

AN OLD PREJUDICE AND THE HIGH VALUE OF WHOLE MILK

FARMERS in the heart of rich dairying regions are buying more and more oleomargarine. Farmers who sell large quantities of milk and cream for butter making go to the shops and buy also for their own tables. Sometimes they say they do it on account of the excessive cost of butter in the market, but there is reason to suspect that the farmers' preference is due to their inside knowledge of the unsanitary methods of the average creamery and butter factory, and of the farmers and middlemen supplying the cream.

In the beginning of the industry oleomargarine was made largely from mere byproducts of the packing houses. Not only was it unwholesome, but the product was made to sell very cheaply and its quality was very doubtful. Furthermore it was put out as butter, not as imitation or substitute butter, but as butter, falsely branded and artificially colored and flavored. That was many years ago, 30 to 35 years; but the old prejudice has remained in spite of the great changes that have taken place in the industry.

Laws were enacted at the instance of the dairymen, penalizing misbranding and imposing an almost prohibitive tax on the artificially colored product. Oleomargarine for many years, while used by the very poor or in distant camps where butter could not be shipped or kept sweet, was almost white as tallow, and had something of the taste of tallow. The cheapest butchering houses and restaurants and poorest country hotels used the stuff, coloring it themselves with the usual vegetable pigments. But it had no vogue among those who could afford to buy butter of even poor grade.

Commercial butter has not been improving in quality during these years. Whole libraries of official reports of national and state health and scientific authorities, proceedings of dairymen's conventions, and court proceedings carry the unpleasant story of a deteriorated product and unsanitary methods of handling and manufacture. Only a small proportion of the brands have maintained high quality. The butter industry has been taken from the farms to the centers, and careless habits have become the rule, all the more since science has discovered ways to "neutralize" or at least conceal the worst evidences of spoilage.

But while butter, the ordinary butter of commerce, has been deteriorating, oleomargarine has been transformed into a beautiful and palatable product. Oleo is under stricter government health inspection than butter and the stamp "inspected and passed" on oleo means something. Oleo is being sold under well established trademarked brands, its quality certified, and no longer is it pushed as a substitute for butter or imitation butter to fool the public, but marketed on its own merits. The old prejudice is fast disappearing, and the sales of oleomargarine are mounting daily. It is now well understood and generally admitted that the best oleo is a better, a more healthful food product than any butter but the best butter; in other words, first grade oleo is better than second grade butter. So great an improvement has been made in methods of manufacture of oleo, not only in this country but in England and other European countries, that the public demand for the best grades is stable and constantly increasing.

Oleomargarine is made of oils derived from beef tallow and lard, into which are chemically combined and flavoring substances such as peanut oil, cottonseed oil, corn vegetable oil, and whole milk or cream sufficient to make a final product containing about 10 percent of butter fat. Poor oleomargarine and poor butters are poor indeed, but so is poor butter. There is no reason why there should be any prejudice against good oleomargarine.

With an increasing use of oleomargarine and similar "broad-spreads" the demand for butter will tend to diminish, and there will be more whole milk to dispose of. Whole milk is an ideal food, for children or adults, when the diet is properly balanced according to the individual needs of age and degree of physical activity. The use of whole milk in creameries with the accompanying waste of enormous food values is not an economic use of the nation's food resources.

Every city, every village community and every farm, would do well to adopt and promote every device to improve the purity and increase the quantity of milk available as whole milk for human consumption. It is easy to produce, keep, and transport pure fresh clean milk if care be taken and intelligence be applied, but milk producers, to make the universal use of pure fresh whole milk possible, will have to be paid prices proportionate to the cost of modern plants and modern scientific handling.

Sims Is Lauded.

HORATIO BOTTOMLY, editor of the London publication "John Bull," says admiral Sims "is worthy of the best British stock." In the same breath Bottomly says America is England's next enemy, that Britain should take no more nonsense from the United States, and that America must not be allowed to build ships without the consent of the allies. It is natural that Bottomly should have this good opinion of Sims, as being "worthy of the best British stock" when he advocated that the American fleet should be annexed to the British grand fleet, when he opposed attacking German submarines at their bases, and when he said America needs no fleet because the British will always protect us. Bottomly has some following in England but he is no way representative of the British people.

