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EDITORIALS BY JUDGE C. C. GOODWIN

STRAIGHT TALK

It has never been the policy of GOODWIN'S WEEKLY to advise through its columns concerning investments. There has been, however, a very healthy growth in the last couple of weeks of a cunningly devised plan to corner the stock of the Salt Lake Baseball club. In the beginning there were more than fifteen hundred stockholders buying all the way from one share to four hundred shares of stock. A majority of the fifteen hundred did not buy for profit. Their motive was to boost the game and to boost Salt Lake. So far as the actual money was concerned it was, for the most part, in the nature of a donation. Baseball, however, succeeded far beyond the hope of the men who promoted it. Last year the organization not only paid expenses, bought an interest in the building company which controls the park grounds, but was able to pay a dividend of ten per cent and still have some eight or ten thousand dollars for the expenses of the club prior to the opening three weeks ago.

Donations of enterprising Salt Lake citizens were turned into a very sound and substantial dividend paying investment. Two or three of the men controlling the present destinies of the club have appreciated this fact and are shrewdly endeavoring to take such financial advantage as they may out of successful baseball. They are endeavoring to buy up the stock at par, falling in this, they are willing to pay five dollars and, in some instances, ten dollars bonus a share.

We suppose that eventually they will be successful, emulating in a smaller way men of the east who have become millionaires by controlling the financial side of baseball. In the meantime, however, we trust that no small stockholder will be cajoled into selling his interest without knowing just its value.

Stockholders are not necessarily baseball fans. Neither do all of them follow the profits that are ultimately made in investments such as they hold in the Salt Lake club. It is for this reason that we would talk with our baseball readers concerning a money investment. The WEEKLY is strongly of the opinion that the ideal ownership of a baseball club would include as a shareholder every fan in Zion and the ideal management would be one controlled by their votes, they sharing not only in the pleasure of the enthusiasm of the game, but also in the financial profits which may be derived. Unfortunately, this is impossible of realization, but it is quite within the power of a thousand or so small stockholders to retain such a voting interest in the club as to prevent any one man becoming its dictator, and still financially profit from their investment.

Blankenship has so far proved to be a wonderful team manager. How wise his selection of players was last season is evidenced by the press

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