

- ☐ The world pays homage to style.
- ☐ It appreciates superiority.
- ☐ A large percentage of people demand quality in an article—they want the best.
- ☐ Therefore McDonald's Salt Lake Cocoa is used in preference to other cocoas.
- ☐ For it is the highest grade of cocoa used in the world.
- ☐ It wins coffee drinkers to cocoa.
- ☐ It satisfies the taste. Grows on the taste. The blend is exquisite. The quality is there, being made of selected, exclusive beans. Made under the direction of Holland specialists, on machinery constructed in Germany.
- ☐ One cannot conceive of the satisfying deliciousness of a cup of McDonald's Cocoa until it has been tested.
- ☐ Then it becomes the regular table drink.

took form, and with the announcement that Pelton and Smutzer had lost the Stair and Havlin melodrama, and that the blood and thunder would come to the Lyceum under Cort's control, there were several drowsily plodding along who rubbed their eyes and took notice.

Besides there are wires—very live wires—being pulled in other directions, and it is believed that it will only be a short time until there will be some startling announcements for those wise ones who have not been cognizant of the things that have transpired since it was first announced that Cort was about to enter the field in a way that would revolutionize the theatrical precedents of Salt Lake.

There has been more or less talk lately about the new theatres being built, and those which it is supposed will be built within the year. The Lyceum here, which is now in course of construction on State street, will serve for Cort's purpose possibly for a year, but it is more than probable that he will build a house of his own when he has complete mastery of the game.

The visit of Mr. Smutzer to this city, quickly followed by Mr. Pelton, and the newspaper announcements following their arrival, would indicate that something is brewing. They have admitted that their stock company season so far has been disastrous, and that they will go back to melodrama at the Grand, and in this connection it will be interesting to note where they will get their melodramas. If they put on melodrama at the house, it would seem that they will have to do it with their own company, and not with royalty melodramas, though they may have a line up their sleeves which they have heretofore kept a secret.

On top of this announcement comes one that the negotiations are going on with Mr. Harris, who owns the Harris Furniture building, for the remodeling of that place at a cost of \$25,000 for a Pelton & Smutzer theatre for stock companies.

It is found that Mr. Harris values his property at \$85,000, which, with the amount above stated, would figure up to \$110,000. It is also said that Mr. Harris wants 8 per cent on his money, and that would be more than Pelton and Smutzer are paying for the Grand now, so it is a little difficult to see where the advantage to the Denver managers lies, and it can scarcely be believed that the new work will go on in any great hurry.

In the meantime the situation grows more interesting daily, and with seventeen theatres in town and two more promised, the public is waiting for some real productions, and not quite so many prophesies.

The Ides of October, or at least November ought to bring something out of the kaleidoscope that is now whirling with such rapidity in the greatest show town in the west.



THE FALL CARNIVAL.

To be brutally frank about it, the opening night of the Fall Musical Carnival at the Theater Thursday evening would have been very much of a frost, had it not been for the versatility, talent and hard work of a half dozen local art-

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**A NIGHT ON A HOUSEBOAT**  
A Singing and Dancing Novelty of the Summertime

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In their Latest Comedy Sketch

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**ORPHEUM ORCHESTRA**

Evening Prices—25c, 50c, 75c. Box Seats, \$1.00. Matinee—10c, 25c, 50c. Box Seats, 75c.

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BARGAIN MATINEES WEDNESDAY AND SATURDAY 2:30 P. M.

NIGHTS 25c, 50c and 75c  
MATINEES, 15c and 25c

One Week Commencing Sunday, Sept. 20

**The Grand Stock Company**  
Presenting an entirely new dramatization of Ouida's Celebrated Story

**Under Two Flags**  
Miss Keating, as "Cigarette"

Next Week, the Melo-Dramatic Sensation  
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**MISS LEE** China Artist  
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GEO. D. PYPER, MANAGER

Monday, Tuesday and Wednesday  
Wednesday Matinee

### RICE AND CADY

In Joe Weber's Musical Play

## Hip, Hip, Hooray

Prices: Evening, 25c to \$1.50; Matinee 25c. to \$1

NEXT ATTRACTION

Thursday, Friday and Saturday, Saturday Matinee

DUSTIN FARNUM, IN

### "THE SQUAW MAN"

PRICES: 50c to \$2.00; Matinee 25c to \$1.50

## About "That Good Coal"

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