

Not A Request For Profits

But Only To Pay The New Wage Increase

In asking the Public Utilities Commission of Utah for permission to charge 1c for transfers and to inaugurate one-man operation of street cars in uncongested districts, the Utah Light and Traction Company calls particular attention to the fact that the revenue to be secured from these two combined sources will be barely sufficient to meet the \$89,000 wage increase given the company's employes by the Board of Arbitration.

The stockholders of the company are not now receiving, and for a long period have not received, a fair return on their investment.

Our petition does not ask a single dollar for their relief.

Operating expenses, too, have increased tremendously all along the line.

But our petition does not request a cent of additional revenue with which to meet them, nor improve the company's financial condition.

The only thing the Company asks is permission to increase its revenue \$89,000 per year—an amount that will offset the \$89,000 given to the company's employes in additional wages by the arbitrators.

The combination of one-man operation in uncongested districts, plus a 1c charge for directional or limited transfers, will provide the necessary \$89,000.

The 1c charge for transfers will add less than 3% to the public's cost for transportation.

In many other cities, street railway companies have been granted 6c fares in order that the companies may maintain solvency and still meet such new deficits as the Utah Light and Traction Company is now confronted with, through the award of the Board of Arbitrators of an \$89,000 increased wage scale.

The company feels sure that the combination of one-man operation and a 1c charge for transfers is by far the better way of meeting the situation in Salt Lake, especially since it will provide the exact amount necessary to offset the wage increase.

Utah Light & Traction Company



Hindenburg

wants you

NOT TO BUY

War Savings Certificates

because they provide the shells and rifle bullets, bombs and grenades, tanks and aeroplanes, and all the other equipments of war with which our men can mow down the advancing hordes of Huns. They provide money to fight the German U-boats and to build ships that will carry food for yourself and your children.

**If you wish to help Hindenburg
DON'T BUY**

War Savings Certificates

If you have not yet joined a War Savings Association, it is your patriotic duty to do so. Apply to the Secretary of your Local War Savings Committee, or write to the National War Savings Committee, Salisbury Square, London, E. C. 4.

NOTE—We reproduce this appeal from "The News of the World" (London) in the furtherance of the American War Savings campaign.—Editor.



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EMPEY

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(Himself)

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