Mexico Express Service.

IT IS a hopeful sign, the proposal to resume express service on all lines in Mexico after years of suspension. Wells-Fargo will resume its Mexican offices. El Paso can presume on this concern knowing its business, and the news is cheerful news. The express company's service will link up El Paso and the southwest with Mexico in a business way. E. R. Jones, president of the company, assures us that deliveries of expressed goods will now be made on the west coast of Mexico from El Paso on the same basis on which they are now made to points in the United States. C. O. D. shipments can be made and the money brought promptly back to the shipper.

Nothing will speed the resumption of international friendship more than healthy and uninterrupted business relations between the United States and Mexico.

Production Still Slack.

UNDERPRODUCTION of food keeps prices up. Speculative storage cannot keep food prices up if production is great enough to make the competition for markets keen. Food is mostly perishable and has to sell without much delay. Even the staples can not hold out indefinitely against competition. There is bound to be deterioration. Retailers all over the north and west are beseeching El Paso jobbers for groceries of scores of varieties and the helpless answer is, "We can't get it." Labor is lying down on the job, and transport inadequate. Our parents and grandparents were not so utterly dependent on trademarked goods in boxes and cans. Our modern system is all right when it works, but when it breaks down, people are helpless.

When the kaiser learns to be a good tailor he will discover that he can't work at his trade unless he joins a union.

Now the india rubber workers are on a strike. Can't they stretch a point and compromise?

"Too much Johnson" is the wall of campaign managers of other candidates since the senate began its expenditure probe.

One secret of the movies which the syndicate people have not revealed is how a lot of the films get by.

Being president of Mexico has its advantages. He isn't bothered by life insurance agents.

A month from now we will know who our next president will be.

The presidency of the United States is not for sale.

Truth crushed to earth shall rise again— The eternal years of God are here; But Error, wounded, writes with pain, And dies among his worshippers.

Little Interviews.

Enthusiasm For Thomason Marked Democratic Convention Cooperation Needed To Make Saturday Half Holiday Success

THE state Democratic convention was almost a love feast," said Judge E. J. Mackay, who returned from Dallas, where the convention met, and where he was elected one of the presidential electors from Texas. "There were but few contests of any kind and the few that occurred were without any bitterness. The few Bailey delegates that were elected by the county conventions failed to show up, or if they did, were not in evidence during the proceedings. The delegates to San Francisco go unopposed. "What pleased the El Paso county, as well as all west Texas delegates was that there was no enthusiastic reception and demonstration given our candidate for governor, J. H. Thomason. All three candidates for governor addressed the convention, and it was evident, and Judge Mackay stated, that the demonstration for Thomason showed that he had the greatest following. Many prominent men from all over the state do not hesitate to assert that Thomason is the best man in the county actively engaged in executive and that they believe he will be elected. One of the most prominent men in east Texas, and who has been honored many times by the votes of the entire state, said: "The men in the county are coming to the national administration, and with the only professed Democratic opposition in the county actively opposing him, and who can go into Joe Bailey's home county of Cooke, where Bailey has his own serious opposition, and carry the ex-ecutor's own precinct, who has been present and actively participated as well as the balance of the county, ought to be elected governor, and I believe he will." It is generally recognized by the leaders of the party that Thomason was the man who broke the backbone of Bailey's campaign when he challenged Bailey to submit their candidates to Cooke county, and the western delegates, Cooke had a large delegation present and they were all carrying large "Thomason banners."

ARTESIA BANKER ENDORSED FOR NEW MEXICO TREASURER

Carlsbad, N. M., May 29.—At the El Paso county Democratic convention Friday afternoon, Albert Blake, banker of Artesia, was enthusiastically endorsed for the office of state treasurer. Blake has been active in the party for many years, at present being state committeeman. L. G. Ryan and Mrs. H. I. Braden, both of Carlsbad, were endorsed as delegate and alternate to the national convention. E. R. Jones was endorsed as national committeeman. Many women were present at the county convention and the delegation to the state convention at Rowell is divided equally between men and women. Campaign headquarters will be opened for Blake at Rowell and maintained until June 3, date of the convention.

