furniture.

Young Furniture Company 105 So. Stanton. Phone 833. Mail Orders Given Prompt Attention Write for Catalog

Here's a chance for somebody—it might as well be you—to get \$10 worth of merchandise ABSOLUTELY FREE: somebody else \$7.00 worth; another \$5.00; another \$4.00; another \$2.00 worth, and 14 others \$1.00 each. This total of \$42.00 worth is given EVERY week absolutely FREE. Each one of 19 different people will receive orders worth from \$1 to \$10. In the 42 ads. published below are certain misspelled words. Find these words and write them neatly on a separate sheet; also write your name and address on the coupon; also state on what advertisers you prefer orders for \$1.00 each in merchandise, which merchandise will be paid for by the advertisers on this page. Winners will be

decided by the nearest correct, or nearest nearest correct answer. The winner of the first prize will get his orders on exactly the advertisers he prefers and the other winners will get their orders on the advertisers not named by the winner of the first prize. Just take these orders to the firms to which they are addressed and they will be accepted as cash, being paid for by the firms whose advertisement appears on this page. Address all answers to "Misspelled Word Editor, care The Herald." They may be either mailed or brought to The Herald office. All answers must be in The Herald office by noon next Thursday. Next Saturday winners will be announced and the awards mailed.

List of Honorable Mention of week ending Oct. 16 will be announced in Monday's Herald. In your answers this week give word misspelled and advertisement in which misspelled word appears.

Two-Inch Post Brass Beds \$9.95 Each

One to a customer, this week only. We buy old goods or take them in exchange for new Furniture. Try our Credit System. It's the Best.

HOME FURNITURE COMPANY

Phone 1208 111 N. Stanton

Morehead's Busy Little Tailor Shop

403 N. OREGON ST. Phone 51.

NOTICE The dollar you win in this contest will be accepted only on purchases of cloth only and positively will not be accepted on cleaning or pressing.



El Paso Trunk Factory

Trunks, Traveling Bags, Suit Cases and Small Leather Goods made and repaired and exchanged. Opp. Postoffice, Across Plaza, Next to Crawford Theater. Phone 1054

Plate and 100 Engraved Cards \$1.50



El Paso Book Co. Mills Bldg. "It's Handy"

"Of Course COFFEE Certainly"

Come in and try a cup of our famous coffee—you will also find in our store a full line of candies, pastry goods and fountain drinks. We are waiting to serve you at Belmont Cafe 408 San Antonio St.

BELMONT CAFE Big Family Dinner and Supper 25c

3 kinds of meat, 3 kinds of vegetables, famous corn bread, salad, puddings, pie, cake, sauce, etc. Hot biscuits for supper. Home cooking.

Belmont Cafe 408 San Antonio St.

Penstar Vanishing Cream

A non-oily, cream of vanishing cream of refreshing fragrance, readily absorbed, and ideal for a skin inclined to be dry. It softens the skin, stimulates a shiny surface, softening and beautifying the skin at the same time. Delicately scented, too, for skin that is chapped or sunburned. In two sizes 25c and 50c.

POTTER DRUG COMPANY El Paso & San Francisco Streets. Phone 356-375

Just In--

A Large Shipment of COLES HOT BLAST HEATERS Prices, \$13.00 to \$18.50 You'll Need One Soon

ROGERS FURNITURE COMPANY 108-110-112 N. Stanton

The Right Kind Cost No More-- Than the Wrong Kind

Electrical Fixtures made to order, or your old ones made over to harmonize with the interior decorating of your home.

NATIONAL TELEPHONE AND SUPPLY COMPANY W. B. Gardner, Mgr. 317 Mills St. Phone 750

For Your Shoes ARMORTED RUBBER SOLES AND HEELS - Waterproof and will outwear Leather--Guaranteed. Wingfoot Rubber Heels. We Carry a Full Line. Headquarters for Shoe Repairing. We do it Quick, Better and Cheaper. Work called for and Delivered. CHAS. ROKAHR, 317-319 Texas. Phone 573.

Ukulele's FROM \$6.00 UP.

MANDOLINS, GUITARS, VIOLINS.

DUNN'S Music Store 404 San Antonio St.

Electric Heaters

For these chilly mornings and evenings. Cost but little, and think of the comfort.

LARRABEE ELECTRIC COMPANY Phone 3823. 405 Texas St. "Be Modern, Acquaint Yourself With the Way Electrical."

