

SHOP TALK—BY AMY ARMSTRONG

COME, fill the Cup, and in the fire of Spring
Your Winter-garment of Repentance fling."
Then come on along with me, we'll have a jubilee, at the Salt Lake fashion show. For Monday, Tuesday and Wednesday of next week are to be one great blaze of spring glory in all of our local shops, sufficient blaze to burn up the last vestige of comfort in wearing an old heavy coat or suit. The first robin redbreast is announcing the date from bill boards over town and the window trimmers are beginning to draw their curtains and hide the splendor of their artistry until the moment when everything is in readiness. All women interested are requested to breathe a concentrated wish for fair weather.

During the week I was permitted a peek at some of the wonders which are to be displayed and it seems safe to prophesy that lovers of good clothes will return again and again, even as the moth to the flame, to see just how short this skirt is, exactly the angle at which that plait is laid or to count the number of buttons on a certain blouse which was in a case and see if the shade matches a suit already purchased. Needless to say, too, that many of the women will be burned, even as the moth by the flame, and will fall victim to a sport coat which is the identical one for which they have been looking, or a "love of a hat" that looks perfect on their particular style of beauty.

Living models will set off to the best advantage some of the most striking costumes. I happened in on some of them dressed up in advance to have their pictures taken and the big eastern cities could not possibly offer anything better, either in the way of the garments or the girls displaying them.

At Keith-O'Brien's one good-looking young woman was posing in a riding habit for which stunning is the only adequately descriptive word. It consisted of a red, knee-length coat with breeches of white duck, the red in the coat the bright shade one always thinks of as livening up an English hunting scene. With this went leather boots to the knees and a hat of black straw. Her sister model was at the moment standing near in a Palm Beach suit, designed for picturesque lounging about on the sand, but far too splendid for actual contact with the water. It was constructed in cerise and black silk with the bloomers ending in points below the elastic and falling just at the bottom of the long tunic overpart. The bloomers were in the cerise, the tunic of the combination with a deep yoke of the black and a wide band with points going upward at the bottom and with a flare effect obtained by a stiff corded edge. A cord caught the waist loosely into the figure and a jaunty cap of the cerise and black topped off the whole, ending as it did in a black rosette on the crown of the head. Black silk hose and black satin slippers completed the costume.

These are only a very small part of a new department which has been opened by this store, a sport department, carrying appropriate garments and outfits for every kind of outdoor wear and outdoor sport or exercise, one which promises to be interesting to women who like a dress to fit the occasion. The manager says it is the first in Salt Lake and says he will show everything for riding, for bathing, for mountain hiking, canyon walking, tennis, golf and the like, with variety from which to choose, the latest

styles and the most complete lines for which there can be any demand. One sport dress for country club wear or just the thing for tennis is one which he himself designed and had made up especially for his own department. It is in pongee, white skirt with coin polka dots of French blue, plain blue Norfolk coat of the same shade with waist of blue and white stripe. To go with this there is a hat of blue braid, a model, transparent crown lined with chiffon and with a band of gold ribbon about the crown.

Likewise there is another riding habit with a black and white check knee length coat, breeches of brown chamoise. This is only \$55, which is inexpensive in view of the smartness and wearing qualities of the habit. There is a gold and green golf costume, the skirt of plaid with the two colors combined and the coat of the plain gold, selling at \$59.50, and another smart walking suit of a green and blue invisible check, collar, belt and buttons of blue leather. The cloth is a sort of jersey and the price \$40.

For the Easter bride a wedding gown is to appear at the fashion show of this shop, suggestive of what is to be worn this year. It is of white silk net combined with Maltese lace, which looks like hand embroidery in heavy thread. The feature of the gown is that it is short, perhaps six inches from the floor, in the front with a train at least three yards long of white satin fastened to the body of the dress in panier effect. A long veil of tulle is to be worn with this, falling the entire length of the train, caught up in a high head dress by orange blossoms.