DEVINE MAN WOULD CARRY TEXAS VOTE TO WASHINGTON

ATKINS, Tex., May 29.—John and Briscoe, of Devine, former member of the legislature, has announced an appointment to represent the state from Texas to carry the vote of this state to the electoral college at Washington after the general election next November. This selection of a messenger is made by the Democratic presidential electors who will meet at El Paso on Monday. It is the same per diem and mileage as a member of congress for the time engaged.

Optimism

ARE YOU sad and weary hearted, are you full of prunes? Come and see my lute got started, hear my cheer-up tunes. Do you think you've cornered sorrow? I have grief, as well; but I'm banking on tomorrow; hear my bitchesness yell. I have done a lot more weeping than I'll do again; I have seen and seen the weeping done by other men; I've had quills and hoped to cook them, when I wished to eat; but the sheriff came and took them, in the name of Pete. I have lost an aunt so stately that she let I Leno; even yet I miss her greatly, but I weep no more. For our tears I bring home no bacon, bring no fiddler in; when we're stricken and forsaken, it is best to grin. Are you beaten down and broken, finding life too hard? Come and hear a glad word spoken by a corned beef. Single straws soon are double if you weep and sigh; nothing scares off Old Man Trouble like a courage high.

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SCHOOL DAYS

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Ye Towne Gossip.

DEAR K. C. R.—In the morning I've walked to my office I've noticed a cat that sits out in front of a grocery store. It is very odd, yet somehow it attracts attention, and sometimes as many as three or four persons walk up to it and scratch its back before continuing on their respective ways. The cat purrs contentedly, and I fancy some times that those who have stopped to pet it lack just a little more contented with life as they journey on. In the cat so placid because the H. C. L. matters not to one free of family ties or is it just a matter of disposition? In our own human world, the actor who plays Lincoln in John Drinkwater's "Abraham Lincoln," McElroy has raised a family of six children, keeping his good nature all the time, and yet he never knew what success of a real salary was until he got this chance. And the best of it all is that in spite of his success after "fifty famous five years," he is still placid and contented. So perhaps it isn't a matter of how much money one has to do with these H. C. L. days, but just a matter of disposition after all. Yours categorically, David Wallace.

Bedtime Stories For The Little Ones

UNCLE WIGGLY AND NOODLE'S PLASTER. BY HOWARD R. GARIS. "WELL, Noodle! What in the world are you doing?" asked Uncle Wiggly one day, as he passed the house where Toadie and Noodle Flat-Fall, the beaver boys, lived near the duck pond. "What in the world are you doing?" "I'm plastering up holes in our roof," said the brother of Toadie, who, as I told you last week, had driven away the Crooksies by splashing water on the bad chap. "There was a hail storm last week," went on Noodle, "and the hail stones made holes in our roof. So I am filling them with mud now. The sun will dry the mud, and our roof will be as good as ever."

Republican Convention History of 64 Years

THE tenth Republican national convention invaded the northwest and converged on Minneapolis, June 7, 1892, with J. H. Fessenden, of New York as temporary chairman, and William McKinley as permanent chairman. This was the first convention ever to be addressed by a woman—the sister of Mrs. J. Ellen Foster, of New York. Nor was this the limit of feminine activity. Three other women led a demonstration for Blaine which caused a tremendous sensation and which was only checked when four other women countered in leading a demonstration for Harrison. Until a few days prior to the convention, Harrison expected automatic renomination. Then some of his implacable foes got Blaine to consent once more to run. It is interesting to note that Platt, of New York, and Quay, of Pennsylvania, were largely responsible for this last Blaine effort; also interesting to note that these same two men were principally responsible, eight years later, for

Patter And Chatter

By S. E. KISSEL. ALL IS WELL. TIME'S forever something down the biggest hills. Making fair the slopes; Healing wounds and soothing people's aches and pains; Bringing inter hopes. In the dismal places that through all the past Have been haunts of Care, Joy has brightened faces, banishing the last Traces of despair. BRANCHES still are swaying and the winds are sweet Where the orchards blossom; Boys and girls are playing in the narrow street, Driving out the gloom.