"Luxury"

Now on the market and in most of the homes in El Paso.

SIX VARIETIES 10c the Package Put up in a sanitary package--at all grocers. Baked by Puritay BAKING COMPANY Our Merchandise Orders are Good at All Grocers.

WHY SHIVER IN THAT SUMMER SUIT?

When we can make your last winter's clothes look like new. We clean and press Ladies' and Gentlemen's Garments. Suits made to order. Hats cleaned and blocked.

ANGELUS CLEANING & PRESSING WORKS Harry M. Ross, Prop. Crawford Theatre Bldg. Opp. Plaza; Phone 1610. "We Know How"

PENNY CASH GROCERY

No. 102 E. Main St. North side Plaza. The store with the red and white front. Phone 411. We deliver. SPECIALS. Oct. 25th. Best Cider, 35c per 1/2 gal. Onions, 15c per bushel. Sweet potatoes, 10c per bushel. Fancy Jonathan apples, 5c per bushel. Large No. 10 salt, 10c per bushel. Small No. 10 salt, 10c per bushel. Genuine Home-made jelly, 10c per jar. The glass. Swift Premium Ham 50c per lb. We GIVE YOU THE BEST PRICE ON EVERYTHING.

NIGHT SCHOOL

Investigate before you decide--that's wise. Try the work before you pay--That's Fare.

INTERNATIONAL BUSINESS COLLEGE J. P. MULLIN, Pres. Coles Bldg. Phone 1147

Stoves!

125 Second Hand Heaters, \$1.30 up. Many of them good as new.

BALT Furniture Co. 206 S. Stanton St. Just Below Fire Station Phone 3046. New furniture exchanged for old. Highest cash prices paid for old furniture and stoves.

BE SURE To place your orders for milk with "The Clean Dairy" and then you will know YOU ARE RIGHT To be sure of it, visit the Dairy at milking time that is supplying you with milk THEN GO AHEAD and protect the health of your family and yourself by buying milk produced under favorable circumstances. EL PASO DAIRY CO. Phone 240 Office 423 N. Oregon St.



Take Life Easy Walk On Rubber Heels

Men's 35c Women's 25c For Sale by Enterprise Shoe & Leather Co. 316 Mesa Ave.

MT. FRANKLIN FUEL & FEED CO.

Manufacture the Best Lignite; also handle the

PURE MILK

You'll Always Find It in the RED TOP BOTTLES Produced and Guaranteed by the AMERICAN DAIRY Phone 402 Where Purity is Paramount.



\$10 Twentieth Century Teeth \$10 20th Century Teeth \$10 Anatomical molds and E. J. McCormick's rubber are the best materials used in artificial plates. Until Dec. 1st, we will make these plates for \$10.00 Guaranteed 15 Years. NEW YORK PAINLESS DENTISTS Cor. Mesa and Texas Over Silberberg's Jewelry Store

Finest Market in the Southwest

Fish, Oysters, Vegetables, Fruit, Dressed Poultry and Game.

FULTON MARKET 114 Texas Opp. Elite Confectionery Phone 4900

Garringer's Market Phone 2122

Prompt delivery. Full line Beef, Pork, Veal, Mutton, Fish and Oysters, Butter and Eggs. Fresh Water Black Bass, Crappie, Perch, Sunfish, Speckle Trout, Salmon, Chic Halibut, Sandbars, Lobsters, Barracuda, Flounders, Rock Cod, Spanish Mackerel.

EUREKA THEATRE

The Prize Gold Seal Romantic drama in 4 great acts.

"THE MILLIONAIRE PAUPERS." A great big play, heart gripping and soul stirring, filled with emotions. Also Charlie Chaplin, in a scorching comedy. Do not miss this wonderful program.

Saturday Specials

Strawberry Pie, delightfully appetizing and wholesome, each... 15c. We again offer a special on which we lose money. These famous chocolate layer cakes. Made from the choicest ingredients. The kind mother used to bake. Regular price 25c, Saturday only... 20c

Belgian Bakery 210 E. Overland St. Phone 510. We'll Deliver.

Best Domestic COAL

to be had--Wood and Kindling. Phone 166.

COUPON To Herald Misspelled Word Contest Dept. The misspelled words are: If successful make my orders of \$1 each on the following 19

AUTO CAFE

To the Man in a Hurry! You Will Like Our Speed.

110 S. El Paso St.

Heid Bros.