And one thing which Walker's store

is showing which just simply more than toes the mark where society folk walk is the white, wash satin, separate skirt to be worn with sport coats in bright colors, checks and plaids. Can you fancy anything more attractive than a white satin skirt combined with the pretty rose, blue or green shades of the sport coats? They promise to be very popular and are rather practical at that because the satin washes well if carefully laundered.

This store is featuring especially during the fashion show afternoon or semi-evening gowns, which are in great demand at this time of the year for wear in the cafes and at such more or less public places. Evening gowns are too elaborate for informal year and a woman feels overdressed in them. But the gowns being shown here are simple enough to do away with this objection and at the same time are constructed along such lines and of such materials that they are "dressy" without being too much so. Suits are also worn a great deal at the cafes with the more attractive blouses by many who prefer a more quiet costume. Apparel for such occasions is in greater demand right now than perhaps any other one kind.

The gorgeousness of the dresses and coats this season tempts one into such rhapsodies that one is inclined to overlook many other interesting things which the shops are showing. It seems to be largely a season of dots which calls to mind a display of veils which the shop just mentioned is offering. Most of them are circular and many have a border of dots around the bottom, embroidered, or heavy ones of other materials fastened onto the veiling. And as for collar and cuff sets, they are the prettiest things you ever saw. Most of them have a touch of bright color combined with the white, as has everything else just now. They are fashioned of very sheer materials and the majority of both collars and cuffs are quite large. They are particularly good worn with the black and white check suits or the blue serges which are still in great demand, also the silk and serge combinations.

Then there is hosiery, which as a matter of fact refuses to be overlooked no matter how much women may be engaged in admiring other things. There appears to be no diminution in the demand for the wearing of high boots right in the very teeth of spring when formerly women have been scarcely able to wait for the warm days to don pumps or low quarters which so bewitchingly set off a prettily arched instep or a slender ankle. But the hosiery demands are just as great with the high boot as with the low shoes for the correct skirt length is the merest trifle above or below the shoe top and in walking the stockings are by no means lost to view. Even with dark boots the

fancy and light colored hose are the preferred ones.

Hamilton's shop is showing some exceedingly smart and attractive hose in the newest designs. There are stripes and plain colors in the shiny silks and some odd checks or zig-zag stripes. This store has some of the most attractive bits of neckwear and similar accessories seen anywhere and likewise some of the best looking afternoon gowns. These come in the tafeta and Georgette combinations, in the popular pale grey, rose and all of the newest colors.

It is interesting to note as one makes rather intimate excursions through the various shops, how each has its individuality and each its own particular offerings. You do not by any means find the same things in every store to which you go, because one specializes in this and another in that line, and once you have discovered where to buy to the best advantage when you want some special things, you have made a step toward greater efficiency for yourself and for the merchants, for when they have the proper support they can of course give better service and greater satisfaction.

I chanced to run across some delightfully original and distinctive evening gowns at the Woman's Shop this week. Many of them are copies of imported models and there are some beauties hidden away which will be brought out for the fashion show the first three days of next week. This shop makes a specialty of costumes, and not only in the sport things, but in other outfits becoming hats can most always be found which seem just the thing for a certain dress or suit.

Yesterday I paid a secret visit to the sacred precincts of the work rooms of the millinery department of Auerbach's. Here a very clever designer is at work constructing hats to order or building up wonderful creations, copies of New York models, which the manager is able to offer at astonishingly low prices. A glimpse was obtained here also of some of the models which are being saved for the fashion show. Just wait until you see them. One is a very large, yes, very, very large sailor shaped hat of silk net in blue. The rim is transparent and is inlaid with an imported wreath of flowers in bright colors. The crown is constructed of the net over a changeable silk of blue and rose color. Around the base is a dainty and tiny band of fruit. The whole makes a hat which in New York would be fabulously priced and is to be offered here at \$18.

Another is a poke bonnet trimmed very high with a mass of flowers. These extremely high flower trimmings are among the most popular features of this season. This bonnet is of flowered georgette crepe and the flowers are roses and natural lilacs. A band of gold lace and a bit of pink ribbon soften the high front and the hat is offered at \$18. An odd little

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