

MARMON
"34"

A scientifically constructed, light weight car--built to ride in comfort at 60 miles an hour. Let us demonstrate this wonderful car at your earliest opportunity.



Extraordinary Announcement

Sale "Model" Gowns and Suits

The very superior collection of Gowns, Suits and other pieces of womens wearables, which we brought to Salt Lake specially for show pieces at the Spring Opening and pre-Eastern fashion events; having answered their purpose, will be featured at special sale prices Monday and Tuesday.

These garments are the finest products of America's most famous makers and are the most advanced of the season's styles. Regardless of their original cost they will be given clearance prices that will dispose of the entire lot in two days. Be here early Monday for best selections always go first.

See Price Announcements in Sunday Papers.

Walker Brothers Dry Goods Co.

am looking about for some more instances of this kind because they show how intimately this conflict is effecting us.

The stores will make special arrangements to accommodate last minute calls for Easter clothes Saturday night which will be the final opportunity to purchase before the eventful Sunday.

Apropos of preparedness (and what isn't?) some years before the present war Funch ran a cartoon representing Britannia pleading for a more adequate defense against the war-lord, shown rampant in the background, with the captain: (Britannia to Vulcan): "If you turn sulky and won't make any armor, how shall I be able to resist Mars?"

Salt Lake
Brokerage Co.

MINING STOCKS

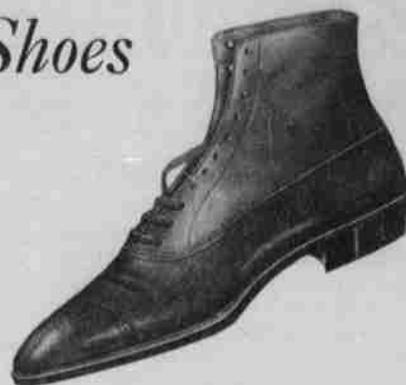
Suite 526-529 Newhouse Bldg.

L. A. Martin Pres. Earl Havenor, V-Pres
Verne Arnold, Sec.-Treas.

The date of the issue of Punch was March 25, 1885, and the war-lord in the background was Uncle Sam, fresh from his victory over the Confederacy and arrogant with dust for territorial and financial aggrandizement. Isn't

"French" Shoes

The \$6.00 Shoe that gives more genuine shoe value to the dollar than any shoe made.



The Perfect Shoe for Particular Men

When we decided to open a MEN'S SHOE DEPARTMENT, we examined several of the finest shoes on the market. We made our decision after comparing, point by point, one make with another. Thus, by the process of elimination, we decided that in the "French" shoe we could give our men customers all that they could demand for their money—style, comfort, wearing quality and shape-retaining construction.

The "French" shoe is unquestionably the finest shoe made to sell at \$6.00. If it has an equal for the price, we were unable to find it, and our buyers spent weeks in the eastern shoe manufacturing centers.

THE PLAZA—(Shown in upper right-hand corner) comes in gunmetal or tan calf. Heavy single sole. Invisible eyelets. \$6.00 the pair.

THE PREMIER—(Shown in lower right-hand corner). Gunmetal or tan calf. Heavy single sole. Invisible eyelets. Price, \$6.00 the pair.



Keith-O'Brien Co.



Preparedness In Merchandising

Merchants who did not grasp the situation months ago and place heavy future orders are now not only compelled to pay high prices, but many lines are impossible to obtain. Thanks to the farsightedness of our organization

AUERBACH'S

are showing the most wonderful collection of both domestic and foreign made merchandise ever displayed in Salt Lake City and at the old price, too.

Auerbach's Give "S. & H." Green Stamps.

it a small world, after all?—New York Tribune.

The late Charles Frohman used to divide Americans into two classes—those who dine in evening dress and

The
Paris

Now Progressing

IMPORTANT SPECIAL SALES

of
Millinery, Suits Coats and Dresses

Including enormous special purchases and our own regular stocks at

LOW PRICES

Not Duplicated Elsewhere

See windows and daily papers for interesting economy news.

those who dine in their shirtsleeves. "Or, to put it better," Mr. Frohman would say, "the two great American classes are, first, those who dress for dinner, and, second, those who undress for dinner."—Tit-Bits.