HOW ABOUT IT?

Carol Ann writes to ask whether we don't think "of all sad words of tongue or pen, the saddest are these: 'There's how! Say when!'" Before passing judgment we'd like to have the opinion of our fellow teller, "Dugs" Hazz.

DO NOT BE DISCOURAGED, BOYS.

If the photographers do not succeed in getting satisfactory close-ups of the present Mexican revolution, let there be no doubt that there will be plenty of chances for future practice in that line.

A FAIR JOB OF SKENING.

The job, it will not be denied, Was worth the trouble and expense, When Uncle knew the Sultan Aids Upon the Yankee Doodle trace.

DISBURSING UNCERTAINTY.

We have heard that there are mansions in the skies, but a lot of people are anxious to find out whether there are any garages there.

THERE SEEMS TO BE NO SUCH THING.

Mr. Hines, former director general of the railroads, says the railway service in this country will be unsatisfactory for several years. What does he mean service?

PASS THE WORD TO THE PROPRIETORS.

It's six months since I've bought a collar. I wear my last year's hat and tie. For I can't spend a dollar any more. Since long before the land went dry.

About Broadway Plays And Players

NEW YORK, May 29.—Cable advices from London state that William Morris has acquired the American and Canadian rights to "Don't Tell," the new play by Graham McCall, author of "Banty Pulls the Strings." He will present "Don't Tell" in New York during the last week in August.

THOUGHTS OF HER.

I wonder where she is today— The girl I left behind! I wonder if a thought of me Ever comes into her mind? I wonder if she struts along The breakfast in the woods; I wonder, yes, I wonder, but It does me little good.

A MEAN TRICK.

Will A. Paer, of the Morris Gost force sends us a postal card from Dublin which reads as follows: "Ireland for my days. Want to be a jockey today at Limerick. There was a jockey named Dudley. I played the horse. He ran next to last. Hope this is not a bad omen for you in your race for the presidency on the Limerick ticket."

TRICK RHYMES.

Imk Vamp, of this city, has solved the 20th anniversary of "My Lady Friends" will be played at the Comedy theater tonight. "Ziegfeld" will be engaged by the "Follies" for the cast of the new "Follies."

OPHELIA

George Leonard, well known to readers of the Herald, has written "Ophelia," a play in three acts, which will be produced at the Grand Opera house. The play is a comedy and is based on the story of Ophelia in Shakespeare's "Hamlet." The play is a comedy and is based on the story of Ophelia in Shakespeare's "Hamlet." The play is a comedy and is based on the story of Ophelia in Shakespeare's "Hamlet."

A THOUGHT FOR TODAY.

Paper's so high they're revising the custom of making shoes out of leather.—Richard Harwood, the Saver.

FOOLISHNESS.

"I think I'll sing," said Henry Drey into the telephone at home after a long absence. When Henry sang, his uncle Nat said: "Gosh, what awful noise is that!"

FROM THE CHESTNEY TREE.

"Do you like duck hunting?" "No, I always duck hunting when I can."

ANDERSON WOMAN, PHUN ON THE STREETS.

Anderson woman, phun on the streets, wear veils instead of hats or caps. These veils are made of blue or pink flannel, completely thrown back to show the face, but with a large, thin curl of hair flattened against each temple.

EL PASO HERALD

DEDICATED TO THE SERVICE OF THE PEOPLE THAT NO GOOD CAUSE SHALL LACK A CHAMPION, AND THAT EVIL SHALL NOT TRIVE UNPUNISHED.

H. D. Slater, editor and controlling owner, has directed The Herald for 23 years. J. G. Winters is manager and G. A. Winters is business editor.

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Advertisement for 'EST CURE' and 'ROYAL SCENE' featuring a cartoon illustration of a man and a woman.

Advertisement for 'Optimism' by Walt Mason, featuring a cartoon illustration of a man and a woman.

Advertisement for 'Fill Out With Pencil' featuring a grid of numbers and a cartoon illustration of a man and a woman.

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