

# CERVA

The World's Best Beverage

Has that good, old, familiar taste of hops. And is **non-intoxicating**.

This is what you have been looking for.

Now it's here—ready for you, at all places where good drinks are sold.

Ask for it by name. You will want the genuine.

No words can really describe **CERVA**. But that taste will tell you what it's like. Just try it and satisfy yourself

LEMP, Manufacturers. ST. LOUIS  
C. H. Reilly & Co., Distributor Salt Lake City, Utah

Whatever you can do to help avert a fuel shortage next winter by encouraging the storing of coal now will be an important service to your state.



You are safe in suggesting Castle Gate and Clear Creek—Utah's two famous coals.



ASK YOUR DEALER

Mined only by the Utah Fuel Co.



## Keep Your House Clean Electrically

When you sweep with a broom, a large part of the dust and dirt is thrown into the air—to settle on the furniture and hangings, or back again on the floor. Only a fraction of it is permanently removed. But when an Electric Vacuum Cleaner is used, ALL the dust and dirt is deposited in a dust-tight bag. NONE is tossed into the air to make more work later on.

There is no "house cleaning time" where an Electric Vacuum Cleaner is used.

**Utah Power & Light Co.**  
Efficient Public Service

Kearns Building

Tel. Was. 500

## SALT LAKE THEATRE

WEEK OF JUNE 3

Night Prices 25c to \$1.00 Wednesday, Friday, Saturday Matinees, 25c, 50c

The Truth About **BIRTH CONTROL** The Naked Truth

The Question Of The Hour: On Every Woman's Mind!

A Wonderful Play—Not a Picture  
By Howard McKent Barnes

## Her Unborn Child

Everyone Over Sixteen Years Old Admitted

Wed. and Fri. Matinees Reserved For Women Only

DRINK  
**BECCO**  
BETTER THAN BEER



For entertaining friends—for the family—with meals or between meals—any time! There's no beverage that quite "hits the spot" as does BECCO—the true, pure food beverage.

Order from  
JESS C. OLSON CO.—Wasatch 5664  
Salt Lake Distributor  
G. L. Becker, Manufacturer, Ogden, Utah

## Automatic Auto Headlight

### A NEW INVENTION

The Automatic Auto Headlight Company owns an invention, a mechanical construction which connects the steering rod or spindle with the headlight on automobiles and vehicles in such a way that when the front wheels turn to the right or left, the lights make the same movement and by doing so the rays of the lamps are exactly where the wheels will travel, this is the path the car will take and the movement of the lights with the wheels is the right and proper way, which everybody will adopt as soon as he sees the value of it.

The old way, the tied stationary lamps are absolutely wrong and dangerous for every driver. The new headlights do away with all danger especially on curved roads giving light where it is needed, at the point where the wheels make the first turn for the new path of the car.

The intention of the company is to start the manufacture and sale of this automatic connection mechanism as soon as they are able to do so and for this purpose the company will sell 230,000 shares, the first 100,000 to be sold at 50c each, the next 50,000 at 80c each and the rest at \$1.00 per share.

The company is organized to manufacture the headlight and put it on the cars already in use or give it to different car manufacturing companies on a royalty basis. It will sell state rights to responsible parties and all the money taken in, on account of such business, goes into the treasury and to ourselves; dividends will be paid in a short time without any question.

For information call or write to the Automatic Headlight Agency Co., 100 Ness Bldg. Representative, W. L. Harwood, or to Samuel A. King, the company's attorney.

Charles F. W. Thomas, inventor, 1143 East 13th South. Phone Hy-land 2714.

ROBERT A. STELTNER, Secretary and Treasurer.