

## New Mid-Winter Style Dresses

Easily Made at Home  
With  
February



Attractive Afternoon Dress  
McCall Pattern Nos. 6981-6993.  
Two of the new February designs.

**McCALL  
PATTERNS**  
NOW ON SALE

A whole season's smartest  
styles are accurately fore-  
cast in the beautifully  
illustrated

**McCALL  
BOOK OF  
FASHIONS**  
(Winter Quarterly)

NOW ON SALE

Get your copy to-day and  
see the interesting changes  
which are appearing in  
the world of fashions.



Dainty Skating Costume  
McCall Pattern Nos. 6961-6959.  
Two of the new designs.

**KEITH-O'BRIEN CO.**

Salt Lake City, Utah

*The Best of Good Food Served As  
It Should Be Served in a Per-  
fectly Equipped Cafe*

*That Is What You Always Find at the*

# UTAH GRILL

The place to dine, dance and entertain your  
friends at supper. The best music and the best  
dancing floor in any cafe in the west.

Those who insist upon elegance, good service,  
courteous treatment and a surrounding of interesting  
people, will find the Utah Grill exactly to their  
liking.

Reserve your tables for Saturday and Sunday  
dinners and after the theatre first nights; it is rather  
necessary if you like a choice.

## Begin Your Springtime Now In California

This is the ideal time of year at the southern beaches

**Sunshine, Palms, Flowers  
and Perpetual Exhilaration**

Special Trains, Enter-  
tainments, Side Trips



Full particulars at the city ticket office of the

**SALT LAKE ROUTE**

Telephone Wasatch 3501

10 East Third South

## The Perfection of Union Pacific System Service



Is not a chance—it is the result of the ex-  
penditure of millions of dollars in money and  
the working-out of a positive plan of better-  
ments, which has extended over a period of  
many years.—

As a consequence, the Union Pacific System  
has been brought to a state of operating regu-  
larity—the effects of which are felt through  
every channel of the service; the work goes  
on from day to day, and the public is assured  
of the full benefits resulting therefrom.—

When you buy transportation, you buy it with  
the same economic conservatism you would  
use in purchasing government bonds or other  
dependable securities.—

In traveling you are entitled to stability-ser-  
vice, and protection, for every dollar you ex-  
pend.

The Union Pacific System has been termed  
"The Standard Road of the West"; it is "stand-  
ard" in everything the word implies.

Six trains east daily; two trains north and  
northwest.

**CITY TICKET OFFICE**

**Hotel Utah**

**Salt Lake City**