

**WE OFFER YOU
THIS EXTRA
INDUCEMENT TO
OPEN A SAVINGS
ACCOUNT**

With your first deposit of \$1 or more we will furnish you with one of our new "Save and Have" home coin banks.

**You Keep the Bank
We Keep the Key**

Continental National Bank

Make Your Own Success

Do not be content to sit around waiting until someone shall cast success and prosperity into your lap. Get out and work for them—build up your own success.

The surest way of making permanent success is to save every dollar you can spare until you have enough to take advantage of opportunities.

We invite accounts of \$1.00 or more and pay 4 per cent compound interest on them.

Our Secured Certificates yielding 6 per cent, payable monthly, quarterly or semi-annually, are ideal investments for sums of \$100.00 or more.

**SALT LAKE SECURITY & TRUST
COMPANY**

32 Main Street Salt Lake City

We pride ourselves on being able to take care of your wants with the most up-to-date machinery needed in POWER FARMING, CONTRACTORS' EQUIPMENT, ROAD MACHINERY, MINE HOISTS AND TRAMWAYS. Everything you might require in special machinery and equipment.

"Absolutely" MODERN MACHINERY.

LANDES & COMPANY

Phone Wasatch 830

Office and warehouse Second West and South Temple
SALT LAKE CITY, UTAH

It ought to be worth something for you to know that when you send your wife or daughter out in a car, calling, shopping or wherever she may be going, that she will have an equipage fit for a queen, courtesy and respectful treatment, and such service and care in the running of the car as cannot be had in from any other automobile concern in town. The guarantee of this goes with every order that comes over our phones.

ABE (Buster) MEEKING

THREE STANDS

Hotel Utah Hotel Newhouse Hotel Kenyon
Wasatch 40, 63, 200, or Main 33, 190

**IF GOD HAS COUNTED WOMAN'S
TEARS**

By Birch Arnold.

(David Starr Jordan, in his recent speech before the Detroit Board of Commerce, said that if God counted women's tears, the kings of earth had a sorry reckoning before them).

If God has counted women's tears,
That fall upon their murdered dead,
How fares it with the kings of earth,
Whose greed decrees these tears be shed?

What lust of gold, or power or land,
On His eternal balance weigh,
Against the hearts that bleed and break
When brutal war holds deadly sway?

Are kings as murderers exempt
When justice speaks her steadfast ban,
Or, are her laws the bands that hold
Alone the guilty common man?

O God of Might, must women weep
And plead before Thy holy shrine,
While safe from screaming shot and shell
The war lords drive the battle line?

Hast Thou no vengeance, Lord of Hosts,
No bolt of Heaven canst Thou release
To drive the fiend of war from earth,
And bring her weeping women peace?

O God eternal, smite and crush
The mailed hand of wanton greed,
Make kings and kingdoms bend before
These torrent tears of women's need!
—San Francisco News Letter.

THE CENTRAL I

By John Masefield.

O little self, within whose smallness lies
All that man was, and is, and will become,
Atom unseen that comprehends the skies
And tells the tracks by which the planets roam;
That, without moving, knows the joys of wings,
The tiger's strength, the eagle's secrecy,
And in the hovel can consort with kings
Or clothe a god with his own mystery;
O with what darkness do we cloak thy light,
What dusty folly gather thee for food,
Thou who alone art knowledge and delight,
The heavenly bread, the beautiful, the good!
O living self, O god, O morning star,
Give us thy light, forgive us what we are!
Scribners.

Private Smith (getting anxious over the non-arrival of a German attack which his company had been told to expect)—Hope nothing's happened to the blighters!—London Opinion.

"They contemplate a trip to the 'Frisco Exposition." "That's cheap enough." "What? Why, the fare—" "I was speaking of the contemplation."—Philadelphia Public Ledger.

"This advertisement for a prepared food says that if a man eats less meat his back will stop hurting." "Of course it will." "I should like to know why." "Because he won't have to work so hard to earn a living."—Houston Post.

"How do you sell your music?" "We sell piano music by the pound and organ music by the choir."—Columbia Jester.

"Can you give me any ideas about making my yard more beautiful?" "Yes. Remain the house."—Houston Post.

**Why Build A Fire
When You Want
Hot Water?**

A gas heater connected with the boiler in your kitchen will provide plenty of hot water for all household purposes.

Delivered and connected free.

Payment may be made at the rate of \$2 per month—less than 7 cents a day.



Utah Gas & Coke Co.

J. C. D. CLARK, Gen. Mgr.

Tel. Main 705.

61 South Main Street

In January, 1911, this bank had 3,411 accounts, exclusive of certificates of deposit.

In July, 1915, it has 10,456 accounts.

For the reasons of this steady increase in popularity, ask our customers.

WALKER BROTHERS BANKERS

Founded 1859.

"Safety and Service"



All beers are not alike. Some possess a particular character and flavor that distinguishes them from the regular run.

**Fisher
Beer**

has a distinct individuality. Its particular taste and aroma are pleasing thousands of people who are satisfied with no other brew.

A. Fisher Brewing Co.

SALT LAKE CITY

The Prize is in THE BEER