COAL, WOOD, KINDLING, HAY AND GRAIN Prompt Delivery Phones 35 and 36 Texas and Dallas Sts.

Don't Throw Your Old Shoes Away Send Them To Us. We Make Them Look Like New. HALF SOLD 50c Enterprise Shoe Shop 216 Mesa.

SPECIAL

A very pretty bread tray in the splendid quality. Sheffield plate for the unusual price.

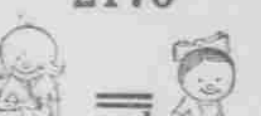
\$2.00 The A. D. Foster Co. Herold Bldg. "Our Wedding Rings Insure Happy Marriages."

Bring Happiness To Your Home

Buy her a S-O Ray Sewing Machine Motor. Lessens labor of sewing and makes it a pleasure. We sell all kinds of electrical apparatus.

Southwestern Electric and Machine Co. 304 San Francisco St. Phone 1215.

2177 AND 2176



Mr. Spiek Miss Span Caused Elite Laundry To put in another phone

Number 2177--2176

Mr. Spiek and Miss Span have become so popular that it has been necessary for us to install another phone. ELITE LAUNDRY 412 S. Oregon You Call 2177--We'll Call. Mr. Spiek Miss Span

Read Our Warning To Customers In Our Advertisement On Page Three Of This Issue Today

Last Week's Winners Are: First prize, \$10 worth of merchandise coupons to Evelyn S. Dunn, 2911 Miles St.; second prize, \$7.00 worth of merchandise coupons to Louise McKinney, 181 N. Virginia street; third prize, \$5 worth of merchandise coupons to Annie Bann, Montague, 1281 N. El Paso street; fourth prize, \$3 worth of merchandise coupons to Mrs. C. H. Wilson, Cochise, Arizona; fifth prize, \$2 worth of merchandise coupons to Ray E. Lewis, general delivery, City. Fifteen other prizes of \$1 worth of merchandise coupons to the following: George C. Harlow, Marwell, Ariz.; V. H. Warrum, 2525 Lechman St.; Hazel Allen, 707 Baginella St.; Miss Constantine Patsman, 609 Montana St.; Prof. Geo. Griggs, Adkins & Marine Co., 218 S. El Paso St.; Eugenia Herbert, Harley, N. M.; Kate Clappley, 211 Bryan; E. Randolph Jones, 2286 Nashville; Miss Julia Doyle, 107 Upson Ave.; Pansy E. Haskewey, Columbus, N. M.; Mrs. W. H. Cain, 2208 Mohle St.; Miss E. Heflin, 1129 N. Florence St.; Miss Gertrude Yule, 1813 N. Virginia St.; Mrs. Marshall Clappley, 107 Upson Ave.

Beautiful Japanese Kimonos

Imported Japanese Kimonos and Madras Coats, beautifully embroidered in exquisite designs of birds and flowers. Shown in silk, silk lined, or in cotton crepe. Any color desired. Prices reasonable.

Beach's Art Shop City National Bank Bldg

The Jitne Company Inc.

PHONE 3500. OUR EQUIPMENT--LIMOUSINES, SEVEN PASSENGER CARS, FIVE PASSENGER CARS, TAXIS, BAGGAGE TRUCKS. RATES LOWEST SERVICE BEST

Cleveland Square Grocery

Cur. Upson & Santa Fe Streets. Phones 100-120.

IF ITS GOOD GOODS AND HONEST WEIGHTS you wish don't fail to visit

THE CITY GROCERY WHO GIVES GREEN TRADING STAMPS. 523 N. Campbell St. Phone 2505

SWEATERS

Just received another shipment of nice, warm, stylish sweaters which we put on sale at our always reduced prices. Ladies' silk sweaters, cashmere in our size and cashmere blue, really a \$1.50 sweater for only \$1.00. Ladies' fine all wool sweaters in a variety of styles and colors, with and without belt or mesh, \$2.50, \$2.00 and \$1.50. Ladies' sweaters, wool cutting as cheap as... \$1.00. Men's fine woolen sweaters, One, three, four, weight, but warm a \$2 sweater \$1.50. Children's fine woolen three piece Terry Blue suits, white or red, \$2.00 value for... \$1.25. A new bargain basement now in construction. It will enable us to serve you better. THE BEE HIVE Dry Goods Store You Pay Less Here, 208 E. Overland St.

REMOVAL SALE

Prices at the Western Furniture Co.