

PRODUCTS SHOW

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izing herself with the various brands of goods which are at her disposal when she makes her purchases for the home.

She cannot only see them and have their good points explained to her by the demonstrators who have been drilled in an intimate knowledge of details, but she can taste and decide for herself which she considers the superior brand.

Last week a little old lady stepped up to one demonstrator and whispered in her ear to ask: "Aren't you giving any samples yet?" Which was her idea of a good time at the show but which illustrated the possibilities of the exhibits.

The candy booths are sure to be among the most popular and at the Sweet exhibit, featuring the Pink Lady brand, a new chewing candy was used as a sampler, called "Sweetheart kisses." They tasted at least that good and perhaps a little more so. Many varieties of chocolates and other candies tempted the passer-by.

Not much can be said of rows of tin cans but the exhibits of the canning companies are by no means cast into the shade by more aristocratic wares. The Utah Canning company, "The Daddy of 'Em All," tells all about its new table syrup which is the first maple syrup to be manufactured in this part of the country, practically a maple syrup, although a combination of beet sugar and the maple. The Salt Lake Valley Canning company has a splendid canned string bean to demonstrate and luscious samples of pitted cherries and other fruits which are put up in cans. The Woods Cross Canning company shows its asparagus, peas and tomatoes, the Parker Canneries samples of peas and tomatoes.

Skidoo washing powder chased the dirt all out of the place, vying with the Lightning cleanser to leave everything spick and span for the Templeton and the Vienna bakery, both of which have toothsome displays of bread and pastry. The Mutual Creamery company introduces its Maid O' Clover, the maid of butter, and the Nelson Ricks people spread the table with their Banquet brand of butter.

The Purity Biscuit company makes your mouth water with its plates of chocolate cakes, crackers and other dainties and shows its many kinds of boxes all bearing the Salt Lake City, Utah, name, the only package goods which so tells the world what our city can do according to the manager of this new concern who says he has the most modern and well equipped factory of its kind west of Chicago.

The Salt Lake Knitting company has a lady all dressed in a knitted bathing suit with black striped parasol, ready for a dip in the brine. Is she a live model, you ask. Go see for yourself. She is occasionally offered a cup of tea by the Hewlitt demonstrator who tells about the first crop only being used for her tea and about how all the chaff is removed from the Hewlitt coffee. Sometimes the McDonald candy people offer her a piece of candy or the Miriam Brooks lady will pass a chocolate cream.

The Goddard Food products people seem all soured on the world from their exhibit which is mostly vinegar, pickles and sauer kraut with similar things but they look mighty good at that. Spaghetti and macaroni to a "queen's taste" are prepared after the regulation Italian style by the Western Macaroni Manufacturing company which make forty-three varieties and just across the way is the Almo brand of macaroni products.

It all sounds much like the terrible war in Sneider's grocery store, but is certainly a proof of what Utah can do in the way of manufacture and of canning goods and a visit or two to the products show will do much to convince that to "Buy Utah Made Goods" is to do the right thing and the wise thing.

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